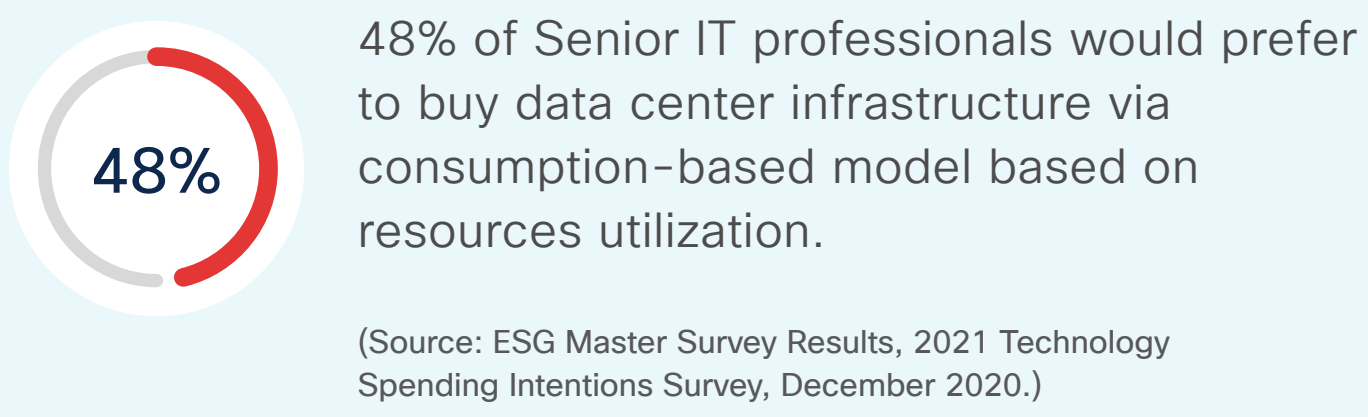
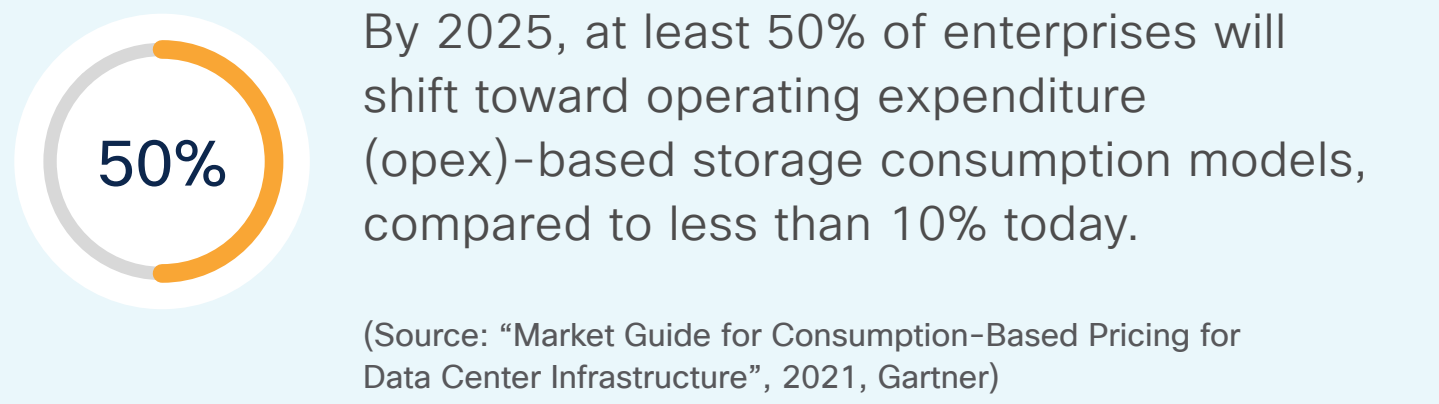
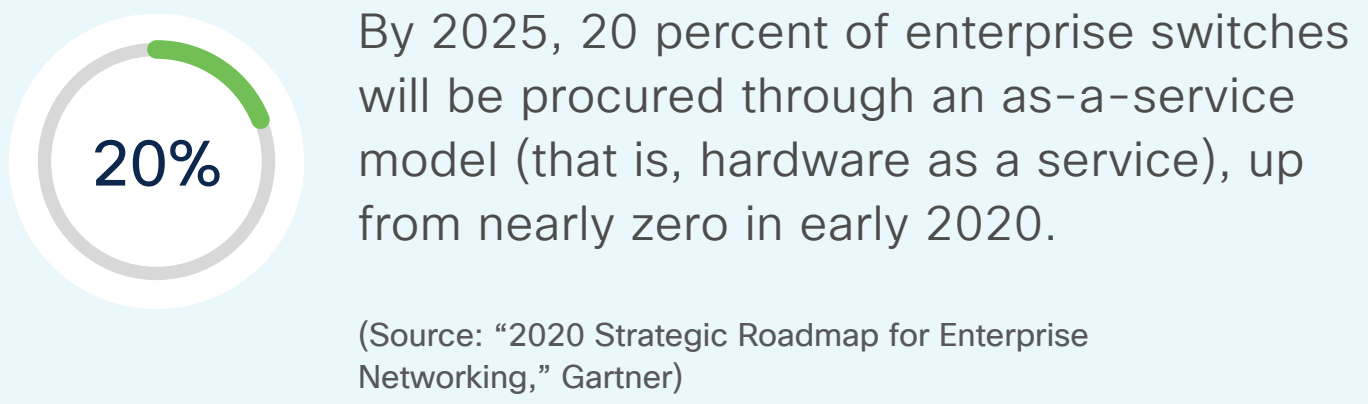
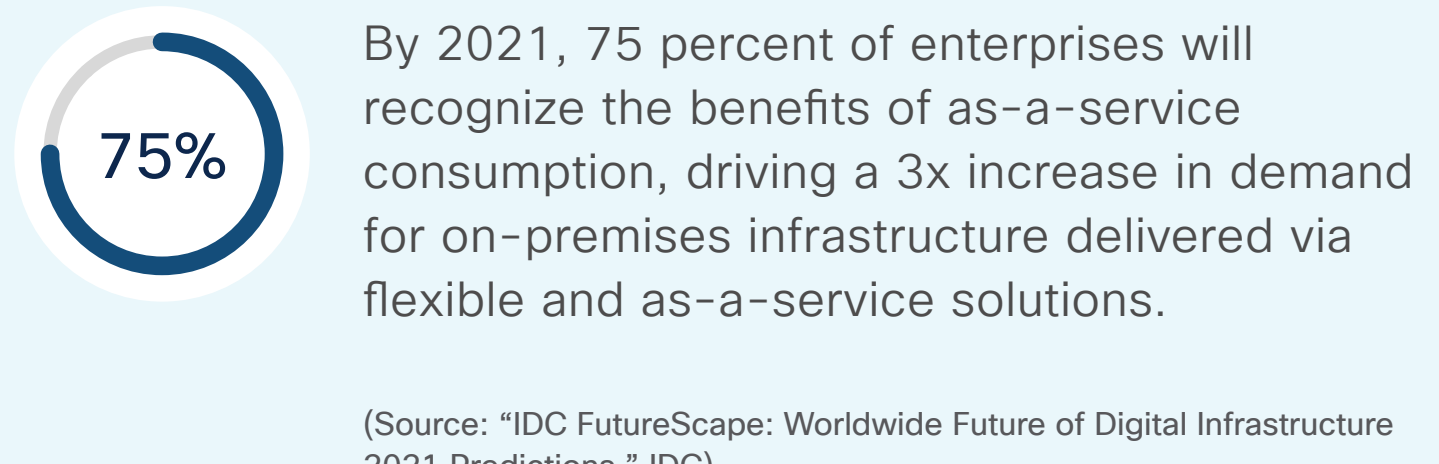
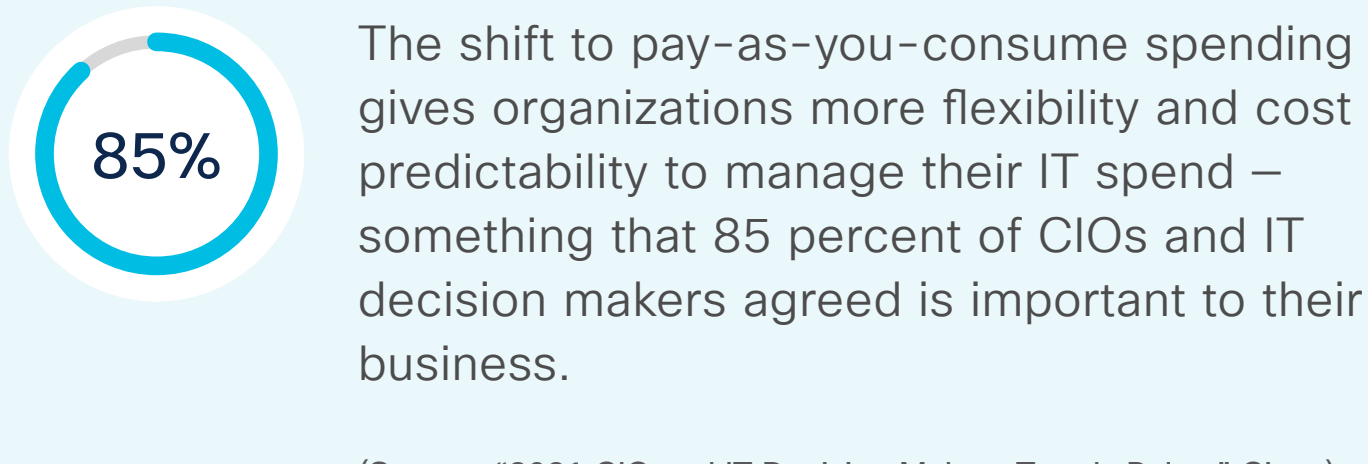


# Cisco+: Simplified IT, your way.

Transform to as-a-service to drive greater IT speed, agility and scale and deliver better outcomes.

## Organizations demand greater simplicity and cloud agility



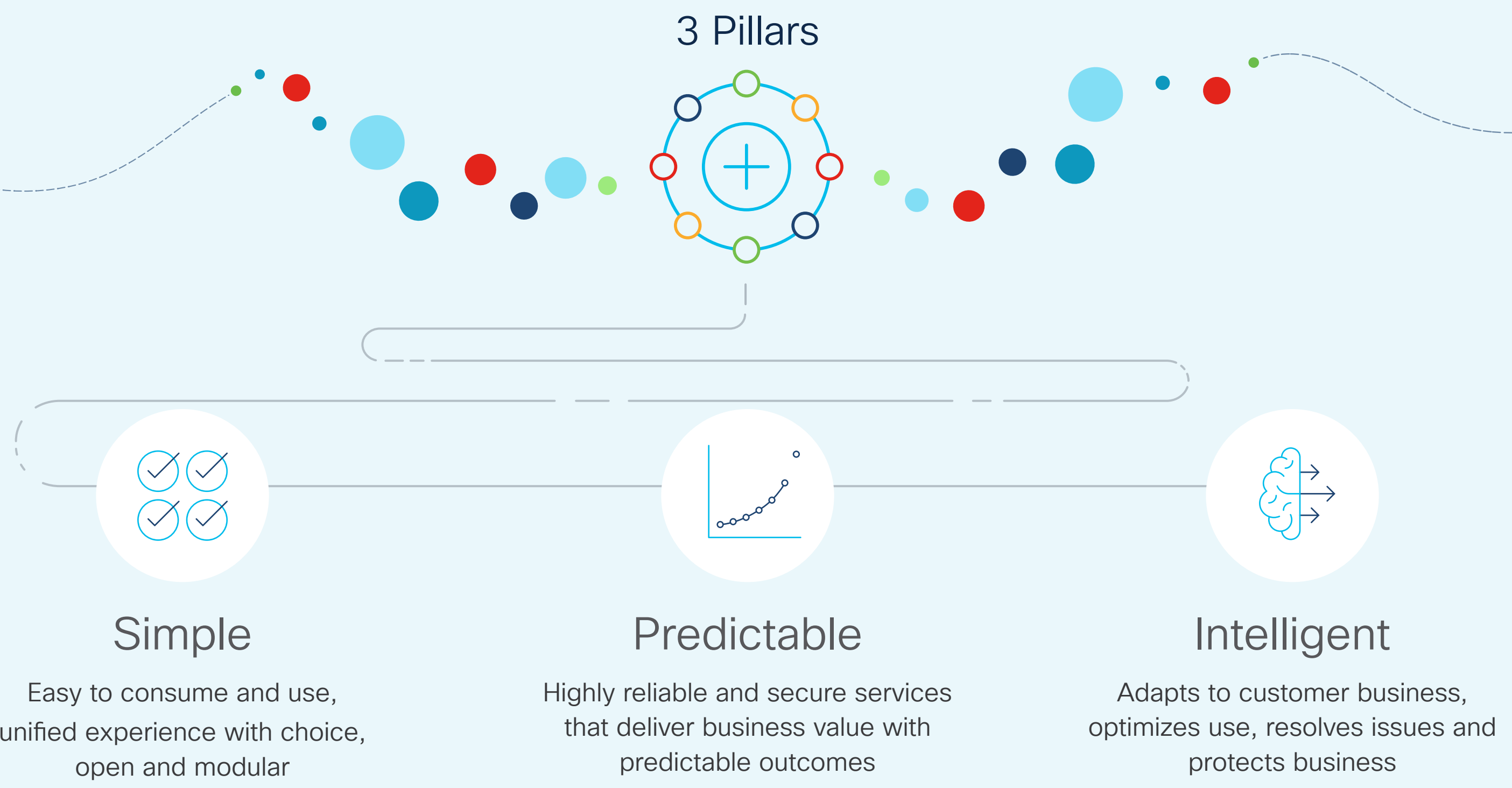
## Challenges with traditional infrastructure buying model

- Simplicity**  
Management complexity across siloed teams with too many tools that are difficult to integrate into the current operational model.
- Scalability**  
Inability to scale up resources dynamically and cost-effectively or to decrease capacity when oversubscribed.
- Security**  
Difficult to stay ahead of security issues, quickly address security incidents, and implement the latest features and technology.
- Predictable cost**  
Struggle of managing operating expenditures while improving responsiveness, utilization, and capabilities as infrastructure demands grow.
- Adopt new innovation**  
Upfront investment is required to bring new technology in-house and it restricts organizations from deploying applications dynamically as requirements change.

## How can we solve this?

### Introducing Cisco+

Cisco+ provides all the benefits of Cisco, now as-a-service. Boost speed, agility and scale with on-demand solutions that intelligently adapt to your business needs.



## Why Cisco+?

- Complete solutions powered by world-class hardware, software, and APIs**  
Cisco delivers industry-leading technologies from Cisco and its technology partners across compute, storage, networking, automation, and cloud designed to meet your diverse operating environment.
- Flexible buying options with shared ownership**  
With Cisco+, you can pay as you use to get the flexibility to grow and shrink capacity utilization on demand; or pay as you grow to get growth capacity for your required IT needs while scaling up on your own terms without breaking the bank or having to continuously over provision.
- Simple dashboard views on service usage**  
Cisco makes it easy to track service usage, allowing you to understand business trends and determine future investments. Cisco and Cisco Partners optionally offer professional and managed services to deliver as-a-service outcome depending on your preference.
- Artificial Intelligence for optimizing service**  
Not only do you pay for what you use, but Cisco artificial intelligence will help tell you the best way to run your applications and workloads to optimize for performance and minimize cost across on-premises and public cloud infrastructure environments.
- Ecosystem choice**  
Cisco and our certified partners bring a large technology ecosystem to enable you to run operations according to the needs of your business.

Learn more about our Cisco+ Hybrid Cloud offerings:

- Edge Computing >
- Virtual Desktop Infrastructure >
- Virtualization >
- Bare Metal Compute >
- DC Networking >