

Product Manager

Engineering Possibilities!

We value your innovative ideas and your energy. Cisco provides an environment that allows your creativity to become a reality. Explore the possibilities as you begin your career with us!

JOB DESCRIPTION

- Develop strategic marketing plans for a product or product line through market research, competitive analysis, pricing, customer engagement, and business planning.
- Drive new business and opportunities for the Business Unit and Technology Group.
- Develop new product feature and functionality in partnership with Engineering.
- Provide customer use-case examples to engineering and act as the primary bridge between customer feedback and requirements and R&D. Drive resolution of customer satisfaction issues. Manage issues associated with ordering of product, systems and tools, and manufacturing supply.
- Forecast and help drive opportunities for product lines with annual revenues from \$100M to \$4B. Identify areas for growth and create strategic product line roadmaps to help drive adoption of the product and differentiating features.
- Develop and drive competitive marketing campaigns to ensure Cisco's market share and profitability including press releases, launch materials, customer presentations, videos, PodCasts, and sales training materials.

SKILLS REQUIRED

- Self-motivated and highly ambitious
- Strong presentation skills, adept business knowledge, organizational abilities
- Strong written and verbal communication
- Excellent teamwork and people skills
- Ability to manage multiple tasks and work towards long-term goals
- Flexibility and openness to change

EDUCATIONAL BACKGROUND

- Pursuing an MBA (technical undergrad preferred).

Positions are available in San Jose, CA, Research Triangle Park, NC, Atlanta, GA, Boxborough, MA, and Richardson, TX. Not all positions are available at all locations. Relocation is available.

Product Manager Intern

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Interns in the Engineering Organization will spend 10-12 weeks working on projects which add significant value to Cisco Systems, Inc. The Engineering internship program is designed for the participant to gain:

Experience: Engineering interns will be placed into a role based on their area of interest and the business need.

Exposure: Interns will work and interact with senior leadership, managers, cross-functional teams, and other Engineering interns.

The Engineering internship program serves as our primary pipeline for filling full-time positions.

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