



Migrating to Unified Communications Session

Maximize Your Return on Investment

Solution

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Solution

Invest

Discovery

Expertise

■ What Is it?

A 90 minute collaborative meeting between services team of experts (Cisco or Partner) and your voice operations leaders

■ Who Should Attend?

Individuals on your team responsible for voice architecture: CIO/CTO, IT directors, voice/network directors, enterprise application architects

■ Where Does it Take Place?

Cisco TelePresence or WebEx

■ What Is the Agenda?

- Architectural differences between TDM and Unified Communications that reduce complexity and maximize investments
- Top ten migration leading practices to minimize risk and ensure a successful deployment
- Deployment approach options for your organization
- Business benefits of Unified Communications and added business value inside and outside of IT

Why Should You Invest the Time?

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- **Learn Top Ten Best Practices**
For successful migration
- **Uncover New Ideas**
Transform your business and gain competitive advantage
- **Gain a Deeper Understanding**
Among your team on the value of Unified Communications and how it can accelerate business advantage
- **Meet with Team of Experts**
Industry experts with years experience helping customers seamlessly migrate to collaborative communications platforms

Migration Discovery Session Format

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State of the Industry

Understand Decision Trade-Offs
and Key Risks

How Unified Communications can
Support Business Initiatives

Planning for a Successful Migration

Put Services Expertise to Work for You

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Realize the Full Value of Your IT
Investment with World-Class Services
From Cisco and our Partners

For More Information Contact Your
Local Cisco Account Manager or
Certified Channel Partner

