

4,629

ATTENDEES AT CISCO LIVE
MELBOURNE!

100 NetVets **229** CCIEs

Customer Appreciation Event

777
Mr Whippy ice
creams served

852 chips-on-a-stick

1,500
Party hats
distributed

200 beach balls dropped
during The Cat Empire performance

Mobile App

2,562 downloads



59,420

Total Clicks
on the Cisco Live
Mobile App

5,891 Sessions scheduled

8,344 Evaluation
Surveys taken

Social Media

6,784,704
TOTAL REACH

271 Instagram Photos
Uploaded with **#clmel**

1,332
Twitter Followers

1,150 Facebook
Likes

“ Cisco Live’s got
everything
for everyone ”

Education Highlights



119
Cisco Certification
Exams Taken

160 One on One Meetings
with Cisco Experts & Executives

232 Walk-in Self-Paced
Labs Undertaken Onsite

280 Breakout Sessions
at Cisco Live

“ The brain power standing
around in the World of Solutions
is simply unbelievable...
Unmissable ”

“ Cisco is taking
the lead in bringing
the future today ”

ONLINE WITH CISCO LIVE

32,946

Virtual Views

111 COUNTRIES
REPRESENTED

World of Solutions

88 SPONSORS &
EXHIBITORS

38 Partner Theatre or Partner
Case Study Sessions held

Over **400 Prizes**
given away by Cisco during
the **Cisco Live Blimp Drop**

16,320
leads scanned in the
World of Solutions

1,256 square metres of
sponsor stands