

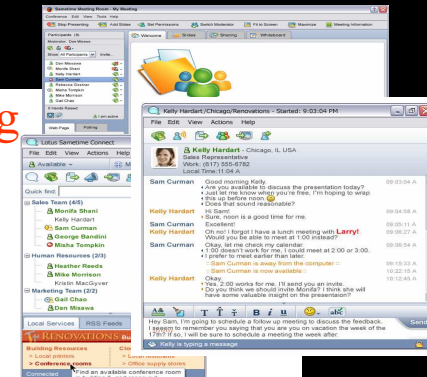
What we can find in UC²

- IPTel & Video telephony
- Availability (“follow-me find-me”)
- Conference Calls
- Instant Messaging
- Presence Federation
- Web Collaboration
- Meetings & Telepresence
- Voice-enabled Web/XML
- e-Learning
- Wireless/Handheld
- Workflow
- Applications



IPTel

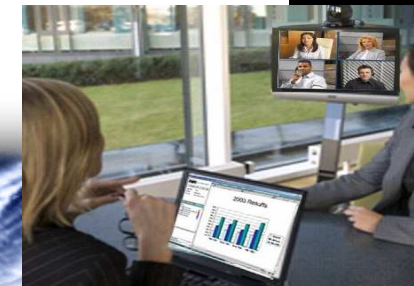
Instant Messaging



MeetingPlace



Web Conferencing



- ... increase customer support
- reduce costs
- ... extend capabilities...
- collaborative work



Capabilities – Richness of User Experience

Mobile UC²



UC² + Mobile + Web 2.0

Exemple

UC² Mobile Platform Profile plug-in view



Showcases

This plug-in exposes the social network of Facebook.com and integrates it into the composite application. A single action retrieves and display the user's online profile using his name and email address from e local contact list.

For the user

Integrated access to external web communities, from Facebook to MySpace and beyond, allows enterprise applications to leverage the explosive growth of social networking and couple it within their business applications.

For the business

Expeditor allows application developers to leverage and integrate existing web assets directly into a new client application, wiring components together and rapidly building a next generation composite application.

IBM Lotus Sametime

Akiba E. Saeedi
 Program Director, Real-Time Collaboration Pro...
 693-5751 / 1-617-693-5751 / Boston, MA
 I am available @ Cambridge (Sametime 7.5)

Presence and Location awareness
 Directory integration

Standard product



- Instant Messaging (text)
- File transfer with virus scanning
- Send instant image
- Voice/Video chat
- Chat History
- Microsoft Outlook & Office integration



Mobile Clients (Q4)

Gateway for external IM service

External IM Services:
 Sametime, AOL, Yahoo, Google (Q4)

Invite others



Group



one-on-one

Invite others



Max 5 people

IBM Services Integration



Audio conferencing

Enterprise Audio Conferencing Solution



Web conferencing

Enterprise Web Conferencing Solution

NEW



Video conferencing

Enterprise Video Conferencing Solution



Telephony integration

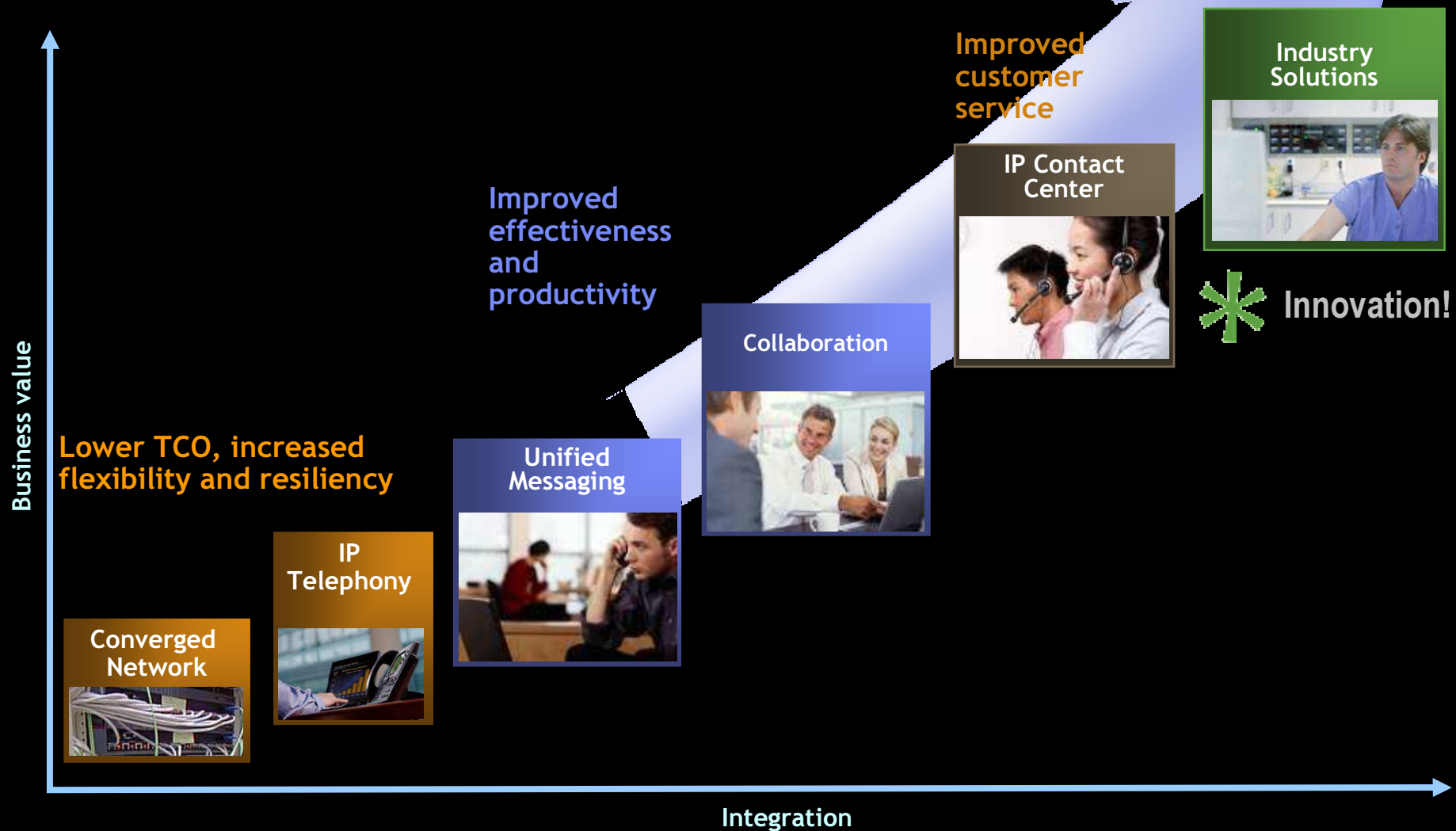


Enterprise PBX

Integrate with many leading Audio / Video & Telephony providers:



IBM Global Technology Services Converged Communications Services helping clients to drive innovation



Unified Communications & Collaboration Market Evolution

virtual workers

real-time collaboration

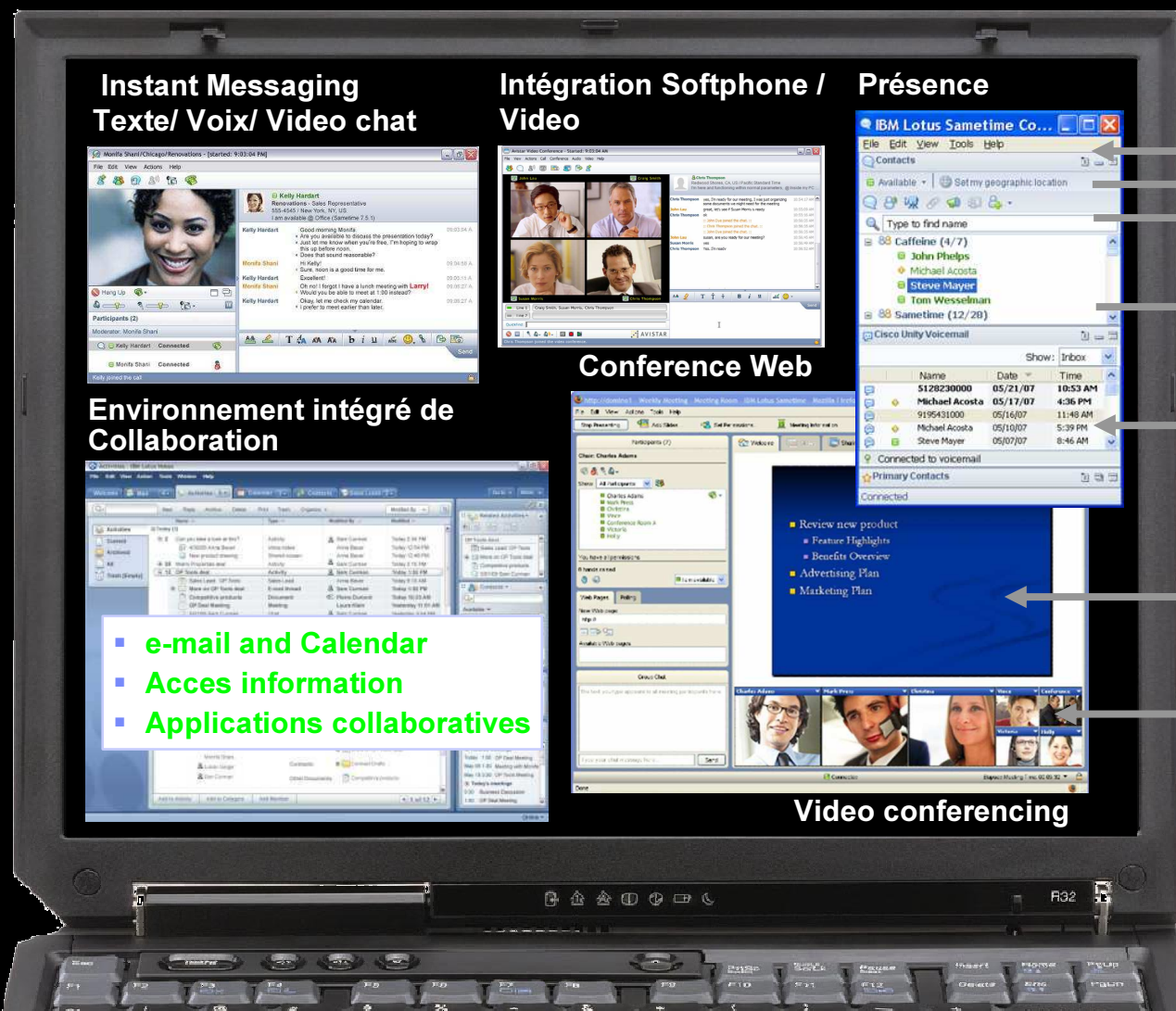
real-time business

presence AND location

global consumability

co-existence

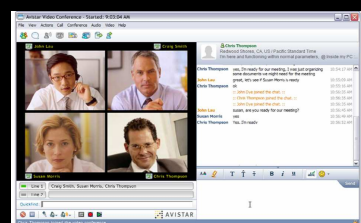
Exemple of new Generation of WorkStation with integration news end users services



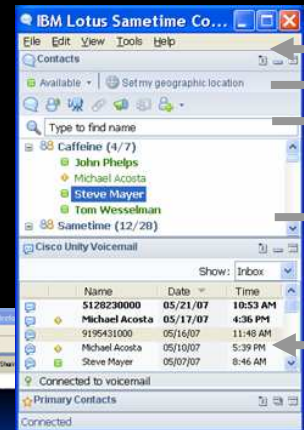
**Instant Messaging
Texte/ Voix/ Video chat**



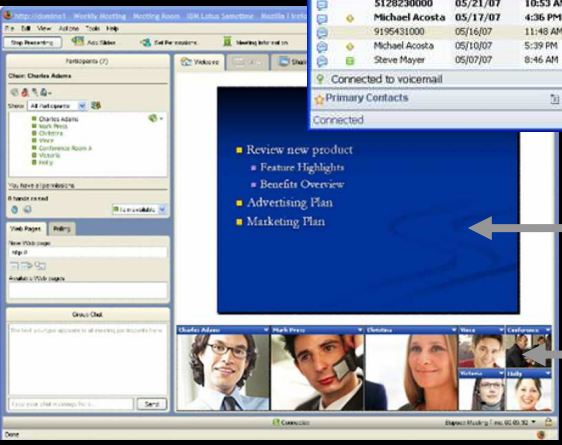
**Intégration Softphone / Présence
Video**



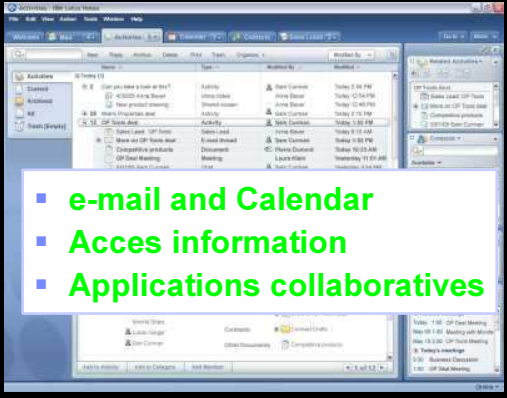
Présence



Conference Web



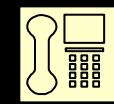
**Environnement intégré de
Collaboration**



- e-mail and Calendar
- Acces information
- Applications collaboratives

Video conferencing

**status
controls
Click-to-call**



**Click-to-
conference**

**Instant
Messaging**



**Web
Conferencing**



**Video
Conferencing**



Laptop or Mobile

Physical command center to a virtual command center.

This is especially significant to be able to keep command centers running during emergencies like pandemics, natural disasters, etc.

Physical Command Center:

- Localization of operations teams
- Physical community & local collaboration
- Hope to have experts on hand
- Process discipline based on local rules
- Hardened environment & bus control point
- Marketing through control demonstration
- Cannot take clients into the center itself

Digital Command Center:

- No need for spatial localization
- Global community & electronic collaboration
- Can access experts anywhere, anytime
- Window to the business outsourcing
- Inherent resiliency of distributed environment
- Marketing capability anywhere at anytime
- Can take the center to the client



IBM Command Center – managing systems in Bangalore, India, 2006



IBM Virtual Command Center – managing systems globally, 200X

March 2008 IBM announced Center of Excellence UC² in France to La Gaude

Unified Communications & Collaboration



data



voice



video

GTS & Lotus Sametime



Thank
YOU



Integrated Communications Services

Networking Strategy & Optimization Services	Converged Communications Services	Mobility, Wireless & RFID Services	Network Integration & Managed Services	Telecom Expense Management Services
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United States [change] | Terms of use

Search

Pave the way for innovation

Large-scale transformation needs integrated business communications

→ Find out why



Thank You !



Integrated Communications Services

Networking Strategy
& Optimization Services

Converged Communications
Services

Mobility, Wireless
& RFID Services

Network Integration
& Managed Services

Telecom Expense
Management Services



Component of the solution Cisco e IBM

Collaboration Applications



Lotus Quickr
- Team collaboration



Lotus Connections
- Social networking



WebSphere Portal
- Web portal



WebSphere Application Server
- Applications

Communication Application Services



Cisco MeetingPlace
- Audio conferencing
- Web conferencing



Lotus Domino server
- e-mail, calendaring
- Team collaboration
- Applications



Lotus Sametime
- Presence + Instant Messaging
- Web Conferencing

Call Control



Cisco Unified Communications Manager



Cisco Unified Presence

Cisco Unified Mobility

Unified Messaging

Cisco Unity and Unity Connections



Network Layer



Routing



Switching



Availability



Management



QoS



Security



Administration

Endpoints



IP Phones



Softphones



Sametime



Sametime Mobile

Lotus Mobile Connect



Notes client

IBM Services

Strategy and Assessment services

Architecture and Design Services

Integration and Deployment Services

Outsourcing and out tasking services

Maintenance services



Architecture

