CISCO Live!

Brew Pub Theater Schedule
Cisco Security Booth 2421

MONDAY | JUNE 5

TIME	SESSION TITLE	SESSION ABSTRACT
12:15–12:35 p.m.	Cisco User Security: Get Security that's Good for Users and Easier for IT	Cisco User Security protects users against all attack vectors while seamlessly and securely connecting them to the resources they need, anytime and anywhere. This enables users to be productive at their job while security operations teams can effectively protect and defend their users from attacks with deep visibility, rich context, and comprehensive controls.
12:40–1:00 p.m.	Cisco XDR: Security Operations Simplified	Cisco XDR - designed by SOC experts, for SOC experts – is an open, extensible, and intuitive XDR solution, packed with evidence-based recommendations to effectively detect and rapidly respond to the highest priority incidents in a customer's environment.
1:20–1:40 p.m.	Subzero Trust – MFA Attacks and How to Defend Against Them	Zero Trust principles like never assume trust always verify are sound, but what if trust is taken and cyber criminals go below the no threshold or "subzero" by attacking MFA? We'll discuss the identity threat landscape and the merits of leading techniques to establish user and device trust against it.
2:00–2:20 p.m.	Introducing Our Next-Gen SSE	The Security Service Edge (SSE) concept is based on the need for simplified access and security for users everywhere. Early SSE offerings and deployments validated the concept but also revealed barriers to full benefit realization. In this session, you will learn how Cisco's SSE solution delivers major ZTNA and other cloud-native innovations for extended value and flexibility. It provides a frictionless user experience to all applications (not some). And it simplifies IT operations with one console to view traffic, set policies and analyze risk. Let us introduce you to a hybrid work experience that is better for users, easier for IT, and safer for everyone.
2:40–3:00 p.m.	Cisco Secure Firewall New Releases: Raising the bar for	Join us for an introduction to new hardware and software functionality that constitute a true evolution in firewall capability. These new hardware and software capabilities allow customers to leverage and

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	performance, connectivity, and security.	expand the firewall as the foundation of their security stack for new levels of performance, security, and connectivity.
3:20–3:40 p.m.	Cloud Infrastructure Security	Modern applications go beyond the traditional boundaries of a private datacenter, public cloud and the internet. We have to think about security differently for today's hybrid and multicloud infrastructure. Our Cloud Infrastructure Security provides multi-layer protection from attacks like ransomware across your network, applications and workloads for any security architecture.
4:00–4:20 p.m.	You Can't Defend What You Can't See	Talos IR will discuss the importance of visibility to combat cyber threats. We will showcase the common tactics utilized by adversaries to disrupt customer environments and what you can do to find them and improve your security posture.
4:40–5:00 p.m.	Cisco Multicloud Defense: A Modern Approach to Secure Cloud Networks Efficiently and Consistently	In a recent Valtix commissioned research survey of 200 IT professionals. 95% of organizations listed multi-cloud as a strategic priority in 2023, but only 58% felt strongly confident that they have the right architecture to support multi-cloud security going forward. In this session, participants will learn how multicloud drives organizations to rearchitect for improved security visibility and control across their complex public cloud environments. You'll also learn the basics of Cisco Multicloud Defense and how it provides a modern way to address these challenges through the network, which provides a critical layer of protection in every direction for consistent security across each workload in each cloud.
5:20–5:40 p.m.	Step-Up Your Security with a Powerful Ecosystem	Cisco's Security Step-Up offer significantly reduces incidents and the risk of breaches by combining internet threat protection, email security and trusted access capabilities. For organizations to protect their users and secure access to resources anywhere, it provides powerful protection across multiple lines of defense to efficiently keep businesses secure.

TUESDAY | JUNE 6

TIME	SESSION TITLE	SESSION ABSTRACT
12:30–12:50 p.m.	Cisco Multicloud Defense: A Modern Approach to Secure Cloud Networks Efficiently and Consistently	In a recent Valtix commissioned research survey of 200 IT professionals. 95% of organizations listed multi-cloud as a strategic priority in 2023, but only 58% felt strongly confident that they have the right architecture to support multi-cloud security going forward. In this session, participants will learn how multicloud drives organizations to rearchitect for improved security visibility and control across their complex public cloud environments. You'll also learn the basics of Cisco Multicloud Defense and how it provides a modern way to address these challenges through the network, which provides a critical layer of protection in every direction for consistent security across each workload in each cloud.

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1:00–1:20 p.m.	Introducing Our Next-Gen SSE	The Security Service Edge (SSE) concept is based on the need for simplified access and security for users everywhere. Early SSE offerings and deployments validated the concept but also revealed barriers to full benefit realization. In this session, you will learn how Cisco's SSE solution delivers major ZTNA and other cloud-native innovations for extended value and flexibility. It provides a frictionless user experience to all applications (not some). And it simplifies IT operations with one console to view traffic, set policies and analyze risk. Let us introduce you to a hybrid work experience that is better for users, easier for IT, and safer for everyone.
1:30–1:50 p.m.	Cisco Talos 2022 Year in Review	Security resilience requires understanding the threat landscape. Learn the latest in current threats from Cisco Talos — ransomware cartel updates, commodity loader advancements, advanced persistent threat activity, and more. We'll cover the trends we see so you can be prepared to defend
2:00–2:20 p.m.	Security Step-up Promotion	Cisco's Security Step-Up offer significantly reduces incidents and the risk of breaches by combining internet threat protection, email security and trusted access capabilities. For organizations to protect their users and secure access to resources anywhere, it provides powerful protection across multiple lines of defense to efficiently keep businesses secure.
2:40–3:00 p.m.	Subzero Trust – MFA Attacks and How to Defend Against Them	Zero Trust principles like never assume trust always verify are sound, but what if trust is taken and cyber criminals go below the no threshold or "subzero" by attacking MFA? We'll discuss the identity threat landscape and the merits of leading techniques to establish user and device trust against it.
3:30–4:00 p.m.	Security Stories	Cisco's Security Step-Up offer significantly reduces incidents and the risk of breaches by combining internet threat protection, email security and trusted access capabilities. For organizations to protect their users and secure access to resources anywhere, it provides powerful protection across multiple lines of defense to efficiently keep businesses secure.
4:20–4:40 p.m.	Why You Need a CNAPP ASAP!	Over 500 million new cloud native applications will be developed by 2025. This astronomical rate of application development is enabled by the widespread adoption of cloud native application architectures. However, these microservice-based architectures also massively increase your attack surface and expose your applications to new vulnerabilities and threats. Unsurprisingly cloud attacks are on the rise; the costs of cybercrime are estimated to be $10.5T by 2025, with the average cost per data breach already sitting at $4.3M. Furthermore, many businesses are underestimating their exposure to these risks, as the share of security spend for cloud is one third (or less) than by broader IT. Come and learn how protect your business from the risks presented by cloud native architectures, including application layer attacks, containerized software image threats, API vulnerabilities, serverless function exploits,

permissive access roles, and misconfigurations. And see Cisco's latest Cloud Native Application Protection Platform (CNAPP) in action!

WEDNESDAY | JUNE 7

TIME	SESSION TITLE	SESSION ABSTRACT
12:00–12:20 p.m.	Cisco XDR: Security Operations Simplified	Cisco XDR - designed by SOC experts, for SOC experts – is an open, extensible, and intuitive XDR solution, packed with evidence-based recommendations to effectively detect and rapidly respond to the highest priority incidents in a customer's environment.
12:30–1:00 p.m.	Security Stories – NFL	
1:00–1:45 p.m.	Innovation Talk: Security Experiences, Simplified	Live Broadcast
2:00–2:20 p.m.	You Can't Defend What You Can't See	Talos IR will discuss the importance of visibility to combat cyber threats. We will showcase the common tactics utilized by adversaries to disrupt customer environments and what you can do to find them and improve your security posture.
2:40–3:00 p.m.	Introducing Our Next-Gen SSE	The Security Service Edge (SSE) concept is based on the need for simplified access and security for users everywhere. Early SSE offerings and deployments validated the concept but also revealed barriers to full benefit realization. In this session, you will learn how Cisco's new SSE solution delivers major ZTNA and other cloud-native innovations for extended value and flexibility. It provides a frictionless user experience to all applications (not some). And it simplifies IT operations with one console to view traffic, set policies and analyze risk. Let us introduce you to a hybrid work experience that is better for users, easier for IT, and safer for everyone.
3:00–4:00 p.m.	Defender of the Year awards	
4:20–4:40 p.m.	Subzero Trust – MFA Attacks and How to Defend Against Them	Zero Trust principles like never assume trust always verify are sound, but what if trust is taken and cyber criminals go below the no threshold or "subzero" by attacking MFA? We'll discuss the identity threat landscape and the merits of leading techniques to establish user and device trust against it.

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10:15—11:00 a.m.	Innovation Talk: Driving Connected and Protected Experiences with SASE	Live Broadcast
12:00–12:20 p.m.	Introducing Our Next-Gen SSE	The Security Service Edge (SSE) concept is based on the need for simplified access and security for users everywhere. Early SSE offerings and deployments validated the concept but also revealed barriers to full benefit realization. In this session, you will learn how Cisco's SSE solution delivers major ZTNA and other cloud-native innovations for extended value and flexibility. It provides a frictionless user experience to all applications (not some). And it simplifies IT operations with one console to view traffic, set policies and analyze risk. Let us introduce you to a hybrid work experience that is better for users, easier for IT, and safer for everyone.
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