..|...|.. cisco

Offer Description: Cisco Context Service

This Offer Description (the **"Offer Description"**) describes Cisco Context Service ("**Cisco Context Service**" or the **"Cloud Service**"). Your subscription is governed by this Offer Description and the Cisco Universal Cloud Agreement located at <u>www.cisco.com/go/uca</u> (or similar terms existing between you and Cisco) (the **"Agreement"**). Capitalized terms used in this Offer Description and/or the Order not otherwise defined herein have the meaning given to them in the Agreement.

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1. Offer Description.

Cisco Context Service is a cloud-based data storage service made available by Cisco or its Approved Sources to You that interoperates with release 11.5 and higher of Cisco's Contact Center Express and Contact Center Enterprise solutions. The Cloud Service enables You and Your Authorized Users to store data about customer journey interactions in the cloud. You also have the option to use the Cloud Service to store data in Cisco or third-party out-of-the-box applications through APIs.

2. Supplemental Terms and Conditions

2.1 Third Party Application Integration

There are integrated applications and bots that You can download and use with the Cloud Service. Many of these integrated applications and bots are third-party products. Cisco does not support or warrant third-party products and disclaims all responsibility and liability for third-party products used with the Cloud Service. If You use a third-party product, the terms of use for that third-party product are between You and the provider. Some third-party products may contain tracking technology. Accordingly, it is Your responsibility to read the third party's disclosures, terms of use, and privacy policy before using such third-party products with the Cloud Service.

2.2 Geographic Availability Restrictions

In accordance with global telecommunications law and regulations, Cisco Gateway Management Module is currently available in the countries listed here: China and Russia. If the Service is not available in a country, purchases will be restricted.

3. Data Protection

Controlled Doc. # EDM-122551013 Ver: 4.0 Last Modified: Wed Mar 13 08:01:08 PDT 2019 CISCO PUBLIC INFORMATION, Context Service Offer Description v4.0.docx You are responsible for any catastrophic security events that result from any unauthorized configuration of the Cloud Service components by Your personnel. Examples of unauthorized configuration include, but are not limited to, configuring the Cloud Service components in a manner not prescribed in the Documentation, creating an open relay, changing the network configuration set by Cisco, and shutting down Cisco's infrastructure.

Cisco's data protection obligations are set forth in the Agreement. Additionally, the Cisco Context Service Privacy Data Sheet (available <u>here</u>) supplement the Cisco Privacy Statement and describe the Personal Data that Cisco collects and processes as part of the delivery of the Cloud Services.

4. Support & Maintenance.

The Cloud Service includes online support and phone support. Cisco will respond as set forth in the table below and may require information from you to resolve service issues. You agree to provide the information requested and understand that a delay in providing the information to Cisco may delay resolution and response time.

Online Support allows access for support and troubleshooting via online tools, email and web case submission only. No telephone access is provided. Case severity or escalation guidelines are not applicable. Cisco will respond to a submitted case no later than the next business day during standard business hours.

Phone Support provides Cisco Technical Assistance Center (TAC) access 24 hours per day, 7 days per week to assist by telephone, or web case submission and online tools with use and troubleshooting issues. Cisco will respond within one (1) hour for Severity 1 and 2 calls received. For Severity 3 and 4 calls, Cisco will respond no later than the next business day.

You will also have access to Cisco.com, which provides helpful technical and general information about Cisco products, as well as access to Cisco's on-line knowledge base and forums. Please note that access restrictions identified by Cisco from time to time may apply.

Your access to and use of the Cloud Service may be suspended for the duration of unanticipated or unscheduled downtime, including as a result of catastrophic events, external denial of service or other security breach, or operational incidents.

The below table outlines Cisco's response objectives based on case severity. Cisco may adjust assigned case severity to align with the Severity definitions below.

Software Support Service	Technical Support Coverage	Response Time Objective for Case Severity 1 or 2	Response Time Objective for Case Severity 3 or 4
Basic with Phone Support	24x7 via Phone & Web	Response within 1 hour	Response within next Business Day
Basic with Online Support	Web	Response to all cases within next Business Day during Standard Business Hours	

The following definitions apply to this Section.

Response time means the time between case submission in the case management system to support engineer contact.

Controlled Doc. # EDM-122551013 Ver: 4.0 Last Modified: Wed Mar 13 08:01:08 PDT 2019 CISCO PUBLIC INFORMATION, Context Service Offer Description v4.0.docx Severity 1 means the Cloud Service is unavailable or down or there is a critical impact to a significant impact to Case Submitter's business operation. Case Submitter and Cisco both will commit full-time resources to resolve the situation.

Severity 2 means the Cloud Service is degraded or significant aspects of Case Submitter's business operation are negatively impacted by unacceptable software performance. Case Submitter and Cisco both will commit full-time resources during Standard Business Hours to resolve the situation.

Severity 3 means the Cloud Service is impaired, although most business operations remain functional. Case Submitter and Cisco both are willing to commit resources during Standard Business Hours to resolve the situation.

Severity 4 means minor intermittent functionality or performance issue, or information is required on the Cloud Service. There is little or no impact to Case Submitter's business operation. Case Submitter and Cisco both are willing to provide resources during Standard Business Hours to provide assistance or information as requested.

Business Day means the generally accepted days of operation per week within the relevant region where the Cloud Service will be performed, excluding local holidays as observed by Cisco.

Local Time means Central European Time for support provided in Europe, Middle East and Africa, Australia's Eastern Standard Time for support provided in Australia, Japan's Standard Time for support provided in Japan and Pacific Standard Time for support provided in all other locations.

Standard Business Hours means 8am to 5pm Local Time at the location of the respective Cisco TAC, on Business Days, for the handling of TAC calls.

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