



Government Affairs e-Update



Volume 4, Issue 2
06 February 2004

Brought to you by Cisco Government Affairs Online



Cisco Government Affairs E-Update

Volume 4, Issue 2

06 February 2004

Brought to you by Cisco Government Affairs Online: <http://www.cisco.com/gov>

This Week@Cisco in Government Affairs

Cisco's E-Update keeps you up to date on the major policy news of the week. Focusing on broadband, education and e-government areas, but covering high-tech and telecom in general, the E-Update is a great source of information for policymakers. To subscribe, send a message with "subscribe" in the subject line to "Subscribe-eUpdate@cisco.com"

If you have high-tech public policy news or announcements that you think other e-update subscribers would be interested in, please send them to jeanhar@cisco.com. There are over 1200 subscribers to Cisco Government Affairs' eUpdate.

RE-DESIGNED CISCO GOVERNMENT AFFAIRS WEBSITE – Please visit www.cisco.com/gov to view our redesigned worldwide government affairs website. Please send any feedback to john.earnhardt@cisco.com or any member of the Cisco government affairs team. You can reach any member of the team at: <http://www.cisco.com/gov/contact/index.html>. New videos have been posted on Education, China, Germany and Broadband.

Also see Q&A with Laura Ipsen, Vice President of Worldwide Government Affairs, as she looks at 2004 and the issues that Cisco is focusing on: http://newsroom.cisco.com/dlls/media_info/public_policy_overview.html

This Week@WASHINGTON, DC

House Panel Says 1996 Telecommunications Act Needs Overhaul - Congress must begin laying the groundwork this year for a massive rewrite of the 1996 Telecommunications Act, to bring federal policies up to speed with Internet-based telephone services and other rapidly emerging technologies, members of a House Energy and Commerce subcommittee said. "We've got big challenges ahead of us," Telecommunications and the Internet Subcommittee Chairman Fred Upton, R-Mich., said during a hearing on the state of competition in the communications marketplace. <http://nationaljournal.com/pubs/congressdaily/6> (Paid subscription required)

Net Phone Differences In Hands Of Telecom Vet - Local and long-distance phone companies have turned to a veteran industry attorney for help in resolving deep-seated differences over the costs associated with calls routed over the Internet. Gary M. Epstein, who headed the Federal Communications Commission's telephone division in the 1980s, has been leading secret negotiations since August. <http://www.latimes.com/technology/la-fi-voip4feb04,1,6408692.story?coll=la-headlines-technology> (Free registration required)

Justice Dept. Wants Hold On 'Net Phone Rules - The Justice Department has asked federal regulators to delay setting rules for carrying phone calls over Internet connections until they address how those conversations can be monitored. <http://www.washingtonpost.com/wp-dyn/articles/A16764-2004Feb5.html>

FBI Lets FCC Act On Phone Service Over The Internet - The Federal Communications Commission reached an agreement with law-enforcement authorities that allows it to give an Internet phone company the green light to offer service before the agency updates its wiretap rules to include Internet calling. <http://online.wsj.com/article/0,,SB107603088921922571,00.html> (Paid subscription required)

Tauzin Quits Chairmanship, Will Retire From House - W.J. "Billy" Tauzin (La.), one of the most powerful Republicans in the House, will not seek reelection when his 12th term expires at the end of this year and will vacate the chairmanship of the Energy and Commerce Committee effective Feb. 16. <http://www.washingtonpost.com/wp-dyn/articles/A10138-2004Feb3.html>



Administration Seeks To Use Surplus GSA Funds For E-Gov Initiatives - The White House has asked lawmakers to allow the General Services Administration to use some of its surplus funds for e-government initiatives, agency officials announced. <http://www.govexec.com/dailyfed/0204/020304d1.htm>

President Asks Congress To Fund Spam Fight - President Bush asked Congress to provide \$8.5 million to the Federal Trade Commission to help with its fight against the scourge of unwanted e-mail known as spam. <http://www.washtimes.com/business/20040202-094710-3998r.htm>

Defense Abandons Goal For Science, Technology - The Defense Department's fiscal 2005 budget request shows that the Pentagon is no longer concerned with meeting a self-imposed goal of making science and technology spending at least 3 percent of the overall department budget, a goal it never met anyway. <http://nationaljournal.com/pubs/techdaily/specials/ambudget2005.htm> (Paid subscription required)

Online Voting Canceled For Americans Overseas - Citing security concerns, the Department of Defense yesterday canceled plans to use an electronic voting system that would have allowed Americans overseas to cast votes over the Internet in this year's elections. The system, the Secure Electronic Registration and Voting Experiment, or Serve, was developed with financing from the Defense Department. <http://www.nytimes.com/2004/02/06/politics/campaign/06VOTE.html> (Free registration required)

This Week@Emea

Speech - Mr Erkki Liikanen Member of the European Commission, responsible for Enterprise and the Information Society "Broadband and the Renewal of Europe's Economy" - http://europa.eu.int/rapid/start/cgi/guesten.ksh?p_action.gettxt=gt&doc=SPEECH/04/59|0|RAPID&lg=EN

Connecting Europe At High Speed: recent developments in the electronic communications sector - The importance of investment and use of information and communication technologies (ICTs) for further growth and jobs in Europe is highlighted in a communication adopted by the Commission. http://europa.eu.int/rapid/start/cgi/guesten.ksh?p_action.gettxt=gt&doc=IP/04/154|0|RAPID&lg=EN

Speech - Mr Erkki Liikanen Member of the European Commission, responsible for Enterprise and the Information Society "Creating a predictable legal environment for competitive and innovative electronic communications in the European Union" Public hearing on remedies under the new regulatory framework for electronic communications networks and services. - http://europa.eu.int/rapid/start/cgi/guesten.ksh?p_action.gettxt=gt&doc=SPEECH/04/38|0|RAPID&lg=EN

Speech - Mr. Mario Monti European Commissioner for Competition Policy Remarks at the European Regulators Group Hearing on Remedies Public hearing on remedies under the new regulatory framework for electronic communications networks and services - http://europa.eu.int/rapid/start/cgi/guesten.ksh?p_action.gettxt=gt&doc=SPEECH/04/37|0|RAPID&lg=EN

Commissioner Liikanen Calls For More International Cooperation To Combat 'Spam' - Enterprise and Information Society Commissioner Erkki Liikanen today called for global cooperation against 'spam' at a two-day OECD workshop in Brussels. http://europa.eu.int/rapid/start/cgi/guesten.ksh?p_action.gettxt=gt&doc=IP/04/136|0|RAPID&lg=EN

Commission And CEPT Sign Memorandum Of Understanding On Wireless - The Commission and the European Conference of Postal and Telecommunications Administrations (CEPT) signed today a Memorandum of Understanding aimed at fostering a constructive collaboration in areas of common interest. Joint activities are expected notably to help European citizens to benefit from new wireless technologies and products. http://europa.eu.int/rapid/start/cgi/guesten.ksh?p_action.gettxt=gt&doc=IP/04/133|0|RAPID&lg=EN

Conference On Information Society: "New Opportunities For Growth In An Enlarged Europe", Budapest, 26-27 February 2004 - Progress in implementing the eEurope+ Information Society action plan in the new EU Member States and candidate countries, the eEurope 2005 mid-term review and joint Information Society challenges for the whole of Europe will be debated at a two-day, pan-European ministerial conference in Budapest on 26-27 February 2004. http://europa.eu.int/rapid/start/cgi/guesten.ksh?p_action.gettxt=gt&doc=IP/04/116|0|RAPID&lg=EN

E-Gov Slows In Europe - E-government continues to expand throughout Europe, but growth is slowing and businesses have a distinct advantage in accessing online services over citizens, according to a new survey by Cap Gemini Ernst & Young. <http://www.fcw.com/fcw/articles/2004/0202/web-europe-02-03-04.asp>



This Week@Asia/Pacific

Outsourcing Helps World Economy, Say Experts At Conference - Outsourcing information technology-related jobs to developing countries such as India will boost competitiveness and slash costs, international software experts and government ministers said. <http://www.nytimes.com/aponline/technology/AP-India-Outsourcing.html> (Free registration required)

Job Shift Creates India Tech Boom - Tech companies are hiring again as the economy rebounds — but many of the new jobs are in India. Oracle CEO Larry Ellison says his company is hiring faster in India than anywhere else. Intel President Paul Otellini recently said Intel plans to do most new hiring in India and other Asian countries. Indian classified ads carry job listings from nearly every big U.S. tech firm, from Hewlett-Packard to Dell to Microsoft. http://www.usatoday.com/tech/techinvestor/2004-02-02-india_x.htm

U.S., Australian Negotiators Close To Concluding Trade Pact - The United States and Australia are moving closer to striking a deal on a free trade agreement and may be within reach of concluding the pact by the end of the week, private sector and congressional sources said. <http://nationaljournal.com/pubs/congressdaily/7> (Paid subscription required)

This Week@Us States

Anxious About Outsourcing - States Try to Stop U.S. Firms From Sending High-Tech Work Overseas State and federal lawmakers are finding little success in efforts to stop technology companies from sending jobs overseas. But a paragraph buried in the giant federal spending bill the president signed Jan. 23 could pave the way for state laws around the country aimed at preventing the export of white-collar jobs to cheaper foreign markets. The paragraph prohibits the federal government from awarding certain contracts to companies that will perform the work overseas. The measure expires at the end of September, and industry officials say few contracts are likely to be affected. <http://www.washingtonpost.com/wp-dyn/articles/A64696-2004Jan30.html>

Schwarzenegger Presses Recovery Plan - California Gov. Arnold Schwarzenegger painted a gloomy economic picture for Silicon Valley executives, saying that if his recovery plan is not implemented, the situation would be "disastrous." http://news.com.com/2100-1028_3-5154358.html

Printers Approved For ATM-Style Voting Machines - The touch-screen voting machines that were expected to rid Palm Beach of ballot controversies could eventually be equipped with printing machines to allow voters to double-check their selections. http://www.usatoday.com/tech/news/techpolicy/2004-02-04-voting-printouts_x.htm

Nebraska Lawmakers To Access Web In Chamber - State senators will soon be able to surf the Internet on the floor of the legislative chamber. http://www.usatoday.com/tech/news/2004-02-02-surf-the-unicameral_x.htm

Other Tech News Of The Week

Alexis De Tocqueville Institution Overview Of Voice Over IP (VOIP) - <http://www.adti.net/gw-telecom.html>

Technology And Worker Efficiency - How much does information technology really contribute to economic productivity and corporate competitiveness? It has been a matter of debate for years. Efforts to measure technology's contribution tend to follow Sherlock Holmes's maxim on deductive sleuthing: When you have excluded the impossible, whatever remains, however improbable, must be the truth. <http://www.nytimes.com/2004/02/02/technology/02neco.html> (Free registration required)

Some Companies Buck The Offshoring Trend, Rejecting Its Strategy - Like many Americans, Michael Prince worries about the economic impact of "offshoring," the trend of sending information-technology jobs to such countries as India and the Philippines. But politics isn't what is preventing Prince from exporting info-tech work at his own company. The IT chief at retail chain Burlington Coat Factory simply isn't convinced it's good business. "I'm always under pressure to squeeze out savings," said Prince, who supervises about 180 people who keep the company and its 300-plus stores humming. "But you can work cheap, or you can work smart." http://seattlepi.nwsourc.com/business/158935_offshoring02.html



Small Biz Gets Up To Speed - Switching from dial-up to broadband Internet access improves productivity and efficiency in small organizations, but the telephone is the dominant business tool, according to a joint report from Covad Communications and Sprint, and conducted by Equation Research. http://cyberatlas.internet.com/markets/smallbiz/article/0,,10098_3303871,00.html

U.S. Web Usage And Traffic, December 2003 - Nielsen//NetRatings and comScore Media Metrix examined where U.S. Internet users were going and how long they were staying during December 2003. While there were much fewer at-work users than there were at home, the working Internet population spent more time online and surfing. http://cyberatlas.internet.com/big_picture/traffic_patterns/article/0,,5931_3301321,00.html

Venture Capital Fundraising Accelerates - Venture capitalists rounded up \$5.2 billion for future investments during the final three months of 2003, marking the industry's busiest quarter of fund-raising in more than two years. <http://www.siliconvalley.com/mld/siliconvalley/7857859.htm>

E-Update Archive

To view past issues of Cisco's Government Affairs E-Update, visit our [E-Update Archive page](http://www.cisco.com/gov/archive/eupdates/index.html). <http://www.cisco.com/gov/archive/eupdates/index.html>

Disclaimer

Positions in articles and papers from outside sources are in no way endorsed by Cisco Systems' Office of Worldwide Government Affairs. We offer articles on topics of interest to our audience to further the debate on the issues that are important to high-tech. To view our positions on the policy matters that we care about, please visit our [Government Affairs homepage](http://www.cisco.com/gov). – <http://www.cisco.com/gov>

Cisco.Com/Gov And E-Update Feedback

Please send any feedback to John Earnhardt at jearnhar@cisco.com.

To contact any member of the Government Affairs team, please visit our “[Contact Us](http://www.cisco.com/gov/contact/index.html)” page. <http://www.cisco.com/gov/contact/index.html>.

Subscribing/Unsubscribing:

ou are receiving this update because you requested it. If you received this message because it was forwarded to you and you wish to subscribe to this weekly E-Update, please send a message to Subscribe-eUpdate@cisco.com with “Subscribe” in the subject line. Or, visit our Government Affairs homepage (www.cisco.com/gov) and click on the “Subscribe” button in the lower left-hand corner.

If you no longer wish to receive this update, send a message with “unsubscribe” in the subject line to Subscribe-eUpdate@cisco.com.

**Corporate Headquarters**

Cisco Systems, Inc.
170 West Tasman Drive
San Jose, CA 95134-1706
USA
www.cisco.com
Tel: 408 526-4000
800 553-NETS (6387)
Fax: 408 526-4100

European Headquarters

Cisco Systems International BV
Haarlerbergpark
Haarlerbergweg 13-19
1101 CH Amsterdam
The Netherlands
www-europe.cisco.com
Tel: 31 0 20 357 1000
Fax: 31 0 20 357 1100

Americas Headquarters

Cisco Systems, Inc.
170 West Tasman Drive
San Jose, CA 95134-1706
USA
www.cisco.com
Tel: 408 526-7660
Fax: 408 527-0883

Asia Pacific Headquarters

Cisco Systems, Inc.
Capital Tower
168 Robinson Road
#22-01 to #29-01
Singapore 068912
www.cisco.com
Tel: +65 317 7777
Fax: +65 317 7799

Cisco Systems has more than 200 offices in the following countries and regions. Addresses, phone numbers, and fax numbers are listed on **the Cisco Web site at www.cisco.com/go/offices.**

Argentina • Australia • Austria • Belgium • Brazil • Bulgaria • Canada • Chile • China PRC • Colombia • Costa Rica • Croatia • Czech Republic • Denmark • Dubai, UAE • Finland • France • Germany • Greece • Hong Kong SAR • Hungary • India • Indonesia • Ireland • Israel • Italy • Japan • Korea • Luxembourg • Malaysia • Mexico • The Netherlands • New Zealand • Norway • Peru • Philippines • Poland • Portugal • Puerto Rico • Romania • Russia • Saudi Arabia • Scotland • Singapore • Slovakia • Slovenia • South Africa • Spain • Sweden • Switzerland • Taiwan • Thailand • Turkey • Ukraine • United Kingdom • United States • Venezuela • Vietnam • Zimbabwe

Copyright 2003 Cisco Systems, Inc. All rights reserved. Cisco, Cisco Systems, and the Cisco Systems logo are registered trademarks or trademarks of Cisco Systems, Inc. and/or its affiliates in the U.S. and certain other countries. All other trademarks mentioned in this document or Web site are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (0301R)