

DATA USE AGREEMENT: PERSONAL INFORMATION, SOCIAL MEDIA, IMAGE USE, & COPYRIGHT

PERSONAL INFORMATION: I understand and acknowledge that as part of my attendance of this Event, Cisco may collect personal information that I elect to provide about me for the purpose of associating that information with my Event registration badge. Data collected and processed by the Event may include:

1. individual identifying
2. contact information
3. session recordings
4. job-related information such as business email, business phone number, and role.

This data will be used for administration and management of the Event such as session attendance and communicating important information to you. The data may also be used for ongoing program activations, evaluations, and improvement. Cisco will not sell or share your information without your agreement.

Attendee data may be shared with vendors providing services that support the Event such as logistics providers, IT and system administration and hosting, individual support or assistance, and meal service providers. Generally, data is shared with Event vendor partners to enable the delivery of a supporting service. There are some instances where data provided will be returned to Cisco in an anonymized format. All attendee data is secured/protected according to the Cisco data protection policies and according to relevant contractual agreements (e.g., data processing addenda, or "DPAs") between Cisco and such partnering third parties. Cisco takes reasonable and appropriate measures to protect the security of your data against unauthorized or unlawful access, use, destruction, loss, alteration or disclosure.

Attendee data will also be processed internally for purposes of supporting the Event will have access based on a business need to know and for the purposes outlined above. Additionally, attendees will have access to view and modify their own profile information.

Please contact global_ps_reg@cisco.com for any inquiries about the event and how your data may be used or processed. For general data protection questions or concerns, you may submit to <https://privacyrequest.cisco.com>.

For more information on how Cisco collects and uses personal information and how you may access and correct such information or initiate a complaint, please see Cisco's Online Privacy Statement at http://www.cisco.com/web/siteassets/legal/privacy_full.html.

Social Media: Individuals who voluntarily participate in public usage of social media at the time of the Event may have their posts displayed in the in-platform 'social feed' or as part of case studies and award submissions.

IMAGE USE: I understand that Cisco or its authorized representatives may conduct interviews and may take photographs and/or videotape at the Event. Employees who opt-in for image use are deemed to have granted Cisco and its authorized representatives the right and permission to use my name, likeness, biographical information, voice, content of any interview, image and/or photograph and any other indicia of persona ("Persona") or to refrain from doing so, in any manner or media whether existing now or

hereinafter developed (including without limitation the World Wide Web and the Internet), worldwide, for trade, advertising and/or promotional purposes. I agree I shall have no rights of review or approval, no Claim to compensation, and no Claim arising out of or resulting from the use, alteration, blurring, distortion or illusionary effect (whether intentional or otherwise) or use in any composite form of my Persona and agree to release and hold Cisco and its authorized representatives harmless for any and all such use(s). For further enquiries about image use, please contact: global_ps_reg@cisco.com.

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PASSIVE TRACKING, PARTNER SCANNING & GENERAL

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Scanning at Partner Sessions/Booths: I understand and acknowledge that the Event area may include exhibiting partners of Cisco with separate badge scanning devices and that if I agree to my Event registration badge being scanned by an exhibiting partner, that exhibiting partner may receive the contact details associated with my conference badge. I understand that if I do not want my information shared, I should not allow my badge to be scanned. Once disclosed to that exhibiting partner that contact details associated with my conference badge ceases to be controlled by Cisco and may be used or disclosed by that exhibiting partner. I will have to opt out with the exhibiting partner directly if I later decide to do so. A list of the sponsors and their privacy policies can be found below.

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