

Ready, Steady, Unsure

Are Companies in Asia-Pacific ready for the Digital Transformation fight?



The bigger the organization, the greater the fight



A killer strategy...

...with gaps

92% of organizations have a digital transformation strategy

19% of larger organizations don't feel adequately prepared for Digital Transformation vs only **7%** of smaller companies



The challenge of mastering the Digital Skills

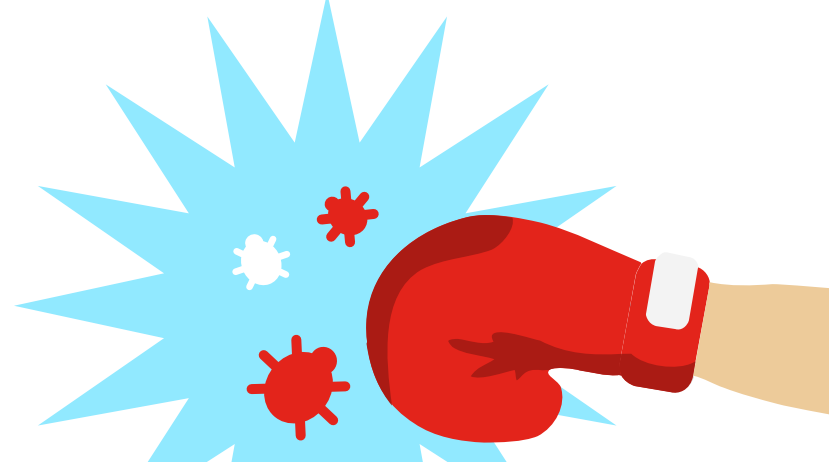
41% are unable to adopt relevant technologies, for example Artificial Intelligence, due to the shortage of talent

That wasn't a great move...



40% compromised innovation and 40% post-sale support to bring down the costs of their *IT infrastructure** purchases

But nearly **40%** regret it...



The Weak Spots

China

40% can't adopt relevant technologies for digital transformations, such as IoT and AI, due to unfit *IT infrastructure**

India

40% don't understand the implications of IoT on the business

ASEAN

39% of IT leaders have regrets about the tradeoffs they made to bring down the cost of their IT purchases, particularly Vietnam, Indonesia and Thailand

Korea

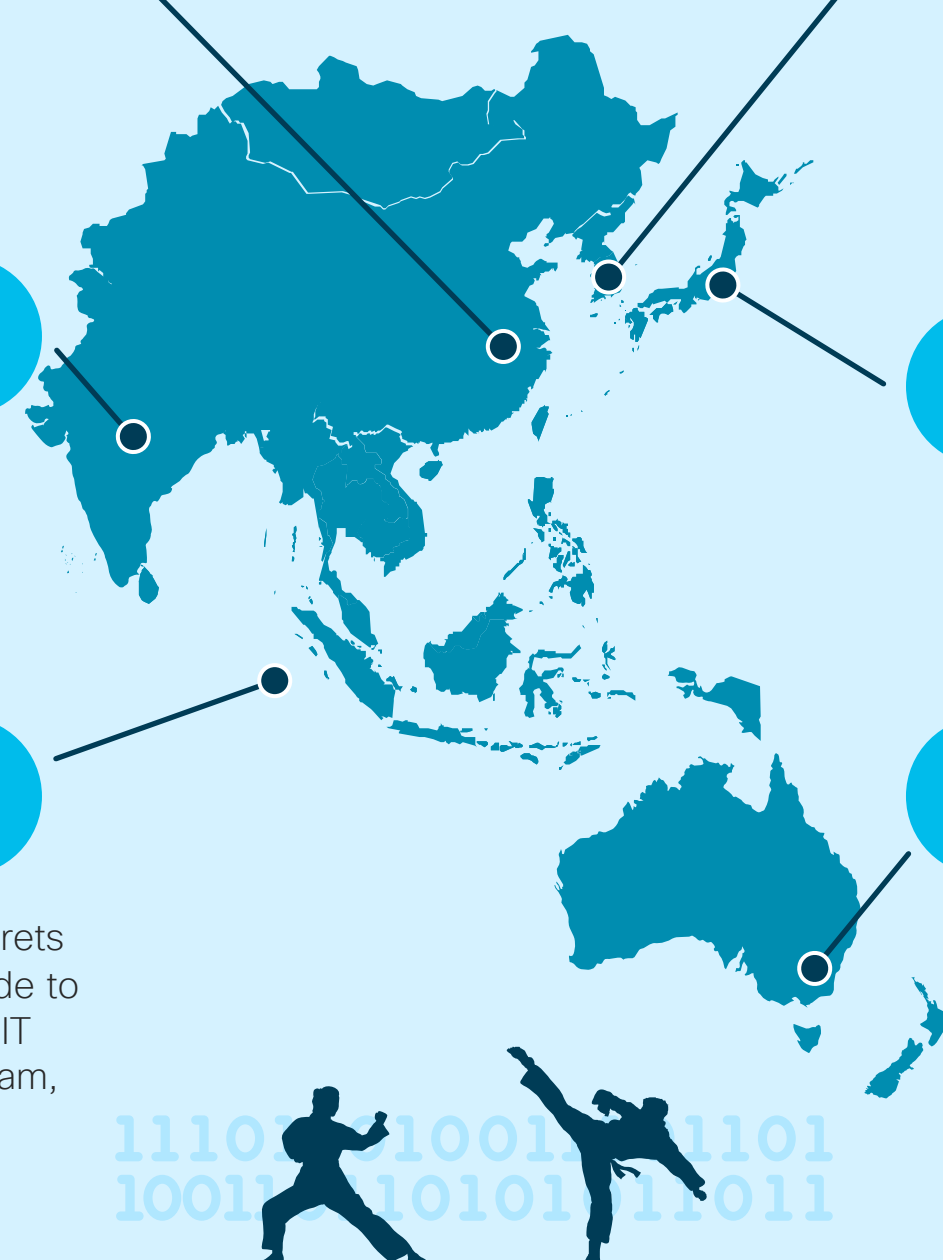
74% of manufacturers prioritize Cloud but +50% cite budget limitations to adopt it

Japan

60% think their Digital Transformation strategy is not adequate to succeed

Australia

30% of companies in Finance and Public Sector haven't upgraded their *IT Infrastructure** in the last 3 years - above regional average



Disclaimer: This map represents only the approximate relative location of boundaries and is not authoritative. This is for informational purposes and is not prepared or suitable for legal, engineering or survey purposes.

The Winning Technologies



The best defense is a good offense

65% consider cybersecurity a must have, particularly Financial companies

42% suffered a breach that motivated security upgrades in the last 3 years



Cloud in the forefront

70% rate cloud as the most important technology in their Digital Strategy - #1 regionally



5G on the radar... of most, not all

60% of companies in Korea & 46% in China foresee 5G will have great impact - regional average is 34%



Automation: expect a big push this year!

83% plan on rolling out automation in the next year or less

Don't be swept... by your own IT infrastructure

38% don't adopt relevant technologies to digital transformation due to unfit IT infrastructure

#DigitalReadyAPAC

* IT infrastructure : networking, data center, cybersecurity
Source: Ready, Steady, Unsure - A Technology Perspective into Asia-Pacific's Digital Readiness for Digital Transformation