

# Secure Network Analytics

**Tech Club** 

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# Overview



## Cisco Secure Network Analytics

#### Network Detection and Response



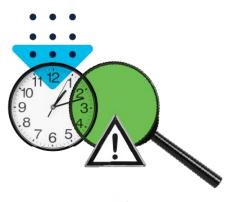
Contextual network-wide visibility

Agentless, using existing network and cloud infrastructure, even in encrypted traffic



# Predictive threat analytics

Combination of behavioral modeling, machine learning and global threat intelligence



# Automated detection and response

High-fidelity alerts prioritized by threat severity with ability to conduct forensic analysis

## Secure Network Analytics Architecture





## Required core components

#### Secure Network Analytics manager

- A physical or virtual appliance that aggregates, organizes, and presents analysis from flow collectors
- Central management for all Secure Network Analytics devices
- User interface to Secure Network Analytics
- Maximum 2 per deployment

#### Flow collector (FC)

- A physical or virtual appliance that aggregates, normalizes and analyze telemetry and application data collected from exporters such as routers, switches, and firewalls
- High performance NetFlow/SFlow/IPFIX collector
- Maximum 25 per deployment

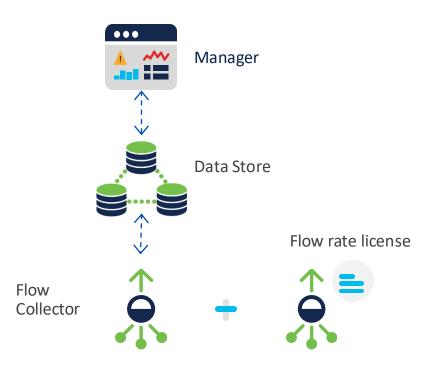
#### Data Store (DS)

- A physical or virtual appliance that store data in a scalable, resilient way.
- Maximum of 36 data nodes.

#### Flow rate license

- Collection, management, and analysis of telemetry by Secure Network Analytics
- The flow rate license is simply determined by the number/type of switches, routers, firewalls and probes present on the network
- FPS estimation Tool: https://apps.cisco.com/cfgon/public/app/lancope/fpsestimator.jsp#/add-items

#### **Secure Network Analytics** Deployment

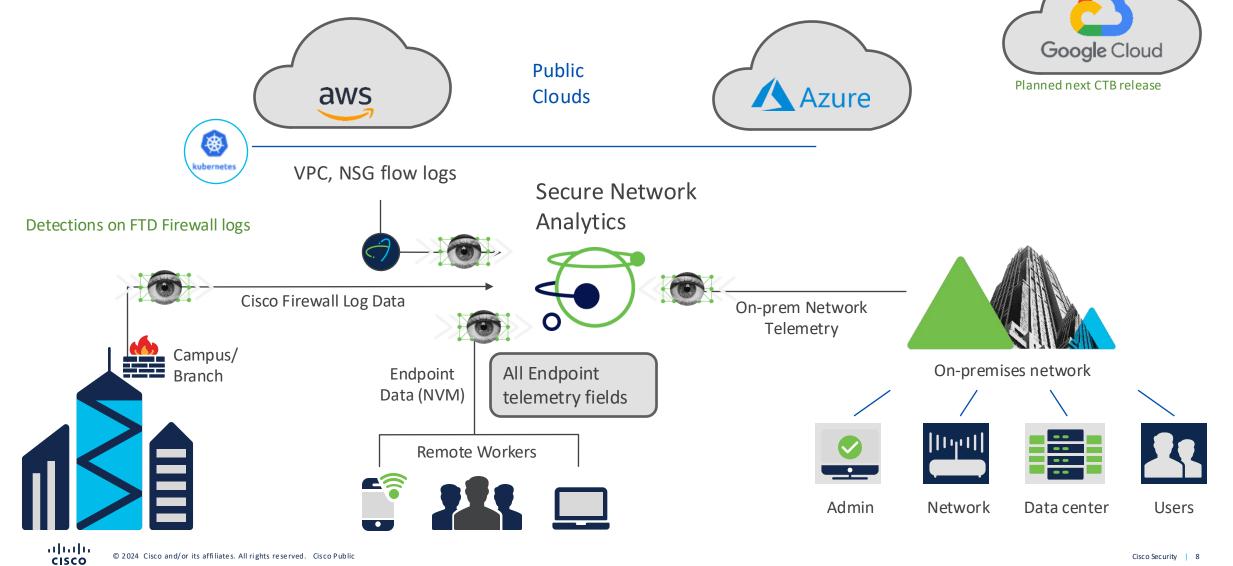




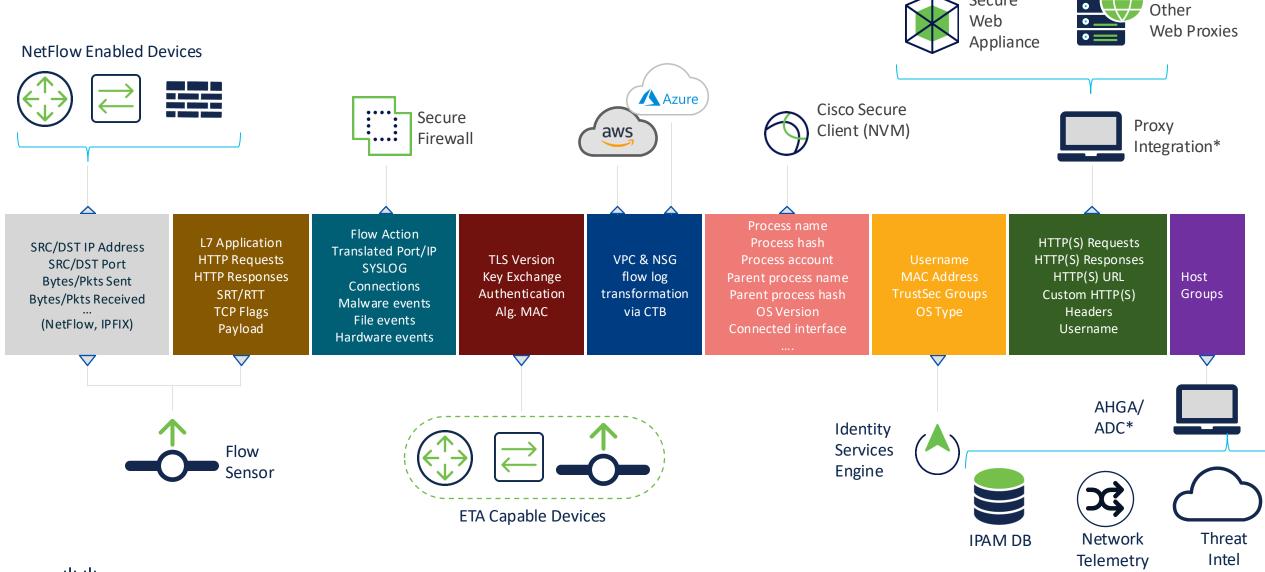
Network-wide visibility



## Multi-telemetry ingest and visibility

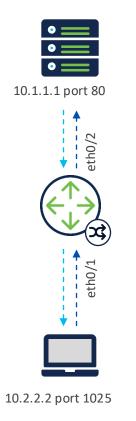


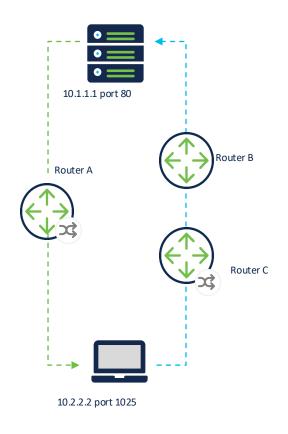
## Extensible Telemetry Ingest



Secure

## Telemetry processing: end-to-end sessions





#### Data Deduplication and Stitching

- Symmetric and Asymmetric flow stitching
- From Data to Session information
- Enable efficient storage of telemetry data
- Necessary for accurate host-level reporting
- No data is discarded: Unique data elements are written into the data base

#### **Bidirectional** telemetry record

Start time	Client IP	Client port	Server IP	Server port	Proto	Client bytes	Client Pkts	Server bytes	Server Pkts	Interfaces
10:20:12.221	10.2.2.2	1025	10.1.1.1	80	ТСР	2027	5	28712	17	eth0/1 eth0/2

## Endpoint Network: NVM telemetry records retained

\*\*No longer need to purchase an Endpoint license for NVM telemetry starting with 7.5.1. NVM traffic is now included along with NetFlow when calculating Flow Rate (FPS) licensing requirements.



User Endpoints with Cisco Secure Client (NVM module enabled)

- **NVM Telemetry** 
  - Session

Flow

Collector

- Interface
- User
- OS
- Process

Data Store



Start Time\*

End Time\*

Source IP\*

Source Port\*

Destination IP\*

Destination Port\*

Bytes Sent\*

Bytes Received\*

Packet Count\* (derived)

Protocol\*

Interface Info UID

Interface Index

Interface Type

Interface Name

Interface Details List

Interface Mac Addr.

UDID

User

**User Account Type** 

**Agent Version** 

**Virtual Station Name** 

**OS Name** 

**OS Version** 

OS Edition

System Manufacturer

System Type

Process Account\*

**Process Account Type** 

**Process ID** 

Process Name\*

Process Hash\*

**Process Path** 

Process Args

Parent Process ID

Parent Process Account

**Process Account** 

Parent Process Name\*

Parent Process Hash\*

Parent Process Path

Parent Process Args

**Host Name** 

**DNS Suffix** 

Module Name List

Module Hash List

**Parent Process Name** 

**Parent Process Hash** 



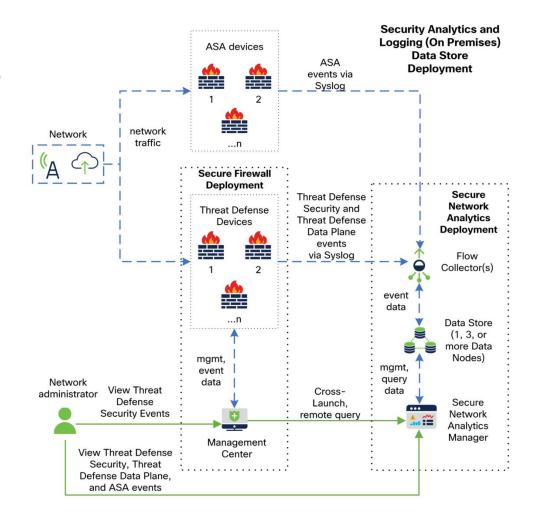
## FMC logging integration with Secure Network Analytics

#### Longer Event Retention and increased scale

- External Storage via Secure Network Analytics
- Auto select event source or manually specify
- Multiple Flow Collectors as event destinations

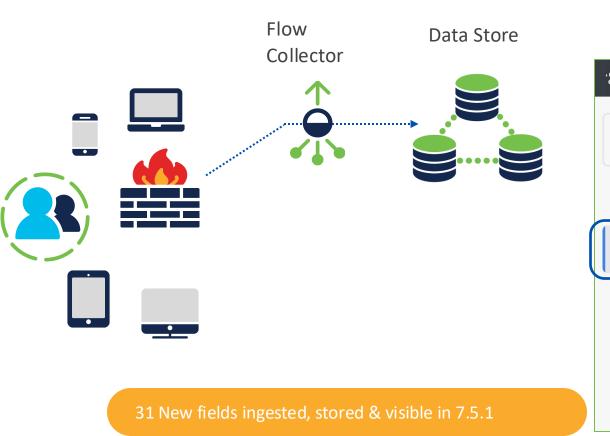
#### Easy button for setup

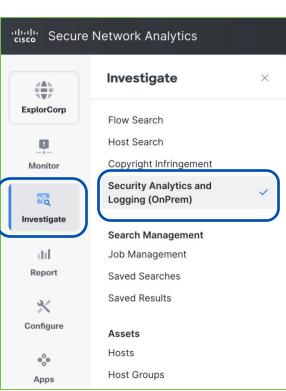
- Setup FMC analytics direct launch links to the Secure Analytics console
- Setup remote query credentials from Secure Analytics datastore

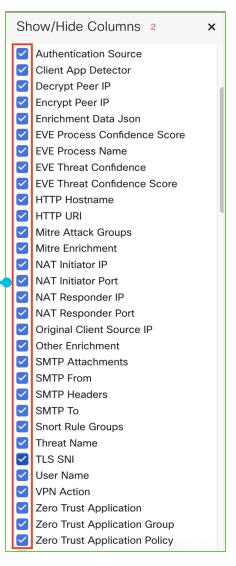




## Additional Firewall Fields Retained

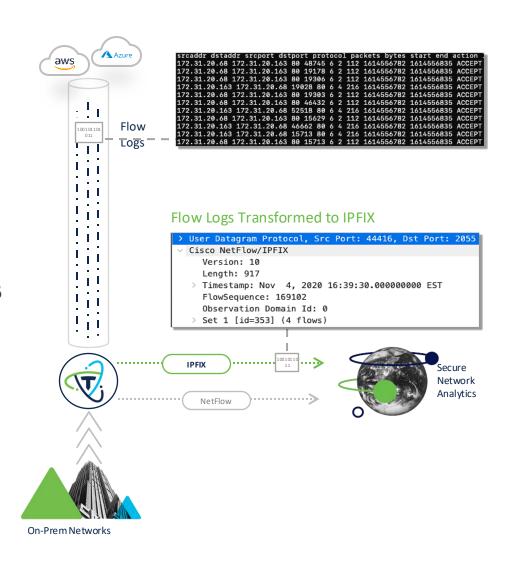






## Monitoring Your Hybrid Cloud Environment!

- Cloud Flow Logs from AWS and Azure provide insight into the activities of hosts residing within cloud environments
- Metadata from Flow Logs centers around the network activity, similar to NetFlow/IPFIX
  - There are 25 total fields provided in Flow Logs
- CTB pulls Flow Logs from AWS S3 buckets and Azure BLOB storage via secure HTTPS connections and transforms the telemetry to IPFIX
  - Once the VPC flow is transformed it is then forwarded to consumers





## Functional network segmentation by groups

#### Inside



**DNS** servers



Web servers



Anti virus servers



Employee



**Guest wireless** 



**Printers** 

#### Outside



Cloud



**Partners** 



A host group is grouping of hosts that share attributes and policies

Host group are monitored to establish baseline behavior and thresholds

Alerts are sent when hosts behave outside the group behavior

Three Ways to Segment

- 1. Manual Host Group Creation
- APIs using IPAM, IND, Threat Intelligence data
- 3. Host Group Automation Service

## Contextual actionable intelligence

#### Session Data | 100% network accountability

Client	Server	Translation	Service	User	Application	Process #	Traffic	Group	Mac	SGT	Encryption TLS/SSL version
1.1.1.1	2.2.2.2	3.3.3.3	80/tcp	Doug	http	beab09fe3 45ac3217dd8 0fd46c	20M	location	00:2b:1f	10	TLS 1.2

#### Visibility







segment



Network telemetry





NAT/proxy



Interface information



Layer 7



Policy information



Endpoint



Firewall Security **Events** 



Threat intelligence



Cloud



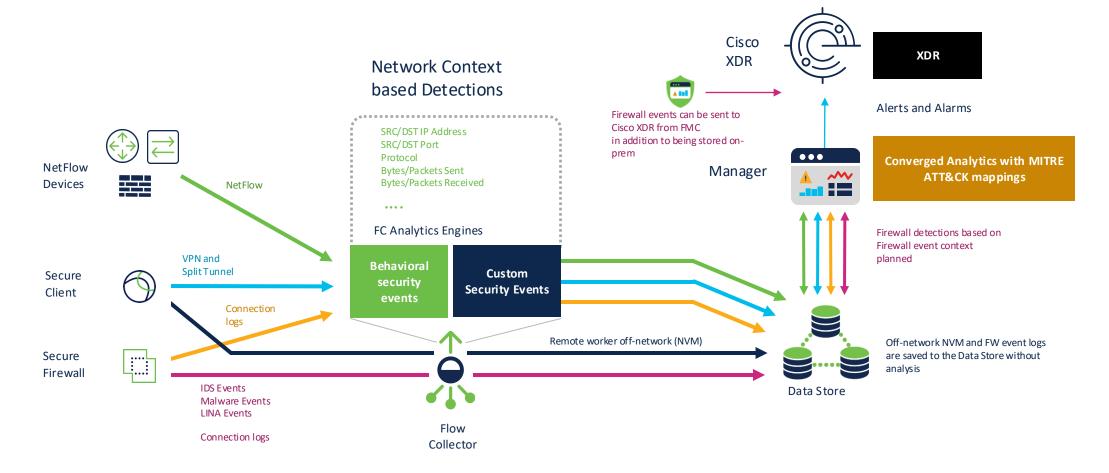
Encrypted traffic analytics



## **Detections**



## Secure Network Analytics Data Store detection architecture

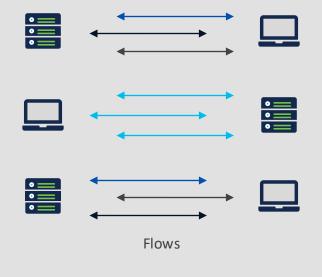




## Anomaly detection using behavioral modeling

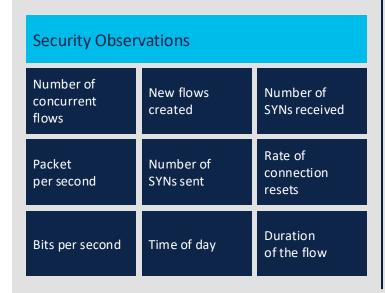
Collect and analyze telemetry

Comprehensive data set optimized to remove redundancies

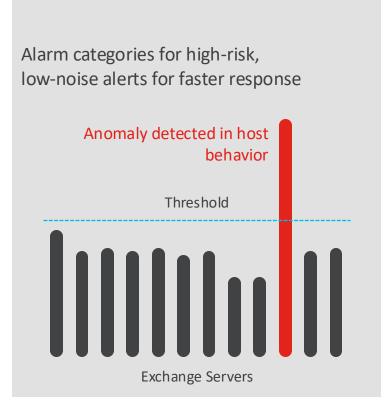


Create a baseline of normal behavior

Security events to detect anomalies and known bad behavior



Alarm on anomalies and behavioral changes





## Logical alarms based on suspicious events

Source or target of malicious behavior

Every event contribute to a source and target scores that increase to detect slow and repeated attacks

Reconnaissance

Scanning and network reconnaissance-based detection

Command and Control

**URL** and IP based detection of communication with **C&C** Botnet and Tor network

**DDoS Activity** 

Statistical DDoS detection based on baselined traffic analysis

Insider threats

Data movement-based detections laterally and vertically in a network

Alarming Hosts **DDoS Service** Concern Index Target Index C&C **Exploitation** DDoS Target Data Hoarding Exfiltration **Policy Violation** Recon Anomaly

## Automated learning & detection with Converged Analytics

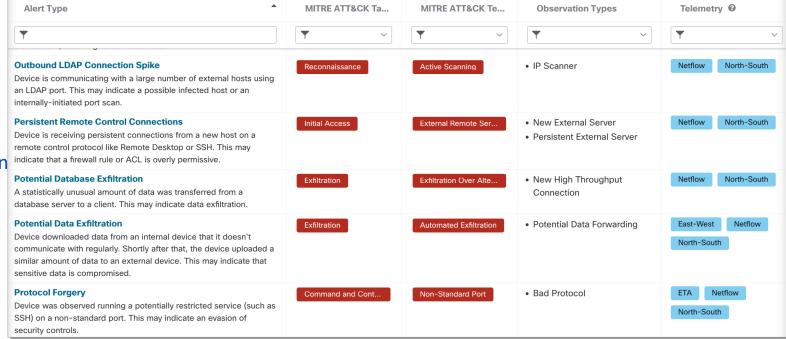
#### 48 Network based alerts

- New Remote Access
- LDAP Connection Spike
- Outbound LDAP Spike
- Protocol Forgery
- Repeated Umbrella Sinkhole Communication

#### 2 Telemetry sources

- NetFlow
- Endpoint Network Visibility Module

#### Alerts mapped to MITRE Tactics and Techniques



Unlocking the power of MITRE focused cloud first detection development within on-prem deployments



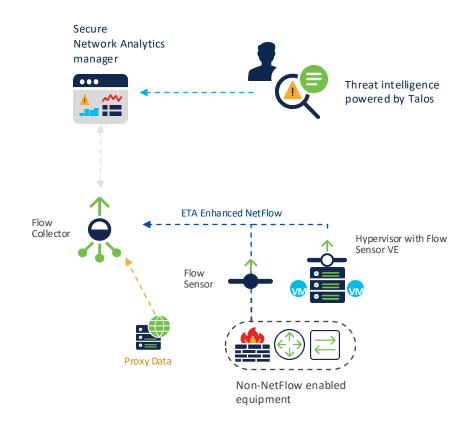
## Threat intelligence license powered by



#### Global threat intelligence

#### Detects connections to:

- Bogons
- Known C&C
- Tor entry & exit nodes
- Talos IP block list (once a day)
- Automatic periodic updates from Cisco Cloud
- Polls every half hour





# Investigate and Respond

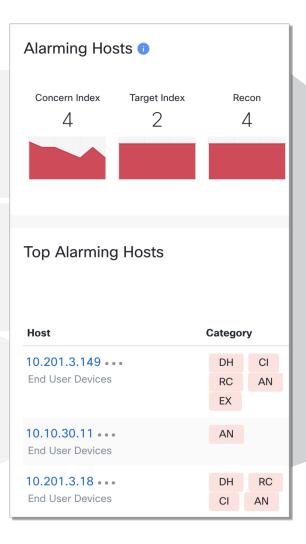


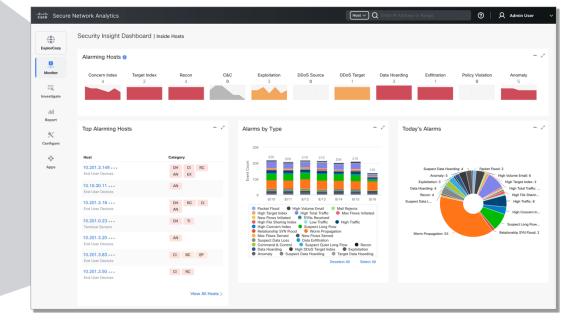
## Detected Alarms tied to entities

Quick snapshot of malicious activity

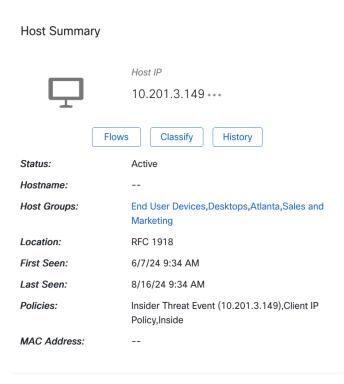
Suspicious behavior linked to logical alarms

Risks prioritized to take immediate action

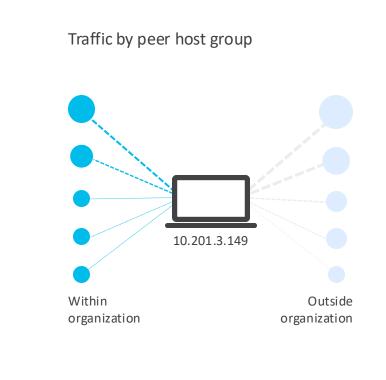




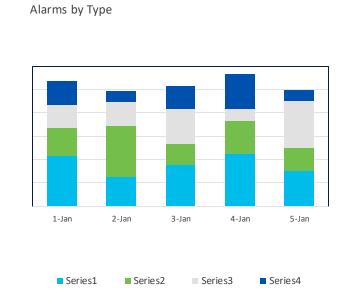
## **Host Report**



#### Summary of aggregated host information

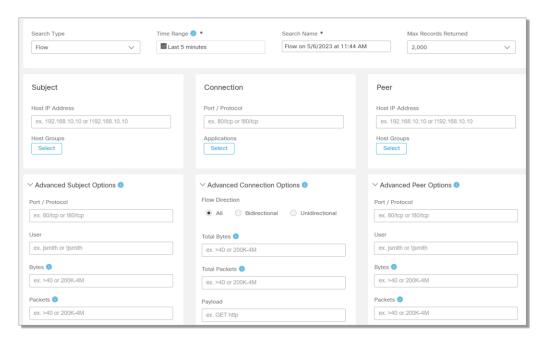




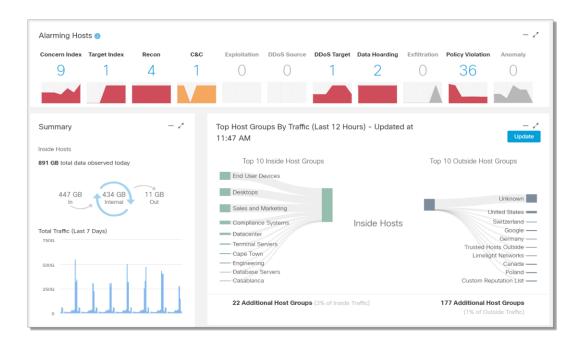


Historical alarming behavior

## Investigate with Flow searches and Host Group reports



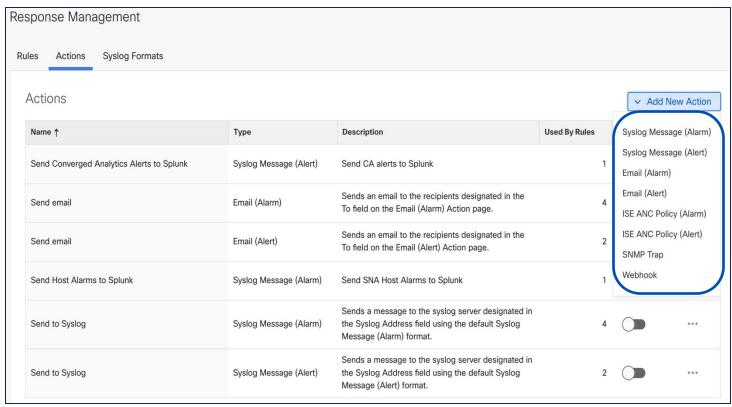
- Common search parameters via Basic search
- Search parameters are organized by subject, host and peer within Advanced search
- Identify/search based on user, device, segmentation identity



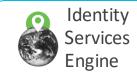
- Focus investigation on top host alarming severity throughout the kill chain
- Visualize groups communications throughout organization
- Understand why alarms are triggered and see violated policies and threshold values

## Native response automation and alert sharing

- Use webhooks to enhance data-sharing with third-party tools adding unparalleled flexibility in response management
- Limit an endpoint's network access as detections occur combining Adaptive Network Control (ANC) and Cisco ISE.
- Send detections to SIEMs using configurable Syslog messages.



Fully Automated Responses



Cisco XDR



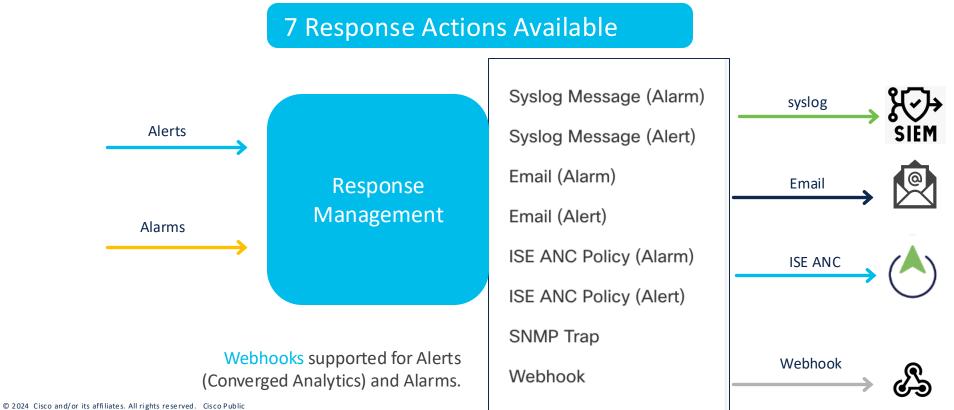
servicenow

**SIEMs** 

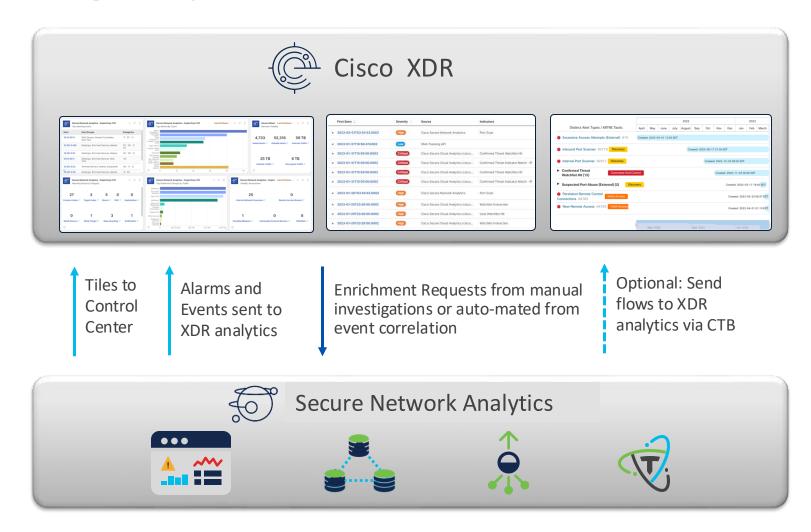


## Response Automation Actions

- Response Management is one of the key functions within SNA to share Alerts and Alarms with thirdparty tools adding unparalleled flexibility in response management.
- You can configure several Response Management Actions for Converged Analytics Alerts and Behavioral analytics Alarms.



## Improving on-prem NDR with Cisco XDR





# Secure Network Analytics + Splunk



## SNA and Splunk – Current Use Cases

#### NDR Detections

#### SNA detections accessible in Splunk

- NDR detection outcomes published to Splunk via Syslog or Webhooks
- Detections indexed in Splunk for additional investigation and correlation
- Pivot back to NDR for deep investigation
- Configurable sending rules via SNA Response Management
- Reduction in cost vs full log storage in Splunk
- Pivot from NDR (External Lookup) to Splunk for further investigation

## SNA Splunk App

#### SNA Dashboard deployed as an App in Splunk

- Views into NDR data and outcomes from within Splunk
- Uses Splunk Dashboard language
- API based lookups (No Splunk data storage cost)

## Data Integration

#### SNA bi-flow data sent to Splunk

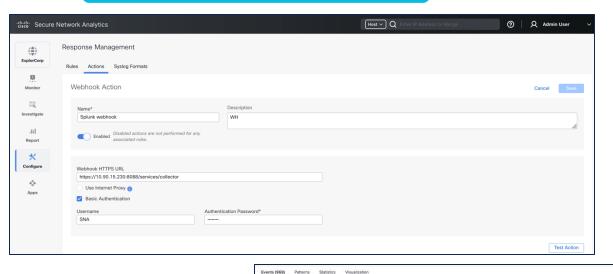
- Stitched and Deduped data provides increased visibility over raw data
- Bi-flow used for Hunting, Investigations, Audit, etc.
- Reduction in Splunk storage cost over direct storage
- Integration via Services-built adaptor or self-built both using FCs Flow Forwarder
- Service adaptor provides filterability of data pre-send and conversion of our protobuf output into a more Splunk acceptable Syslog format.



## NDR Detections Use Case - Webhook

NDR Response Configuration in SNA

SNA Alarm Dashboards in Splunk



Webhook Alarms by type for the last 7 days

Q ± i O < tm ago

Data Hoarding
High Concern Index
High Concern Index
High Concern Index
High Testing
Company
Time Aug 13

Wed Aug 14

Thu Aug 15

Fri Aug 16

Sat Aug 17

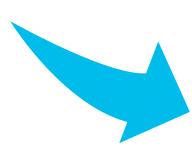
Sun Aug 18

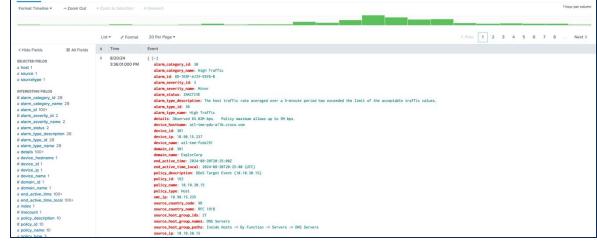
Mon Aug 19

Tue Aug 20

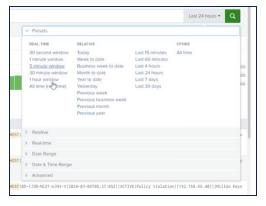
Littine

NDR Detections in Splunk



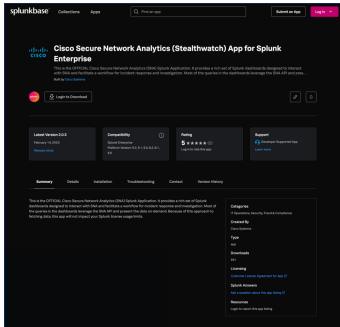


Additional Investigation



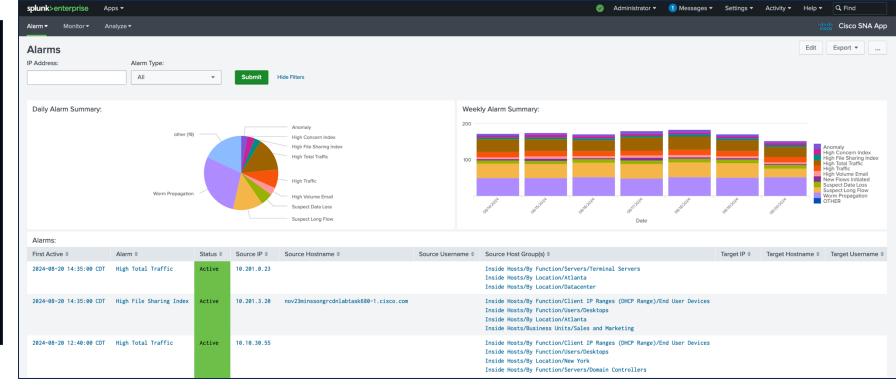
## NDR Splunk App Use Case

App for Splunk on splunkbase https://splunkbase.splunk.com/app/6398





App displaying Alarms from SNA in the splunk>enterprise UI



## Data Integration Use Case – 1

#### Forwarder/DEX – Feature on the Flow Collector

Customer can enable FC to send bi-flow data from a specific FC somewhere else.

- Build into FC using protobuf
- Sends over a websocket
- Proves a ~6x reduction in data vs. directly sending Netflow to Splunk

#### Limitations

- This is specific to a single FC
- There are limitations to data volumes
- This is not specifically for Splunk

On DEVNET

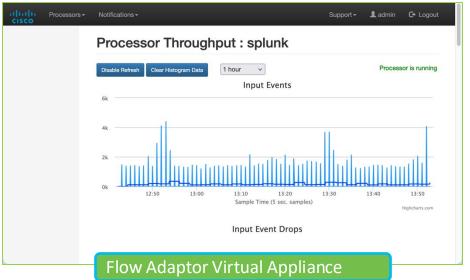
https://developer.cisco.com/docs/stealthwatch-data-exporter/stealthwatch-data-exporter/#overview

## Data Integration Use Case - 2

#### Flow Adaptor - SIEM Service to convert flow export to syslog

Customer can purchase a service that will integrate you FC with your SIEM.

- Uses the FC Flow Forwarder
- Requires a VM with a Flow Adaptor application
- Does the conversion to a Splunk friendly syslog format
- Can filter traffic to eliminate columns reducing size of data



#### Limitations

- Complicated to deploy, requires maintenance and updates
- Does not scale 2 FC to 1 Flow Adaptor 50-60k FPS combined total
- Requires a VM outside of SNA per every 2 FCs (One customer has 23 Flow Adaptors running)

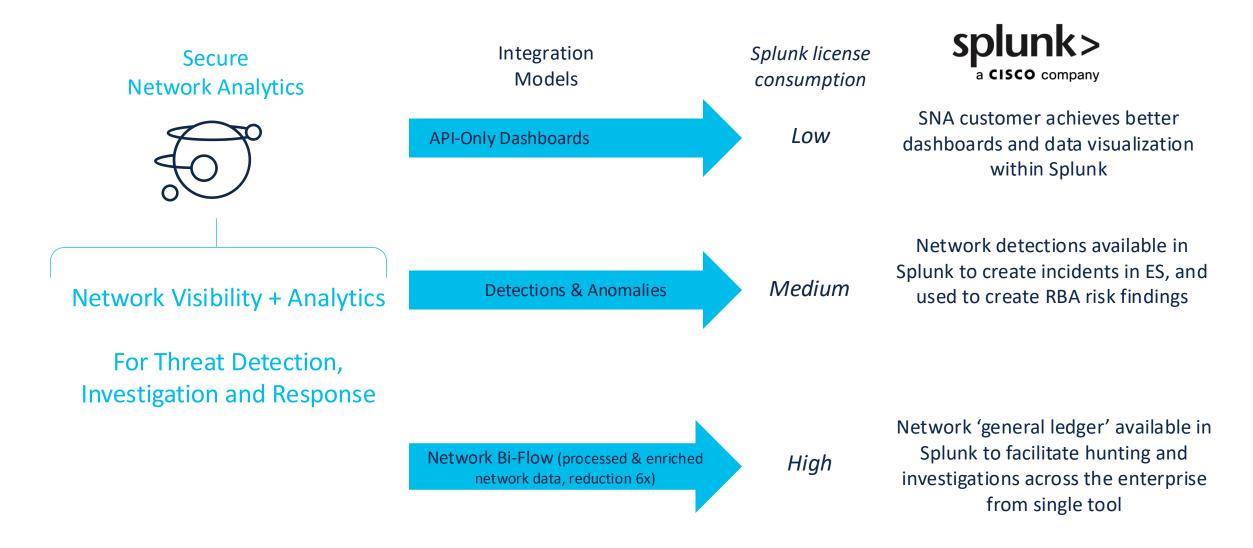
Aug 15 09:35:59 10.90.15.229 Aug 15 14:36:00 atl-tme-CSDP-FADA-2.2 client=209.182.185.222,server=208.93.140.90,flow\_id=144555904,start\_active\_usec=1723732371000000,last\_active\_usec=17237324990000000 ice\_port=80.protocol=6.service\_id=0.app\_id=0.flow\_sensor\_app\_id=23.packetshaper\_app\_id=0.nbar\_app\_id=0.nbar\_app\_id=0.pap\_id=0.pap\_id=0.nbar\_ap 0, sequence\_num=224320595, fc\_ip=10.90.15.237, selected\_cipher\_suite=b'', netflow\_count=0, client\_port=34053, client\_port\_max=0, client\_xlate\_ip=0.0.0.0, client\_xlate\_port=0, client\_mac=, client\_asn=0, ient\_payload=b'', client\_payload\_ex=b'GET http://alerts.conduit-services.com/root/1528270/1523533/US', client\_group\_list=[50031, 43, 1], client\_num\_bytes=0, client\_num\_packets=4, client\_syn\_packets=0, lient\_syn\_ack\_packets=0, client\_rst\_packets=0, client\_fin\_packets=0, client\_sgt\_id=0, client\_sgt\_name=,client\_bytes=0, client\_process\_name=,client\_process\_n rent\_process\_name=,client\_parent\_process\_name=,client\_idp=b'',client\_byte\_distribution=[],client\_tls\_session\_id=b'',client\_payload\_binary=b'',client\_payload\_ex\_binary=b'EFT http: er\_payload=b'', server\_payload\_ex=b'304 Not Modified',server\_group\_list=[61758, 61452, 60000, 0],server\_num\_bytes=0,server\_num\_packets=4,server\_syn\_packets=0,server\_syn\_packets= =0, server\_fn\_packets=\$(server\_fn\_packets), server\_sgt\_id=0, server\_sgt\_name=, server\_total\_bytes=0, server\_brocess\_name=, server\_process\_hash=, server\_process\_username=, server\_process\_username=, server\_process\_name=, s nt\_process\_name=, server\_parent\_process\_hash=,server\_payload\_ex\_binary=b'304 Not Modified', server\_payload\_binary=b'

host = 10.90.15.229 sourcetype = syslog

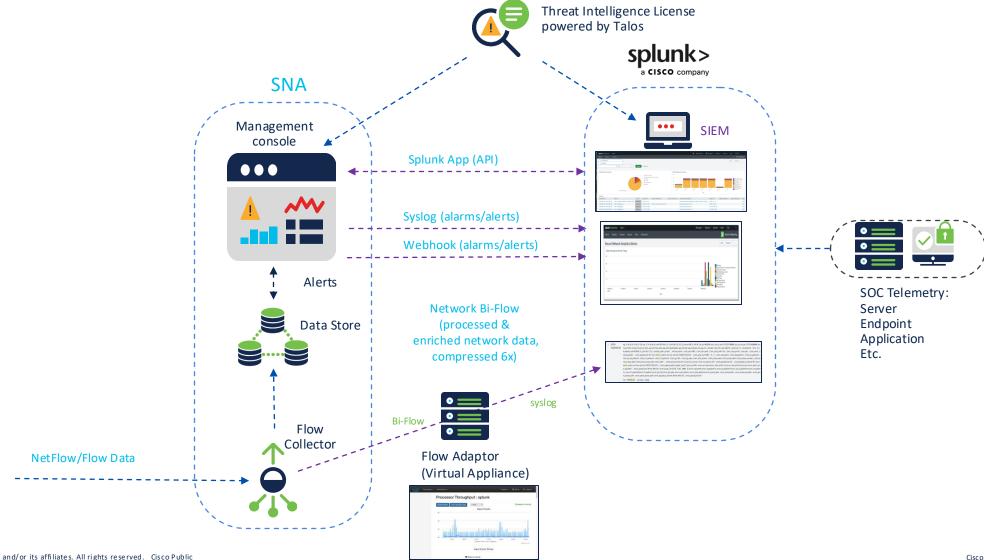
Example of converted flow data sent as syslog to Splunk



## Secure Network Analytics (SNA) + Splunk Current Integration Options



## SNA & Splunk Architecture

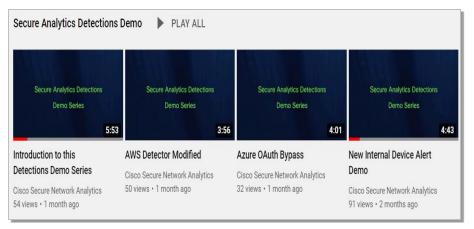


## Secure Network Analytics Resources

Secure Analytics Videos

http://cs.co/SecureAnalyticsVideos

- Detection demo series
  - Showcase alerting through product demonstration of real-world attacks
  - Comprehensive package covering a specific alert lifecycle and expert insights
  - Available in the Secure Analytics Detections Demo playlist on **YouTube**



Secure Network Analytics Click Through Demo SNA 7.5 Click Through Demo

Cisco Secure Network Analytics 7.5.1 - Instant Demo (dCloud) Cisco Secure Network Analytics 7.5.1 - Instant Demo

Cisco Secure Network Analytics Customer Test Drive 7.4.2 (dCloud) Cisco Secure Network Analytics Customer Test Drive 7.4.2

Cisco Security Analytics White Paper

Q&A



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