

SOLUTION GUIDE

# Your Network Evolved.

Accelerate your digital transformation  
with the future-ready Meraki platform



## Which will evolve first? The market or your platform?

It's time to go digital. And it doesn't have to be a daunting task. By adopting a digital-first model, your business will be ready to evolve and solve whatever challenge emerges next.

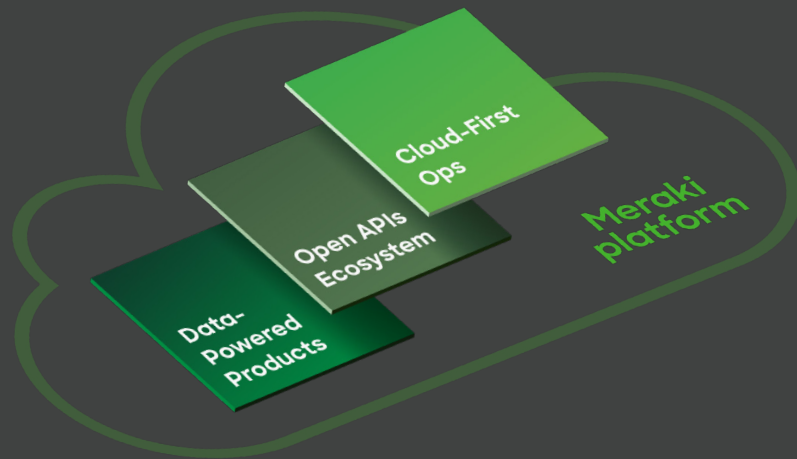
Striving to exceed customer expectations and make it easier for them to do business with you? We've got you covered.

Need to keep a hybrid workforce secure from network, application, and physical threats? Check.

**Not sure where to start on this digital-first journey?  
Follow us.**

**Welcome to  
cloud-first everything.**

In the cloud.  
In the know.  
In the **lead.**



Cisco Meraki enables businesses of all sizes to thrive with a cloud-based network platform that allows you to:



**Deploy faster**



**Manage anywhere**



**Scale reliably**



**Secure predictably**



# Become a digital-first organization

**Accelerate** the delivery of new applications by leveraging an extensive ecosystem to solve business challenges faster

**Embrace** new technologies and support growth and change at scale without adding complications

**Learn** from new situations and vast data sources to evolve network and business intelligence

**Automate** basic network tasks, freeing up time to focus on IT innovation to dramatically improve outcomes and experiences

# Exceed customer expectations

**Stay ahead** of customer needs by offering new and timely services without creating more work for your team

**Make** informed decisions with customer behavioral analytics, both onsite and online

**Drive** customer loyalty with personalized experiences and tailored communications

**Provide** a consistent experience, no matter where customers are interacting with your company





## Secure a hybrid workforce

**Protect** sensitive data from emerging online threats as reliance on collaboration and communication tools increases

**Deliver** predictable and secure access to company resources anywhere at anytime

**Ensure** physical environments are safe for employees, customers, and visitors

**Integrate** physical and cyber security solutions into one complete view

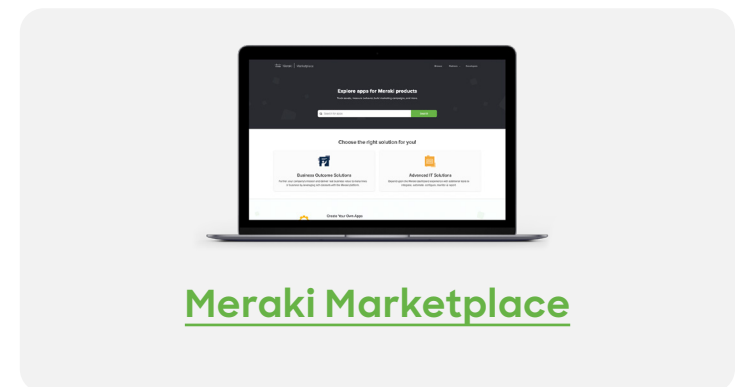
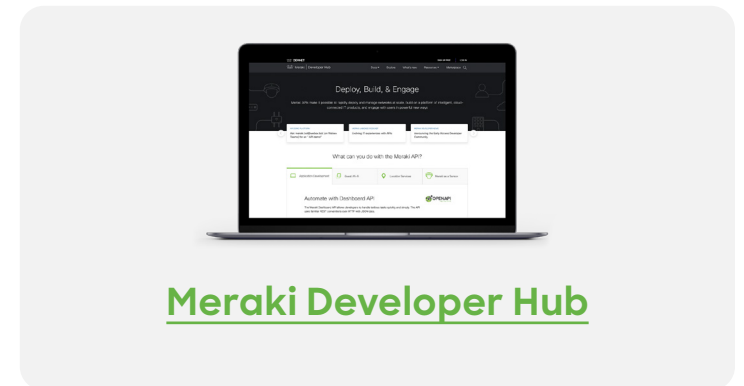
**Cisco Meraki has  
solutions that will  
get you there.**



## Solution

# Digital-first model

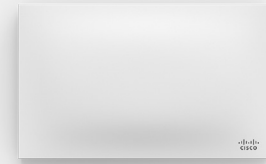
- Meet changing demands with a full-stack portfolio, open APIs, and apps
- Digitalize and automate operations with intelligent tools
- Control everything from anywhere on one dashboard
- Scale reliably with a wide-ranging ecosystem of technology partners



## Solution

# Customer experience

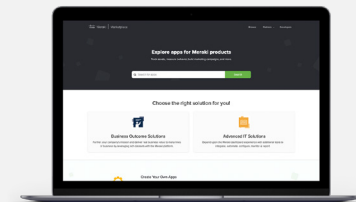
- Turn physical sites into safe, insightful locations with Wi-Fi
- Provide contactless engagement and wayfinding
- Maintain occupancy levels and enable smart spaces
- Track and monitor assets; automate contact tracing



Wireless access points



Smart cameras



Meraki Marketplace

## Solution

# Security and safety

- Connect safely to apps in any environment from any location
- Control multiple security functions with one simple service
- Converge networking and security to meet multi-cloud demands at scale
- Augment physical security with smart cameras and sensors



Security and SD-WAN appliances



Secure Internet Gateway (SIG)



Smart cameras



Learn how to thrive in an  
evolving world with the  
cloud-first platform built for  
businesses of all sizes.

[meraki.com](https://meraki.com)