



Market like you mean it.
Reach new customers, increase profitability, and bring value to your business.

The Marketing Velocity suite is a comprehensive series of tools and programs that engages, enables, and accelerates demand generation with our partners to deliver the highest return for Cisco business.



Marketing Velocity Voice is a gamified digital partner marketing community where partners can:



Network and Connect



Elevate Marketing Practices



Accelerate Demand Generation



Earn Rewards



Marketing Velocity Learning is an always-on educational platform that helps partners develop their marketing skills and build a powerful marketing practice. Content Includes:



Thought Leadership



Branding



Technical Skills



Marketing Velocity Demand offers partners access to dynamic content, services, data insights and funding, to ignite their marketing efforts and fuel business growth. Marketing Velocity Central, Marketing Velocity Funds and Marketing Velocity Activate all fall under the Demand pillar.

