

# Connect, simplify and transform your infrastructure





## The next era of secure networking – Power of the platform

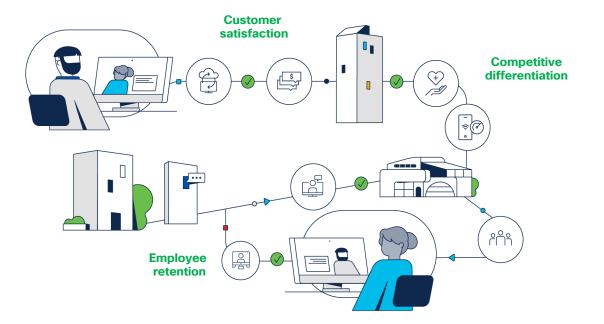
Brett Martin Leader of Solutions Engineering, Cisco Networking, UK & Ireland



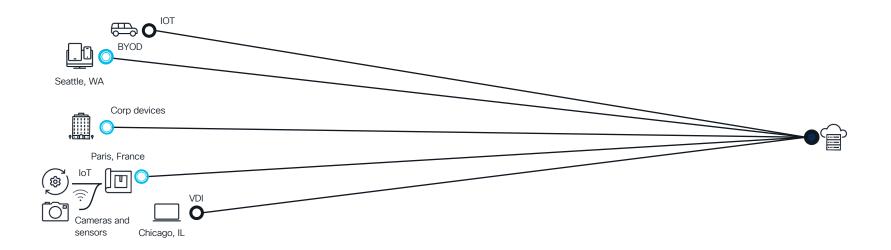


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## Now more than ever, experiences matter



## The experience you want

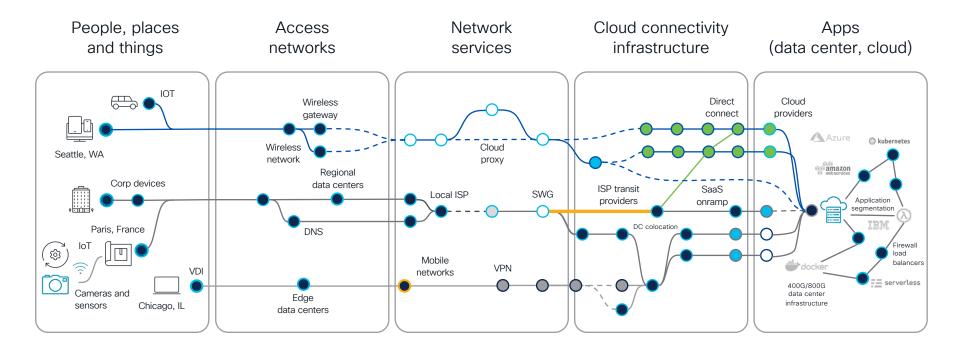


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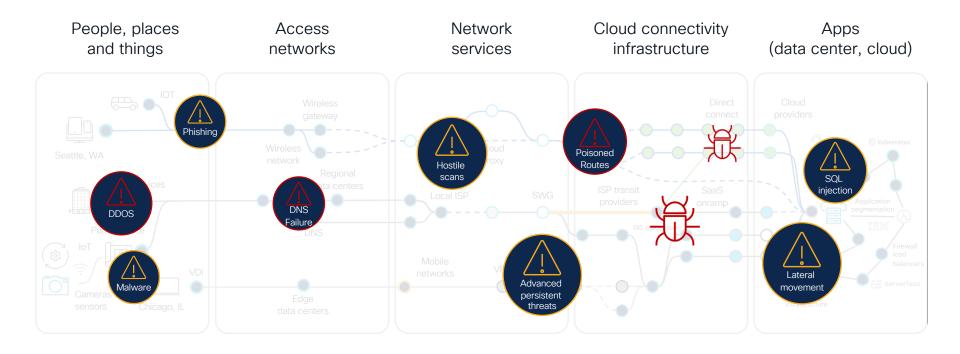
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# But the **reality** is...



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# But the **reality** is...



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# We heard you





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#### Journey to the cloud



#### On-prem management

Use cases require on-prem delivery



Need to control on-prem for portions of the network, use cloud elsewhere



#### Cloud management

Prefer cloud-enabled delivery for simplicity

#### Optimized, simplified experiences for all networks

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**Simplifying** the Cisco Networking portfolio



Management and automation platforms



Unified hardware portfolio



Operating systems

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# **Unified** Cisco Networking hardware



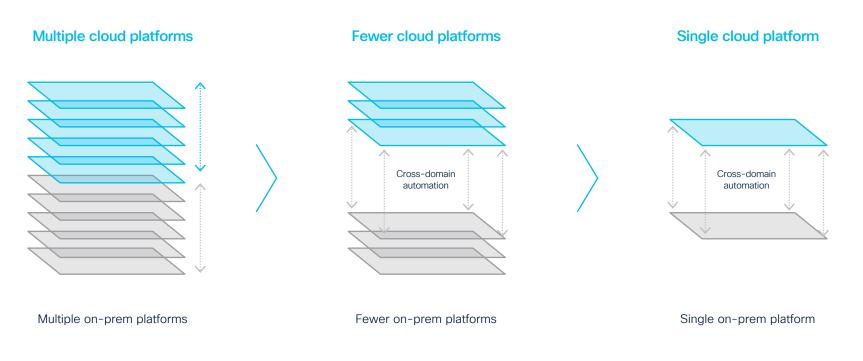
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## **Unified** Cisco Networking software

Delivering automation, analytics and assurance for simplified IT



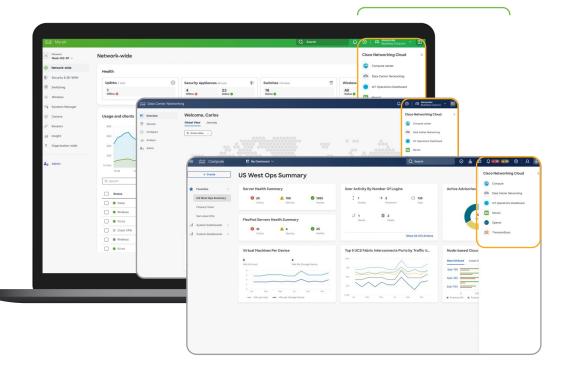
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## The Cisco Networking Cloud

Smooth navigation between all platforms



An integrated platform experience for on-prem and cloud operating models



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## **Cisco Networking Cloud**

Overview	Cisco Networking Cloud Ov	rerview		View al V		
🛟 Campus & Branch	Total Sites 2,542					
Data Center	Campus & Branch 2,440 total	Data Centers 12 total	Industrial 48 total			
Service Provider	2,300 100 Healthy Ø Fair 🔒	11 1 Healthy Ø Fair 9	45 Healthy 📀	3 Fair 😣		
Platform Services Policy Software Updates	Private Cloud	Private 5G	WAN Providers			
Users & Roles Subscriptions Workflows Inventory Integrations Energy Management	24 Houldford 24 Healthy O	41 1 Healthy Ø Fair 😝	99.9% Combined Uptime	1 Outage O		
API Support Developers Marketplace	Administration					
C Find in Menu	Software Updates	View At	AI Operations	View more		
	Cisco IOS XE ( Recommended) v 17.13.1	Simulate Upgrade	3 major vulnerabilities avoided			
	Release Notes Lorem ipsue diarr al amet, consectente adipiscing all, and de examinad tempor exercitation ultamoo baboris mili ut aliquip ex es commode consequet. Learn More		\$5,000,000 business & bra	\$5,000,000 business & brand loss prevented		
	API Usage Requests per second	Manage Access	Energy Management Consumption by category, last 30 day	Manage		



Complete visibility

Security everywhere

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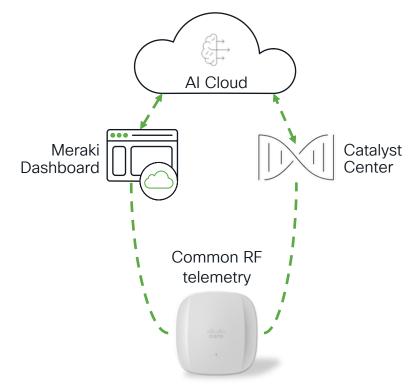
Proactive, pre-emptive, and automated operations

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#### **Unified Intelligence** across Cisco Wireless

Powered by the World's Largest Wireless Data Lake





Now in Beta

#### AI-RRM improves wireless reliability

Trend-Based RRM

Optimize RF with weeks of historical analysis

Flexible Radio Assignment

Optimize band selection to minimize 2.4 GHz interference

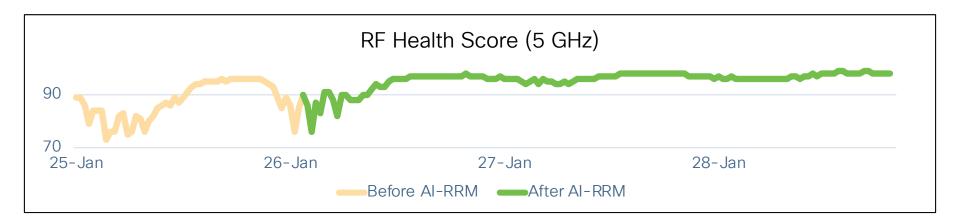
Busy Hour Aware Minimize disruptive changes during the critical times of day

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Radio s	ettings		View old vers
Overview	RF profiles	AI-RRM	
Trend-I	based RRM	<ul> <li>Enable         Trend-based RRM uses an AI engine to improve the network performance.     </li> <li>Flexible Radio Assignment         Enable         FRA optimizes the 2.4 GHz band by strategically disabling redundant radios to reduce interference.     </li> </ul>	
Al channe	el planning	Enable Al channel planning improves channel assignment by leveraging artificial intelligence to optimize channel planning capabilities.	
Busy hour	Enable Al-RRM Schedule (U		
	Auto     Al-RR	AI-RRM estimated busy hour for this network is 5:00 to 4:00	
	Manur		]

#### **Improving Wi-Fi at a University** (Japan, 776 APs)





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Available Now

#### **ThousandEyes agent** on Meraki SD-WAN devices

Unparalleled **internet and SaaS visibility** with seamless ThousandEyes integration

Meraki		Admin 🖌	Demo Networks	(
Q Search Dashboard				
← Back Monitor critical applicat	ions for SD-WAN			
Connect ThousandEyes ThousandEyes authorized	Select application Choose an application to monitor with enhanced application monitoring.			
2 Select application				
3 Configure monitoring	Office 365 Suite		Office 36	Sh
(4) Select networks	Skype & Teams		Zoom	
5 Summary	S skype & reams		200m	
	box Box		Salesforc	e
	•			
	C• SAP Concur		ORACLE Oracle	
	OWS Amazon Web Services		Cisco We	ъЕх
	Cancel			



Private Beta

#### ThousandEyes ()> Meraki Assurance Integration

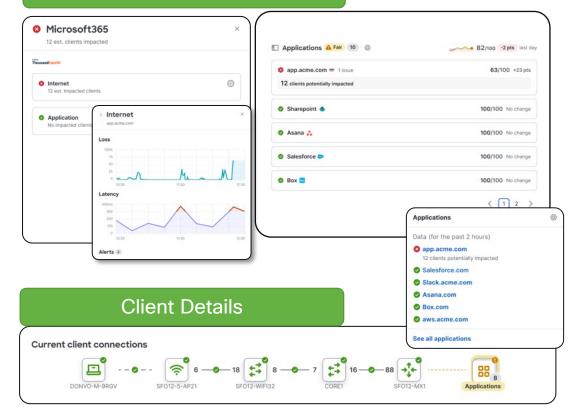
App health via active probing

Visibility beyond the WAN gateway

Isolate issues with ISP or app servers

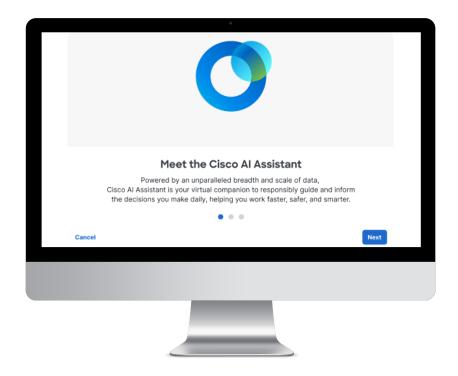
Integrated into network-level & client-level workflows

#### Assurance Overview



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#### Introducing Cisco Al Assistant for Networking



#### Private Preview



Empower productive IT Teams



Reduce management costs



Optimize network performance and reliability

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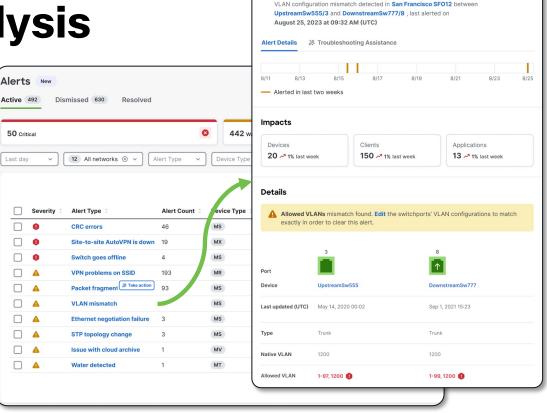
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# Root-cause analysis workflows

Deeper insights into the specific root causes of issues

Guided workflows to issue resolution

E.g., switch port CRC errors, VLAN mismatches, and more

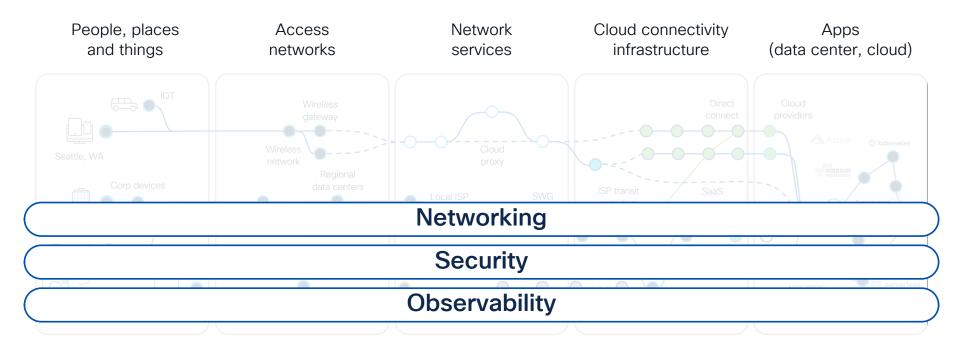


▲ VLAN mismatch 🗐 Dismiss

бX

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#### Digital resilience across the global area network



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# Thank you