



The bridge to possible

Welcome to Cisco Connect UK

Chintan Patel | @chintancsco

CISCO *Connect*

#CiscoConnect

UK is a GREAT place globally for tech

You all play a critical role in this...

The UK tech sector is already **3rd** globally behind the US and China.

UK is home to more tech unicorns than Germany and France combined.

The current AI market in the UK is valued at over **\$21bn.**

4/10 top global universities are based in the UK.

We can't slow
down...

Even if we need to slow down on
the **4th July** and make sure we
vote!



What is Cisco's role in digitising the UK?



Cisco UK Research Strategy

Our academic partnerships



AI, Quantum,
Cybersecurity,
Robotics

Cisco Centre's Of Excellence





But, are humans ready?

The Workforce Digital Skills Gap In 2023

Industry and government have defined 20 digital tasks essential for work



54%

of the workforce unable to do all 20 tasks essential for work



Only 4 in 10

people considering digitally upskilling in 2024

The three tasks most people can't do:

Problem solving

Using productivity tools

31%

(c.12.5M)

Safe & legal online

Set privacy settings

24%


(c.9.6M)

Transacting

Access online salary information

22%

(c.8.8M)



How are we helping to
bridge the skills gap?

500,000+

students since inception



70,000+

students in FY23



291

Active Academies



Cisco UK Networking Academy

Partnering with Public Sector

GMCA GREATER
MANCHESTER
COMBINED
AUTHORITY



POLICE
SCOTLAND
Keeping people safe
POILEAS ALBA

NHS



So, how are we
helping you?

Technology is defining every aspect of our lives

More devices,
more data

Expanding attack
surface

Growing app
complexity

Surging AI
workloads



Highly distributed
workforce

Strategy focused on solving your key priorities

1

Modernize infrastructure

Build modern, resilient infrastructure

2

Cybersecurity

Protect against the threats of today and tomorrow

3

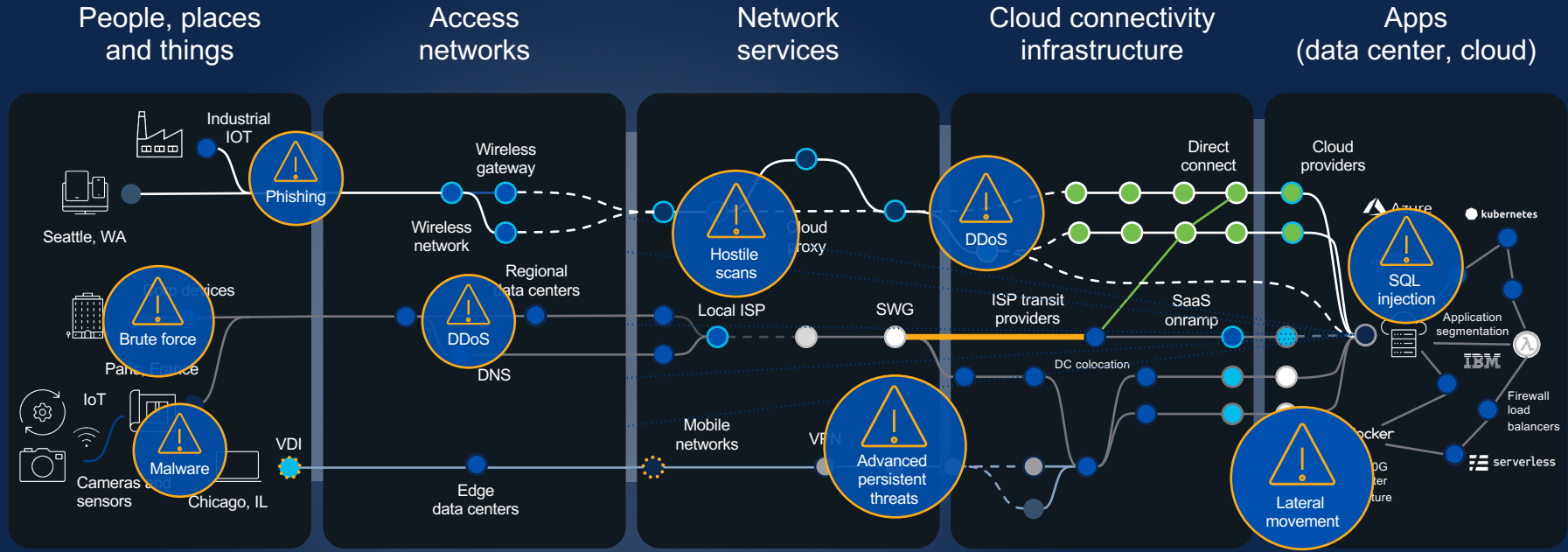
AI and data

Harness the power of AI and data

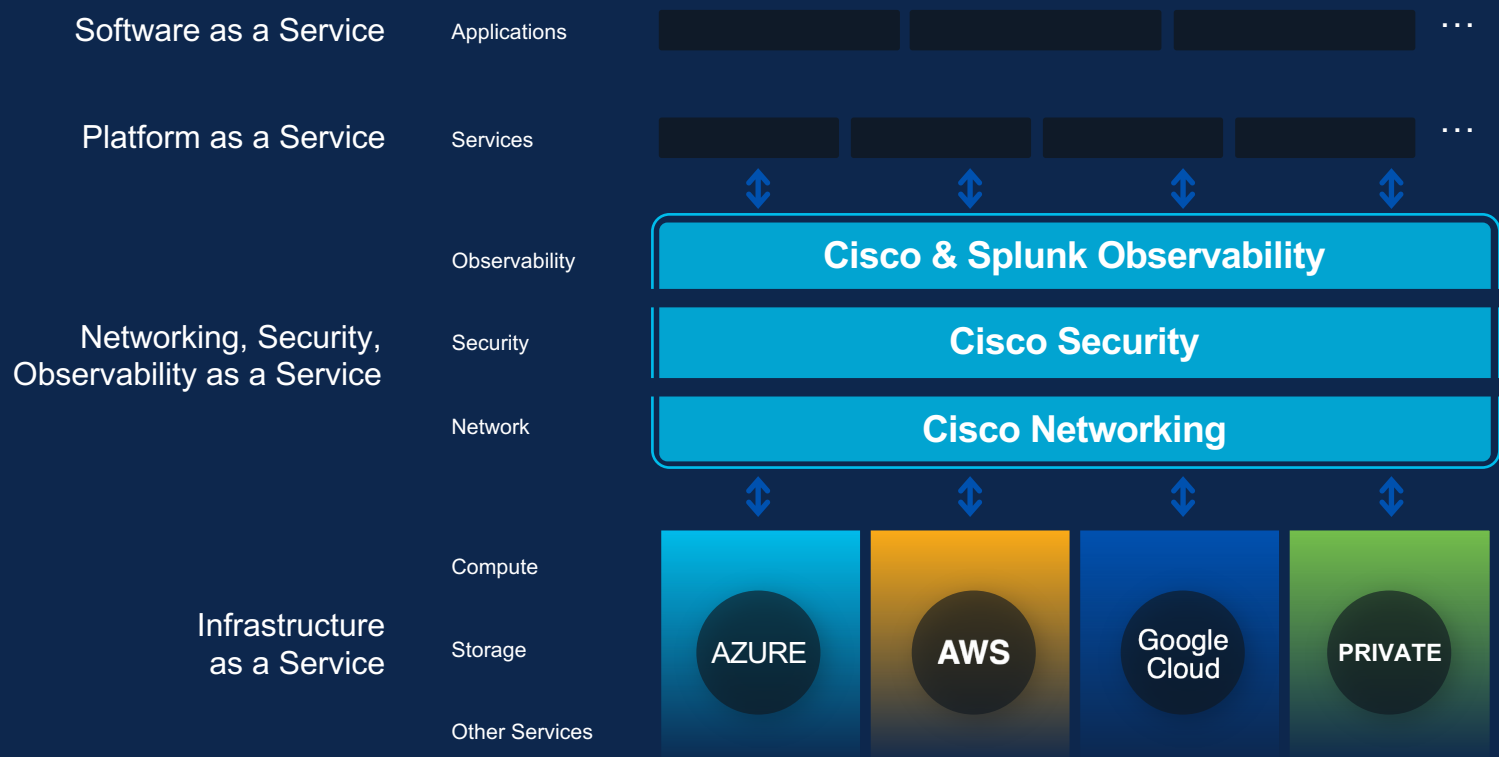


Maximise
business value
of technology
investments

Because the reality is...



Platforms help abstract complexity



We've heard you...

LESS



MORE

Less “swivel chair” operations and trouble ticket “hot potato”



More simplified management by bringing a platform approach

Less fragmentation and time-consuming integration



More convergence of technologies in apps, networking and security

Less isolated pockets of data and “blind spots” across the environment



More accessibility to data intelligence that spans the end-to-end experience

A simplified IT experience

Customer Experience

Workforce Experience

Business Operations

Observability Cloud

Owned

Unowned

Security Cloud

User

Cloud

Breach

Networking Cloud

Enterprise

Data Centre

Cloud

IoT

Supercharged by AI & Splunk

Data is the ultimate differentiator



Unprecedented visibility



Scalable data platform



AI-powered analytics

Decade of AI

Moving at a pace beyond anything we have seen before.



Investing **\$1 billion** in AI

Collaboration is more
important than ever



The Next Decade in Tech



More AI



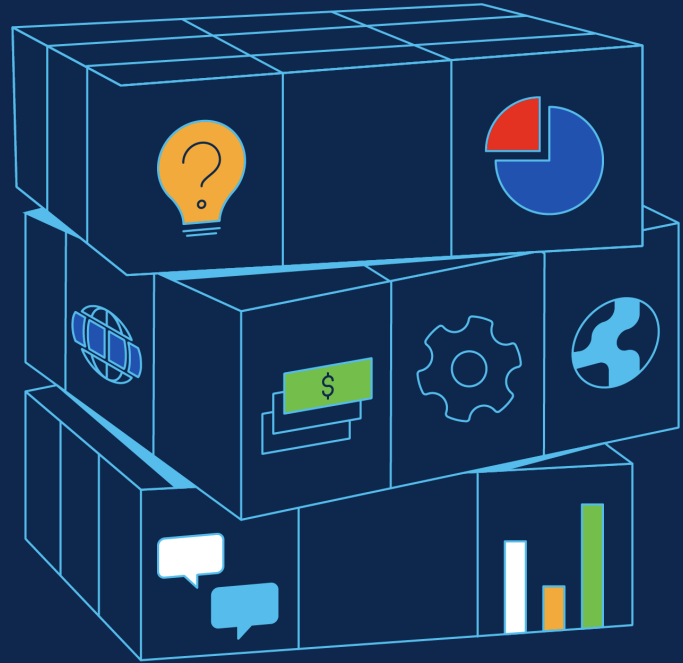
More Data



Less Products

Platforms | **Simplified**

The POWER of connections



We securely connect everything to
make **anything possible.**