

# Energy Optimization Assessment Advisory Services



Data  
Collection



Data Analysis and  
Gap Identification



Recommendations and  
Execution Roadmap

## Outcomes

- **Collect data** on energy consumption and network utilization from your Cisco IT devices
- **Measure current energy consumption** across the network with data analysis
- **Identify and quantify opportunities** for energy optimization

## Expert guidance to power your energy transformation

Energy optimization is central to sustainability conversations, regardless of the solutions or technological domain you are focusing on.

Whether you're trying to reduce energy consumption in your data center, create a better work environment, or design a network that supports sustainability goals, you need to have a clear understanding of the energy consumption of your IT equipment.

Enhancing the architecture of your systems to make them more energy-efficient can help you minimize environmental impact and advance your sustainability goals.

By assessing your current IT energy load and creating a transformation roadmap, Cisco® Energy Optimization Assessment Advisory Services can help you identify and adopt energy efficiency measures to support potential cost savings.

## Drive energy transformation with insights and observability

To drive your energy transformation objectives, a comprehensive knowledge of energy usage is essential for better management and will help you tackle common challenges like:

- **Uncertainty in designing an energy-efficient architecture** that aligns with strategic and operational decisions.
- **Understanding of current Information and Communication Technology (ICT)** for deeper insight into energy consumption and areas for optimization specific to your needs.
- **Understanding of financial implications and feasibility** by weighing the benefits of energy consumption reductions against the investments required.

Our services help you identify and adopt energy efficiency measures to support cost savings through assessment of your current IT energy load and creation of a transformation roadmap.

## Cisco Energy Optimization Assessment Advisory Services

*Reduce operating costs through energy efficiency*

Cisco Customer Experience (CX) offers expert analysis of your energy consumption using device readings or Cisco energy calculators to identify optimization opportunities across domains and solutions.

By working closely with your business and IT leaders, our Cisco CX architects can help you develop an energy optimization transformation plan enabled by technology solutions. Outcomes include:

- Data observability on energy consumption KPIs.
- Recommended improvement plan with measurable targets supportive of business goals.
- Architecture solution evolution and modernization aligned with your sustainability goals.
- Energy Optimization Assessment and Roadmap Report with insights on how to improve your organization's energy consumption.

Our Energy Optimization Assessment Advisory Services are designed to help you extract more value from your technology investments, reduce risk, and accelerate innovation. We can help you build future-ready architecture that is designed with sustainability in mind and contributes to your path to success in today's economy—and tomorrow's.

### Next steps

Energy optimization can play a transformational role across businesses, environments, and markets. As a trusted advisor with global expertise and cross-domain technical skills, Cisco works with you to design a plan for how technology can support your sustainability journey and business needs.

To learn more, contact your Cisco representative or visit [cisco.com/go/cx](https://cisco.com/go/cx).