

Share your experience. Create a safer digital world.

Cisco Security Customer Reference Program



Welcome to the Cisco Security Customer Reference Program, where your experiences and successes contribute to building a safer digital world.

As a valued member of our cybersecurity community, we invite you to join us in sharing your journey, insights, and innovations.



Why Share Your Cisco Security Story?



Connect with like-minded peers and expand your network



Earn positive industry recognition and inspire others



Gain insights and best practices from industry experts



Increase awareness of your organization's positive impact



Boost your personal brand with access to exclusive opportunities

The Power of Choice

Participate in a variety of activities that suit your preferences and availability:

- Peer-to-peer conversations and community roundtables
- Product reviews
- Shortform video or written testimonials and quotes
- Conversations with analysts or media
- Customer success stories (written and/or video)
- Speak at Cisco Live, podcasts, conferences, or webinars
- Advisory sessions and industry award nominations

The program is designed to be flexible, ensuring it aligns with your needs and goals. Program managers work closely with you to personalize opportunities that fit your schedule and interests.

More importantly, we always seek your agreement before proceeding with any activity.

Ready to Get Involved?

To learn more about the Cisco Security Customer Reference Program and how you can participate, complete the <u>Web Interest Form</u>.

A dedicated Program Manager will be in touch to answer your questions and help you get started.

Or email us at cybersecadvocacy@cisco.com copying your Cisco account manager or partner, and a member of our team will promptly respond.

Join us in shaping the future of cybersecurity and creating a safer digital world, one story at a time.