

Cisco XDR for Healthcare

Transforming Cybersecurity in the Age of Connected Care



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Healthcare organizations are at the forefront of a digital transformation to improve patient outcomes and operational efficiency. Innovations like Electronic Health Records (EHR), telehealth, and connected medical devices are revolutionizing care but also increasing cybersecurity risks.

Protecting Patient Health Information (PHI) is now more critical than ever, as cybercriminals target healthcare data for its high value. Additionally, securing vulnerable medical devices and complying with regulations like HIPAA, GDPR, and PCI DSS is essential to avoid hefty fines and reputational damage.

The rise of telehealth and remote care further expands the attack surface, making robust cybersecurity measures imperative. Cisco® Extended Detection and Response (XDR) offers a comprehensive solution to these challenges by using advanced technologies like Artificial Intelligence (AI) for real-time threat detection, prioritization, and response, helping to protect patient safety and privacy while improving operational efficiency. By addressing multifaceted cybersecurity threats, Cisco XDR enables healthcare providers to focus on delivering secure and efficient patient care, thereby supporting the digital transformation journey.



264% increase in healthcare ransomware attacks over the past 5 years

Source: HHS Press Office, February 2024



\$9.77 million – average cost of a healthcare data breach

Source: IBM Security, 2024



Data theft extortion incidents in healthcare rose 25% over the previous quarter, often via phishing

Source: Cisco Talos, Incident Response Trends Q2 2023







The Power of Cisco XDR

Transforming security operations

Extended detection and response has become essential for organizations combating sophisticated cyberthreats. These solutions integrate data from multiple security layers, offering a unified view of an organization's security posture and addressing the limitations of traditional, siloed security approaches.

Cisco XDR distinguishes itself from other XDR solutions through:

- Extensive integration. Seamlessly integrates with a wide range of Cisco and third-party security tools, providing visibility across the entire IT infrastructure.
- Deep network insight. Leverages built-in network detections, providing agentless visibility and baseline activity monitoring to defend against data exfiltration and ransomware spread.

- Robust threat intelligence. Continuously updates with threat data from Cisco Talos[®], helping ensure protection against emerging threats.
- Cloud-native architecture. Built on a cloudnative foundation, Cisco XDR offers scalability and flexibility for organizations of all sizes.
- Broad security portfolio. Integrates solutions across
 the network, endpoints, email, applications, identity,
 and cloud, helping ensure that threats are detected
 once and blocked everywhere.

By providing a comprehensive, correlated view of security data, Cisco XDR enables faster threat detection, more efficient incident response, and improved security outcomes, empowering organizations to stay ahead of evolving cyberthreats.

"Cisco XDR makes our security operations team faster and more effective at combating threats. The advanced workflows let us automate threat information enrichment and reactions, so our analysts can focus on resolving incidents instead of wasting time gathering information. Automation, like quarantine actions, enables us to proactively respond 24/7 to incidents and stop the spread of threats before any human interaction is necessary."

Gert-Jan de Boer
 Network and Security Specialist, aaZoo





Unified visibility across diverse IT ecosystems

See everything, secure everywhere

Cisco XDR offers unified visibility across diverse security ecosystems through extensive integrations and advanced visualization capabilities. This approach provides organizations with holistic insights into their security posture, regardless of the complexity of their IT infrastructure.

At the core of Cisco XDR's visibility is its wide range of integrations, including networks, endpoints, email systems, applications, identity, and the cloud. These integrations include both Cisco and select third-party tools, helping ensure comprehensive data correlation and analysis and eliminating potential blind spots.

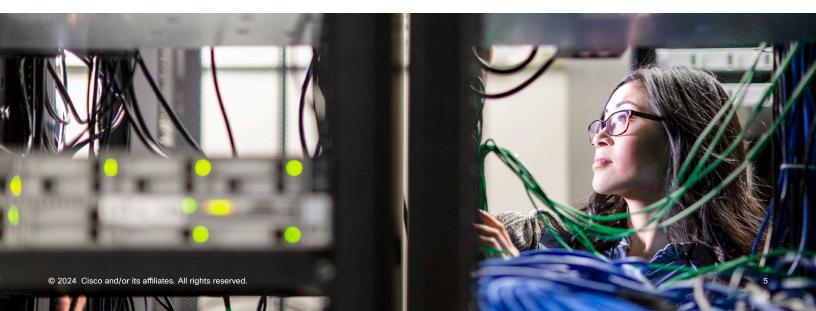
The solution's data ingestion and normalization engine processes vast amounts of telemetry data, standardizing it for analysis. Advanced algorithms correlate this data, identifying patterns and anomalies indicative of potential threats.

Cisco XDR's visualization capabilities further enhance visibility with dynamic, interactive graphical representations of the security landscape. These maps illustrate asset relationships, potential attack paths, and threat spread, allowing security analysts to quickly understand incident context, trace attack origins, and identify vulnerable assets.

Impact to organizations

- Comprehensive coverage: Extensive native integrations across multiple security domains.
- Holistic threat detection: Correlates data from diverse sources to uncover sophisticated attacks.
- Streamlined investigations: Interactive visualizations and dashboards accelerate incident analysis.
- Fewer blind spots: Unified view minimizes gaps in security coverage.
- Enhanced decision-making: Real-time, contextualized data enables faster, more informed responses.

Customizable dashboards provide real-time views of the organization's security posture, focusing on high-risk assets, active threats, or compliance status. Progressive disclosure techniques enable analysts to drill down into specific incidents or assets for detailed information without being overwhelmed by data.







Comprehensive threat detection and response

Detect sooner, respond faster

Cisco XDR offers a sophisticated, multilayered approach to threat detection and response, leveraging advanced analytics and a broad integration ecosystem. The API-first approach aggregates and analyzes telemetry data to prioritize threats, providing a holistic view of the security landscape.

Using advanced algorithms and AI, Cisco XDR identifies complex attack patterns and subtle indicators of compromise, reducing false positives and enhancing detection accuracy. Integration with Cisco Talos intelligence provides real-time updates on emerging threats, defending against zero-day exploits and advanced attack techniques.

Cisco XDR offers a dual approach to threat response. Automated playbooks trigger rapid containment and mitigation of threats without human intervention, while the Cisco Al Assistant provides contextual guidance for complex scenarios. It recommends next steps and remediation tactics, empowering incident responders to make faster, more informed decisions.

Cisco XDR also maps detected threats to the MITRE ATT&CK framework, providing valuable context for investigations and identifying gaps in defensive capabilities.

This comprehensive approach significantly reduces the Mean Time to Detect (MTTD) and Mean Time to Respond (MTTR), enhancing the organization's overall security resilience.

Impact to organizations

- Multivector threat visibility: Unified view across network, endpoints, email, identity, applications, and cloud.
- · Al-powered analytics: Advanced detection with reduced false positives and risk-based prioritization.
- Automated and guided response: Rapid mitigation with Al-assisted decision support and automated playbooks.
- Comprehensive threat intelligence: Real-time insights from Cisco Talos, aligned with MITRE ATT&CK for enhanced strategies.
- Streamlined investigations: Unified dashboard simplifies and accelerates incident management.







Bounce back faster after an attack

Cisco XDR's ransomware recovery feature marks a significant advance in the fight against ransomware, leveraging sophisticated detection algorithms to identify early indicators of an attack. Upon detection, Cisco XDR automatically triggers a snapshot request to integrated enterprise backup and recovery solutions, reducing the Recovery Point Objective (RPO) and Recovery Time Objective (RTO) to near zero.

This rapid response contrasts with traditional Endpoint Detection and Response (EDR) tools, which may take hours to days to identify an attack and initiate a backup request. The integration with certified backup and recovery solutions, such as Cohesity, enables automated, near-instantaneous protection of critical assets. Cisco XDR's approach focuses on identifying attack patterns as they move across the network rather than waiting for direct attacks on critical systems.

By combining early detection, automated backup triggering, and rapid restoration capabilities, Cisco's ransomware recovery feature enhances organizational resilience. This minimizes potential data loss and operational downtime, crucial factors in maintaining business continuity in the face of increasingly sophisticated cyberthreats.

Impact to organizations

- Reduces data loss and downtime:
 Helps achieve near-zero RPO and RTO
- Proactive threat detection: Identifies early indicators of ransomware attacks, allowing intervention before critical data is encrypted.
- Automated backup initiation: Triggers backup processes automatically in response to detected threats, eliminating manual delays.
- Early attack chain detection: Identifies subtle attack chains using telemetry and analytics, detecting ransomware before it reaches high-value assets.
- Seamless integration: Works with select backup and recovery solutions for comprehensive protection and rapid recovery capabilities.







Streamlined security operations

Minimize false positives and alert fatigue

Security teams often face an overwhelming volume of alerts from disparate security tools. Cisco XDR addresses this challenge through threat correlation and intelligent alert triage, significantly enhancing operational efficiency.

At the core of Cisco XDR's architecture is its sophisticated Al engine, which analyzes telemetry data from multiple security vectors. By leveraging behavioral analytics, anomaly detection, and pattern recognition, Cisco XDR can identify subtle Indicators of Compromise (IOCs) and potential threats that might go undetected in isolated alerts.

Cisco XDR also incorporates Security Orchestration,
Automation, and Response (SOAR) capabilities through
predefined playbooks and custom scripting. The automation
engine can trigger actions across multiple security tools, such
as isolating endpoints or updating firewall rules based on
specific alert criteria or analyst-defined thresholds.

The solution uses Natural Language Processing (NLP) and machine learning algorithms to provide guided response recommendations. These recommendations are based on the specific attributes of each incident, historical data, and best practices, assisting analysts in making informed decisions quickly.

By implementing these advanced technologies, Cisco XDR reduces investigation and response times while minimizing false positives and alert fatigue, resulting in a more robust and resilient security posture.

Impact to organizations

- Improved efficiency: Prioritizing alerts and automating routine workflows allows security teams to concentrate on critical issues, enhancing operational efficiency.
- Enhanced threat detection: Correlating data from multiple telemetry sources enables the detection of advanced threats that may otherwise be overlooked.
- Faster response times: With prioritized alerts and guided response actions, security teams can quickly address threats, minimizing the impact of incidents.
- Reduced burnout: By reducing false positives and alleviating alert fatigue, Cisco XDR helps prevent burnout, improving job satisfaction and retention.
- Proactive threat mitigation: Continuous monitoring and automated responses enable organizations to address potential threats before they escalate into serious incidents.







Customer story: Strengthening cybersecurity in pediatric healthcare

While understanding the benefits of Cisco XDR is valuable, nothing speaks louder than real-world results. Let's explore how a pediatric hospital leveraged Cisco XDR to streamline security and enhance patient care through automation.

Innovation meets security challenges

Santobono Pausilipon National Relief Hospital (AORN) is a leader in pediatric healthcare innovation, guided by IT Manager Gennaro Sirico. "We're dedicated to enhancing patient care through automation and digitization while ensuring robust cybersecurity," says Sirico.

Despite this commitment, the hospital faced significant cybersecurity challenges. "We experienced an alarming increase in cyberattacks targeting our patient data," Sirico explains. Additionally, legacy electromedical devices that could not be updated further compromised the hospital's network security.

Streamlined security

To address these challenges, the hospital implemented Cisco XDR through Cisco's Country Digital Acceleration (CDA) program, backed by a Campania region decree. This solution integrated data from Cisco security tools, including Secure Endpoint, Cisco Umbrella®, Vulnerability Management, Duo, Identity Services Engine, and Cisco Firepower®.



Cisco XDR's unified solution provided automated data correlation and threat prioritization. Sirico emphasizes, "The automated playbooks help us quickly respond to incidents, containing threats before they escalate and ensuring our network remains safe."

A healthier security prognosis

The implementation of Cisco XDR significantly improved the hospital's cybersecurity posture, streamlining security operations and enhancing protection for both on-premises and telehealth services. The solution also provided crucial protection for legacy medical devices.

By adopting Cisco XDR, the hospital fortified its defenses against cyberthreats while leveraging technology for improved patient outcomes. "We're dedicated to enhancing patient care through automation and digitization while ensuring robust cybersecurity," Sirico adds.

This successful implementation serves as a model for healthcare institutions balancing innovation and security. By prioritizing cybersecurity alongside technological advancements, the hospital has positioned itself to enhance patient care while safeguarding sensitive data.

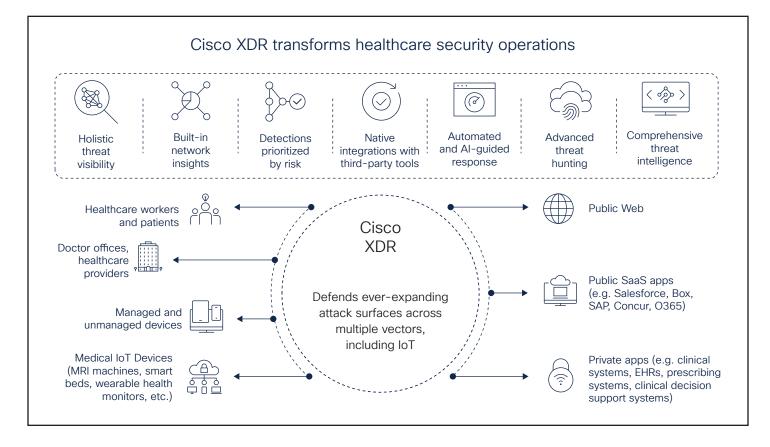
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- Gennaro Sirico

IT Manager

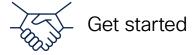






The architectural diagram illustrates how Cisco Extended Detection and Response (XDR) integrates seamlessly into a healthcare organization's cybersecurity infrastructure. This comprehensive solution unifies data from various sources, including Electronic Health Records (EHR) systems, medical devices, network traffic, and cloud applications. By correlating and analyzing this diverse data, XDR provides healthcare security teams with unparalleled visibility across their entire digital ecosystem, enabling rapid threat detection and automated response to protect sensitive patient information and critical healthcare operations.





In an era where healthcare data is a prime target for cybercriminals, healthcare organizations must adopt a smarter approach to security. Cisco XDR delivers a unified solution tailored for healthcare, enhancing threat detection, streamlining incident response, and improving the efficiency of security operations. With advanced analytics and Al-driven insights, Cisco XDR empowers healthcare security teams to prioritize risks and respond effectively, helping to safeguard and ensure operational continuity.

By integrating data from various healthcare systems and automating responses, Cisco XDR transforms how medical organizations defend against attacks. It helps ensure that critical assets and sensitive patient information are protected without overwhelming already stretched IT teams.

Elevate your cybersecurity and stay ahead of emerging threats in the healthcare sector.

Learn more about Cisco XDR

Additional resources

Cisco XDR At-a-Glance (PDF)

Cisco XDR Data Sheet (PDF)

Cisco XDR Demo

Cisco XDR Ransomware Recovery Demo

