# cisco.



### Solution Design Guide for Cisco Unified Contact Center Express, Release 11.6(1)

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#### **Americas Headquarters**

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# **Preface**

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### **Change History**

This table lists changes made to this guide. Most recent changes appear at the top.

Change	Date
Cisco Unified Contact Center Express in Hosted Collaboration Deployment	November 2017
Initial Release of Document for Release 11.6(1)	August 2017

## **About This Guide**

This guide provides design considerations and guidelines for deploying Cisco Unified Contact Center Express (Unified CCX). This guide assumes that you are familiar with basic contact center terms and concepts.

### Audience

This guide is primarily for contact center designers and system administrators.

### **Conventions**

This manual uses the following conventions.

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Convention	Description
<b>boldface</b> font	Boldface font is used to indicate commands, such as user entries, keys, buttons, and folder and submenu names. For example:
	• Choose <b>Edit</b> > <b>Find</b>
	• Click Finish.
<i>italic</i> font	Italic font is used to indicate the following:
	• To introduce a new term. Example: A <i>skill group</i> is a collection of agents who share similar skills.
	• For emphasis. Example: <i>Do not</i> use the numerical naming convention.
	• An argument for which you must supply values.
	Example:
	IF (condition, true-value, false-value)
	• A book title. Example:
	See the Cisco Unified Contact Center Express Installation Guide.
window font	Window font, such as Courier, is used for the following:
	• Text as it appears in code or information that the system displays. Example:
	<html><title> Cisco Systems,Inc.&lt;br&gt;</title></html>
	• File names. Example: tserver.properties.
	• Directory paths. Example:
	C:\Program Files\Adobe
string	Nonquoted sets of characters (strings) appear in regular font. Do not use quotation marks around a string or the string will include the quotation marks.
[]	Optional elements appear in square brackets.
{ x   y   z }	Alternative keywords are grouped in braces and separated by vertical bars.
[ x   y   z ]	Optional alternative keywords are grouped in brackets and separated by vertical bars.

Convention	Description	
<>	<ul> <li>Angle brackets are used to indicate the following:</li> <li>For arguments where the context does not allow italic, such as ASCII output.</li> <li>A character string that the user enters but that does not appear on the window such as a password.</li> </ul>	
^	The key labeled Control is represented in screen displays by the symbol ^. For example, the screen instruction to hold down the Control key while you press the D key appears as ^D.	

# **Related Documents**

Document or Resource	Link
Cisco Unified Contact Center Express	https://www.cisco.com/en/US/products/sw/custcosw/ps1846/
Documentation Guide	products_documentation_roadmaps_list.html
cisco.com site for Cisco Unified CCX	https://www.cisco.com/en/US/products/sw/custcosw/ps1846/tsd_
documentation	products_support_series_home.html
cisco.com site for Cisco Unified	https://www.cisco.com/en/US/products/ps9755/tsd_products_
Intelligence Center documentation	support_series_home.html
cisco.com site for Cisco Finesse	https://www.cisco.com/en/US/products/ps11324/tsd_products_
documentation	support_series_home.html
cisco.com site for Cisco SocialMiner	https://www.cisco.com/c/en/us/support/customer-collaboration/
documentation	socialminer/tsd-products-support-series-home.html
cisco.com site for Cisco Mediasense	https://www.cisco.com/c/en/us/support/customer-collaboration/
documentation	mediasense/tsd-products-support-series-home.html
cisco.com site for Cisco Unified CCX Virtualization Information	https://www.cisco.com/c/dam/en/us/td/docs/voice_ip_comm/uc_ system/virtualization/ virtualization-cisco-unified-contact-center-express.html
cisco.com site for Cisco Unified CCX Compatibility Information	https://www.cisco.com/c/en/us/support/customer-collaboration/ unified-contact-center-express/ products-device-support-tables-list.html

# **Documentation and Support**

To download documentation, submit a service request, and find additional information, see *What's New in Cisco Product Documentation* at https://www.cisco.com/en/US/docs/general/whatsnew/whatsnew.html.

You can also subscribe to the *What's New in Cisco Product Documentation* RSS feed to deliver updates directly to an RSS reader on your desktop. The RSS feeds are a free service. Cisco currently supports RSS Version 2.0.

### **Documentation Feedback**

To provide your feedback for this document, send an email to:

contactcenterproducts\_docfeedback@cisco.com



# **Cisco Unified Contact Center Solutions**

• Unified Contact Center Express Solution, on page 1

## **Unified Contact Center Express Solution**

Cisco Unified Contact Center Express (Unified CCX) meets the contact center needs of departmental, enterprise branch, or small to medium-sized companies. Unified CCX offers easy-to-deploy, easy-to-use, highly available, and sophisticated customer interaction management for up to 400 agents. Unified CCX enhances the efficiency, availability, and security of customer contact interaction management in a virtual contact center. It offers integrated self-service applications across multiple sites.

Unified CCX provides reduced business costs and improved customer response by providing a single-server, contact-center-in-a-box deployment with the following:

- A sophisticated and distributed automatic call distributor (ACD)
- Computer telephony integration (CTI)
- · Agent and desktop services

You can add the Cisco Workforce Optimization suite to provide quality management and work force management tools to improve workforce productivity.

Unified CCX is available in Enhanced and Premium versions to better match product functions with your business requirements. All Unified CCX solutions are tightly integrated with Unified CM.



# **Unified CCX Reference Designs**

- Introduction to the Unified CCX Solution Reference Designs, on page 3
- Unified CCX General Rules for Design, on page 4
- Reference Designs, on page 5
- Other Design Considerations, on page 6

# Introduction to the Unified CCX Solution Reference Designs

This chapter discusses the reference designs that are available for Unified CCX. Use the Cisco Collaboration Sizing Tool to help you determine the number and types of servers required for any supported deployment model and call processing requirements. Before using that tool, it is necessary to have an understanding of what deployment model you desire.

Cisco Unified Intelligence Center and Cisco Finesse are deployed on the same Virtual Machine (VM) with Unified CCX and support all the Unified CCX reference designs.

The following table depicts the reference designs that are supported in Unified CCX. These models have no bearing on which specific server model is used. The Cisco Collaboration Sizing Tool identifies the minimum server model required. This chapter provides general rules for design and considerations and limitations for each of these reference designs. This information allows a Unified CCX system planner or designer to understand what other similar reference designs are supported. This also helps to understand how to determine the best solution for a given set of requirements.

Unified CCX Reference Design	Unified CCX Components on Server 1	Unified CCX Components on Server 2
Single-Server Non-High Availability Deployment Model—Unified Communication Manager Integration	Engine, Database, Recording, Monitoring, Reporting, Desktop, Cisco Identity Service components	
Two-Server High Availability Deployment Model—Unified Communication Manager Integration	Engine, Database, Recording, Monitoring, Reporting, Desktop, Cisco Identity Service components	Engine, Database, Recording, Monitoring, Reporting, Desktop, Cisco Identity Service components

#### Table 1: Unified CCX Reference Designs

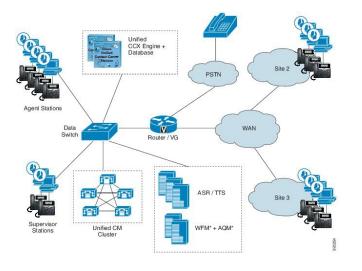
Note

Unified CCX deployment model integrated with Unified CME is not supported in 9.0(1) and higher versions.

The following figure depicts the deployment when integrating Unified CCX with Unified Communications Manager. In this deployment, optional Unified CCX components shown with an asterisk (\*) can be added. These components are:

Cisco Unified Work Force Management and Cisco Unified Advanced Quality Manager.

#### Figure 1: Deployment Model of Unified CCX Integrated with Unified Communication Manager



Note

ASR and TTS can be added in Unified CCX integrated with Unified Communication Manager. ASR and TTS software is not provided by Cisco. This software must be purchased from other vendors. These vendors can provide design and server sizing requirements for their software.

## **Unified CCX General Rules for Design**

The following rules apply when designing a Unified CCX deployment:

• When deploying for high availability (HA), the Unified CCX servers can be located in the same campus LAN to provide server redundancy. The Cisco Unified CCX servers can also be located in different sites separated by WAN to provide spatial redundancy.



**Note** For HA over LAN deployment, heartbeats are sent every half a second and failover occurs if five consecutive heartbeats are missed. For HA over WAN deployment, heartbeats are sent every second and failover occurs if missing ten consecutive heartbeats. These values are not configurable.

- You can locate the Unified Communications Manager servers that run CTI Managers with which Unified CCX communicates in the same campus LAN. In Unified CCX servers that are deployed over WAN, for better site redundancy, deploy local Unified Communications Manager server at both sites.
- The Recording component must be redundant, if recording is used in a high availability deployment.
- All agents for a Unified CCX deployment must be using phones that register to the same Unified CM cluster. Calls can be received from devices and callers on another Unified CM cluster (using intercluster trunks).
- Unified CCX software versions must be the same for both the master and standby nodes in a high availability deployment.
- Unified CCX solution works with a combination of software and hardware components, providing an
  open and flexible environment for customers to execute complex scripts, custom codes, documents, and
  so on. Overloading any of the software and hardware components such as virtual memory and CPU could
  impact the solution performance. Review and optimize the scripts, custom codes, and documents before
  they are loaded to the production setup. Also constantly monitor the system component and hardware
  attributes like disk space and CPU utilization.

When deploying Advanced Quality Management and Workforce Management with Unified CCX, consider the following guidelines:

- Advanced Quality Management and Workforce Management must be installed on separate VM from each other and from Unified CCX. No form of coresidency is supported in this release with any other software, such as installing on Unified CCX or installing both Advanced Quality Management and Workforce Management on the same VM.
- Unified CCX does not support the use of third-party applications (for example, using TAPI) to control its devices.
- For more deployment information about Workforce Management and Advanced Quality Management, refer to the *Cisco Workforce Optimization System Configuration Guide* available at here:

http://www.cisco.com/en/US/products/ps8293/products\_implementation\_design\_guides\_list.html

### **Reference Designs**

The following sections describe the Unified CCX Reference Designs.

### Single-Server Non-High Availability Reference Design

Unified CM integration with Unified CCX on a single-server nonhigh availability is for small deployments. This reference design places a single instance of all the Unified CCX software components on the same server and uses Informix Dynamic Server as the database server.

This reference design allows the Unified CCX Engine to fail over to a backup CTI Manager if the primary CTI Manager fails. CTI ports and CTI route points should be grouped into device pools that have the same primary and secondary server list as those used for JTAPI communications with the CTI Managers.

### **Two-Server High Availability Reference Design**

This reference design is for small-to medium-sized contact centers requiring high availability. This reference design incorporates redundant Unified CCX engine, database, recording, and monitoring components using Cisco Finesse.

This reference design can support silent monitoring and recording for agents at any WAN-connected site by using desktop monitoring. (See the Unified CCX Compatibility related information located at: http://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/ products-device-support-tables-list.html for a list of phones that support desktop monitoring.) It can also support SPAN port monitoring for agents on the VLAN segment local to Unified CCX server. This reference design provides redundancy for both recording and silent monitoring for all agents using desktop monitoring and recording are not possible for agents who are using the Cisco Finesse IP Phone Agent at remote sites. Similarly, silent monitoring and recording are not possible for agents at remote sites who are using phones that do not support desktop monitoring.

This reference design allows either Unified CCX Engine component to fail over to a backup CTI Manager if the primary server fails. CTI Ports and CTI Route Points should be grouped into device pools that have the same primary and secondary server list as that used for JTAPI communications to the CTI Managers.

Note

In HA deployments, historical data comes from the database located in the standby engine node. A higher number of historical reporting sessions during operating hours is supported for HA deployments.

### **Other Design Considerations**

Consider the following when designing your Unified CCX system:

- High availability requires additional disk space, so historical call reporting capacity may be reduced. Historical call reporting capacity also depends upon BHCC, hours of operation per day, and days of operation per week.
- G.711 call recording requires about 1 MB per minute. G.729 call recording requires about 256 KB per minute.
- The following categories of data use hard disk space:
  - Operating system files, Unified CCX software, and Informix Database Management software
  - Unified CCX logs
  - The Unified CCX database (comprised of 4 data stores)
- The Unified CM sizing tools assume devices are evenly distributed across all servers. CTI route points are configured as part of a device pool in the Cisco Unified Communications Manager Server as the primary CTI Manager being used; it may be required to run the Cisco Unified Communications Manager sizing tool on a per-location or per-server basis.
- The Unified CM QSIG (Q Signaling) path replacement feature is not supported for Unified CCX calls.

- Unified CM Forced Authorization Codes and Client Matter Codes should be turned off for all route patterns in the Unified CM cluster that are used by Unified CCX. Enabling these features for route patterns that are not used by Unified CCX does not affect Unified CCX.
- For a list of unsupported features in Unified CM with Unified CCX, refer to the current release notes for Unified CCX.
- Unified CCX supports different sets of Finesse IP Phones as agent devices on the Unified CM and Unified CM platform; not all agent devices can be used as Finesse IP Phone Agent. For a complete list of supported agent devices, see the Unified CCX Compatibility related information located at: http://www.cisco.com/ c/en/us/support/customer-collaboration/unified-contact-center-express/ products-device-support-tables-list.html.
- Finesse allows each agent to choose and set a language from the language selector drop-down list on the sign-in page.
- An agent using Cisco Finesse Agent Desktop can log in using Extension Mobility but the agent phone must be in the Unified CM cluster that is used by Unified CCX.
- Sometimes new releases of Unified CM will not support Unified CCX immediately at Unified CM first
  customer ship (FCS) time. Some organizations may be early adopters of new Unified CM releases and
  may be delayed from migrating to new Unified CM releases and using new Unified CM features if
  Unified CCX is installed with that same Unified CM cluster. Therefore, in some situations, it makes
  sense to have a separate Unified CM cluster for Unified CCX.
- Cisco Jabber runs in two modes: Deskphone Mode and Softphone Mode. Unified CCX only supports Cisco Jabber as an agent device in Softphone Mode.



Note Cisco Jabber is supported for a remote agent.

• Video is now supported if you are using Cisco Jabber as an agent phone. The agent desktop where Jabber is used for video should comply to the Cisco Jabber hardware requirements listed in the *Release Notes* for Cisco Jabber for Windows, located at:

http://www.cisco.com/c/en/us/support/unified-communications/jabber-windows/ products-release-notes-list.html and *Release Notes for Cisco Jabber for Mac* located at: http://www.cisco.com/c/en/us/support/unified-communications/jabber-mac/products-release-notes-list.html

• Cisco Jabber as an agent phone now supports Multiline (ACD and non-ACD), however does not support Extension Mobility.

# Multiple Cisco Unified CCX Clusters Integrated with a Single Cisco Unified Communications Manager Cluster

You can integrate multiple Unified CCX clusters with a single Cisco Unified Communications Manager cluster.



Note

There is no limit to the number of Unified CCX clusters supported with a single Unified CM cluster as long as the combined agent phones, CTI ports, and CTI route points that are utilized by all Unified CCX clusters are used to size Unified CM.

• To determine if you need more than one CTI Manager, refer to the Cisco Unified Communications Solution Reference Network Design (SRND), available at http://www.cisco.com/go/ucsrnd.

If your deployment requires more than one CTI Manager, you load-balance the Unified CCX and other CTI applications across various CTI Managers in the cluster to provide maximum resilience, performance, and redundancy.

For additional information on CTI Manager, refer to the Cisco Unified Communications Solution Reference Network Design (SRND), available at http://www.cisco.com/go/ucsrnd.

- If more than one Unified CM primary subscriber is required to support your configuration, distribute all agents equally among the Unified CM subscriber nodes. This configuration assumes that the busy-hour call attempts (BHCA) is uniform across all agents.
- Each Unified CCX cluster is standalone and independent from other Unified CCX clusters. There is no communication or synchronization between the Unified CCX clusters. Agents should operate using only one Unified CCX cluster.

Unified CM Telephony Triggers (CTI Route Points) and CTI ports should be different across Unified CCX clusters.

 In the list of Resources in Unified CCX Administration, each Unified CCX cluster displays all the agents in the Cisco Unified Communications Manager cluster, even though the agents can operate and log in to another Unified CCX cluster.

This situation requires that the Unified CCX Administrator be aware of which resources are associated with each cluster. The Unified CCX Administrator can mitigate this situation by having a unique naming convention for resources associated with a particular Unified CCX cluster.

- This deployment is not intended to provide Unified CCX redundancy across different Unified CCX clusters. If a Unified CCX cluster fails, the agents that operate in this cluster cannot operate in other Unified CCX clusters. If another Unified CCX cluster is configured to accept the calls that were originally sent to the Unified CCX cluster that failed, there will be no report integration between the Unified CCX clusters.
- This deployment does not change the characteristics and design considerations of each individual Unified CCX cluster. For example, within a Unified CCX cluster, high availability is still supported.
- If more than one Unified CCX cluster is integrated with the same Unified CM cluster, all agents belonging to all the Unified CCX clusters are visible to administrators of all the Unified CCX clusters. The administrator must be aware of the agents belonging to the Unified CCX cluster that the administrator manages and configures.

### **Other Reference Designs**

#### **Cisco Remote Expert**

For information about the supported Cisco Remote Expert reference designs, see *Cisco Remote Expert Mobile Design Guide* available at:

http://www.cisco.com/c/en/us/solutions/enterprise/design-zone/remote\_expert.html



# **Contact Center Express Solutions Overview**

- Overview, on page 11
- Unified CCX Components, on page 12
- Unified CCX Licensing, on page 12
- Features, on page 12

### **Overview**

Cisco Unified Contact Center Express provides a secure, highly available, and easy to deploy customer interaction management solution for up to 400 agents. This integrated "contact center in a box" is intended for both formal and informal contact centers.

Unified CCX provides options to address multiple contact center functional areas such as:

- Inbound voice
- · Outbound campaign
- · Agent email
- Web chat
- Social forum activity monitoring and follow-up using SocialMiner are enabled by premium agent license.

Other components included are:

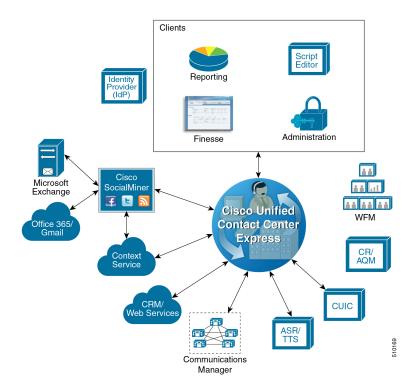
- Historical and Real Time Reporting.
- Browser-based Cisco Finesse Desktops
- Finesse IP Phone Agent (IPPA) for support of phone-based agents

You can deploy these options on Cisco Unified Computing Systems (UCSs) or any other equivalent specification-based third-party virtual servers with the supported reference designs. For more information, see the Unified CCX Virtualization related information located at: http://www.cisco.com/c/dam/en/us/td/docs/voice ip comm/uc system/virtualization/virtualization-cisco-unified-contact-center-express.html

# **Unified CCX Components**

The following diagram depicts the components of Unified CCX:

#### Figure 2: Unified CCX Components



# **Unified CCX Licensing**

### **Features**

### **Agent Interfaces**

Cisco Finesse provides the following agent interfaces:

- Cisco Finesse agent desktop and IP Phone Agent (IPPA) for agent use.
- · Cisco Finesse supervisor desktop for supervisor use.
- Cisco Finesse administrator console for administrator use.

The following Cisco Finesse agent interface services are available with Unified CCX:

Agent Interfaces	
Cisco Finesse Agent and Supervisor desktops	
Cisco Finesse IP Phone Agent	
Cisco Finesse administrator console	

#### **Cisco Finesse Agent Desktop Features**

The following table describes the Cisco Finesse Agent Desktop features that are available in Unified CCX.

Table 2: Cisco Finesse Agent Desktop Features Available in Unified CCX

#### Feature

Agent State Control. From the agent desktop, agents log in, log out, and make themselves ready and not ready.

**Call Control**. From the agent desktop, agents can answer, release, hold, retrieve, conference, consult, and direct transfer the calls.

Dynamic Regrouping. Change of agent association with a resource group is applied immediately.

Live Data Gadgets. Agents have access to Live Data Gadgets for themselves and the queues to which they are associated. For example, from the Finesse Gadgets, agents can see how many calls they have handled today and how many calls are currently in queue for their CSQ.

Reason. Agents can select reason for Not Ready and Logout that are configured by the administrator.

**Basic CTI**. The agent desktop supports one variable in the header of the call control gadget and up to a total of 20 variables in two columns below the header (up to 10 in each column). You can use call variables, Extended Call Context (ECC) variables, or the following Outbound Option ECC variables:

- BACampaign
- BAAccountNumber
- BAResponse
- BAStatus
- BADialedListID
- BATimeZone
- BABuddyName

**Telephony Support**. Finesse can be deployed with select Cisco Unified IP Phone models, as described in the Unified CCX Compatibility related information located at: http://www.cisco.com/c/en/us/support/ customer-collaboration/unified-contact-center-express/products-device-support-tables-list.html. However, there are different features available on different phones.

An agent ACD (Unified CCX) extension cannot be shared across multiple devices. It is valid only with a single line.

You can set the agent ACD extension for Call Forward No Answer (to voicemail or any other endpoint) as long as the value for the Ring No Answer timer on that device (or in Cisco Unified Communications Manager if the default is chosen) is greater than the value for the Select Resource Timeout in the Select Resource step of the script.

Unified CCX monitors and reports on activities of the first four configured lines on a phone, including non-ACD lines.

Agents are associated with a specific Cisco Unified Communications Manager extension (directory number).

When an agent is busy on the secondary Non-ACD line, the agent state is changed to Not Ready if it is configured by Administrator. Agent can also make a call from the Ready state.

**Hot Desking**. Hot desking allows agents to log in using Finesse and any Cisco Unified IP Phone that is registered with the same Cisco Unified Communications Manager cluster. This capability allows multiple agents to use the same phone, but only one at a time. For example, different agents on different shifts may use the same workstation and phone.

Extension Mobility brings a user-specific phone profile (including configured extensions for that user) to the phone being logged in from. After logging in to Cisco Unified Communications Manager with Extension Mobility, agents can log in to Unified CCX using Finesse.

**Desktop Workflows**. The workflows allow to automate common repetitive agent tasks. A workflow has a unique name and a helpful description. Use the Manage Workflows and Manage Workflow Actions gadgets in Cisco Finesse to view, add, edit, or delete workflows and workflow actions. All workflows are team-level workflows. You cannot create a global workflow. If you need a global workflow, create a team workflow and assign it to all teams.

**Application Integration - HTTP**. Finesse can be configured using desktop workflows to allow call data to be passed to other desktop applications (for example, CRM applications) for an application window. Passing data to other applications is performed through HTTP put/get commands that are then associated with specific call events such as call ringing. No programming is required to develop a screen pop. Application integration can also be done upon call release to pop open a wrap-up application on the agent workstation.

**Workflow-Initiated Call Recording**. Finesse can be configured to automatically start recording on calls that meet conditions defined in the application script and voice contact workflow.

Automatic Failover. Upon failure of the active Unified CCX server, Finesse will automatically log agents back in, and the agent will be placed into a Not Ready state. Upon failure of the active Unified CCX server, active calls on agents phones will survive. However, the call duration and other information that is associated with the call in the historical reporting database may be affected. Historical reports generated for time periods in which a failover occurred will have missing or incorrect data. It can be viewed in the report that a failover occurred.

Wrap-Up Reasons. The Wrap-Up Reason selection is available to the agent.

**Agent Email**. Queues and routes email messages to staffed and skilled agents, helps the agent to respond easily, and provides a collection of historical reports that help measure email performance accurately.

**Web Chat**. The web chat with premium provides the facility for customers to initiate a chat session with the agent.

**Workforce Optimization**. Cisco Unified Workforce Optimization (WFO) for Unified CCX is a full-featured solution for optimizing performance and quality and is an integral component of the Cisco Unified Communications System. The WFO suite provides two solutions: Workforce Management (WFM) and Call Recording and Advanced Quality Management (AQM).

**Outbound Preview Dialer**. Finesse includes buttons to control an agent response to an outbound contact offering by the system. If the agent clicks the Accept button, the system places the outbound call to the customer from the agent phone.

**Context Service Gadget**. Agents can view the customer data with rich contextual information about the interactions.

#### **Cisco Finesse IP Phone Agent Features**

The following table describes the Finesse IP Phone Agent (FIPPA) features that are available in Cisco Unified CCX.

Table 3: FIPPA Features Available in Cisco Unified CCX

#### Feature

Agent State Control. From the FIPPA XML application, agents log in, log out, and make themselves ready or not ready.

Call Control. The Cisco Unified IP Phone provides call control.

**Queue Statistics**. Agents can view the number of calls waiting in the queue and the longest call waiting in the queue.

**Dynamic Regrouping**. Change of agent association with a resource group is applied immediately.

Reason. Agents can be configured to select reasons for Not Ready and Logout.

Basic CTI. FIPPA allows for call data to be popped onto the IP Phone display upon call ringing.

**Telephony Support**. Finesse can be deployed with select Cisco Included Unified IP Phone models, as described in the Unified CCX Compatibility related information located at: http://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/products-device-support-tables-list.html.

**Hot Desking**. Hot desking allows agents to log in using any Cisco Unified IP Phone that is registered with the same Cisco Unified Communications Manager cluster. Agents using Cisco IP Communicator can also use Extension Mobility. This capability allows multiple agents to use the same phone, but only one at a time. For example, different agents on different shifts may use the same workstation and phone.

Extension Mobility brings a user-specific phone profile (including configured extensions for that user) to the phone being logged in from. After logging in to Cisco Unified Communications Manager with Extension Mobility, agents can log in to Cisco Unified CCX using Finesse.

Note

Finesse IP Phone Agent (FIPPA) is not supported for Blended (inbound and outbound) users and users configured for Outbound only.

#### **Cisco Finesse Supervisor Desktop Features**

The following table lists the Cisco Finesse Supervisor Desktop features that are available in Cisco Unified CCX.

#### Table 4: Cisco Finesse Supervisor Desktop Features Available in Cisco Unified CCX

#### Feature

View / Change Agent State. Supervisors can view the current state of all agents that are part of their team. The supervisor desktop allows the supervisors to change an agent state to Ready, Not Ready, or Logout.

Live Data Gadgets. Supervisors can view statistics of all agents and queues that are associated with their team.

**Silent Monitoring**. Supervisors can silently monitor agent calls and manual outbound calls made by the agent. Supervisor can only monitor one agent at a time. To monitor another agent, supervisor must end the silent monitoring call, and then select a new agent who is in Talking state.

When an agent makes a manual outbound call from Not Ready state on the ACD line, the silent monitoring button on the team performance gadget will show enabled on the supervisor desktop. Supervisor can silent monitor the agent's call, however, the supervisor cannot change the state of the agent to Ready or Not Ready.

**Barge-in**. Supervisors can barge in on an agent call that they are silently monitoring. The Barge-in feature brings the supervisor, the agent, and the caller into a three-way conference. The agent is aware when the supervisor barges in. Barge-in is supported with Finesse using supported phones, or FIPPA.

**Intercept**. Supervisors can intercept an agent call. The intercept feature transfers the call to the supervisor and the agent is available to take another call. Intercept is supported with Finesse using supported phones, or FIPPA.

Search and Play Gadget. Cisco MediaSense provides Search and Play gadget, a web interface, which allows to search and filter active and completed call recordings.

Automatic Failover and Re-login. Upon Cisco Unified CCX Engine failover, Finesse automatically fails over to the secondary Unified CCX Engine. The supervisor is logged in again and set to "Not Ready" state, but the call will continue to progress.

### **Inbound Voice**

Cisco Unified CCX Standard, Enhanced, and Premium each provide varying levels of inbound voice ACD, IVR, CTI, agent and supervisor desktops, desktop administration, real-time and historical reporting, and web-based administration features.

Each user license is for a concurrent user. For example, a contact center with three shifts of 100 agents and supervisors requires 100 concurrent user licenses. Each shift of 100 users would reuse these licenses during their shifts.

The following table lists the inbound voice licensed features:

**Table 5: Inbound Voice Licensed Features** 

#### Feature

#### Concurrent inbound voice seat with FIPPA

Each concurrent inbound voice user (agent or supervisor) requires a concurrent seat license. Each quantity of one seat license provides one quantity of Cisco Finesse IP Phone Agent (FIPPA).

Concurrent inbound voice seat with Finesse Desktop

Each concurrent inbound voice user (agent or supervisor) requires a concurrent seat license.

**Basic Prompt and Collect IVR port** 

Advanced IVR port

High Availability (HA) option

HA provides licensing for mirrored, warm standby server software.

The following table lists the inbound voice features:

#### Table 6: Inbound Voice Features

Feature
System Features
Inbound voice redundancy support
Maximum number of ACD lines per agent is one (1).
Maximum number of secondary lines with Finesse is three (3).
Call conferencing
Agent inter-dialing support
Direct-outward-dialing (DOD) support
Inbound Voice Seats
Maximum number of configurable inbound agents supported is 2000.

Maximum number of active inbound agents supported (including supervisor seats) is 400.

Maximum number of inbound supervisor positions supported is 42.

Inbound seat license type is Concurrent user type.

#### **Integrated ACD Features with Server Software**

Custom scripting with Cisco Unified Contact Center Express Drag and Drop Editor

Maximum number of agent groups supported is 150.

Maximum number of agents per team is 50.

Automatic Number Identification (ANI) support

Dialed Number Identification Service (DNIS) support

Route on Skill

Route on Skill competency

Conditional routing (time of day, day of week, and custom variables)

Custom routing based on data from database access (for example, data-directed priority routing)

Dynamic priority queuing

Maximum number of definable skill groups is 150.

Maximum number of skills per agent is 50.

#### Recording

Workflow-based recording with Cisco Finesse is available with MediaSense or WFO license.

#### **IVR Ports**

IVR ports are packaged as either Basic or Advanced IVR ports.

- Basic IVR ports licensing—Basic IVR ports are not licensed. You must use the Cisco Collaboration Sizing Tool to determine the maximum number of Basic IVR ports that are supported on a per-configuration basis.
- Advanced IVR ports licensing—Advanced IVR ports are licensed on a per-inbound voice seat basis and are available only with the Premium package. Each inbound voice seat provides two Advanced IVR port licenses. For example, a 100-seat inbound voice deployment provides 200 Advanced IVR port licenses. Advanced IVR port licenses counts are checked at run-time. In the example given here, the 201<sup>st</sup> simultaneously active request for an Advanced IVR port to handle an incoming call would be denied. Deployments that require additional advanced IVR ports need to purchase add-on Unified CCX Premium seats. Each Premium seat provides two advanced IVR ports.

#### Inbound Voice Packaged Components

The following sections describe the primary components that are provided with inbound voice. These sections provide high-level descriptions of the features and functions provided for these components. For more specific information, see the Cisco Unified CCX user documentation.

#### Automatic Call Distribution

The following table describes the Automatic Call Distribution (ACD) features that are available in a Unified CCX package.

#### Table 7: ACD Features Available in a Unified CCX Package

#### Feature

**Conditional Routing**. Unified CCX supports routing based on caller input to menus, real-time queue statistics, time of day, day of week, ANI, dialed number, and processing of data from XML text files.

**Agent Selection**. Unified CCX supports the longest available, linear, most handled contacts, the shortest average handle time, and circular agent selection algorithms. With Basic ACD functionality, agents are associated with one resource group only.

**Customizable Queuing Announcements.** Unified CCX supports the playing of customizable queuing announcements based on the skill group that the call is being queued to, including announcements related to position in queue and expected delay.

**Re-route on Ring No Answer**. If the selected agent does not answer within the allowed time limit, the caller retains the position in queue. Any screen pop data is also preserved.

**Data driven routing for HTML and XML data sources**. The ability to use data obtained from HTML or XML documents to make routing decisions. XML document processing can also be used as a data store to access system-wide static data, such as a list of holidays, hours of operation, or a short list of hot customer accounts.

Agent Skill and Competency-Based Routing. Agents can be configured with specific number of skills, each with up to 10 different competency levels. Contact Service Queues (also known as skill groups) can be configured as requiring up to specific number of skills, each with up to 10 minimum skill competency levels. The Unified CCX routing logic then matches the caller and contact requirements with agent skills to find the optimum match using one of the following agent selection criteria:

- · Longest available, most handled contacts, or shortest average handle time
- · Most skilled, most skilled by weight, or most skilled by order
- · Least skilled, least skilled by weight, or least skilled by order

**High Availability Failover**. With HA failure of the active server can be detected and the ACD subsystem can automatically fail over from the active to the standby server.

**Dynamic Re-skilling by Administrator or Supervisor**. Changes to CSQ skills and competencies and agent skills and competencies are applied immediately.

**Prioritized Queuing**. Up to 10 levels of customer contacts can be prioritized based on call or customer data, and calls may be moved within or among queues under workflow control using priority information.

Agent Routing. Unified CCX routing applications can select a specific agent if that agent is in Ready state. (Queuing on a per agent basis is not supported.)

**Data-driven routing based on JDBC database sources via SQL**. The ability to use data obtained from a JDBC compatible database via a SQL query to make routing decisions.

**Wrap-Up and Work Modes**. After call completion, an agent can be configured to be automatically placed into Work state, on a per CSQ basis. The agent can also choose to enter work state if that option is provided by the agent desktop administrator. A wrap-up timer is also configurable on a per CSQ basis.

Wrap-Up Reasons. Agents may select Wrap-Up Reasons configured by the administrator.

#### **Interactive Voice Response**

The following table describes the Interactive Voice Response (IVR) features that are available in each Unified CCX package.

#### Table 8: IVR Features Available in Each Unified CCX Package

Feature		Premium	Enhanced	IVR License
ports pr and pro process DTMF screen p termina	Prompt and Collect IVR. Basic IVR ovide a queue point, custom messaging mpting, caller input collection, and ing via DTMF decoding. Decoded input may be used for both routing and pop purposes. Basic call controls such as te, transfer, and place call are also ed as part of the basic IVR functionality. Basic IVR port and Advanced IVR port cannot be mixed in the same configuration. Advanced IVR port includes all features available in Basic IVR port.	Included as a part of advanced IVR port	Included	Included
<b>High Availability Failover</b> . With HA, failure of the active server can be detected and the IVR subsystem can automatically fail over from the active to the standby server. All IVR functions will be restored on the standby server.		Optional with HA license	Optional with HA license	Optional with HA license
Note	All calls in queue and calls receiving IVR call treatment will be lost. Calls already transferred to the agent will be preserved.			

Feature	Premium	Enhanced	IVR License
Advanced IVR Port Database Integration. The Unified CCX server can interoperate with any JDBC-compliant database. Databases tested and supported by Cisco are listed in <i>Cisco</i> <i>Unified CCX Software and Hardware</i> <i>Compatibility Guide</i> , which is available at: http://docwiki.cisco.com/wiki/Compatibility_	Included	Not available	Included
Matrix_for_Unified_CCX. Data retrieved from databases can be used with the conditional routing capabilities to provide customer profile-based routing and queuing. Database integration also provides the ability to offer complete self-service applications to callers. Database views are not supported using the Unified CCX Editor database steps, but database views can be accessed using Voice XML or Java logic modules.			
Advanced IVR Ports HTTP Triggers (the web analog to Unified CM Telephony) to invoke and run a workflow. HTTP triggers enable a Unified CCX to receive a customer contact request through an HTTP request. This approach allows web users to be offered service through a "click to talk to an agent" button. Information collected using the web (a customer call back number, account number, shopping cart content, and so on) can be passed to the Unified CCX script to allow customer profile-based routing and a data-rich window. These contacts can be prioritized and routed using the same methods available to normal inbound voice callers.	Included	Not available	Included
Advanced IVR Port SMTP outbound mail subsystem that may be used at run time under workflow control to send an email message. Third-party paging or fax products that accept an incoming email message to invoke a page or fax service may use this subsystem to provide real-time paging and fax responses in addition to email responses.	Included	Not available	Included

Feature	Premium	Enhanced	IVR License
Advanced IVR Port VoiceXML 2.0 SupportUnified CCX supports executing applicationlogic developed with the VoiceXML (VXML)standard. VXML is required for certain complexgrammar ASR and TTS interactions and isoptional for a DTMF or simple ASR or TTSvoice interaction service. VXML allowsorganizations to reuse application logic fromother applications, such as a transaction serverto a mainframe database.NoteUnified CCX uses MRCP v1 for communicating with third-party ASR-TTS servers. For information on compatible versions of the ASR-TTS see, <i>Compatibility Matrix</i> for Unified CCX at: http://docwiki-dev.cisco.com/wiki/ Compatibility_Matrix_for_Unified_ CCX	Included	Not available	Included
Advanced IVR Port Java Support. The Unified CCX server can support the defined logic using Java. Java support allows the reuse of logic from the existing web and Java applications.	Included	Not available	Included
Advanced IVR Port Automatic Speech Recognition via MRCP. ASR provides the ability to use natural human speech to replace DTMF keypad presses as a way to interact with IVR applications.	Optional with purchase of compatible ASR product	Not available	Optional with purchase of compatible ASR product
Advanced IVR Port Text to Speech via MRCP. TTS provides the ability to use flat text files as input to a computer-generated speech engine. TTS can replace prerecorded human speech in IVR applications.	Optional with purchase of compatible TTS product	Not available	Optional with purchase of compatible TTS product
General IVR Features			
Play messages to callers: Music on hold	Included through Cisco Unified Communications Manager Music on Hold server or .wav file	Included through Cisco Unified Communications Manager Music on Hold server or .wav file	Included through Cisco Unified Communications Manager Music on Hold server or .wav file
Play messages to callers: Prompts	Included through .wav file	Included through .wav file	Included through .wav file

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Feature	Premium	Enhanced	IVR License
Play messages to callers: Combine prompts, music, and messages	Included and fully customizable	Included and fully customizable	Included and fully customizable
Capture and process caller DTMF input	Included	Included	Included
Automated-Attendant support	Included and fully customizable	Included and fully customizable	Included
Database integration	Included	Not available	Included
Automatic Speech Recognition (ASR)	Optional through Media Resource Control Protocol (MRCP)	Not available	Through Media Resource Control Protocol (MRCP)
Text to Speech (TTS)	Optional through MRCP	Not available	Optional through MRCP
Real-time notification services (email; support for paging and fax)	Included (paging and fax require integration with third-party services)	Not available	Included (paging and fax require integration with third-party services)
VoiceXML for ASR, TTS, and DTMF	Included	Not available	Included
Read data from HTTP/S and XML pages	Included	Included	Included
Run workflows through HTTP/S request	Included	Not available	Included
Integrated self-service application support	Included	Not available	Included
Retrieve XML data using HTTP/S mechanism	Included	Not available	Included
Retrieve XML/JSON based data using generic REST API call	Included	Not available	Included

The following table describes the Outbound IVR features that are available with a premium package and separate Outbound IVR license which provides both predective and progressive.

#### Table 9: Outbound Features (IVR and Agent) Available with a Premium Package

Feature	Premium
System Features	
Hardware configuration	Outbound (IVR and Agent deployed in the same VM) Dialer is deployed co-loaded on the same virtual machine (VM) as the inbound voice server.

Feature	Premium		
Outbound IVR Ports and Agent Seats			
Maximum number of Outbound IVR ports and Agent seats supported	150		
Outbound IVR Port license type	Concurrent		
Outbound Agent Seat license type	Concurrent		
Outbound IVR and Agent Features (Progressive and Predictive)			
Maximum number of active outbound campaigns	15		
Maximum number of active contacts per outbound campaign	1 million		
<b>Note</b> Import contacts in chunks of 10,000 at a time.			
Ability to automatically detect voice answer, answering machine, fax/modem, special information tones (all of these available with all the supported gateways)	Included		
Administration			
Ability for administrator to create and configure campaigns	Included		
Ability for administrator to create non-North American area code to time-zone mappings	Included		

The summary overview of system maximums for inbound and outbound voice in the tables are for reference only.

#### **Multiline Support**

Unified CCX supports the use of multiple lines on agent phones. You can configure one or more secondary lines on an agent phone. Unified CCX monitors first four configured lines. The agent's ACD line must be in button positions 1 - 4. Any calls on the observed lines are reported in the historical reports. Agent going Off-hook on the Non-ACD line will make the agent to Not Ready State if it is configured by the Administrator.

For example, if Agent A uses his non-ACD line to call Agent B (on Agent B's primary/ACD extension), the agent A is moved to Not Ready State and the call does not appear on Agent A's desktop. The call appears on Agent B's desktop because Agent B received the call on the primary/ACD extension.

Direct Transfer Across Line (DTAL) and Join Across Line (JAL) are not supported.

#### **Codec Support**

Unified CCX supports the following codecs:

- G.711 a-law and µ-law
- G.729

# **Unified CCX Outbound Dialer**

Unified CCX supports the following outbound dialers:

Unified CCX Outbound Preview Dialer—Allows agents to participate in outbound campaigns in addition to handling inbound calls, which maintains a high level of agent productivity.

Unified CCX Outbound IVR Dialer (Progressive and Predictive)—Allows for outbound calls to be placed to contacts in a campaign and subsequently for live contacts to be serviced by an IVR application. Call Progress Analysis (CPA) capabilities of the SIP Voice gateway are used to filter non-live contacts (which could be fax and no answer). Live calls are transferred to a CTI route point to be serviced by an associated IVR application. If the live call is answered by an answering machine the call is either routed to an IVR application or the call can be ended. An outbound IVR call that is answered by a customer contact but cannot be serviced due to unavailability of an IVR port is said to be abandoned.

Unified CCX Outbound Agent Dialer (Progressive and Predictive)—Allows for outbound calls to be placed to contacts in a campaign and subsequently for live contacts to be serviced by agents. Call Progress Analysis (CPA) capabilities of the SIP Voice gateway are used to filter non-live contacts (such as fax and no answer). Calls that are answered by a customer are transferred to an agent. An outbound call that is answered by a contact but cannot be serviced due to unavailability of an agent can be transferred to a CTI route point to be serviced by an associated IVR application.

Note

Unified CCX dialer will dial outbound contacts only when the Cisco Unified CCX Database service on publisher node is up and running.

## **High Level Components**

This figure and the following table describe the components deployed in Cisco Unified CCX for Outbound:

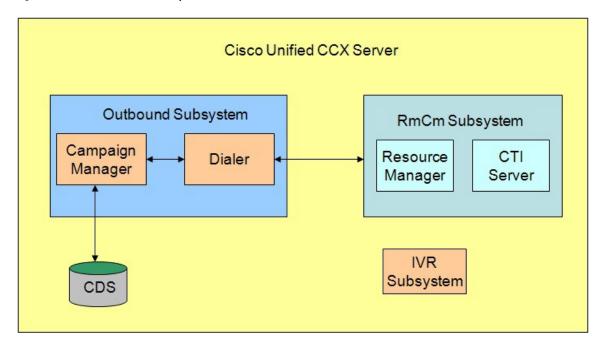


Figure 3: Cisco Unified Outbound Components

Campaign Manager	Responsible for starting and stopping each campaign and retrieving and updating contact records from and to the database.
Dialer	Receives contacts from the Campaign Manager and initiates the outbound calls. Notifies the Campaign Manager of the call status and call result after the call is answered. The dialer software is IP based and does not require any telephony cards for making outbound calls. In Outbound Preview, the dialer uses the Finesse agent IP phone to place outbound calls through a voice gateway configured in Unified CM. In Outbound IVR, the dialer uses the SIP protocol to place outbound calls through the SIP gateway configured for the Outbound IVR feature.
Resource Manager	Monitors agent states, reserves agents and receives instructions from the Dialer to place the outbound call. This component is used for Outbound Preview, Agent Predictive, and Agent Progressive features.
CTI Server	Handles requests and responses from and to the Finesse and passes the customer data to the Finesse for screen pop. This component is used for Outbound Preview, Agent Predictive, and Agent Progressive features.
IVR Subsystem	Responsible for execution of the IVR application associated with the campaign when a live contact has been detected by the SIP gateway and transferred to the configured CTI Route Point on the Unified CM. This component is used only in the Outbound IVR feature.
Config Datastore (CDS)	Contains the customer contacts information.

All of these components run as part of the Unified CCX Engine and cannot be installed separately.

### **Functional Description**

There are three types of dialing modes in outbound: Direct Preview, Progressive, and Predictive.

#### **Outbound Preview**

The Outbound Preview feature supports only the direct preview dialing mode. It uses a 3-stage process for making an outbound call. The first stage is to find an available agent and retrieve the customer information for making the outbound call. The second stage is the reservation call, and its purpose is to reserve an agent and send customer data to the agent desktop. During this stage, the agent is reserved and the data appears on the desktop so that the agent can review the data and decide whether to accept the call by pressing the corresponding button on the agent desktop. If the agent does not accept the call, the call is handled by other outbound agents or closed for the campaign. If the agent does accept the call, Outbound Preview kicks in the last stage where Unified CM is instructed to place the outbound call using the agent's phone. When the outbound call is answered, Outbound Preview updates the customer contact in the database with the call status and call result.

When the outbound call connects with the customer, the agent can perform all call control operations that are normally supported on inbound calls (transfer, conference, hold, retrieve, and so on). Ensure that the agent transfers or conferences the outbound call, only if the call is answered by a person but not through other media such as an answering machine or a fax machine.



Note

CUBE is supported with the Outbound Predictive and Progressive dialers for agent and IVR with CPA (Call Progress Analysis).

## **Direct Preview Outbound**

The Direct Preview Outbound Dialer provides campaign-based outbound preview dialer support. Each inbound Premium seat provides one outbound seat. If you have 100 agent licenses, you can have up to 100 agents logged in and up to 100 agents handling inbound and outbound calls at the same time.

The following table describes the Outbound Preview Dialer features that are available in premium Unified CCX package:



**Note** For the Outbound feature, the maximum number of campaigns supported is 15 and the maximum number of supervisor positions supported is 42.

Table 10: Direct Outbound Preview Features Available for Unified CCX Premium Package

### Feature

System Features

**Note** These features are the same as for inbound voice with the exception of redundancy.

Hardware configuration

Deploys and executes co-loaded on the same virtual machine as the inbound voice server.

**Outbound Voice Seats** 

Maximum number of active outbound agents supported: 150

Outbound license type: Concurrent user

**Outbound Preview Dialer Features** 

Maximum number of active outbound campaigns: 15

Maximum number of active contacts per outbound campaign: 1 million

Import contacts in chunks of 10,000 at a time

Integrated CTI and Screen Pop Features with Cisco Unified Contact Center Express Seat License

Populates customer's name, account number, and phone number dialed

Cisco Finesse Features for Agent with Cisco Unified Contact Center Express Seat License

Workflow-based recording

Ability for supervisor to use Silent Monitor, Barge-In, and Intercept

Ability for agent to accept or reject outbound contact. Agent can reclassify call to anyone of many call results, such as busy, fax, and answering machine.

Cisco Finesse Features for Supervisor with Cisco Unified Contact Center Express Seat License

Live Data Gadgets

Silent Monitor: Listen in on an agent's call

Barge-In: Join in on an agent's conversation

Intercept: Take a call from an agent

Record

Optional with MediaSense, Cisco WFO, or WFO Solutions Plus

Integrated Historical Reporting with Cisco Unified Contact Center Express Seat License

#### Administration

Campaign Management: Administrators can create and configure campaigns. They can specify a daily time range during which outbound calls are made and a set of CSQ to specify whose agents make the outbound calls, They can also specify and import a list of customer contacts to be called.

Area Code Management: Administrators can add mappings from area-code to time zone for non-North American locations. This information is used to determine the customer contact current time before placing an outbound call.

### **Outbound Progressive and Predictive Dialer**

The Unified CCX Outbound Progressive and Predictive Dialer provides campaign-based agent outbound progressive and predictive dialer support. The number of agent seats depends on the number of outbound licenses available. If you have 10 outbound licenses, you can have up to 10 concurrent agent seats to handle outbound calls and 10 concurrent outbound IVR calls.

The following table describes the Outbound Progressive and Predictive features that are available for the Outbound License with the premium package.



**Note** For the Outbound feature, the maximum number of campaigns supported is 15 and the maximum number of supervisor positions supported is 42.

Table 11: Outbound Progressive and Predictive Dialer Availability with Premium Package and an Additional Outbound License

Feature

**System Features** 

**Note** These features are the same as for inbound voice with the exception of redundancy.

Hardware configuration

Deploys and executes co-loaded on the same virtual machine as the inbound voice server.

**Outbound Voice Seats** 

Maximum number of active concurrent agents supported: 150

Outbound license type: Concurrent user

**Outbound Progressive and Predictive Dialer Features** 

Maximum number of CSQs per outbound campaign: 10

Maximum number of active contacts per outbound campaign: 1 million

Import contacts in chunks of 10,000 at a time

Cisco Finesse Features with Cisco Unified Contact Center Express Seat License

Workflow-based recording

View agent activity in real time

Cisco Finesse Features for Supervisor with Cisco Unified Contact Center Express Seat License

Silent Monitor: Listen in on an agent's call

Barge-In: Join in on an agent's call

Intercept: Take a call from an agent

Integrated Historical Reporting with Cisco Unified Contact Center Express Seat License

See the Cisco Unified Contact Center Express Reporting Guide at:

http://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/products-user-guide-list

Integrated Live Data Reporting with Cisco Unified Contact Center Express Seat License

See the Cisco Unified Contact Center Express Reporting Guide at:

http://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/products-user-guide-list

Administration

Campaign Management: Administrators can create and configure campaigns using Unified CCX Administration we interface and REST APIs

### **Outbound IVR and Agent**

The Outbound IVR feature supports two types of dialing modes namely progressive and predictive. Each dialer dials an appropriate number of contacts to make efficient use on the available system resources (IVR Ports). Both algorithms use a ratio called lines per port (LPP) to determine the number of outbound calls to place per available IVR port.

Progressive algorithm uses an LPP value configured by the administrator through Unified CCX Administration.

Predictive algorithm dynamically varies the LPP to ensure that the abandon rate does not exceed the threshold configured through Unified CCX Administration (abandon rate is the percentage of live calls that had to be dropped due to the unavailability of an IVR port).

Outbound IVR uses the Call Progress Analysis (CPA) capability of the SIP gateway to place and filter outbound calls. The SIP gateway filters out non-live contacts such as fax, invalid number, and no answer and forwards only the live calls answered by a customer contact and answering machine to a CTI Route Point on the Unified CM. This operation in turn triggers execution of an IVR application associated with the campaign at Unified CCX.

Note

You can use the IVR campaign only with service providers that work with TDM, because such gateways support CPA capability, which is an IVR feature. Gateways using SIP or H323 trunks does not support CPA; the IVR campaign does not work with these service providers.

The following table describes the Outbound IVR features that are available with a premium package and separate Outbound IVR license which provides both predictive and progressive.

#### Table 12: Outbound Features (IVR and Agent) Available with a Premium Package

#### Feature

Hardware configuration

Outbound (IVR and Agent) Dialer is deployed on the same virtual machine (VM) as the inbound voice server. Dialer is required and an external gateway is required for the same.

#### System Features

#### **Outbound IVR Ports and Agent Seats**

Maximum number of Outbound IVR ports and Agent seats supported: 150

Outbound IVR Port license type: Concurrent

Outbound Agent Seat license type: Concurrent

#### **Outbound IVR and Agent Features (Progressive and Predictive)**

Maximum number of active outbound campaigns: 15

Maximum number of active contacts per outbound campaign: 1 million

Import contacts in chunks of 10,000 at a time

Ability to automatically detect voice answer, answering machine, fax/modem, special information tones (all of these available with all the supported gateways)

#### Administration

Ability for administrator to create and configure campaigns

Ability for administrator to create non-North American area code to time-zone mappings

## **Scalability**

These capacities and limits are supported for outbound:

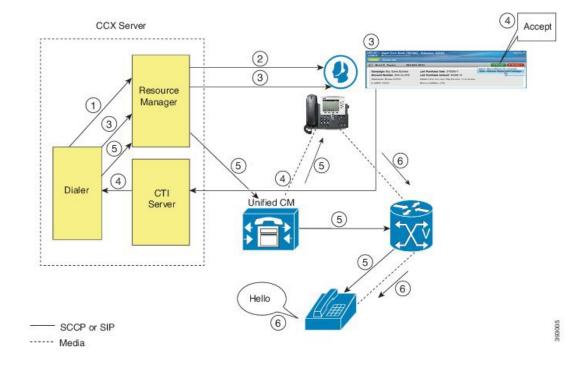
- Preview outbound supports a maximum of 150 agents.
- Progressive and predictive agent-based outbound supports a maximum of 150 agents.
- Progressive and predictive IVR-based outbound supports a maximum of 150 IVR ports. The number of active outbound IVR ports is limited by the maximum number of outbound IVR ports that are supported for a given platform. Because IVR for inbound and outbound compete for the same set of IVR ports, the actual number of active IVR ports in use for inbound and outbound depends on multiple parameters:
  - Number of licensed inbound ports
  - · Number of licensed outbound ports
  - · Sum of the number of ports dedicated across outbound IVR campaigns

Refer to the "Configuring Unified CCX Dialer" chapter of the *Unified CCX Administration Guide* for details on how the numbers of active IVR ports for inbound and outbound are determined by these parameters.

## **Call Flow Description**

### **Direct Preview Mode**

In the direct preview mode, the agent hears the ring-out on the agent phone. The direct preview call flow proceeds as illustrated in this figure and the description that follows:



#### Figure 4: Call Flow for Direct Preview Mode

- 1. An agent in Ready state is available and the Dialer has retrieved contact records from the Campaign Manager. The Dialer requests the Resource Manager to reserve the agent.
- 2. The Resource Manager reserves the agent by moving the agent to Reserved state.
- **3.** The Dialer sends a reservation call to the agent desktop and, at the same time, a screen pops that contains the customer information and is presented to the agent. The agent reviews the customer data and decides whether to take the call.
- 4. The agent can choose to accept, skip, or cancel this reservation call. If the agent chooses to accept it, the agent clicks the Accept button on the desktop.
- 5. The Dialer instructs the Resource Manager to place an outbound call from the agent phone through Unified CM out to the voice gateway. Because this call is a direct preview call, the agent immediately hears the ringback of the customer phone.
- 6. As soon as the call is answered, the Dialer closes the contact, classifies it as a voice call and sends the result to the Campaign Manager. If an answering machine answers the call, the number is invalid, or the customer requests a callback, and the agent can reclassify the call from the desktop accordingly. If the customer requests a callback and the agent reclassifies the call, the customer is called back using the same number, an alternate number, or a callback number specified by the customer.

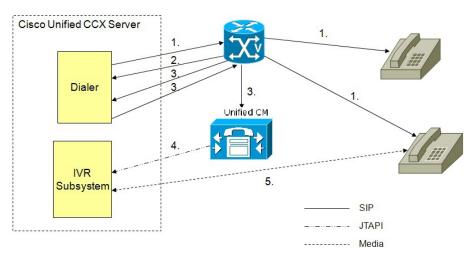


Note

A CTI Port is not required to place the outbound call.

#### **IVR Mode**

The call flow description for Outbound IVR is illustrated in this figure and the description that follows.



#### Figure 5: Call Flow for IVR Mode

- 1. Outbound IVR dialer determines the number of contacts to dial per the configured algorithm (progressive or predictive) and places outbound calls using SIP through the voice gateway.
- 2. Voice gateway detects non-live contact through its CPA capabilities and sends status of non-live contact to the dialer. The dialer uses this to update contact status information in the configuration database.

- **3.** Voice gateway detects live contact through its CPA capabilities and sends status of live contact to the dialer. The dialer uses this to update contact status information in the configuration database and also sends a SIP refer message to the SIP gateway which in turn transfers the call to the configured CTI Route Point on Cisco Unified CM.
- 4. Cisco Unified CM transfers the call to a IVR port on Cisco Unified CCX server.
- 5. The IVR subsystem then associates the call with the IVR application associated with the campaign. The engine starts execution of the application and an IVR session takes place between the IVR application for the campaign on Cisco Unified CCX and the customer contact.

#### **Agent Mode**

The call flow description for Agent Outbound is illustrated in this figure and the description that follows.

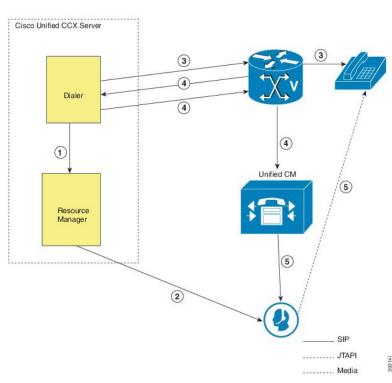


Figure 6: Call Flow for Agent Mode

- 1. The dialer requests the Resource Manager to reserve the agent.
- 2. The Resource Manager reserves the agent by moving the agent to Reserved state.
- **3.** Outbound dialer determines the number of contacts to dial as per the configured algorithm (progressive or predictive) and places outbound calls using SIP through the voice gateway.
- 4. The voice gateway detects live contact through its CPA capabilities and sends status of live contact to the dialer. The dialer uses this information to update contact status information in the configuration database and also sends a SIP refer message to the SIP gateway, which then transfers the call to the Cisco Unified CM.
- 5. Cisco Unified CM transfers the call to the reserved agent on Cisco Unified CCX server. The Outbound subsystem then associates the call to the reserved agent.

### **Deployment Guidelines**

The following guidelines should be followed when deploying outbound:

- Outbound supports a maximum of 15 active campaigns and a maximum of 1 million active outbound records for each campaign.
- Outbound does not come preinstalled with any Do Not Call lists. The system administrator should
  manually filter the contact list against the Do Not Call list prior to importing contacts.

The following guidelines are specific to outbound:

- Outbound supports a maximum of 10 CSQs for each campaign.
- Finesse IPPA agents are not supported.
- Direct preview outbound cannot detect an answering machine, fax, or modem. The agent should manually reclassify the call to "answer machine" or "fax" from the desktop. The contact will be called again using the same number (in the case of "answer machine") or using an alternate number (in the case of "fax").
- For direct preview outbound, agents should not transfer or conference the outbound call if the call is answered by the media other than a person, such as an answering machine or fax machine.
- For progressive and predictive outbound, the SIP gateway performs call progressive analysis which determines whether the outcome of a call is an answering machine, live voice, fax, or beep tone and presents only the live voice calls to the agents. The contact will be called again using the same number in case of no answer and busy tone or using an alternate number in case of a fax, modem or an invalid number.
- When Phone 1 of a contact is dialed and the CPA marks it as Busy or Unanswered the same number is retried based on the retry count and delay configured in the campaign. When the retry count reaches the maximum value, the contact is marked as closed. The other phone number for a given contact is dialed only when the called number is classified as Modem, Fax or Invalid.

The following guidelines are specific to IVR and agent-based progressive and predictive outbound:

- It is possible to only have a single instance of the SIP gateway in the deployment.
- Install the SIP gateway on the same site (that is, the same campus LAN) as the Unified CCX primary engine. The SIP gateway can be installed across the LAN or WAN. The maximum delay over the WAN should not exceed 80 milliseconds.



**Note** The primary engine is always the first node that was installed in the Unified CCX cluster and cannot be changed.

- No voice gateway based redundancy of the SIP gateway is supported.
- The protocol supported between the SIP Gateway and Unified CM for transferring the outbound call to an IVR application or to an available agent includes SIP and H323.
- It is possible to use the same gateway for both inbound and outbound voice.

# **Unified CCX Web Chat**

As part of the Premium license, Unified CCX agents can service customer chat requests using the Agent Web Chat gadget in Cisco Finesse.

This feature requires a SocialMiner deployment to accept and relay the contact requests from a customer website. One SocialMiner deployment can serve only one Unified CCX deployment (single node or high availability deployment). SocialMiner does not support redundancy.



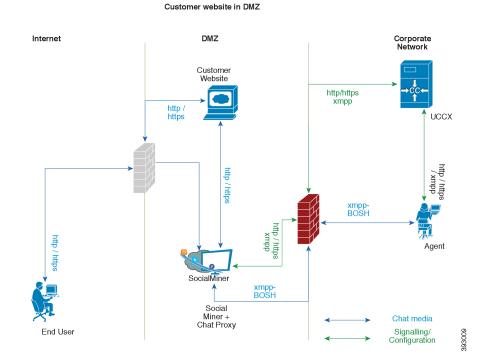
Note

The Chat Web Form that is generated uses JavaScript. The web page where this is loaded must be accessed using a JavaScript enabled browser. The default Chat Web Form displays a message to the user if JavaScript is not enabled on the browser where it is loaded.

An audio alert is played when the agent receives a new chat request or when there is a new message on an inactive chat session tab. With multiple chat session tabs, the selected chat session tab is considered as active. All other chat session tabs are considered as inactive.

## Deployment Scenario 1: Customer Web Site in Demilitarized Zone (DMZ)

Figure 7: Customer Web Site in DMZ



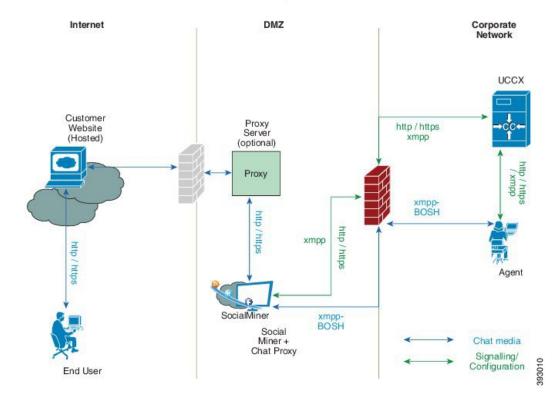
The Cisco Unified CCX is deployed inside the enterprise firewall and SocialMiner is deployed inside company premises in the DMZ along with the customer website. The DMZ is open to all HTTP/HTTPS traffic from the Internet. For Unified CCX Web Chat deployment to work, allow bidirectional HTTPS traffic between End User and SocialMiner. Allow bidirectional HTTPS and XMPP traffic between SocialMiner in the DMZ and Unified CCX on ports HTTPS (443) and XMPP (5222). Allow bidirectional BOSH traffic between SM

and the agent on port BOSH (7443). For more information on the ports utilized, see the *Port Utilization in SocialMiner* section in the Port Utilization Guide for Cisco Unified Contact Center Express Solutions.

The Unified CCX is shielded from all outside traffic except the traffic coming from the DMZ zone. All web chat communications occur over HTTP/HTTPS and BOSH ports irrespective of where SocialMiner is deployed.

## **Deployment Scenario 2: Customer Web Site in Public Cloud or Domain**

#### Figure 8: Customer Web Site in Public Cloud or Domain



Customer website in public cloud/domain

One variation of the preceding scenario can be an addition of a proxy server that can intercept and relay all interactions going to SocialMiner.

N,

Note

SocialMiner should only need to access a proxy server if it sits behind a corporate network firewall and has to use an http or https proxy server for accessing an outside network. Configuration of private NAT address is not supported.

## **Web Chat Features**

The following table describes the web chat features in addition to the chat features that are available in premium package.

#### Table 13: Web Chat Features Available in Premium Package

#### Feature

Agent Alias. During a chat session, the customer sees the alias that has been configured for the agent by the administrator. The Agent Alias now supports the character, Space.

Auto chat reject. If no agent is available, the chat request is rejected.

Chat Timeouts. Session timeouts for chat inactivity and maximum wait period.

**Typing Indicator.** The agent or customer can see when the customer or agent is typing a message.

Audible Alert. An alert is played when the agent receives a new chat request or when there is a new message on an inactive chat session tab.

**Toaster Notification.** When the Cisco Finesse Desktop session is inactive, the agent receives a toaster notification for a new chat.

**Multiple Chat Sessions.** Administrators can configure up to a maximum of five concurrent chat sessions per agent.

**Predefined Responses.** Administrator can configure up to 500 Predefined Responses across chat and email. These Predefined Responses can be tagged Global or with up to 10 CSQ tags.

**Chat Transcript.** Chat transcripts can be downloaded by the customer after the chat session. Administrators can login to SocialMiner to retrieve chat transcripts.

Live Data and Historical Reports.

See the Cisco Unified Contact Center Express Reporting Guide available at:

http://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/products-user-guide-list.html

**Supervisor Reports.** Team report for CSQ and agents. Agent statistics and CSQ statistics for chat.

Integrated Web Chat General System Features with Cisco Finesse Agent Desktop.

Multiple skills per chat agent. Multiple skills can be assigned to agents handling chat.

Blended voice, chat, and email agents. Agents can be configured for blended voice, chat, and email.

Offer voice calls when on chat. Agents can be offered voice calls when on voice chat.

Offer chat when on voice calls. Agents can be offered chat when on voice calls.

Wrap-Up Reasons. Agent can apply a maximum of five (5) Wrap-Up Reasons to the chats.

Group Chat. Agent can involve another agent in an ongoing chat session to support the customer.

Dedicated chat agents. Agents can be configured to handle only chat.

Separate voice and non-voice state model . Ability to set the Agent State for Voice, Email and Chat.

Visual Customization of the Chat Form. A customizable customer chat form.

#### Feature

**Business Hours Setting.** The Administrator can configure a schedule for the chat web form based on the business days, working hours, and holidays.

Web Chat Routing. Supports Agent skill and competency-based routing.

- Longest available
- Most skilled
- Agent skill based routing

**Dynamic reskilling by administrator.** Changes to CSQ skills and competencies and agent skills and competencies are applied immediately.

**Conditional routing.** Web Chat is queued to the appropriate CSQ based on the problem statement selected by the customer.

**Rerouting the chats that were not accepted.** If the allocated agent does not accept chat within the allowed time limit, the contact is presented to another agent.

Customizable queuing messages. Customizable messages.

**High Availability (HA) failover.** With Unified CCX in HA, failure of the active server can be detected and the nonvoice subsystem can automatically fail over from the active to the standby server. However, SocialMiner is not supported in HA.

Plain text. Only plaintext chat and predefined responses are supported.

## **Group Chat**

The group chat feature is used when the agent would like to involve another agent in an ongoing chat session to support the customer. This can be used for seeking further information or support for the ongoing chat. A group chat enables an agent to:

- Send a chat invite to an available agent of the selected CSQ.
- Enter the summary of the ongoing chat for the other agent. This helps the agent to understand the background of the ongoing chat.
- Accept or decline the incoming group chat invitation.

Few reporting considerations for the Group Chat feature are:

- The Historical reports, **Chat Agent Details Report** and **Chat Agent Summary Report** reflect the chat session information handled by the agents only after the contact is ended.
- In Chat Agent Details Historical report (in the case of group chat):
  - Chat Routed CSQ column will show the name of the csq to which the chat contact was initially injected to the agents.
  - Chat Type column will show as 'group chat' for the agents whoever is involved in a group chat.

 Contacts Abandoned count will now also include the Group Chat contacts which the customer ends while it is being offered to the second Agent.

## **Unified CCX Agent Email**

As part of the Unified CCX Premium license, Unified CCX supports agent email with Finesse.

Administrators should edit the Cisco Finesse Desktop Layout to enable the gadgets to appear on the agent desktop.

As part of the Premium license, Unified CCX agents can service customer email requests using the Agent Email gadget in Cisco Finesse

For more information, see "Cisco Finesse" section in the Cisco Unified Contact Center Express Administration and Operations Guide at :

https://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/products-maintenance-guides-list.html.

The Agent Email feature requires the deployment of Cisco SocialMiner to handle the email and relay the contact requests from a mail server. One SocialMiner deployment can serve only one Unified CCX deployment (single-node or high-availability deployment), and vice versa.

The Agent Email feature requires the use of an external mail server (Microsoft Exchange 2010, 2013, 2016, Office 365, and Gmail are supported ). This mail server is not provided, installed, or configured as part of the Unified CCX installation. To communicate with the Exchange Server, SocialMiner uses secure IMAPS (for message retrieval) and secure SMTP (for message sending). On the Exchange Server, enable IMAPS (SMTP is enabled by default).

For more information about enabling IMAPS, see section "Mail Server Configuration" in *Cisco Unified Contact Center Express Administration and Operations Guide* at:

https://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/ products-maintenance-guides-list.html.

For details on the integration of Unified CCX with SocialMiner for Agent Email see, https://www.cisco.com/ c/en/us/support/docs/customer-collaboration/socialminer/ 200892-Integrate-UCCX-with-SocialMiner-for-Agen.html.

For details on the unsupported configurations in integration of Unified CCX with SocialMiner see, https://www.cisco.com/c/en/us/support/docs/customer-collaboration/unified-contact-center-express/ 211530-Unsupported-configurations-for-UCCX-and.html.

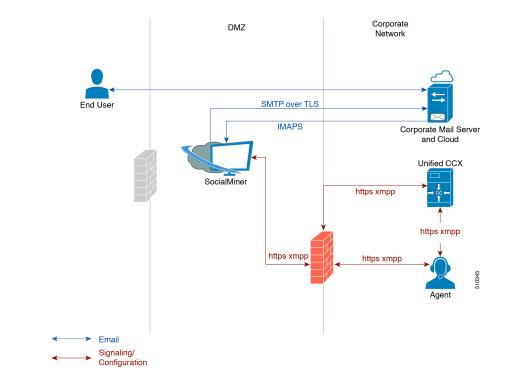


Figure 9: Customer Web Site in DMZ

Unified CCX allows email contacts to be routed to agents based on the email addresses to which they are sent by the customers. Cisco Finesse Agent Email feature uses skill-based routing and last-agent email routing.

Separate CSQs are required for Email. You must associate each Email CSQ with a separate email account on the mail server. This account must be dedicated to the Email CSQ feature and must not be used for other purposes. Agent association with Email CSQs is configured in the same manner as Voice CSQs by assigning skills and competency levels to the CSQ.

Cisco Finesse provides a common chat and email state, separate from voice state. Blending ensures that agents can handle voice, email, and chat contacts from the same desktop.

When an agent replies to the customer's email, the reply email address depends on the information in the customer's email. If the customer's email contains the Reply-to header field, the agent's reply email is sent to the email address in the Reply-to header. If the Reply-to header is missing in the customer's email, the agent's reply email is sent to the From address in the customer's email. The sender address of agent's email is the email account associated with the Email CSQ on which the reply is being sent. Upon requeue, Unified CCX ensures that the response is sent with the email address of the requeued CSQ as the From address.

### **Agent Email Features**

The following table describes the email features that are available with the premium package.

Finesse Email is available with Microsoft Exchange, Office 365, and Gmail with a Cisco SocialMiner configured within Unified CCX.

#### Table 14: Agent Email Features Available with Premium Package

Feature

#### Fully integrated with Cisco Finesse agent desktop.

Visible alert. Email alert along with pending email count.

**Toaster Notification.** Toaster Notification. Agent receives a notification when a new email is received when the Cisco Finesse Desktop is not active.

Auto accept email. Incoming emails are automatically presented to the agent without any explicit accept (button click).

**Email contact handling** Agents can be configured to handle up to five email contacts.

**Requeue email.** Agent can re-queue an email to another CSQ.

**Reply To Header.** If the Reply To header is present, the agent's response is sent to that address. Otherwise, it uses the From address of that email to respond.

**Reply To, Reply All, Cc, Bcc, Forward** Agent can respond to the from email address, edit the **To** field, can add email addresses in the **Cc** and **Bcc** fields to mark copy or blind copy to other contacts, do a **Reply All** to all the email addresses existing in the email, and **Forward** the email to any other email address.

Save drafts. The system periodically saves the email drafts.

Discard email. Discards email from the agent desktop, but mails are not deleted from the server.

**Rich Text**. Rich text is available for the email body, predefined response and email signature.

**Predefined Responses.** Administrator can configure up to 500 Predefined Responses across chat and email. These Predefined Responses can be tagged Global or with up to 10 CSQ tags.

**Email Signatures** Administrator can configure email signatures for the Global CSQs and Multiple CSQs. The email signatures can be tagged Global or Custom to upto 10 CSQs.

**Wrap-Up Reasons**. Agents can select Wrap-Up Reasons for the emails handled by them. A maximum number of five (5) Wrap-Up Reasons can be selected. Wrap-Up Reasons are available only after the Administrator has configured the same for the CSQs.

Attachments. Supported.

Attachment size limit

The total attachment file size limit in an agent's reply is 20MB.

The size limit of a single file attachment is 10 MB.

The total size limit of attachments in the incoming email from the customer is 20 MB.

**Note** The email attachment size limit must be configured on the mail server.

**Historical Reports**. See the *Cisco Unified CCX Reporting Guide* for more details on the reports at, http://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/products-user-guide-list.html.

#### Feature

**Email Live Data Reports**. See the *Cisco Unified CCX Reporting Guide* for more details on the reports at, http://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/products-user-guide-list.html.

Microsoft Exchange. Supported email service.

This must be purchased separately by customer.

Office 365. Supported email service.

This must be purchased separately by customer.

Gmail. Supported email service.

This must be purchased separately by customer.

**Context Service Integration for Chat and Email.** Integrates the Context Service with chat and email to store Cisco Contact Center customer data with rich contextual information about interactions, thus resulting in a seamless omni channel experience.

**Dedicated or Blended email agents.** Agents can be configured to handle emails only or both, email and chat.

#### Email Routing.

- Last Agent Email Routing where an attempt is made to route an email to the last agent who handled the email last.
- Skill and competency based routing that applies to new emails or when Last Agent Email Routing expires.
- The longest available or most skilled agent selection algorithm.

**Dynamic reskilling by administrator.** Changes to CSQ skills and competencies and agent skills and competencies are applied immediately. Emails currently being worked by the agents are not affected.

**High Availability (HA) failover.** HA is supported in Unified CCX. Upon Unified CCX failover, all emails in the system are automatically requeued and rerouted. Emails are presented to the agents after the failover.

### **Email Enhancements**

Few of the email enhancements that are available with the Cisco Finesse Email feature:

- The agent can add and modify the To, Cc, and Bcc recipients in the email reply and forward.
- The agent has an option to click Reply All to send the email response to all the recipients that were initially included in the email
- The agent has an option to forward the email to any other recipient.
- The agent can send and receive email messages with attachments of maximum size upto 20 MB.
- An administrator can create, modify, delete and view email signatures.

The email signature gets automatically appended to the email response that is sent by the agent.

In the email signature, the agent details are automatically inserted based on the Agent Alias system variable value. If the Agent Alias value is available, the alias name is inserted. If the alias name is not available, then the Agent ID is inserted in the signature.

The email signatures are configured and tagged as Global for all CSQs or Customize for selected CSQs. Following are the important criteria while tagging an email signature to CSQs:

- A CSQ can be tagged with only one email signature.
- Only one email signature can be tagged as Global for all CSQs.
- If there are no email signatures configured for a CSQ, there will not be any email signature that gets appended to the email sent by the contact center agent.

## Reporting

Cisco Unified Intelligence Center is the web-based reporting platform for Cisco Unified CCX. Cisco Unified Intelligence Center Standard license is available with the following Unified CCX packages:

### Feature

Co-resident Unified Intelligence Center with Standard license.

Standalone Unified Intelligence Center with Premium license.

### Unified Intelligence Center

Unified Intelligence Center is the reporting solution for Unified CCX that provides access Historical reports and Live Data reports.



Note

- Historical Reporting Client (HRC) is no longer available with Unified CCX.
  - Co-resident CUIC on UCCX does not provide the capability to customize reports or to restrict value list
    collections without implementing custom report definitions. Implementing custom report definitions
    requires the system to be integrated with a Standalone CUIC Premium server.
  - Standalone CUIC on premise server doesn't provide the access to view Live Data Reports.
  - During a manual or nightly Unified CCX synchronization with Unified Intelligence Center, the collections that are manually added to the default stock value lists (UCCX\_AgentID, UCCX\_AgentName, UCCX\_TeamNames, UCCX\_CSQ Names, UCCX\_Voice\_CSQ, UCCX\_Email\_CSQ, UCCX\_Chat\_CSQ\_List) are deleted.

#### **Unified Intelligence Center Historical Reports**

The following table presents the Historical reports that are available for each license package:

Historical reports	Premium	Enhanced	Standard	IP-IVR
Inbound reports				

Historical reports	Premium	Enhanced	Standard	IP-IVR
Abandoned Call Detail Activity Report	Yes	Yes	Yes	Yes
Aborted Rejected Call Detail Report	Yes	Yes	Yes	Yes
Agent Call Summary Report	Yes	Yes	Yes	No
Agent Detail Report	Yes	Yes	Yes	No
Agent Login Logout Activity Report	Yes	Yes	Yes	No
Agent Not Ready Reason Code Summary Report	Yes	Yes	Yes	No
Agent State Detail Report	Yes	Yes	Yes	No
Agent State Summary by Agent Report	Yes	Yes	Yes	No
Agent State Summary by Interval Report	Yes	Yes	Yes	No
Agent Summary Report	Yes	Yes	Yes	No
Agent Wrap-up Data Summary Report	Yes	Yes	No	No
Agent Wrap-up Data Detail Report	Yes	Yes	No	No
Call Custom Variables Report	Yes	Yes	Yes	Yes
Called Number Summary Activity Report	Yes	Yes	Yes	Yes
Common Skill CSQ Activity report	Yes	Yes	Yes	No
Contact Service Queue Activity by CSQ Report	Yes	Yes	Yes	No
Contact Service Queue Activity by Window Duration	yes	Yes	Yes	No
Contact Service Queue Activity Report	Yes	Yes	Yes	No
Contact Service Queue Activity Report by Interval	Yes	Yes	Yes	No
Contact Service Queue Call Distribution Summary	Yes	Yes	Yes	No
Contact Service Queue Priority Summary	Yes	Yes	Yes	No
Contact Service Queue Service Level Priority Summary Report	Yes	Yes	Yes	No
CSQ Agent Summary Report	Yes	Yes	Yes	No
Detailed Call by Call CCDR Report	Yes	Yes	Yes	Yes
Detailed Call CSQ Agent Report	Yes	Yes	Yes	No
Priority Summary Activity Report	Yes	Yes	No	No
Traffic Analysis Report	Yes	Yes	Yes	Yes
Agent All Fields Report	Yes	Yes	Yes	No

Historical reports	Premium	Enhanced	Standard	IP-IVR
Contact Service Queue Activity by Window Duration	Yes	Yes	Yes	No
CSQ All Fields Report	Yes	Yes	Yes	No
Reason Code Report by Agent Grouping	Yes	Yes	Yes	No
Reason Code Report by Reason Code Grouping	Yes	Yes	Yes	No
Chat reports				
Chat Agent Detail Report	Yes	No	No	No
Chat Agent Summary Report	Yes	No	No	No
Chat CSQ Activity Report	Yes	No	No	No
Chat CSQ Agent Summary Report	Yes	No	No	No
Chat Traffic Analysis Report	Yes	No	No	No
Email reports				
Email Agent Activity Report	Yes	No	No	No
Email Contact Detail Report	Yes	No	No	No
Email CSQ Activity Report	Yes	No	No	No
Email Traffic Analysis Report	Yes	No	No	No
Outbound reports $\frac{1}{2}$				
Agent Outbound Campaign Summary Report	Yes	Yes	Yes	Yes
Agent Outbound CCDR Report	Yes	Yes	Yes	Yes
Agent Outbound Half Hourly Report	Yes	Yes	Yes	Yes
IVR Outbound Campaign Summary Report	Yes	Yes	Yes	Yes
IVR Outbound CCDR Report	Yes	Yes	Yes	Yes
IVR Outbound Half Hourly Report	Yes	Yes	Yes	Yes
Outbound Agent Detail Performance Report	Yes	Yes	Yes	Yes
Preview Outbound Agent Detail Performance Report	Yes	Yes	Yes	Yes
Preview Outbound Campaign Summary Report	Yes	Yes	Yes	Yes
System reports				
Application Performance Analysis Report	Yes	Yes	Yes	Yes
Application Summary Report	Yes	Yes	Yes	Yes

Historical reports	Premium	Enhanced	Standard	IP-IVR
License Utilization Hourly Report	Yes	Yes	Yes	Yes

<sup>1</sup> Obtain Outbound license that is optional with the Premium license to access IVR and Agent-Outbound reports.

### **Unified Intelligence Center Live Data Reports**

The following table presents the Live Data reports that are available for each license package:

Live Data Reports	Premium	Enhanced	Standard	IP-IVR
Agent reports				
Agent CSQ Statistics Report	Yes	Yes	No	No
Recent State History	Yes	Yes	No	No
Recent Call History	Yes	Yes	No	No
Agent Statistics Report	Yes	Yes	No	No
Agent Team Summary Report	Yes	Yes	No	No
Supervisor reports				
Agent Outbound Team Summary Report	Yes	Yes	Yes	No
Chat Agent Statistics Report	Yes	No	No	No
Chat CSQ Summary Report	Yes	No	No	No
Team State Report	Yes	Yes	Yes	No
Team Summary Report	Yes	Yes	Yes	No
Voice CSQ Agent Detail Report	Yes	Yes	Yes	No
Voice CSQ Summary Report	Yes	Yes	Yes	No
Email Agent Statistics Report	Yes	No	No	No
Email CSQ Summary Report	Yes	No	No	No

#### Note

- The team that accesses Live Data reports can have a maximum limit of 50 logged in agents at any particular time.
- A maximum number of 42 users are supported to run Live-Data Reports concurrently on Cisco Unified Intelligence Center.
- All the Live Data reports are available as gadgets. For more information to configure gadgets, see the *Cisco Unified Contact Center Express Administration and Operations Guide* located at http://www.cisco.com/en/US/products/sw/custcosw/ps1846/products\_installation\_and\_configuration\_guides\_list.html.
- Live Data counters in the Unified Intelligence Center reports and the Cisco Finesse gadgets are reset in the following scenarios:
  - Manual reset—Administrator resets the real-time report counters from the Application Administration interface.
  - Automatic reset—Daily purge resets the real-time report counters at midnight (in the local Unified CCX server time zone). The reset of report counters has an impact on the reports of all the agents. However, the impact is prominent in the reports of the agents who are not in server time zone.

If there are active calls at the time of reset, the Contact Service Queue (CSQ) reports display data for the calls, and the agent report counters are set to zero.

- Live Data reports are not updated dynamically if configuration changes are made to CSQ, team, or agents. Refresh the report to see the latest changes.
- Live Data reports do not support team names and CSQ names that have multi-byte characters. Such team names and CSQ names are not synced from Unified CCX to Unified Intelligence Center, but user names are synced.

## **Finesse Reports**

Agents and supervisors can access Live Data reports that are configured to be displayed as gadgets in the desktops. The following are the default reports that are configured:

#### Agent desktop

- Home tab
  - Agent CSQ Statistics Report
  - Agent Team Summary Report
- My Statistics tab
  - · Agent Statistics Report
  - · Recent Call History

#### Supervisor desktop

• Team Data tab

- Team Summary Report-Short and Long Term Average
- Team Summary Report—Since Midnight
- Queue Data tab
  - Voice CSQ Agent Detail Report
  - Voice CSQ Summary Report



**Note** To add or modify the report gadgets, contact your administrator. For more information, see *Cisco Unified Contact Center Express Administration Guide* available here:

http://www.cisco.com/en/US/products/sw/custcosw/ps1846/products\_installation\_and\_configuration\_guides\_list.html

## Wallboards

Unified CCX supports wallboard reporting. Obtain the wallboard from a Cisco-approved vendor from Cisco Marketplace:

https://marketplace.cisco.com

# Recording

The following recording options are available:

- While using the Finesse workflow recording option with MediaSense, you must purchase the Unified CCX recording license.
- Cisco Finesse workflow-based recording using WFO (Workforce Optimization).



#### Note

e While using the MediaSense recording option, you must purchase the Unified CCX recording license.

While using the WFO recording option, you must have the Compliance Recording/Advanced Quality Management licenses.

The following table details the various recording features that are supported based on the type of recording options available:

Feature	Recording using WFO	Recording using MediaSense	Recording using MediaSense and WFO Solutions Plus applications
Audio Recording	Supported	Supported	Supported
Video Recording	Not Supported	Supported	Supported

Feature	Recording using WFO	Recording using MediaSense	Recording using MediaSense and WFO Solutions Plus applications
On Demand Recording	Supported	Not Supported	Supported
Advanced Quality Management	Supported	Not Applicable	Supported



**Note** The licenses required for the recording options mentioned in the above table are:

- For recording using WFO, WFO licenses on Unified CCX are required.
- For recording using MediaSense, licenses on Unified CCX for Workflow based recording and Native MediaSense licenses for IPT recording are required.
- For recording using MediaSense and WFO Solutions Plus applications, licenses on Unified CCX for Workflow based recording, Native MediaSense licenses for IPT recording and Solutions Plus WFO licenses are required.

## **Advanced Quality Management and Compliance Recording**

Each user license is for a named (not concurrent) user. For example, a contact center with three shifts of 100 agents and supervisors needs 300 named user licenses. Each person in a shift of 100 users uses the license associated with them during their shift.

Advanced Quality Management is licensed on a per named user basis and provides all the server software required with the exception of the Windows operating system and database software for the AQM server, which must be purchased off the shelf.

The following table lists the license types and features available:

Feature	Compliance Recording	Advanced Quality Management
Compliance Recording	Included	Included
Endpoint Recording	Included	Included
Server Based Recording (via SPAN port)	Included	Included
Network Based Recording	Included	Included
Cisco CUBE Recording (via SIP)	Included	Included
Network Recording (Built In Bridge)	Included	Included

Feature	Compliance Recording	Advanced Quality Management
Gateway Recording	Included	Included
Role-based Scoping	Included	Included
Users Synchronized with UCCX	Included	Included
Finesse Recording Controls - (Pause, Resume, Delete)	Included	Included
Attach Custom Metadata	Included	Included
Role Based Dashboards	Included	Included
Exporting of Recordings	Included	Included
Monitoring and Notification Service	Included	Included
Recording Monitoring Dashboard	Included	Included
Reporting	Included	Included
Live Audio Monitoring	Included	Included
Quality Evaluation	Not available	Included
Evaluator Comments	Not available	Included
Screen Recording	Not available	Included
Live Screen Monitoring	Not available	Included

## Workforce Management

Cisco Workforce Management allows supervisors and contact center managers to develop schedules for their agents and manage key performance indicators and real-time adherence. Managers can create and manage schedules for an unlimited number of sites, manage scheduling for offices spread out in different time zones, and schedule alternative media sources seamlessly, including email. Cisco Workforce Management also allows agents to view their schedules and performance metrics and request exceptions to those schedules, such as schedule offers and trades and requesting time off. Cisco Workforce Management is available with Unified CCX Enhanced and Premium licenses.

Each user license is for a configured (not concurrent) user. For example, a contact center with three shifts of 100 agents and supervisors needs 300 configured user licenses. Each person in a shift of 100 users uses the license associated with them during their shift.

The following Workforce Management features are available in each Cisco Unified CCX package:

- Forecasting
- Multimedia Scheduling
- · Intraday Management

- KPIs and Reporting
- Alerts
- Reporting
- Web Interface
- Desktop Integration

# **Home Agent with Extend and Connect**

#### Definitions

- CTI Remote Device New device type that represents the user's off-cluster phones, which the users
  plan to use with Cisco Unified Communications applications. The device type is configured with one or
  more lines (for example, Directory Numbers) and one or more remote destinations.
- Remote Destinations A numerical address that represents the user's other phones (for example, home office line and other PBX phone). The phone can be any off-cluster device such as DVO-R (Dial-via-Office-Reverse).

#### Introduction

The Extend and Connect feature can be configured for agents and supervisors on remote devices to accept inbound and outbound calls. This feature works with Cisco Jabber in Extended mode and the new CTI Remote Device type and enables applications to have limited call control capability over third-party devices of an user. Configure all third-party devices or end points of an user as remote destinations on a virtual CTI Remote Device. You can configure third-party devices or end points of an user from Cisco Unified Communications Manager administration console.

If there is an active remote destination set for a remote device, a call to that device is placed only to the active remote destination.



Note

You cannot perform silent monitoring on Home Agents using this feature.

#### Feature Availability by License Package

The following table lists the availability of Extend and Connect feature in the Unified CCX packages.

Feature	Unified CCX Premium	Unified CCX Enhanced	Unified CCX Standard	Unified IP IVR
Extend and Connect	Available	Available	Not available	Not available

#### **Persistent Connection Call**

Persistent connection allows an agent to maintain a dedicated connection with an active remote destination. Persistent connection is supported from Cisco Unified Communications Manager. This connection saves connection establishment time for each call. A persistent connection call is made to the active remote destination during agent login. The agent answers the persistent connection call only from a configured remote destination. ICD calls are placed over persistent connection. The agent moves to Ready state after answering the persistent connection call. Unified CCX plays an announcement upon answering persistent connection call provided that announcement is configured with the identifier as "UCCX Persistent Connection Prompt".

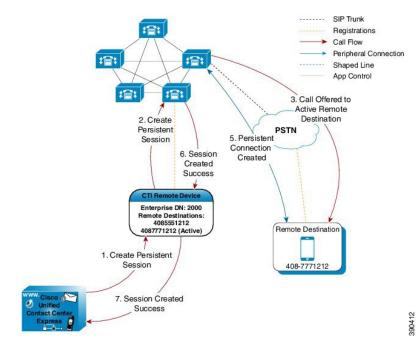
After the persistent connection is established for incoming calls, Unified CCX plays an announcement on persistent connection provided that announcement is configured with identifier as "UCCX Customer Call Prompt". The agent's remote device displays the caller ID during the ICD call provided that the remote device has a provision to display caller information. The caller ID name is displayed as **EC Mode**. The caller information remains displayed until the next call is placed on the persistent connection call. By default, Unified CCX makes a maximum of three attempts to establish a persistent connection call.

The default call duration for a persistent connection is 12 hours. You can change the persistent connection duration using the **Maximum Call Duration Timer** field in Cisco Unified Communications Manager.

When a persistent connection call is not answered, the agent is moved to Not Ready state and is not allowed to move to Ready state until the persistent connection call is established. The persistent connection call is dropped after the agent logs out.

The following figure shows the persistent connection call flow:

#### Figure 10: Persistent Connection Call Flow



The following figure shows a persistent connection incoming call:

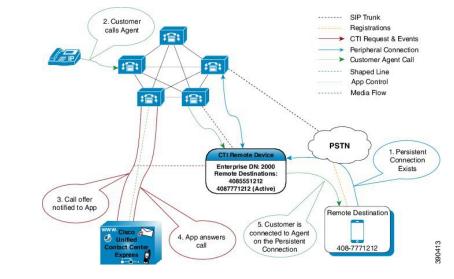


Figure 11: Persistent Connection Incoming Call

For remote phones that have persistent connection, the following features are not supported:

- Call Hold/Resume is not supported for a persistent connection call.
- Intercept/Barge-In is not supported for persistent connection with Cisco Finesse.
- Live Data and Historical reports do not distinguish the remote agents from the enterprise agents.
- The supervisors cannot initiate recording for remote agents using Cisco MediaSense directly, but recording can be achieved using Gateway forking. For more information about Cisco MediaSense, see the *Cisco Unified Contact Center Express Administration Guide* at:

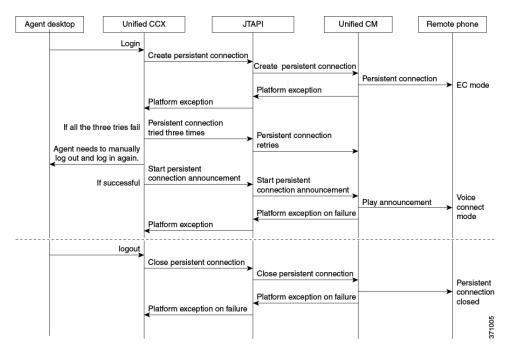
http://www.cisco.com/en/US/products/sw/custcosw/ps1846/products\_installation\_and\_configuration\_guides\_list.html

- The maximum number of supported remote agents is 100.
- · Extend and Connect is not supported on shared lines.

#### **Signaling Flow**

The following figure shows the signaling flow chart:

#### Figure 12: Signaling Flow



#### Agent and Device Configuration

To use this feature, perform the following configuration:

- 1. Configure CTI Remote Device, CSF for Cisco Jabber, and Remote Destinations in Cisco Unified Communications Manager Version 10.x.
- Configure ICT between Cisco Unified Communications Manager Version 10.x and Cisco Unified Presence server Version 10.x.

#### **Call by Call Mode**

Unified CCX administrator can switch off persistent connection using Unified CCX Administration page to enable Call by Call mode. In this mode, every call will be routed independently to the Home Agent as if the agent is using an IP phone. When the call ends, the Home Agent's phone disconnects before it is made ready for the next call.

### **Deployment Guidelines**

In case of fresh deployments of Cisco Unified Communications Manager and Unified CCX, ensure that the DNS is configured for all the components.

## **Remote Agent Over Broadband**

Unified CCX supports remote agents (for example, at-home agents) using Cisco Unified IP Phone over a broadband internet connection.

The Cisco VPN Client feature available in select Cisco Unified IP Phones provides another option for remote agents to connect their IP Phones to the enterprise.

The enterprise will need to deploy and set up an appliance which supports SSL VPN connectivity. Connectivity between the remote agent and enterprise must be over broadband/SSL VPN.

The VPN feature needs to be configured on the Cisco Unified Communication Manager as per the Cisco Unified Communications Manager Security Guide.

The Cisco Unified IP Phone should then be configured within the enterprise as detailed in the Cisco Unified IP Phone Administration Guide for Cisco Unified Communications Manager.

After the IP Phone has been configured in the enterprise, the agent can then take it home and connect it to a regular broadband router to obtain VPN connectivity to the enterprise. The agent will then be able to use the configured extension for receiving and placing calls from home.

## **Expressway Support**

Unified CCX supports Cisco Expressway as an endpoint for remote agents from 11.5(1) release onward. The agent phones must be registered with the Unified CM. The agents must be logged into Cisco Finesse desktop that is connected over the VPN or the Enterprise must have enabled access to Cisco Finesse over the internet (by enabling NAT). For any caveats and release specific information in Cisco Expressway see, http://www.cisco.com/c/en/us/support/unified-communications/expressway-series/ products-release-notes-list.html.

## Reporting

## **Configuration APIs**

The Cisco Unified Contact Center Express Application Programming Interface (UCCXAPI) provides a platform to integrate provisioning applications similar to what is provided by the Unified CCX Application Administration interface. Cisco Unified CCX exposes sophisticated control of the contact center application management with its Configuration REST APIs. For more information on supported APIs, see *Cisco Unified Contact Center Express Developer Guide* available here:

https://developer.cisco.com/site/collaboration/contact-center/uccxapi/overview/

## **Remote Expert Mobile**

For all information about the Remote Expert Mobile deployment, see the *Cisco Contact Center Solutions and Unified Communications Manager Solution Configuration Guide for Remote Expert Mobile*, available at http://www.cisco.com/c/en/us/support/customer-collaboration/remote-expert-mobile/ tsd-products-support-series-home.html.

## **Post Call Treatment**

Post Call Treatment allows Unified CCX to provide treatment to an ICD call once the agent ends the call from the Finesse desktop. The Unified CCX administrator has an option to configure the Post Call Treatment via the Cisco Unified CCX Script Editor. This functionality will not be available if the agent ends the call from the phone or when the customer hangs up before the agent.

# **Caller ID Support**

Caller ID feature displays the caller's number instead of the CTI port number on the agent's IP phone. Caller ID (CLID) is disabled by default. To enable CLID using a CLI command, see the *Cisco Unified Contact Center Express Operations Guide*, located at http://www.cisco.com/en/US/products/sw/custcosw/ps1846/prod maintenance guides list.html.



Note

• CLID is not supported with Jabber.

• When the CLID screen pops up on the phone screen, the **Answer** key is hidden below the CLID screen. You see two soft keys: **Update** and **Exit**. Press **Exit** to see the **Answer** key.

# E.164 Support

Unified CCX supports E.164 numbering plan for route point directory numbers, and Finesse agent and supervisor extensions. E.164 is supported for the following components:

- CTI port directory numbers
- Contact phone numbers for outbound calls
- Cisco Finesse
- · Trigger directory numbers
- Agent extensions
- Display of Incoming calls
- Phonebook and keypad
- Route points
- Configuration APIs for route points
- · Script editor



Note For CTI port directory numbers:

- Unified CCX doesn't completely support E.164 numbering plan for CTI route point directory numbers (DN).
- This limitation is because of the Unified CM limit on device name length set as 15 characters. The system automatically adds "\_" between the device name prefix and the DN. So a maximum of 13 characters in the DN is supported as device name prefix (which includes the "+" sign) is mandatory and hence at least one character is needed there. For example, (Device name prefix) + '\_' + (length of DN) =  $15 = [(1 + \frac{1}{2} + 13) = 15]$

For Finesse Agent and Supervisor extensions:

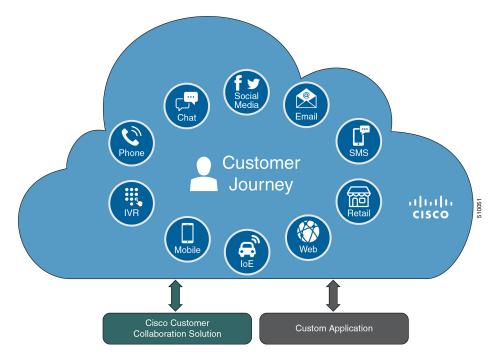
• Unified CCX E.164 numbers support a total of 15 characters. When using the plus sign (+) dialing, the plus sign (+) is followed by up to 14 characters that consist of numerals and the special characters—alphabet X, hash(#), square brackets ([]), hyphen (-), and asterisk (\*).

## **Context Service**

## **Context Service Overview**

Context Service stores customer interaction data in the cloud, enabling dynamic changes that allow businesses to be flexible in how they store and use data. Often information exists across multiple applications with an ineffectual way to bring it together. Context Service enables you to get a handle on disparate data, and bridge the siloes, while creating a breadcrumb or a map of the data model. Breadcrumbs help your agents to follow a customer journey and provide relevant and immediate assistance, enhancing both the customer and the agent experience.

Context Service enables Cisco Contact Center customers to deliver a seamless omnichannel experience with out-of-the-box integration from Cisco Customer Collaboration products and APIs for third-party integration.



#### **Key Functionality**

- Context Service provides a flexible data store for storing customer interaction data. Businesses can define what customer interaction data they want to store and how to store the data.
- You can use Context Service with these Cisco Contact Center products:
  - Unified Contact Center Enterprise
  - Packaged Contact Center Enterprise
  - Unified Contact Center Express
  - Hosted Collaboration Solution Contact Center

You can use Context Center out-of-the-box and do not need to install any additional components. Context Service API integrates the front end, back end, retail, and Internet of Things applications to capture the complete customer journey.

- Context Service is compatible with both on-premises and cloud Contact Center deployments. The service
  provides a complete solution, not just APIs.
- Cisco hosts and manages the service, eliminating the need for businesses to deploy and manage servers.
- The service is channel-agnostic, allowing it to store interaction data from multiple customer care channels including:
  - Voice (including IVR)
  - Chat and email
  - · Internet of Things
- The service tags interaction data and correlates the data into a customer journey. Correlated data helps businesses to understand the history and context of their customer engagements.
- The business owns its data, although it is stored in the cloud, and the business owns and controls access to its sensitive data. Cisco partners cannot access the protected data unless the business permits it.

#### **Business Benefits**

- The service provides history and context information for all customer interactions to customer service agents. These contextual breadcrumbs allow agents to better understand the customer journey and provide better service.
- The service provides context and history that transforms traditional, isolated multichannel interactions from separate channels, into seamless omnichannel journeys. Contextual customer journeys help businesses better understand and respond to the needs of their customers.
- Out-of-the-box integration with the Cisco Contact Center portfolio adds value to existing investment.
- Open interface allows integration of new customer care channels and other business applications, Cisco, or third party, to capture a complete view of the customer journey.

#### **Partner Benefits**

Context Service offers APIs that enable Cisco partners to easily build value-add solutions using the interaction data stored in the cloud. For example, partners can build analytics applications using context data stored in the cloud.

For more information about Context Service features and usage, see Context Service Collaboration Help.

#### **Usage Examples**

You can use Context Service support with Cisco Customer Collaboration software and third-party integration. For example:

• Display a gadget in the Cisco Finesse desktop that lists all customer interactions, including voice calls, chat sessions, emails. Interaction can also include activities outside the contact center, such as web self-service interactions or IoT events.

- Identify and react to customers engaged in one or more simultaneous sessions, shopping for the *right* answer.
- Use customer history data to make intelligent routing decisions, such as:
  - · Route to same agent on redial, or channel shift.
  - · Look up customer sentiment from previous calls and route to the right agent using Precision Routing.
  - Route to a preferred agent.
  - Track calls abandoned in IVR and give customers to bypass when they redial.
- Run targeted outbound campaigns based on calls tagged by agents earlier, such as a hot prospect customer need follow-up call.
- Track IVR path for IVR compliance.
- Transfer large amounts of data with calls between Cisco and third-party applications.
- Pass data across domains, including to outsourcers. Merge customer journey across different functions enabling a single view from a customer perspective. For example, a customer who subscribes to both mobile and cable subscriber from the same provider. Activity from this customer is viewed as multiple functions internally, but is presented as a singe function to the customer.

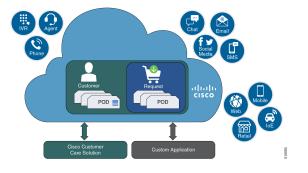
#### **CCX Component Integration with Context Service**

The following contact center components integrate with Context Service:

- Cisco Finesse—This enables an agent to view and update the POD or Activity for the tasks that they handle in a gadget.
  - Fusion Management Connector This is the service that allows registration with Context Service. This runs on the primary node in the cluster.
  - Finesse Auth This service is used by the Context Service gadget.
- Cisco SocialMiner—This creates the POD or Activity for every chat or email injected into Unified CCX.
- Unified CCX Engine Service—This creates the POD or Activity for all the Unified CCX handled voice calls. The Unified CCX call scripts must have the Context Service steps.

#### **Context Service Data Model, Fields, and Fieldsets**

Context Service is a flexible and secure data store in the cloud that connects the customer journey across different media channels. These media channels include voice, email, chat, mobile, and web. Information from different media channels often exists across multiple applications without an effective way to bring it together. Context Service enables you to better understand disparate data by creating a map of customer interactions. Context Service helps your agents follow the customer journey and provide relevant and immediate assistance, enhancing both the customer and the agent experience. Context Service enables Cisco Contact Center customers to deliver a seamless omnichannel experience through an out-of-the-box integration with Cisco Customer Care products and with APIs for third-party integrations.



#### **Context Service Objects**

- Customer data—Describes who a specific customer is. For example, this includes information such as name, address, and phone number. The customer object type provides a way of linking personally identifiable information (PII) with a customer ID.
- Activity data—Describes a specific customer interaction. Activities are also known as PODs. Each activity reflects one step in the customer journey as the customer seeks to fulfill a request. For example, an activity occurs when a customer interacts with your organization by:
  - · Browsing your organization's website.
  - Emailing your organization.
  - Calling your organization and using an IVR menu.
  - Chatting with an agent.

You can associate activities with a customer or a request.

• **Request data**—Describes what the customer wants. Requests are also used to group activities together that are related to a specific customer issue. For example:

A customer goes online to make a credit card payment. The customer runs into an issue making the payment online, and makes a phone call instead. Attempting to make the payment online and making a phone call are two seperate activities. These two activities belong to the same request, making a credit card payment.

You must associate each request with a customer.

- Detail data—Provides additional information on another object type. For example:
  - Notes made by an agent during an activity.
  - Feedback from the customer about an activity.

You must associate each detail with a request or an activity.

#### **Context Service Fields and Fieldsets**

Fields allow you to define the structure of the context data that is stored in Context Service objects. Fieldsets are logical grouping of fields based on your business needs. For example, you can create a shopping basket fieldset with four fields:

- Items in the cart.
- · Items in a wish list.
- Total price.
- Estimated shipping costs.

You can the Context Service fields and fieldsets to create a flexible data model. You can:

- Use the Cisco base fields and fieldsets or create your own custom fields and fieldsets.
- Add a field to multiple fieldsets.
- Associate multiple fieldsets with a single Context Service object.
- Associate the Cisco base fieldsets and your own custom fieldsets with the same Context Service object.
- Add or remove fields from a fieldset without changing any of the objects that are associated with that fieldset.



Note

Each Context Service object must have at least one fieldset assigned to it.

For example, you could use different fields for an activity for incoming calls and an activity for Mobile App shopping:

Field Type	Activity for Incoming Calls	Activity for Mobile App Shopping
Cisco base fields	Context_Notes     Context_POD_Activity_Link	
Custom fields	IVR Menu Selected     Caller Authenticated	Browsing Information     Cart Items

Each individual Context Service data object is limited to 256 KB.

#### Table 16: Context Service Object Properties

Object Property	Customer	Request	Activity	Detail
id: Unique object identifier.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

<b>Object Property</b>	Customer	Request	Activity	Detail
<b>parentId</b> : Unique identifier representing a parent Context Object.	N/A	N/A	✓ Optional property that links the activity with a request.	✓ Required property that links the detail with either a request or an activity.
<b>customerId</b> : Unique identifier representing a customer.	N/A	✓ Required property that links the request with a customer.	✓ Optional property that links the activity with a customer.	N/A
<b>created</b> : Object creation time stamp.	$\checkmark$	✓	$\checkmark$	1
<b>lastUpdated</b> : Time stamp of when the object was last modified.	√	$\checkmark$	✓	V
state: Indicates if the object is active or closed. For more information, see Object State in the Context Service SDK Guide.	1	1	1	<i>√</i>
<b>contributors</b> : Users or Machine accounts that created or updated an object.	√	√	√	√
mediaType: Indicates the type of media in activity. There are eight possible media types: • Voice • Video • Chat • Email • Mobile • Social • Web • Event	N/A	N/A	✓	N/A

l

Object Property	Customer	Request	Activity	Detail
<b>fieldsets</b> : The fieldsets assigned to the object. Object must have at least one fieldset assigned. Fieldsets define which fields apply to the object.	✓	✓	✓	✓
<b>tags</b> : List of tags for the activity.	N/A	N/A	$\checkmark$	N/A

The object properties id, created, lastUpdated, contributors, and state are automatically populated when you create an object.

For a complete list of Cisco base fields and information on creating custom fields, see Fields and Fieldsets in the Context Service SDK Guide.

#### Which Data Should Be Stored in Context Service Objects?

Context Service provides a way for you to collect siloed information and creates breadcrumbs that allow you to follow a customer journey. You can design the data stored in the Context Service objects based on your business requirements and workflows. Before you decide about what data to store, consider these questions:

- Which kind of data do you need to help you solve your specific use case?
- Where is the information you need currently stored?
- Who needs access the information to solve your specific use case?

Examine the journey that your customer follows. This helps to not only answer these questions, but also to find the best way of bringing the disparate pieces of information together. For example, the customer starts on online on a website and follows up with a phone call. Does your IVR or agent know about the previous website visit? Can your IVR identify a repeat caller and offer different options? Use these observations to identify application silos or organizational silos in the user journey. Identify the gaps in the information and build a Context Service data model to provide the breadcrumbs required to fill the gaps. For example, an online retail organization who wants to see if customers added items to their cart and did not buy them. The organization also wants to offer alternate suggestions based on the product customers are looking for. The object, an activity here, must have two fields. One that records the items in the customer's cart and one that lists all the products browsed. The data model design is also dynamic, that is, you can choose to add new fieldsets any time. The online retail organization decides after few months, that survey score information adds value. They can then add a survey score field to the design, without impacting existing Context data.

#### **Context Service Data Privacy Model**

Each field is defined by a data type and a security classification.

Context Service provides endpoint encryption so that sensitive data is not stored or transported in plain text. When you define a field, you specify how the field classifies data. You can classify data as:

- **Personally Identifiable Information (PII)**—Information associated with an individual who contacts your support center. PII is stored and transported in an encrypted format and requires a key to access the data. With endpoint encryption, PII can only be decrypted at the client.
- Non-PII Encrypted—Information that is not associated with an individual, but is considered confidential. Encrypted data is stored and transported in an encrypted format. Encrypted at endpoint, this data can only be decrypted at the client.
- Unencrypted—Information that is not PII and is not confidential. Unencrypted data is stored as plain text, but transported over an encrypted layer (HTTPS).

For example, name, email, and phone-number are personally identifiable. Therefore, the default fields that hold these types of data classified as PII, and are endpoint encrypted. Rewards card balances may not be PII. You can store them as Unencrypted. Non-PII Encrypted fields may be fields such as "Context Title", the title of an activity.

**Note** Context Service does not prevent you from entering PII or confidential information in unencrypted fields. Ensure that your data is stored in the appropriate field with the correct classification.

You can also define additional boundaries for your data by using lab mode and production mode. For more information, see Context Service Modes.

#### **Context Service Modes**

You can set the mode when you create the Context Service client connection or register with Context Service. The two modes are Lab and Production.

- Lab mode: Use this mode to test, develop, and debug Context Service. Lab mode contains nonproduction data and allows you to delete objects and flush all data. You can continue to test and develop in the Lab mode after you deploy a version to Production mode. You cannot access data created in Production mode while in Lab mode.
- **Production mode:** Use this mode when you deploy Context Service in your application. You cannot delete objects in this mode. Make sure you test Context Service using the Lab mode before you deploy the service in your application. You cannot access data created in Lab mode while in Production mode.

If multiple applications in your organization are using Context Service, make sure all the applications are using the same mode. Data created in one mode cannot be accessed in another mode.

**Note** Context Service creates strict security boundaries between data created in Production and Lab modes by using separate accounts per workgroup per machine. This model enables you to isolate data between the two modes. When you register your application, both modes are enabled on the registered machine with the same connection data.

#### **Task Flow to Enable Context Service**

To enable Context Service in your contact center solution, follow this task flow:

Sequence	Task
On board your Organ	ization
1	For information on how to install and configure the contact center solution see, Cisco Unified Contact Center Express Install and Upgrade Guide.
2	For information on how to configure the firewall to work with Context Service see, Context Service Network Connectivity Requirements, on page 66. If there is no connectivity with the Context Service cloud, configure the proxy parameters to access Context Service through the HTTP proxy in the Cisco Unified Contact Center Express Administration. For details on how to configure see, https://www.cisco.com/c/en/us/support/customer-collaboration/ unified-contact-center-express/products-maintenance-guides-list.html.
3	For information on how to work with your Cisco Partner to on board your organization see, Enable Context Service for Your Organization, on page 66.
Configure and Registe	er Components
4	For information on how to register Unified CCX with Context Service see, Register and Configure Context Service, on page 69.
Check Status of Conte	ext Service
5	For information on how to check the status of Context Service for all the components of the Unified CCX solution see, Context Service Status, on page 68.
Create Scripts	
6	For information on how to add Context Service steps to the Unified CCX scripts for the voice-based interactions only see, Cisco Unified Contact Center Express Scripting Guides at https://developer.cisco.com/ site/express-scripting/documentation/.
	Two of the most common used Context Service use cases are bundled in the IVR script repository. Some of the most useful use cases from Context Service such as Last Agent routing, Priority customer identification, Route based on previous call outcome, Tag call for follow up and run outbound campaign on all tagged calls.

## **Context Service Setup**

#### **Context Service Prerequisites**

Before setting up Context Service, install and configure your contact center solution and any components you are integrating with Context Service (Cisco Finesse and SocialMiner).

#### **Context Service Network Connectivity Requirements**

Context Service is a cloud-based service and requires that call center components using Context Service to be able to connect to the public Internet.

Context Service uses port 443 (HTTPS).

The following URLs must be whitelisted in your firewall so that your contact center components can connect to, and receive data from Context Service.

- \*.webex.com
- \*.wbx2.com
- \*.ciscoccservice.com



Note

Use wildcard URLs in your allowed list because Context Service is accessed through multiple subdomains. Context Service subdomain names can dynamically change.

If you register Context Service by enabling the proxy setting option, configure the browser proxy with the URL specified in the Context Service Management Gadget.

#### **Enable Context Service for Your Organization**

Context Service enables you to store and access customer interaction data in the cloud, creating a flexible and seamless omnichannel customer journey experience. To use Context Service:

- Work with your Cisco account partner to enable Context Service for your organization.
- Register Context Service for your organization to use with your contact center application.
- Connect your contact center application to Context Service.



Note

You need Java Runtime Environment (JRE) version to 1.8.0 151 or later to use Context Service.

#### **Create a Customer Organization and Enable Context Service**

Your Cisco account partner can provide Context Service entitlement to your Cisco Webex Control Hub account.

This example shows how a partner adds a Context Service subscription to a customer organization. The example assumes that:

- The partner is a full administrator or sales administrator and can add trials.
- The Cisco Webex Control Hub account or the organization and accounts associated with the organization have been created.

#### **Example: Add a Trial Service**

Context Service is not tied to the trial services, and does not expire when the trial period is complete.

- 1. Log in with your partner credentials to the Cisco Webex Control Hub.
- 2. Click Start Trial on the Overview page. The Start New Trial window opens.

Customer Information	Company Name	
	DocTest	
	Administrator Email	
	test@gmail.com	
Trial Services	Message	
Cisco Spark is supported in selected locations. Learn more	Message	
	Meeting	
	Meeting 25 Party	
	Call	
	Call	
	Care	
	Care	
	15 🖢 Licenses	
	Room Systems Spark Room System	
	5 Elicenses	
Licenses Quantity	Licenses Quantity	
Licenses Quantity	100 Users	
Trial Duration	Duration of the Trial	
	90 V Days	
Non Trial Services	Enable Context Service for Cisco Unified Contact	
	Center.	

- **3.** Enter details about the trial:
  - Customer Information: Enter the name of the customer company and an email for the administrator.
  - Trial Services: Select the trials to add to this customer. To enable Context, select Message.
  - Licenses Quantity: Specify the number of licenses required for this customer trial. This number is usually the number of users who use this service. This option applies only to the Trial Services. Context Service is not bound by the number of licenses specified here.
  - **Trial duration** Specify the duration the trial lasts before you must purchase the service. This option applies only to the Trial Services and not Context Service.



**Note** Context Service entitlement does not expire when the specified trial period ends. The organization can continue to use Context Service beyond the date of the specified Trial Duration.

Note

You cannot change the customer name and administrator email after you create the trial. You can modify the other terms of the trial as needed.

Make sure that the email you provide is not already associated with a Cisco Webex Control Hub account.

- 4. Scroll down to the Non Trial Services section and select Enable Context Service for Cisco Unified Contact Center.
- 5. Click Next.
- 6. A message is displayed that asks if you want to set up the services for the customer. Click No.

You now have provided Context Service entitlement to the organization. The customer now receives a welcome email at the specified email address with the subject line **Welcome to Cisco Spark Service**.

Welcome to Cisco Spark

# Your trial starts today

Your 90 day trial powered by Cisco CCBU Test Partner Org has begun and ends on Aug 24,2017

Go to Cisco Spark Control Hub to begin using your services.



The Cisco Spark Team



The customer must click **Get Started** in the email and sign in to Cisco Webex Control Hub to begin their trial. The customer uses the credentials in the email to sign in and is prompted to create a password.

Your Cisco Context Service is ready. To use the service, connect to Cisco Contact Center with Context Service Enabled. See Register Context Service for more information.

## **Context Service Status**

The **Context Service Status** web page from the **Tools** menu in the Cisco Unified CCX Serviceability displays the status of Context Service for all the listed components of the Unified CCX solution.

The Context Service parameters for all the components like, Finesse, SocialMiner, Unified CCX, and Fusion Management Connector (FMC) are displayed.

The following parameters are displayed with their respective values for a particular Component: Host Name.

Parameter Name	Description	
State	The state of the component is displayed. The state can be, <b>Registered</b> or <b>Not</b> <b>Registered</b> or <b>Unknown</b> or <b>Stopped</b> for Context Service.	
Status	The status of the component is displayed. The status can be, <b>Online</b> or <b>Offline</b> or <b>Unknown</b> or <b>No Connectivity</b> or <b>Ready to Register</b> .	
Mode	This displays whether the component is connected to the Context Service in Lab mode or in Production mode.	
	<b>Note</b> This parameter is not applicable for Fusion Management Connector.	
Last Fetched At	The time stamp when the last connectivity status is identified.	
Action	This provides an option, <b>Initialize</b> , to reinitialize the Context Service connector of Unified CCX component that is in <b>Stopped</b> state.	
Static SDK Version	The static SDK library version used by the component to connect to the Context Service is displayed.	
Extension SDK Version	The dynamic SDK library version used by the component to connect to the Context Service is displayed.	
Proxy	This displays the HTTP proxy configured in Unified CCX for the connectivity to Context Service.	

#### Table 17: Context Service Parameters

The possible scenarios for the parameter values are:

- When the state of the component is **Registered** the status can be **Online**, **Offline**, or **No Connectivity**.
- When the state of the component is **Not Registered** the status can be **Offline**, **Ready to Register**, or **No Connectivity**.
- When the state of the component is Unknown the status also is Unknown.



Note

When the status is **Online** it indicates that the connectivity of the component with Context Service is successful.

When the status is **Offline** it indicates that one or more critical services of Context Service is not working or there is an issue with network connectivity.

For troubleshooting purpose, you may click **Export** to download the data required for troubleshooting that can be shared with Cisco Support.

## **Component Configuration and Registration**

#### **Register and Configure Context Service**

Registering applications with Context Service is easy if your Cisco Webex Control Hub account has been entitled for Context Service.

For Cisco Context Center on-premise applications, simply use the built-in registration process. A browser window displays and prompts you to log in to Cisco Webex Control Hub. Log in and follow the on-screen instructions to authorize the application to connect to Context Service.

Use the Context Service Management gadget to register Unified CCX with the Context Service.

#### Before you begin

Ensure that your web browser allows popups.

When your organization is entitled for Cisco Context Service, you must have received an email requesting a sign-in and a password change. Sign in using the registration email, and change the password. Now your organization is entitled to use Context Service.

If the browser requires a proxy to connect to internet, configure the browser to use proxy. See the browser documentation about configuring proxy.

#### Procedure

- **Step 1** Verify the Context Service parameters as specified on the **System Parameters Configuration Web Page**. If Unified CCX server has to access Context Service via HTTP proxy, configure the proxy parameters and select proxy type as HTTP.
- Step 2 If you are not already signed in, sign in to the Cisco Finesse Administration console.
- Step 3 To register Unified CCX with the Context Service, in the Context Service Management gadget, click Register. For more information about Context Service registration, see https://help.webex.com/community/ context-service.
  - **Note** If the Unified CCX FQDN is not added as an exception in the blocked popup window settings of the browser, the opened registration and deregistration popup windows do not close automatically. You must manually close the popup windows.
- **Step 4** You are prompted to log in and enter your Cisco Webex Control Hub admin credentials to complete the registration.
  - **Note** If you encounter any issues with the Context Service connectivity and would want to reregister or troubleshoot the issue, click **Deregister**.

During the Registration process, at any time if you wish to cancel the registration, click **Cancel**. If registration fails or context service cannot be reached, you can reregister by clicking the **Register** button.

In case of Context Service failures, you will receive RTMT alerts.

- **Note** If using Firefox, enable the **dom.allow\_scripts\_to\_close\_windows** config to ensure that any additional tabs opened for context service registration close as expected. To do this:
  - 1. Enter about: config in the Firefox browser.
  - 2. Click I accept the risk.
  - 3. Search for dom.allow scripts to close windows config.
  - 4. Double click to change the value field to True.
  - 5. Restart your browser.

#### What to do next

If context service registration is done by enabling the proxy setting option, configure the browser proxy with the URL specified in the Context Service Management gadget.

#### **Deregister Unified CCX Components with Context Service**

After registering a server, you can deregister it if you decide to stop using Context Service with that server. For example, suppose that your solution has three Cisco Finesse server pairs, each dedicated to a single group of agents. If Group A stops using Context Service, you can deregister that server pair while the other groups continue to use Context Service.

#### Before you begin

Ensure that your web browser allows popups.

#### Procedure

Step 1 Launch the Context Service Management page for the server.

#### Step 2 Click Deregister.

Your browser displays the Cisco Spark sign-in page.

Step 3 Sign in with your Cisco Cloud Collaboration Management admin credentials and confirm the removal of your Hybrid Services cluster.

#### **Scripting for Context Service**

For information on how the script designers can lookup Customers and create, update, and retrieve PODs see, *Cisco Unified Contact Center Express Editor Step Reference Guide* located at: http://www.cisco.com/c/en/ us/support/customer-collaboration/unified-contact-center-express/ products-programming-reference-guides-list.html

## Single Sign-On

Single sign-on (SSO) is an authentication process that allows users to sign in to one application and then securely access other authorized applications without needing to resupply user credentials. SSO permits Cisco supervisors or agents to sign on only once with a username and password to gain access to all of their Cisco browser-based applications and services within a single browser instance. By using SSO, Cisco administrators can manage all users from a common directory and enforce password policies for all users consistently.



Note

• SSO is an optional feature.

- The implementation requires you to use the HTTPS protocol only to access all the web applications. The HTTP access to web applications is not supported when the SSO is enabled.
- Use Fully Qualified Domain Names and not IP addresses to access the web applications.

#### SAML 2.0 Authentication

SSO uses Security Assertion Markup Language (SAML) to exchange authentication details between an Identity Provider (IdP) and a service provider. The identity provider authenticates user credentials and issues SAML assertions, which are pieces of security information transferred from the identity provider to the service provider for user authentication. Each assertion is an XML document that contains trusted statements about a subject including, for example, username and privileges. SAML assertions are usually digitally signed to ensure their authenticity.

A generic SAML authentication flow consists of:

- Client A browser-based user client used to access a service.
- Service Provider An application or service the user tries accessing.
- Identity Provider An entity performing the user authentication.

The identity provider keeps actual credentials and authentication mechanism hidden. Based on the authentication process result, the identity provider issues SAML assertions.

#### **Elements Used in SAML 2.0**

The following is the list of elements that are used in SSO SAML 2.0 authentication:

- Client (the user's client)—A browser-based client or a client that can leverage a browser instance for authentication. For example, a system administrator's browser.
- Lightweight Directory Access Protocol (LDAP) users—Users are integrated with an LDAP directory. For example, Microsoft Active Directory or OpenLDAP.
- Security Assertion Markup Language (SAML) assertion—An assertion is an XML document that contains
  trusted statements about a subject. For example, a username. SAML assertions are digitally signed to
  ensure their authenticity. It consists of pieces of security information that are transferred from Identity
  Providers (IdPs) to the service provider for user authentication.
- Service Provider (SP)—An application or service that trusts the SAML assertion and relies on the IdP to authenticate the users. For example, Cisco Identity Service (IdS).

- An Identity Provider (IdP) server—This is the entity that authenticates user credentials and issues SAML assertions.
- SAML Request—An authentication request that is generated by a Cisco Identity Service (IdS). To authenticate the LDAP user, IdS delegates an authentication request to the IdP.
- Circle of Trust (Co-T)—It consists of the various service providers that share and authenticate against one IdP in common.
- Metadata—An XML file generated by the Cisco IdS (for example, Cisco Identity Service Management) and an IdP. The exchange of SAML metadata builds a trust relationship between the IdP and the service provider.
- Assertion Consumer Service (ACS) URL—A URL that instructs the IdPs where to post SAML assertions.

#### **Cisco Identity Service (IdS)**

Authentication is managed for the contact center solution by the Cisco Identity Service (Cisco IdS). When an SSO-enabled user signs in, the Cisco IdS interacts first with the customer's Identity Provider (IdP) to authenticate the user. The IdP stores user profiles and provides authentication services to support SSO sign-ins. When the user is authenticated, the Cisco IdS exchanges information with the Cisco service the user is attempting to access to confirm that the user is authorized for the role they are requesting. When the user is both authenticated and authorized, the IdS issues an access token that allows the user to access the application. When the access is established during a particular session, the user can switch among contact center solution applications without presenting credentials again.

#### Authentication and Authorization Flow

The complete authentication and authorization flow has been simplified as:

- When you access an application with protected resources, the application will redirect you to the Cisco Identity Service for authentication. Cisco Identity Service leverages SAML and generates a SAMLRequest and redirects the browser to the Identity Provider.
- The browser authenticates directly against the Identity Provider. Applications are not involved in the authentication process and have no access to user credentials.
- The OAuth flow accesses the resource with a token which is then validated.
- Cisco Identity Service sends an authentication request through the browser to the identity provider.
- The user enters the login credentials to the identity provider for authentication. After the assertion is successful and the user attributes are read it will redirect to the original application that was accessed. Cisco Identity Service accompanied by an assertion that confirms successful authentication and includes user information and access rights for the web application.

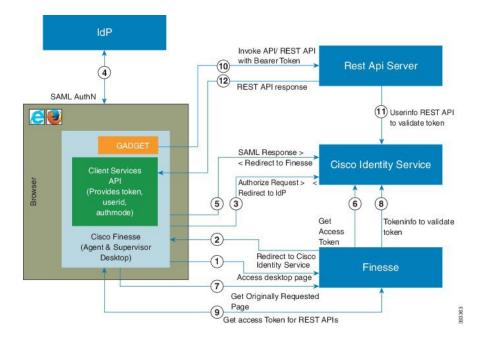


Figure 13: Authentication and Authorization Flow

## Accessibility

The Finesse desktop supports features that improve accessibility for low-vision and vision-impaired users. The following table shows how to navigate the Finesse desktop using the accessibility features.



**Note** Finesse supports these features only with Internet Explorer 11.0 and only on the agent desktop, not the supervisor desktop.

Desktop Element	To Perform the Following Actions	Use the Following Keys
Address Bar	Move between the address bar and the frames (in Internet Explorer only)F6	
Sign-in Page		
Language Selector Drop-Down	Access the drop-down	Tab and Shift-Tab from the ID field
	Open the drop-down	Alt-Down Arrow or Enter
	Scroll the drop-down	Up and Down Arrows
	Select a language	Enter
	Hide the drop-down	Esc
Mobile Agent Help	Access and display a tooltip	Tab and Shift-Tab
Tooltips	Hide a tooltip	Esc

Desktop Element	To Perform the Following Actions	Use the Following Keys
Call Control Gadget		1
Call Control Gadget Navigation	Access the call control gadget, phone book, and keypad	Tab and Shift-Tab
	Open and close the call control gadget	Enter
Phone book	Navigate the phone book contact entries	Arrow keys
Keypad	Navigate the keypad number buttons	Tab
	Make a new call	• Press Enter in the number display field
		OR • Navigate to the Call button and press Enter
Wrap-Up Reason	Access the drop-down	Tab and Shift-Tab
Drop-Down	Open the drop-down	Alt-Down arrow
	Scroll the list of wrap-up reasons	Up and Down Arrows
	Select a wrap-up reason	Enter
	Close the drop-down	Esc
Callback Dialog Box and Reclassify Dialog Box (Outbound Calls)	Access the Callback and Reclassify buttons	Tab and Shift-Tab
	Open the Callback and Reclassify dialog boxes	Enter (on the respective buttons)
	Close dialog boxes	• Press Esc
		OR
		Navigate away from the dialog boxes using Tab or Shift-Tab
Reclassify Dialog Box	Navigate the elements	Tab, Shift-Tab, Up and Down Arrows
	Select an option	Enter
	Close the Reclassify dialog box	Esc

Desktop Element	To Perform the Following Actions	Use the Following Keys
Callback Date and	Navigate to and from the Calendar	Tab and Shift-Tab
Time Calendar	Navigate within the Calendar	Arrows
	Select a Calendar date	Enter
	Move to the first or last days of a month	Home and End
	Close the pop-up	Esc
Callback Date and	Navigate the elements	Tab and Shift-Tab
Time Controls	Increase and decrease the Hour and Minute values	Up and Down Arrows
	Toggle the AM/PM button	Enter
	Close the pop-up	Esc
Desktop		
Send Error Report	Access and display a tooltip	Tab and Shift-Tab
Tooltip	Hide a tooltip	Esc
Third-Party Gadget	1	1
Maximize Icon	Access the maximize icon	Tab and Shift-Tab
	Maximize and restore a third-party gadget	Enter

#### **Screen Reader Support**

Cisco Finesse also supports JAWS screen reading software for the following elements:

Page or gadget	Element	Notes
Sign-in Page	Mobile agent help icon	The screen reader reads descriptive text for the help icon.
	Invalid Sign in error	<ul> <li>When a sign-in error occurs due to invalid password or username, the screen reader reads the error.</li> <li>Note In Internet Explorer, the message is read 1 to 3 times.</li> </ul>
Queue Statistics gadget	Title	The screen reader reads the gadget title (Queue Statistics).

Page or gadget	Element	Notes
Call Control Gadget	Phone Book	The screen reader reads the contents of the phone book.
		Note• The screen reader is not able to read the summary of this table by using CTRL+INSERT+T. As a workaround, use the heading key instead.• The phone book does not support use of CTRL+ALT+RIGHT/LEFT/UP/DOWN arrow keys to move between cells in the table.• The screen reader does not read the heading of each column in IE11.
	Keypad	The screen reader reads the number of the keypad and the letters that go with it (ABC, DEF, and so on).
		<ul> <li>Note</li> <li>In the table summary, if you select the table, the screen reader reads the summary of the table, which is Keypad.</li> <li>If you press Enter on a Keypad button with JAWS enabled, the digits are not entered or displayed in the edit box on top of the Keypad.</li> <li>If you use Ctrl+Alt+Right, Left, Up, and Down arrow keys to move between the cells, extra buttons are read on the Keypad.</li> </ul>
	Call row errors	The screen reader reads the call row error messages.
Agent Desktop	Headings	The screen reader reads all the headings on the Agent Desktop (HTML elements <h1> to <h6]>).</h6]></h1>
	Failover Banner	During failover, the screen reader reads the statement from the red banner. When the Failover is complete, the screen reader reads the statement from the green banner.
	State Change text	Whenever the agent state changes, the screen reader reads the new state.
Desktop	Send clients logs help icon	The screen reader reads descriptive text for the help icon.
		1



# **Unified CCX Solution Design Considerations**

- Core Components Design Considerations, on page 79
- Optional Cisco Components Design Considerations, on page 90
- Third-Party Component Design Considerations, on page 91
- Unified CCX Software Compatibility, on page 92
- Deployment Guidelines for Agent Phones that Support G.722 or iLBC, on page 93

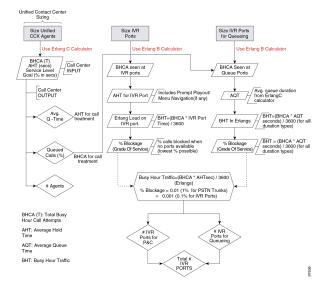
# **Core Components Design Considerations**

## **General Solution Requirements**

### **Principal Design Considerations for Call Center Sizing**

This figure illustrates the principal steps and design considerations for sizing a call center.

Figure 14: Call Center Sizing - Voice Only



This figure is a general overview of the design considerations for call sizing. For a detailed description of the call center sizing design process, refer to the section on sizing call center resources in the *Cisco Unified Contact Center Enterprise Solution Reference Network Design Guide*, available online at the following URL:

#### http://www.cisco.com/go/ucsrnd

There are similar basic call center sizing considerations and steps for Unified CCE, and they also can be used in sizing a smaller contact center for Unified CCX. This call-sizing approach will provide you with the minimum number of IVR ports to support the total BHCA.

In addition, you should include the following design considerations, specific to Unified CCX, in your call center sizing calculations:

- At a minimum, plan on enough capacity to replace your existing system. The replacement system should perform at least as well as the one it is replacing.
- After all of the Erlang (C and B) calculations are complete for the call center sizing, any changes in queue times or agents will affect the total number of trunks and IVR ports required for an Unified CCX solution.
- As you increase the size of the agent pool, very small changes in the average queue time and percentage of queued calls will affect the required number of gateway trunks and IVR ports.
- Even if you perform all of the calculations for a call center, there are still some variables that you cannot plan for but that will affect the ports needed on a Unified CCX system. For example, one or more agents could call in sick, and that would affect the port count and queue time for each call. Just two agents calling in sick could increase the port count by over 12 percent. This would affect the price of the system and, if not planned for, would affect the ability of the call center to meet caller requirements. Properly sizing call center resources is integral to designing an effective Unified CCX system.

If all of the call sizing information is available, the next step is to apply Unified CCX sizing limits to the call center requirements. For this step, use the Cisco Unified Communications Sizing Tool, available online at:

#### http://tools.cisco.com/cucst

The Unified Communications downloadable sizing tools help you with the task of sizing Unified Communications deployments.

#### **Preliminary Information Requirements**

System designers are advised to create a sizing document to do the following:

- Scope out the preliminary configuration information for the Unified CCX server.
- Size the gateways for the system.

To determine the size of the call center, obtain answers to the following questions:

- How many IVR ports do you need?
- How many PSTN gateway trunk ports do you need?
- · How many agents will answer incoming calls?

To answer these questions properly, you will need the sizing metrics and information listed in the following table.

L

Metric	Description
Average handle time (AHT)	Average duration (talk time) of a call plus after-call work time, which is the wrap-up time after the caller hangs up.
Average IVR port usage time	The total time for prompt playout and/or menu navigation (if any) in the Unified CCX script. This time should not include the queue time the caller spends waiting in queue before an agent becomes available. Queue time is calculated using Erlang-C automatically.
Service level goal for agents	Percentage of calls answered by agents within a specific number of seconds.
Busy Hour Call Attempts (BHCA)	Average number of calls received in a busy hour.
Grade of service (% blockage) for gateway ports to the PSTN	Percentage of calls that get a busy tone (no gateway trunks available) out of the total BHCA.

#### Table 18: Call Center Sizing Metrics

All of the metrics in this table are basic call-sizing metrics. After this information is obtained, calculate the number of gateway trunk ports, IVR ports, and agents using standard Erlang B and C calculators.

Note

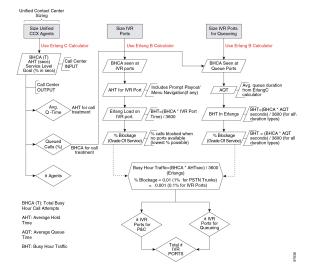
If the system being designed is a replacement for an existing ACD or an expansion to an installed Unified CCX or Cisco Unified IP IVR system, you might be able to use the historical reporting information from the existing system to arrive at the above metrics.

In addition, call sizing design considerations may vary if the call center is more self-service oriented.

## Terminology

This figure illustrates the common port types and how they map to Unified CCX.

#### Figure 15: Call Center Port Types



Call center sizing differentiates the port types as follows:

- Gateway or PSTN trunk ports Handles calls originating from the PSTN. They are purchased separately from Unified CCX.
- Queue ports IVR ports that queue calls (when no agents are available) prior to transferring the caller to an available agent. These ports are included at no additional cost with Unified CCX Standard or Enhanced, but they must be sized for proper capacity planning for the Unified CCX server.
- IVR ports Full-featured IVR ports available with the Cisco Unified IP IVR and Unified CCX Premium
  product.

If you want additional supporting features, such as automatic speech recognition (ASR), text-to-speech (TTS), email notification, web server or client functionality, and database operations, you only need to purchase the Premium package. Additional seats may also be purchased for IVR port licenses if the number of port licenses that come with the seat licenses is not sufficient.

The Unified CCX architecture differs slightly from the example TDM call center configuration in that IVR ports and queue ports (and P&C ports as well) are combined into one logical CTI port as shown in the figure above.

#### Effect of Performance Criteria on Unified CCX Server

System performance criteria fall into two general categories:

- Unified CCX and Cisco Unified IP IVR components Applications, software versions, capabilities, server types, and options and quantities that your system requires.
- System usage The average number of calls placed and received per hour, the average call length, the scripts being executed, and the grammar used for ASR.

#### **Effect of Performance Criteria**

Each performance criterion can have an effect on the performance of the Unified CCX or Cisco Unified IP IVR system. In general, the more Unified CCX or Cisco Unified IP IVR components that you install and the

heavier the system usage, the higher the demand on the server. However, the performance criteria can also interact in various non-linear ways to affect performance. The Cisco Unified Communications Sizing Tool for Unified CCX and Cisco Unified IP IVR can help you see and evaluate the effects of performance criteria on the Unified CCX and Cisco Unified IP IVR server.

Network latency between the following components affects the response time:

- Media path between the end customer and the agent via SocialMiner.
- Signaling path between the customer browser and Unified CCX via SocialMiner.
- SocialMiner and mail servers like Exchange Server, Office 365, or Gmail.

The customer chat interface retrieves updates in batches with a maximum delay of 5 seconds between batches.

#### Impact of Performance Criteria on the Unified CM Servers

Unified CM system performance is influenced by many criteria such as:

- Software release versions— Using the Cisco Unified Communications sizing tool, make sure to select the Unified Communications Manager software version with which Unified CCX will be working.
- The type and quantity of devices registered such as:
  - CTI ports (IP IVR ports for queuing, call treatment, and self-service)
  - Gateway (GW) ports
  - Agent phones
  - Route points
- The load processed by these devices (calls per second)
- Application call flows
  - IVR self-service
  - Call treatment/Prompt and collect
  - · Routing to agents, % transfers and conferences
- Special Unified Communications Manager configuration and services
  - Other non-Unified CCX devices—IP phones, GW ports, Unity ports, and dial plan.
  - Music on Hold (MOH)
  - Tracing levels— Unified Communications Manager CPU resource consumption varies depending on the trace level enabled. Changing trace level from Default to Full on Unified CM can increase CPU consumption significantly under high loads. Changing tracing level from Default to No tracing can also decrease CPU consumption significantly at high loads (this configuration is not supported by Cisco TAC). CPU consumption due to default trace will vary based on load, Unified Communications Manager release, applications installed, and call flow complexity.
- Server platform type

## **Cisco Finesse Design Considerations**

## **Cisco Finesse**

#### Introduction

Cisco Finesse is a next-generation agent and supervisor desktop designed to provide a collaborative experience for the various communities that interact with your customer service organization.

Cisco Finesse provides:

- A browser-based administration console and a browser-based desktop for agents and supervisors; no client-side installations are required.
- IP phone based (FIPPA) agent login & state control with limited features.
- A single, customizable cockpit or interface, that gives customer care providers quick and easy access to multiple assets and information sources.
- REST APIs that simplify the development and integration of value-added applications and minimize the need for detailed desktop development expertise.

The following table lists the availability of the Cisco Finesse REST APIs by license packages:

Service	Unified CCX Premium	Unified CCX Enhanced	Unified CCX Standard
Cisco Finesse REST APIs	Available	Available	Not available

The following table lists the availability of the Cisco Finesse service in the Unified CCX packages:

Table 20: Cisco Finesse service availability by license packages

Service	Unified CCX Premium	Unified CCX Enhanced	Unified CCX Standard	Unified IP IVR
Cisco Finesse	Available	Available	Not available	Not available

#### **Cisco Finesse functionalities**

Cisco Finesse supports the following functionalities:

- Basic call control—Answer, hold, retrieve, end, and make calls.
- Advanced call control—Make a consultation call and transfer or conference the call after the consultation.
- Not Ready and Sign Out reason codes—Reasons that agents can select when they change their state to Not Ready.
- Wrap-up codes—Reasons that agents can apply to calls.
- Phone books—List of contacts from which agents can select one to call.
- Live data gadgets—Display current state of agents, teams and CSQs in the contact center.

- Customizable third-party gadgets.
- · Recording using MediaSense and/or Workforce Optimization.
- Scheduled call back—Request a callback at a specific callback phone number and also specify the time
  or date of the callback.
- Reclassify—Reclassify a direct preview outbound call as busy, answering machine, fax, invalid number, or voice.
- Outbound agent—Supports outbound dialing including progressive, predictive, and direct preview modes, allowing agents to handle both inbound and outbound dialing tasks.
- Multisession webchat—Allows agents to work on multiple chat sessions at the same time for increased agent resource usage.
- Multisession email—Allows agents to work on multiple email sessions at the same time for increased agent resource usage.
- Extension mobility—Allows users to temporarily access their Cisco Unified IP Phone configuration such as line appearances, services, and speed dials from other Cisco Unified IP Phones.



#### Note

- Team composition changes in Cisco Finesse are not updated dynamically. Log in again or refresh the browser session to see the changes.
- Transition to Logout state is possible only from Not Ready state.

You can configure the Cisco Finesse Agent and Supervisor Desktops to use Cisco gadgets and third-party gadgets through a layout management method. You can customize the Cisco Finesse Agent and Supervisor Desktops through the Cisco Finesse administration console. The administrators can define the tab names that appear on the desktops and configure which gadgets appear on each tab.

For information about supported browsers and operating systems, see the Unified CCX Compatibility related information located at: http://www.cisco.com/c/en/us/support/customer-collaboration/ unified-contact-center-express/products-device-support-tables-list.html.



Note

Video is now supported if you are using Cisco Jabber as agent phone. The agent desktop where Jabber is used for Video should comply to the Cisco Jabber hardware requirements listed in the *Release Notes for Cisco Jabber for Windows*, located at http://www.cisco.com/c/en/us/support/unified-communications/jabber-windows/products-release-notes-list.html and in the *Release Notes for Cisco Jabber for Mac*, located at http://www.cisco.com/c/en/us/support/unified-communications/jabber-mac/products-release-notes-list.html.

#### Administration

The administrator can access the Cisco Finesse administration web user interface in read and write mode from the Unified CCX publisher node. The Unified CCX subscriber node provides read-only access.

#### **Cisco Finesse REST API**

Cisco Finesse provides a REST API that allows client applications to access the supported features. The REST API uses secure HTTP (HTTPS) as the transport with XML payloads.

Cisco Finesse provides a JavaScript library and sample gadget code that can help expedite third-party integration. You can find developer documentation for the REST API, the JavaScript library, and sample gadgets at this location: https://developer.cisco.com/site/finesse/.

#### Silent monitoring

The supervisors can monitor agents calls using Unified Communications Manager-based silent monitoring with Cisco Finesse.

Cisco Finesse does not support SPAN port-based monitoring and desktop monitoring to silent monitor the agent.

#### Recording

Cisco Finesse workflows can be used to record agent calls using Cisco Unified Communications Manager with Cisco MediaSense or Cisco Workforce Optimization.

Note

The agent phone must have built-in-bridge (BIB) support enabled for Cisco Unified Communications Manager-based call recording and monitoring to work with Cisco Finesse.

For information about the phones that have built-in-bridge support, see the Unified CCX Compatibility related information located at: http://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/products-device-support-tables-list.html.

For information about recording APIs, see the at http://developer.cisco.com/web/finesse/docs.

#### **Cisco MediaSense Search and Play Gadget**

The Search and Play gadget available on the Supervisor desktop allows you to access all recordings stored in MediaSense.

#### **Recording Tag**

Recordings initiated by Unified CCX and stored in Cisco MediaSense are tagged with semantic, contextual metadata. If participants of the call that is being recorded change, there is no change in tags for that call. These tags are prefixed by **CCX:** and contain the following parameters:

- agent = <agent ID> of each logged-in Unified CCX agent who participated in the recording.
- team = <team name> of all those teams whose agents have participated in the recording.
- CSQ = **<CSQ name>** of that CSQ where the call being recorded was queued and processed.

For example, Tag: CCX:agent=abc,team=Default,CSQ=Auto\_CSQ.

These tags enable supervisors and agents to filter and search recordings in Cisco MediaSense Search and Play Gadget based on one or a combination of the parameters.

#### **Multiline support**

You can configure one or more secondary lines on an agent phone. Unified CCX monitors first four configured lines. The agent's ACD line must be in button positions 1 - 4. Any calls on the observed lines are reported in the historical reports. Finesse displays the calls that are present in the Agent's ACD line.

Direct Transfer Across Line (DTAL) and Join Across Line (JAL) are not supported.

#### **NAT** support

Cisco Finesse supports static NAT only with one-to-one mapping between public and private IP addresses. Finesse desktops support Fully Qualified Domain Names (FQDNs) only, where FQDN resolves to the external IP address.

#### E.164 support

Unified CCX agents and supervisors can login to Finesse with '+' (plus sign) as prefix. Finesse also supports E.164 for the following:

- Enterprise Data
- Phone Book Contacts
- · Workflow Rules or Conditions

#### **Cisco Finesse IP Phone Agent**

With Cisco Finesse IP Phone Agent (IPPA), agents and supervisors can access Finesse features on their Cisco IP Phones as an alternative to accessing Cisco Finesse through the browser. Cisco Finesse IPPA allows agents and supervisors to receive and manage calls if they lose or do not have access to Cisco Finesse through a browser. It supports fewer features than the Finesse desktop in the browser.

#### Supervisor Tasks

Cisco Finesse IPPA does not support supervisor tasks such as monitor, barge, and intercept, but supervisors can sign in and perform all agent tasks on their IP Phones. For reporting purpose the supervisor will have to log in to Cisco Unified Intelligence Center to view the live data reports.

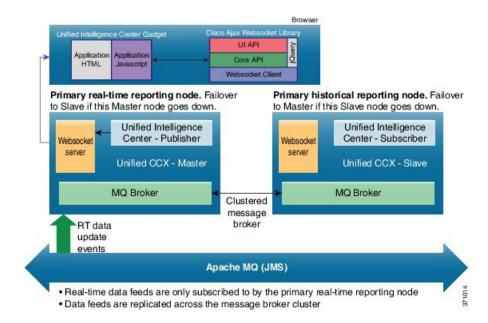
#### **Reason Code Limits**

On the IP Phone, Cisco Finesse can display a maximum of 100 Not Ready or Sign Out reason codes. If more than 100 codes are configured, the phone lists the first 100 applicable codes (global codes or applicable team codes).

## **Cisco Unified Intelligence Center Design Considerations**

#### Unified Intelligence Center Deployments

In Unified CCX deployments, both Unified Intelligence Center and Finesse are coresident on the same server along with Unified CCX.



#### Figure 16: System Architecture - Cisco Unified Contact Center Express

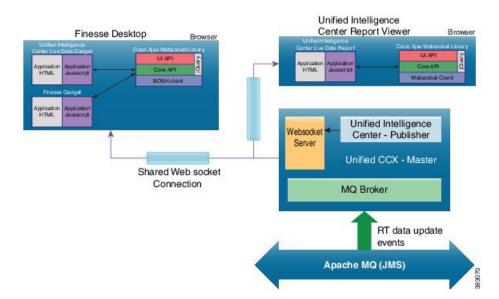
The above diagram depicts the HA configuration of Unified CCX, where the primary node, by default, is the master, and the secondary node is the warm standby. Historical reports are not available as gadgets.

Websocket Server - Only one instance of Websocket server is installed in the Unified CCX node.

Live Data gadget on Finesse desktop - The live-data gadget is loaded on the Finesse desktop only after an Agent or Supervisor has logged in and the Finesse container is initialized. One of the reporting gadgets set up the websocket tunnel. This common tunnel is shared by all the Unified Intelligence Center gadgets.

Live Data report in Unified Intelligence Center Report Viewer or through a native permalink - All the Javascript libraries are required to create the Websocket tunnel and the OpenAjaxHub in the browser are loaded as part of the web page. A Websocket tunnel is then created from the client window to the Websocket server, and shared by all the Live Data reports executed in the client window.

The system diagram for Live Data gadgets embedded in the Finesse desktop and for Live Data reports running in the Unified Intelligence Center Report Viewer is shown below.



#### Figure 17: Cisco Unified Contact Center Express - Live Data Gadgets

#### Standalone Cisco Unified Intelligence Center

Unified CCX 11.0(1) and later provides support for a standalone Cisco Unified Intelligence Center system with a premium Cisco Unified Intelligence Center license in addition to the on-box Cisco Unified Intelligence Center (which has a standard Cisco Unified Intelligence Center license).

The version of the standalone Cisco Unified Intelligence Center should be the same as the Unified Intelligence Center that is embedded in Unified CCX. The Standalone Cisco Unified Intelligence Center supports multiple data sources including Unified CCX.

In a Unified CCX High Availability deployment, the standalone Cisco Unified Intelligence Center should be connected to the standby node on Unified CCX to minimize the load on the master node. In case of failover of Unified CCX the Cisco Unified Intelligence Center connects to the new standby node. Standalone Cisco Unified Intelligence Center doesn't support high availability.

To install standalone Cisco Unified Intelligence Center, see the Installation and Upgrade Guide for Cisco Unified Intelligence Center, located at: http://www.cisco.com/en/US/products/ps9755/prod\_installation\_guides\_list.html.

For more information on how to create custom reports, see the Cisco Unified Contact Center Express Report Developer Guide, located at: http://www.cisco.com/en/US/products/sw/custcosw/ps1846/products\_user\_guide\_list.html.



Note

Live Data is not supported on the standalone Cisco Unified Intelligence Center.

Cisco Unified Intelligence Center user sync is not supported with the standalone Cisco Unified Intelligence Center and the Unified CCX server.

# **Optional Cisco Components Design Considerations**

## **Cisco MediaSense Design Considerations**

MediaSense is available with Unified Contact Center Express (Unified CCX). The integration is both at the desktop level and at the MediaSense API level.

At the desktop level, MediaSense's Search and Play application is available as a gadget in the Cisco Finesse Supervisor desktop. In this configuration, MediaSense can be configured to authenticate against Cisco Finesse rather than against Unified CM. Therefore, any Cisco Finesse user who has been assigned a Supervisor role can search and play recordings from MediaSense directly from his or her Cisco Finesse desktop. (A special automatic sign-on has been implemented so that when the supervisor signs in to Cisco Finesse, he or she is also automatically signed into the MediaSense Search and Play application.) Note that other than this sign-in requirement, there are currently no constraints on access to recordings. Any Cisco Finesse Supervisor has access to all recordings.

At the API level, Unified CCX subscribes for MediaSense recording events and matches the participant information it receives with the known agent extensions. It then immediately tags those recordings in MediaSense with the agentId, teamId, and if it was an ICD call, with the contact service queue identifier (CSQId) of the call. This subscription allows the Supervisor, through the Search and Play application, to find recordings that are associated with particular agents, teams, or CSQs without having to know the agent extensions.

This integration uses Bi-B or NBR forking, selectively invoked through JTAPI by Unified CCX. Because Unified CCX is in charge of starting recordings, it is also in charge of managing and enforcing Unified CCX agent recording licenses. However, other network recording sources (such as unmanaged BiB forking phones or Unified Border Element dial peer forking sources) could still be configured to direct their media streams to the same MediaSense cluster, which could negatively impact Unified CCX's license counting.

For example, Unified CCX might think it has 84 recording licenses to allocate to agent phones as it sees fit, but it may find that MediaSense is unable to accept 84 simultaneous recordings because other recording sources are also using MediaSense resources. This management also applies to playback and download activities-any activity that impacts MediaSense capacity. If you are planning to allow MediaSense to record other calls besides those that are managed by Unified CCX, then it is very important to size your MediaSense servers accordingly.

Cisco MediaSense 11.5(1) onward supports recording of media streams over IPv6. For Unified Communications Manager built-in-bridge calls, the recordings are done over IPv6 addresses in addition to IPV4 addresses. This is a significant change as Cisco MediaSense can now record calls from endpoints that support only IPv6 addresses. Earlier, MediaSense supported recordings over IPv4-only-stack and dual-stack endpoints. The feature is an add-on support where an administrator can assign an IPv6 address to the MediaSense server, in addition to IPv4 address. The recordings thus made, can be played back or downloaded over IPv4 interfaces.



Note SIP signaling still traverses through IPv4 addresses, thus local IPv4 address is required at MediaSense end.

During a call recording, if an IPv6 address is configured at MediaSense and both IPv4 and IPv6 addresses are supported by endpoint, preference is given to the IPv6 addresses for media streams.

Cisco MediaSense 11.5(1) supports secured recording through secured SIP and SRTP (Secure Real-time Transport Protocol). At the MediaSense end, secured SIP ensures that the signaling used to set up recording

sessions is encrypted. Secured SIP signaling is achieved over TLS transport layer for SIP messages. Next, MediaSense negotiates SRTP streams over signaling channels, and receives and decrypts the encrypted RTP messages. The received media streams are stored in the MediaSense server in a decrypted form and are accessible through all available channels.

With the secured communication feature, MediaSense Release 11.5(1) can now support both RTP and SRTP recordings, at the same time.



Note

MediaSense supports SRTP for BiB audio call recordings only.

## SocialMiner Design Considerations

You deploy SocialMiner as a large single server. SocialMiner does not support redundant topologies for high availability.

You can deploy the server inside or outside the corporate firewall in "Intranet" and "Internet" topologies:

• The Intranet topology provides the additional security of your network firewall to reduce the risk of an external party accessing the system. Use this topology when SocialMiner accesses internal sites, such as an internal forum site.

However, this topology prevents partners without VPN access from using SocialMiner. If an external agency manages your public relations functions, this topology prevents easy access by the agency. You also cannot render SocialMiner OpenSocial Gadgets in public internet containers such as iGoogle.

The Intranet topology complicates proxy configuration, but it simplifies directory integration.

 The Internet topology puts SocialMiner outside of your network firewall. It relies on the built-in security capabilities of the SocialMiner appliance.

Whether this topology's security is acceptable or not depends on how you use the system and your corporate policies. For example, if SocialMiner only handles public postings in your solution, you do not risk disclosure of sensitive information if it is compromised.

The Internet topology can complicate directory integration.

You can deploy SocialMiner so that some users access the server through a firewall or proxy. For the customer chat interface, you can deploy the SocialMiner server behind a proxy server or firewall. This reduces the risk of it being abused and limits access by those outside the firewall.

# **Third-Party Component Design Considerations**

## **DNS Server Deployment Considerations**

Consider the following when configuring a DNS servers for your solution:

- Configure the DNS servers for reverse lookup.
- Do not configure the DNS servers beyond a NAT network boundary.
- Deploy redundant DNS servers with low latency on the connection with the servers performing lookups.

## Cisco Unified Workforce Optimization Advanced Quality Management Design Considerations

For a Cisco environment running Unified CCX, Advanced Quality Management supports a single system architecture.

This architecture is able to use the following optional external servers to store voice and screen recording files:

- · Recording Server-to store voice and screen recording files.
- Media Encoding server-to manage recording requests.
- Monitor server-to monitor agents

Cisco Advanced Quality Management requires one dedicated CTI server for each Unified CM cluster in a Unified CCX environment. For more details on the architecture, see *Cisco Unified Workforce Optimization Advanced Quality Management Design Guide* located at: http://www.cisco.com/c/en/us/support/customer-collaboration/unified-workforce-optimization/tsd-products-support-series-home.html.

# **Unified CCX Software Compatibility**

Unified CCX software is dependent upon integration with many other software components, especially Unified CM. Check that the Unified CCX release you are planning is supported with the Unified CM release for which this deployment is planned.

For the list of supported virtual servers for Unified CCX, see the Unified CCX Compatibility related information located at: http://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/products-device-support-tables-list.html.

## **Cisco Unified CCX Disk Space Usage**

This section provides information about determining disk space usage and requirements when you install the Unified CCX. The historical reporting (HR) database (DB) size of the Unified CCX depends on the size of the hard disk on which it is stored. The following table provides an example of disk space usage for these DB types.

Sever Type	Server Disk Size	HR DB Size	Repository DB Size	Configuration DB Size
100 Agent VM profile	1x146 GB	10.78 GB	40 MB	0.5 GB
300 Agent VM profile	2x146 GB	12.45 GB	40 MB	0.5 GB
400 Agent VM profile	2x146 GB	18.91 GB	40 MB	0.5 GB

Table 21: Cisco Unified CCX Disk Space Usage

# Deployment Guidelines for Agent Phones that Support G.722 or iLBC

Unified CCX can monitor and record only G.711 and G.729 agent calls. The newer version of some agent phones for Unified CM and Unified CM support G.722 and iLBC. If both the calling device (voice gateway or IP Phone) and agent phone support G.722 or iLBC, these codecs may be chosen as the preferred codec for the call, and monitoring and recording will fail. The following configurations can be used to prevent these codecs from being used in the call:

Unified CM	• Disable advertising G.722 codec capability for the agent phone if the phone supports this codec.
	• In the Region used by the agent phone, set the audio codec as G.711 or G.729 only and do not set the Link Lossy Type as Lossy to prevent iLBC from being used.

Deployment Guidelines for Agent Phones that Support G.722 or iLBC



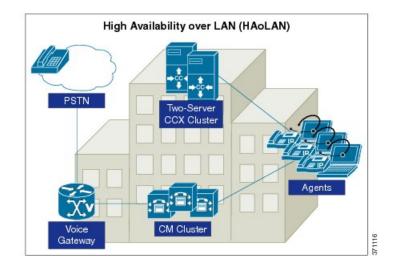
# **High Availability and Network Design**

- Unified CCX High Availability over LAN, on page 95
- Unified CCX High Availability over WAN, on page 96
- Engine Redundancy, on page 101
- Cisco Finesse High Availability Considerations, on page 104
- Cisco Unified Intelligence Center High Availability Considerations, on page 107
- MediaSense High Availability Considerations, on page 107
- SocialMiner High Availability Considerations, on page 107
- ASR TTS High Availability Considerations, on page 108

# **Unified CCX High Availability over LAN**

Unified CCX supports high availability over LAN to provide redundancy over LAN. The following figure depicts the deployment for Unified CCX high availability over LAN. This also includes a single Cisco SocialMiner on one of the nodes.

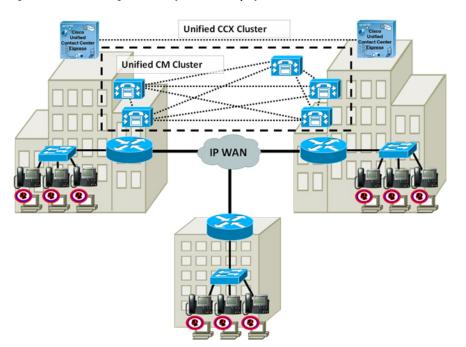
Figure 18: Unified CCX High Availability over LAN Deployment



# **Unified CCX High Availability over WAN**

Unified CCX supports high availability over WAN to provide site redundancy. In this deployment, the Unified CCX servers are located in two different sites across the WAN. Each site should have at least one Unified CM server that is running CTI Manager with which Unified CCX communicates. This also includes a single Cisco SocialMiner on one of the nodes. The following figure depicts the deployment for Unified CCX high availability over WAN.

Figure 19: Unified CCX High Availability over WAN Deployment



## **Network Requirements**

Observe the network requirements described in this section when deploying Unified CCX HA over WAN.

## Delay

The maximum allowed round-trip time (RTT) between Unified CCX servers is 80 ms.

The maximum allowed round-trip time (RTT) between Unified CCX server and Unified CM server at same site is 20 ms.



Do not use the ping utility on the Unified CCX server to verify RTT as it will not provide an accurate result. The ping is sent as a best-effort tagged packet and is not transported using the same QoS-enabled path as the WAN traffic. Therefore, verify the delay by using the closest network device to the Unified CCX servers, ideally the access switch to which the server is attached. Cisco IOS provides an extended ping capable of setting the Layer 3 type of service (ToS) bits to make sure that the ping packet is sent on the same QoS-enabled path that the WAN traffic will traverse. The time recorded by the extended ping is the round-trip time (RTT), or the time it takes to traverse the communications path and return. Refer to the Cisco IOS document available at

http://www.cisco.com/en/US/tech/tk365/technologies\_tech\_note09186a0080093f22.shtml#extend\_ping for more detail.

### Bandwidth

Sufficient bandwidth must be provisioned for Unified CCX cluster, Unified CM cluster, and other optional components to deploy HA over WAN.

The following components must be accounted for, while calculating the bandwidth requirements:

Unified CCX Cluster and Unified CM Cluster

Unified CCX cluster consumes bandwidth between the Unified CCX servers in high availability. If the Unified CM running CTI Manager that Unified CCX communicates with is remote, there would be additional bandwidth utilized by Unified CCX.

Unified CM could consume significantly higher bandwidth for Intra-Cluster Communication Signaling (ICCS) between sites when deploying with Unified CCX. This is due to the additional number of call redirects and CTI/JTAPI communications encompassed in the intra-cluster communications.

Unified CCX can be deployed as ACD to route and queue contacts for available agent or as IP-IVR to perform self-service. The bandwidth requirements for Unified CCX and Unified CM clusters are different depending on the deployment type.

The following table shows the minimum bandwidth requirement for Unified CCX and Unified CM clusters when deploying HA over WAN.

Deployment type	Unified CCX Cluster		Unified CM Cluster		
	Between Unified CCX Servers	Between Unified CCX and Remote Unified CM Servers	Database <sup>2</sup>	ICCS	
ACD	1.2 Mbps	800 kbps	1.544 Mbps (T1)	70 kbps per 100 BHCA <sup>3</sup>	
IP-IVR	1.2 Mbps	200 kbps	1.544 Mbps (T1)	25 kbps per 100 BHCA	

#### Table 22: Unified CCX HA over WAN Bandwidth Requirement

High Availability and Network Design

- <sup>2</sup> This column shows the database bandwidth required for Unified CM clustering over WAN and could be subject to change. For the final authorized value, refer to *Cisco Unified Communications Solution Reference Network Design (SRND)* available at: http://www.cisco.com/go/ucsrnd
- <sup>3</sup> BHCA (Busy Hour Call Attempt) is the number of calls entering the system in the busy hour for Unified CCX or IP-IVR.

For Unified CCX Cluster in the preceding table:

- The traffic between Unified CCX servers includes database replication, heartbeat, and other communication between the Unified CCX HA servers.
- The traffic between Unified CCX server and remote Unified CM server running CTI Manager is the JTAPI call signaling.

For Unified CM Cluster in the preceding table:

- *Database* column includes traffic for database and other inter-server traffic for every Cisco Unified CM subscriber server remote to the Unified CM publisher.
- *ICCS* column shows all the ICCS traffic between CallManager/CallManager services and CallManager/CTI Manager services running in the Unified CM nodes across sites.

As an example, assume the Unified CCX HA over WAN deployment has two sites and is used as ACD. Site 1 has the Unified CCX, one Unified CM publisher and two Unified CM subscribers. Site 2 has the other Unified CCX and two Unified CM subscribers. Unified CCX in site 1 communicates with Unified CM subscriber in site 2 for JTAPI signaling. In the busy hour, there are 1500 calls coming into Unified CCX that get routed or queued for agents.



Note

• MediaSense recording is not included in the above calculations.

- The maximum supported RTT between the Unified CCX server and the Microsoft Exchange server is 80 ms.
- A minimum bandwidth of 64 Mbps must be provisioned between two nodes of Unified CCX for intra-cluster communication and for fetching Unified Intelligence Center reports from non-master node. The maximum latency allowed is 80 ms. For bandwidth calculation, see the Cisco Unified CCX Bandwidth Calculator located at, https://www.cisco.com/c/en/us/support/ customer-collaboration/unified-contact-center-express/ products-technical-reference-list.html.

For Unified CCX cluster, bandwidth required is:

1.2 Mbps + 800 kbps (0.8 Mbps) = 2 Mbps

For Cisco Unified CM cluster, there are two Unified CM subscribers remote from the Unified CM publisher and the BHCA is 1500. Bandwidth required is:

 $1.544 \text{ Mbps} \times 2 + 70 \text{ kbps} \times 15 (1.05 \text{ Mbps}) = 4.138 \text{ Mbps}$ 

In total, 6.138 Mbps between sites is required for this deployment.

Agents and Supervisors

In HA over WAN deployment, agents and supervisors could reside in either Unified CCX sites or they could be remote depending on the location of active Unified CCX server at the time of operation. Bandwidth should be provisioned for remote agents between sites using the maximum number of agents from the two sites. Estimate the required bandwidth using the Unified CCX Bandwidth Calculator available at:

https://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/ products-technical-reference-list.html

Optional Components

Customers might have the following optional components deployed across the WAN from Unified CCX or Unified IP IVR. Ensure to account for the additional bandwidth required in their HA over WAN deployment.

- Wallboard Server— Determine the amount of data that is retrieved from Unified CCX database to the remote wallboard server.
- Enterprise Database— Estimate the total amount of data that is retrieved through the database steps from the remote enterprise database.
- SMTP Server— If the SMTP server is remote from the Unified IP IVR, determine the average size
  of each outgoing email and calculate the total.
- To calculate bandwidth for Finesse, see the Unified CCX Bandwidth Calculator, available at:

https://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/ products-technical-reference-list.html

### Quality of Service

Quality of Service (QoS) must be enabled and engineered correctly on the network to provide consistent and predictable end-to-end levels of service. Unified CCX software does not mark any network packet, so ensure that you mark the traffic at the network edge routers.

The following table shows the QoS markings for Unified CCX HA over WAN deployment.

Traffic	Oos Marking
	QoS Marking
JTAPI Call Signaling	IP Precedence 3 (DSCP 24 or PHB CS3)
Database Replication between Unified CCX nodes <sup><math>\frac{4}{2}</math></sup>	IP Precedence 0 (DSCP 0 or PHB BE)

Table 23: QoS Considerations for Unified CCX HA Over WAN

<sup>4</sup> The database traffic may be reprioritized to a higher priority data service (for example, IP Precedence 2 [DSCP 18 or PHB AF21] if required by the particular business needs). An example of this is the usage of outbound dialer in Unified CCX, which relies on writing data to the Config Datastore.

For more information on QoS requirements of VoIP, refer to the Enterprise QoS Solution Reference Network Design Guide available here:

http://www.cisco.com/en/US/docs/solutions/Enterprise/WAN\_and\_MAN/QoS\_SRND/QoSIntro.html#wp46447

## **Deployment Considerations**

Consider the following when deploying high availability over WAN with Unified CCX:

- Deploy the ASR or TTS server locally in each Unified CCX site
- Set up Unified CCX to use the local Unified CM servers for both primary and secondary in the following configurations. If this is not possible, at least the primary Unified CM server should be local.
  - AXL Service Provider
  - JTAPI Provider for Unified CM Telephony Subsystem
  - JTAPI Provider for Resource Manager/Contact Manager Subsystem



**Note** Significant delays in agent login will occur during Unified CCX failover if AXL and JTAPI communications are over WAN, especially under load conditions.

- Assign the two sets of CTI Ports (one for the master and the other for the standby engine) to different device pools, regions and locations, in the CTI Port Group.
- Data in Historical Datastore and Repository Datastore start merging after the network partition is restored. This situation could potentially generate heavy data traffic over WAN. Restore the WAN link during after hours to minimize the performance impact.
- Do not support VPN tunneling across the WAN.

#### Unified CCX-Finesse deployment

Cisco Finesse is supported in both single-node deployment and high-availability deployment over LAN and WAN.

#### Unified CCX-Standalone Cisco Unified Intelligence Center deployment

Standalone CUIC doesn't have an HA but works with a Unified CCX in HA.

### **Unified CCX-Cisco SocialMiner deployment**

SocialMiner doesn't have an HA but works with a Unified CCX in HA.

#### Unified CCX-MediaSense Deployment

In a LAN deployment, Unified CCX supports:

- A single Cisco MediaSense node
- A two-node Cisco MediaSense cluster

Consider two sites (site A and site B) separated over WAN. A Unified CCX HA cluster over WAN supports:

- A single Cisco MediaSense node on either site A or site B
- A two-node MediaSense cluster, both nodes of which are on either site A or site B

For more information, see Cisco MediaSense Design Guide available here:

http://www.cisco.com/en/US/products/ps11389/products\_implementation\_design\_guides\_list.html

# **Engine Redundancy**

Any incoming call arriving at Unified Communications Manager destined for Unified CCX route points can be accepted by the Unified CCX engine and all Unified CCX call treatment and ACD routing services are operational.

During failover, ACD subsystem will not be able to route calls to agents until the automatic login process completes and the agent manually sets the state to Ready. Agents on Unified CCX routed calls will see those calls survive and Finesse will automatically re login agents. After being logged back in, agents will have to set the state to Ready when they are ready to begin receiving calls.

## When the Master Engine is Down

Once the master engine goes down, the engine on the other node will be selected as the new master. Calls which were queued by the previous primary engine are dropped after a failover. New calls coming in while agents are re-logging will stay in the queue until agents log in. Historical data will be written to the new master engine's local database.

## Automatic Call Distribution (ACD)

The HA failure of the active server is detected and the ACD subsystem can automatically fail over from the active to the standby server. All ACD functions are restored on the standby server within 5 seconds.

## **Interactive Voice Response**

When an active server fails in a HA system, IVR subsystem will automatically failover.

All calls in queue and calls receiving IVR call treatment will be lost. Calls already transferred to the agent will be preserved.

## **Unified CCX Outbound Dialer**

### **Behavior Under High Availability**

The Config Data Store (CDS) is required for normal operation of outbound for call status and call result updates of contact records. When deploying in a two-node high availability system, the CDS must be running on both nodes to enable the database write operation. The Outbound subsystem will be operational as long as the Publisher CDS is up and running. In a high availability environment, only the dialer in the master node is active.

If a contact is imported for a campaign and failover occurs before the contact is dialed out, then the contact is retried the next day. The number of contacts that can be retried for each campaign is as mentioned below:

- For direct preview campaigns, the count is the maximum value that is configured for Contact Records Cache Size field.
- For IVR-based progressive and predictive campaigns, the count is the Number of Dedicated Ports multiplied with the Lines Per Port (LPP) values configured.

 For agent-based progressive and predictive campaigns, the count is 45 for medium or large VM profiles and is 15 for small VM profiles.

#### **Failover Scenarios for Preview Outbound:**

- If a preview outbound call not in reserved state is waiting for the agent to accept the call and when the master engine goes down, the agent is automatically logged out and the preview call disappears from the agent desktop. If the master engine restarts during failover, the call status for that contact record is set to unknown. If the master engine does not restart during failover, the contact is called when the campaign starts and there are available agents.
- If a preview outbound call not in reserved state is accepted by the agent and the call is ringing on the customer phone, there is no change on the call. However, the agent is logged out and will be able to use call control capabilities only through the phone.

#### Failover Scenarios for Progressive and Predictive IVR-Based Outbound:

• The CTI ports on the master engine will go out of service on a failover and the calls that are in progress between customers and CTI ports will be disconnected. The standby server will continue dialing out the remaining contacts in the campaign after the failover.

#### Failover Scenarios for Progressive and Predictive Agent-Based Outbound:

• If an agent is currently on an outbound call and Cisco Finesse service restarts or agent closes the browser and reopens, then the agent is automatically logged in after 60 seconds and the state of the agent is set to Not Ready. If the customer is still on the call, then the agent continues to handle the call but outbound specific options will not be available on the agent desktop.

## WAN Link Failure Between Sites—Island Mode

Connectivity failure creates a scenario called 'Island mode' where each node (on either side of the network) assumes mastership and handles calls. Each node behaves as if the other side has failed and declares itself master (Engine and Data Stores components). The node that was already the master, continues as is. Phones and Finesse need to register with Unified CM and server on the same side of the network. This operation happens automatically. The following lists the failover behaviors:

- · Historical data is written to local Data Stores
- Real Time Reporting (RTR) shows the status of each node independently
- No configuration changes are allowed
- Enterprise Database access across the network is not possible
- Outbound will be impaired as these do not support high availability

If the Island mode occurs for more than four days, DB replication between the nodes will be broken and will need to be reestablished from Unified CCX Administration web interface when the WAN link is restored.



**Note** Backup scripts are executed on the publisher, and it backs up the database that has mastership. In Island mode, only one node gets backed up and the data getting collected on the other node does not get backed up. The backup is inconsistent, and if restored, there will be loss of data.

### When Connectivity is Restored

Once the network connectivity is restored, convergence of engine mastership occurs. Two masters cannot exist and one of the nodes will drop mastership. All active calls being handled by that node will be dropped.

Similarly, convergence happens for the data stores with no disruption in call activity. All data will be replicated as soon as convergence is done only if the link was up within a predetermined replication retention period, otherwise, the customer needs to initialize the replication from datastore control center pages.

<u>م</u> Tip

You can use the Unified CCX Administration Datastore control center pages or the CLI to check the replication status.

## WAN Link and Single Engine Failure

When the WAN goes down, CTI functionality, which was provided by Unified CM Sub 1 across the WAN is no longer available. The master engine on node 2 fails over to Unified Communications Manager Sub 2. All calls still in the queue are dropped.

Some agents will remain in Not Ready state since the corresponding agent's phones are registered with the Unified Communications Manager Sub 1. There is no automatic function to force phones to re-register.

This situation is corrected when the WAN link is restored.

## Chat and Email

With high availability, failure of the active server can be detected and the nonvoice subsystem automatically fails over from the active server to the standby server. All unanswered chats are moved to the new active server.

An active chat session is available until the browser gets redirected to the standby server. The chat session is terminated after the redirect is complete and the message is displayed as, 'The Chat has Ended.' During an engine failover, the agent gets a message that, 'Chat and Email are temporarily down due to Outages.' All queued contacts are discarded in Chat whereas it is reinjected in Email.

The fault tolerance for Web Chat is provided in the Unified CCX. In an HA deployment, SocialMiner is configured to communicate with both the Unified CCX nodes. When a new contact arrives at SocialMiner, both the Unified CCX nodes are notified.

In the case of a failover, all emails that were previously queued and were assigned to an agent get requeued and get assigned to the agents.



Attention Cisco SocialMiner does not support HA deployment options. Chat and email will not be available if SocialMiner is down.



Note Web Chat and email do not support the Island mode scenario.

# **Cisco Finesse High Availability Considerations**

This section describes Cisco Finesse Desktop behavior during the failover of one of the following:

- Unified CCX Engine Failure
- Cisco Finesse Server Failure
- Notification Service Failure

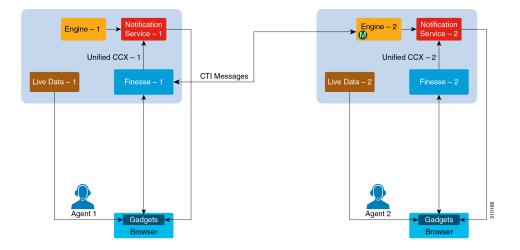
For HA deployment the Cisco Finesse is in service on both the nodes, based on the following requirements:

- On Unified CCX Master node:
  - Finesse is in In Service if its connected to the Unified CCX engine, and Notification service on the same node.
- On Unified CCX Non-Master Node:
  - Finesse is in In Service if it is able to connect to the Master CCX engine (remote).
  - Unified CCX engine is running in slave mode on the Non-Master node.
  - Notification Service is running on Non-Master node.

This enables the desktop failover to happen independent of the engine mastership status.

The following image describes the high level view of the Cisco Finesse Desktop Failover scenario.

Figure 20: High Level View Architecture Diagram of Cisco Finesse Desktop Failover Scenario





Note

Agent logging into both the Finesse nodes simultaneously is not supported.

Unified CCX does not support load balancing of agent login. All agents must log in to the Master Node only. The enhancement in behavior is for failover support only.

For voice calls, Finesse connects to CTI server on master CCX Engine.

For agents to log in to Finesse in the secondary node, Notification Service, Engine and LiveData services (Socket.IO Service) have to be running on the secondary node.

### **Failure Scenarios in HA Deployment**

This table describes failure scenarios that you might encounter in high availability deployment when the Unified CCX Node 1: Master, Unified CCX Node 2: Non-master before failover.

Failure Scenario	Unified CCX HA Behavior	Cisco Finesse Service on Node 1	Cisco Finesse Service on Node 2	Cisco Finesse Client Behavior
Unified CCX Engine fails over from master to Non-Master node	Engine Mastership changes from master to non-master.	Finesse goes OUT_OF_SERVICE and will return to IN_SERVICE as soon as it connects to the new master engine.	Finesse goes OUT_OF_SERVICE and will return to IN_SERVICE as soon as it connects to the new master engine.	Agent would see the red disconnection bar, and will automatically relogin into the Finesse side that comes to <b>IN_SERVICE</b> first. It can be either Node 1 or Node 2.
Unified CCX Engine Failure on Non-Master node	Unified CCX Engine on Node 1 continues to be Master, thus no change.	Finesse will continue to be in <b>IN_SERVICE</b> .	Finesse goes OUT_OF_SERVICE.	Agents connected to Node 1 will continue to be logged in. Agents connected to Node 2 will be temporarily disconnected and will connect to the Finesse Service on the node that is <b>IN_SERVICE</b> .
Finesse Service Out of Service on Node 1	Engine mastership is not affected.	OUT_OF_SERVICE	Finesse on Node2 will continue to be in <b>IN_SERVICE</b> .	Any agents connected to Node 1 will be temporarily disconnected and will connect to Finesse on Node 2. Agents connected to Node 2 will not be impacted.

Finesse Service Out of Service on Node 2	Engine mastership is not affected.	Finesse on Node 1 will continue to be in <b>IN_SERVICE</b> .	OUT_OF_SERVICE	Any agents connected to Node 2 will be temporarily disconnected and will connect to Finesse on Node 1.
				Agents connected to Node 1 will not be impacted.
Unified CCX Notification Service Failure on Node1	Engine mastership is not affected	OUT_OF_SERVICE	Finesse on Node 2 will continue to be <b>IN_SERVICE</b> .	Any agents connected to Node1 will be temporarily disconnected and will connect to Finesse on Node 2. Agents connected to Node 2 will not be impacted.
Unified CCX Notification Service Failure on Node 2	Engine mastership is not affected	Finesse on Node 1 will continue to be IN_SERVICE	Finesse service on the node where notification service failed, remain <b>OUT_OF_SERVICE</b> until notification service comes up.	Any agents connected to Node 2 will be temporarily disconnected and will connect to Finesse on Node 1. Agents connected to Node1 will not be impacted.
Island Mode	Both HA nodes become Master	Finesse on Node 1 will continue to be <b>IN_SERVICE</b> and will be connected to Engine on Node 1.	Finesse goes Out Of Service and will return to <b>IN_SERVICE</b> as soon as it connects to the engine on Node 2 which is also the master.	Agents connected to Node 1 will continue to be logged in. Agents connected to Node 2 will be temporarily disconnected and will connect to the Finesse Service on the Node 2.

# **Finesse IP Phone Agent Failure Behavior**

The Finesse IP Phone Agent does not automatically failover to the alternate Finesse server. To ensure continued operations in a failure situation, you must configure at least two Finesse IP Phone services in Unified CM, each pointing to different Finesse servers.

When the Finesse server fails, Finesse IPPA attempts to reconnect to it every 5 seconds. After three attempts, if the Finesse server is not in service, Finesse IPPA displays a server unavailable message to the agent. The total time to go out of service is approximately 15 seconds.

In a failure scenario, the Finesse IPPA agents must exit from the current Finesse service and manually sign in to another configured Finesse service that points to an alternate Finesse server. After they successfully sign in to an alternate Finesse service, the agents can resume normal operations.

# **Cisco Unified Intelligence Center High Availability Considerations**

### Server is Down

In a two-node high availability (HA) setup, you can connect to any node to access reports. If the node you are connected to goes down, then manually log in to the other node to access reports as this doesn't happen automatically.

### **Island Mode**

If WAN is down, the nodes function in Island mode and both of the nodes independently assume mastership (engine and data stores components). You can access reports from either of the nodes.



There will be a data discrepancy in the reports as there is no data replication between the nodes till the connectivity is restored.

Standalone CUIC has no high availability.

# MediaSense High Availability Considerations

Your contact center solution can have several MediaSense Recording Servers. The servers are all active simultaneously and load balance automatically. If one of the servers fail, no incoming calls are sent to it until it recovers.

When a server fails, any recordings of active calls are discarded. Recordings of already completed calls are unavailable until the server recovers.

MediaSense also includes a redundant pair of Metadata database servers. The databases are kept in synch. If one database server fails, the other server continues to record all events. When the other server recovers, a data replication process brings the databases back into synch.

# SocialMiner High Availability Considerations

Cisco SocialMiner does not support high availability.

SocialMiner uses either a small or large, single-server, all-in-one, deployment. You cannot use a load-balancing, split site deployment.

# **ASR TTS High Availability Considerations**

Unified CCX solution supports redundant ASR/TTS servers. In a basic configuration, the VXML Gateway first passes all incoming requests to the primary ASR/TTS server. If the primary server is unreachable, the gateway then passes that request to the backup server. Any request that reaches the backup server stays on that server for the duration of the request.

You can add a load balancer to spread the incoming requests across your ASR/TTS servers.



# **Solution Security**

- Security, on page 109
- Transport Layer Security, on page 110

# Security

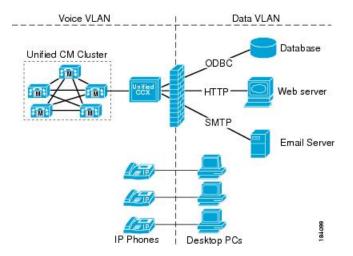
Security can be implemented on many levels. Applications security is dependent upon security implemented at the infrastructure level. For more details on security at the network infrastructure level, refer to the security design considerations in the *Cisco IP Telephony Solution Reference Network Design* documentation, available here:

http://www.cisco.com/warp/public/779/largeent/it/ese/srnd.html

### **Corporate Data Access**

In addition to call routing, Unified CCX or Cisco Unified IP IVR scripts often process enterprise data from existing corporate data stores such as a database or a corporate directory server for functions such as account authentication and order status. These data stores often already exist and share data with other enterprise applications. This figure shows an example of a network where voice and data components reside in separate VLANs and are separated by a firewall.

### Figure 21: Unified CCX Accessing Data Stores



Unified CCX can communicate with these external sources through its subsystems, provided that Network Address Translation (NAT) is not used.

### **SSL HTTPS Connection**

The certificates uploaded using the Cisco Unified OS Administration interface to the Tomcat trust store is available to secure all HTTP connections made during script execution. The following can be secured:

- Document steps
- VoiceXML script
- Custom java code that provides web services

### **Enhanced Security API (ESAPI)**

A new security filter is added to the Application Administration component. This filter identifies malicious user input and protects the application against XSS attacks.

If the Application Administration users find any user activity that was allowed earlier is now blocked by the security filter, then disable the security filter using a CLI command.

# **Transport Layer Security**

The Cisco Unified Contact Centre Express supports the TLS version 1.2. The following command line interface commands can be used to show and set the TLS minimum version in the server and the client applications:

- · show tls server min-version
- show tls client min-version
- · set tls server min-version
- set tls client min-version



Note

- You must reinstall Cisco Unified CCX Editor and Cisco Unified Real-Time Monitoring Tool after the upgrade of Unified CCX.
- Ensure that the Unified CCX server and the client application is restarted for the changes to take effect.



# **Design Considerations for Integrated Features**

• Single Sign-On (SSO) Considerations, on page 111

# Single Sign-On (SSO) Considerations

The Single Sign-on feature authenticates and authorizes users for all the contact center solution applications and services. Authentication is the process of validating the identity of a user: "you are who you say you are." Authorization is the process of confirming that an authenticated user is permitted to perform the action they are requesting: "you can do what you are asking to do." When you enable SSO in the contact center solution, users only sign in once to gain access to all of their Cisco browser-based applications and services.

To support SSO for the contact center solution, you must install and configure an Identity Provider (IdP) that is compliant with the Security Assertion Markup Language 2.0 (SAML v2) Oasis standard. For a current list of supported Identity Provider products and versions, see the Unified CCX Compatibility related information located at: https://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/products-device-support-tables-list.html.

Authentication and authorization are managed for the contact center solution by the Cisco Identity Service (Cisco IdS). When an SSO-enabled user signs in, the Cisco IdS interacts first with your Identity Provider (IdP) to authenticate the user. The IdP stores user profiles and provides authentication services to support SSO sign-ins. When the user is authenticated, the Cisco IdS exchanges information with the Cisco service the user is attempting to access to confirm that the user is authorized for the role they are requesting. When the user is authenticated, the Cisco IdS issues an access token that allows the user to access the application. Once access is established during a particular session, the user can switch among contact center solution applications without presenting credentials again.

Note

The user credentials are only presented to the IdP. The contact center solution applications and services only exchange tokens; they do not see the users' information.

To integrate your IdP with your contact center solution, you perform the following administrative tasks:

- Establish a trust relationship between the Cisco IdS and the Identity Provider.
- Set the SSO mode in your system to enable users for SSO.
- Register on the Single Sign-On web page to onboard the single sign-on components.

• Perform **Test SSO Setup** on the single sign-on web page to test the status of registration of each component. You will be redirected to the Identity Provider for authentication. If the **Test SSO Setup** is successful then the **Enable** option is enabled.

## **SSO Message Flow**

An SSO user's access token is issued by Cisco IdS to validate the users accessing the corresponding applications. When the user is found valid each application performs the authorization locally. Cisco IdS supports authorization Code Grant Flow as defined in OAuth 2.0 and in turn uses SAML v2.0 to authenticate users before issuing auth code.

When a user browses to a web page for an SSO-enabled service, the authentication request is redirected to the Cisco Identity Service. Cisco Identity Service generates a SAML authentication request and directs it to the Identity Provider. The IdP presents a sign-in page to the user at the browser to collect the user's credentials. After the IdP authenticates the user, the IdP issues a SAML assertion to the Cisco IdS. The assertion contains trusted statements about the user, for example, username and privileges.

The assertions must have attributes. The Cisco IdS extracts **uid** and **user principal** and generates and delivers authorization code to the SSO enabled application. The application on receiving the authorization code will request IDs For Access and Refresh Tokens.

Access Tokens are used by applications to validate user information and Refresh Token are used to request new Access Tokens. These token have a validity period associated with each one of them.

**Note** A new Access token and Refresh token pair can be obtained only before the Auth code expires.

Access Tokens can be refreshed only when both the current access token and the refresh token are valid and not expired.

If the refresh tokens expire you can not refresh an access token. Thus you need to be authenticated again and the auth code need to ne requested again.

Together SAML and OAuth make it possible for a user to authenticate while only exposing user credentials to the authentication provider. The username and password are only presented to the IdP. The contact center solution applications and services do not see the user information. Only the SAML assertion and the OAuth token are exchanged.

# Single Sign-On High Availability Considerations

Every core component in the contact center solution has the Cisco Identity Service client that supports an high availability mode. Any SSO enabled application can connect to either to the local Cisco Identity Service instance or to the remote.

By default it will connect to the local instance of Cisco Identity Service. The Local Cisco Identity Service is the default and the preferred Cisco Identity Service that runs locally.

Cisco Identity Service client supports failover if the remote Cisco Identity Service is configured when the local Cisco Identity Service fails. When the local Cisco Identity Service is available again the Cisco Identity Service client fails back to the local Cisco Identity Service.

The below table provides the details of Cisco Identity Service client failover and failback in different states of the local and remote Cisco Identity Service:

Local Cisco Identity Service	Remote Cisco Identity Service	Cisco Identity Service Client Connects to
IN_SERVICE	Not Applicable	Local Cisco Identity Service
PARTIAL_SERVICE	IN_SERVICE	Remote Cisco Identity Service
PARTIAL_SERVICE	PARTIAL_SERVICE	Local Cisco Identity Service
OUT_OF_SERVICE	PARTIAL_SERVICE	Remote Cisco Identity Service
OUT_OF_SERVICE	OUT_OF_SERVICE	None
OUT_OF_SERVICE	Not Configured	None

Table 24: Failover and Failback Scenarios of Cisco Identity Service Client Based on the State of Cisco Identity Service

## Single Sign-On Design Impacts

This section details few of the design impacts of the Single Sign-On (SSO) feature. The implementation requires you to use only HTTPS protocol to access all the web applications. The HTTP access to web applications is not supported when the SSO is enabled.

### **Authentication Modes in Unified CCX**

You can choose from two different authentication modes when deciding about implementing SSO:

- SSO Enable all agents, supervisors, and administrators (administrators of the Cisco Unified CCX Administration or Cisco Unified CCX Serviceability application) in the deployment for SSO.
- Non-SSO Use existing Unified CM-based or local authentication.

### Applications in SSO Mode

- Cisco Unified Intelligence Center (CUIC)
- Cisco Finesse
- · Cisco Finesse-hosted gadgets
- Cisco Unified CCX Administration
- · Cisco Unified CCX Serviceability.



Note The Cisco Finesse IP Phone Agent is not supported in SSO enabled mode.

Single Sign-On can independently function on Unified CM and Unified CCX. It is not inter dependant on each other.

### **Applications not SSO Enabled**

The following applications are not Single Sign-On enabled:

- Cisco Finesse Administration
- Cisco Identity Service Administration
- Disaster Recovery System
- Cisco Unified OS Administration
- Cisco Unified Serviceability
- Standalone Cisco Unified Intelligence Center
- Cisco Unified CCX Editor
- Real Time Monitoring Tool
- Cisco SocialMiner
- Cisco Media Sense
- · Cisco Workforce Optimization
- Any Third Party Application.

## **Qualified Identity Providers**

If you use any Identity Provider (IdP) outside of the listed IdPs in the table below, Cisco IdS supports the IdP as long as the IdP is SAML 2.0 compliant and meets the following requirements described in the subsequent SAML Request and Response sections:

- SAML Request Attributes
- Expectations from SAML Response

Qualified Identity Providers	Version
Microsoft AD FS (Active Directory Federation Services)	2.0, 2.1, 3.0
PingFederate	8.2.2.0
OpenAM	10.0.1
Shibboleth	3.3.0
F5	13.0

To configure the qualified Identity Providers (IdPs), see the following references for:

- Microsoft AD FS (Active Directory Federation Services) https://www.cisco.com/c/en/us/support/docs/ customer-collaboration/unified-contact-center-express/ 200612-Configure-the-Identity-Provider-for-UCCX.html
- PingFederate https://www.cisco.com/c/en/us/support/docs/customer-collaboration/ unified-contact-center-express/211580-Install-and-Configure-the-PingFederate-I.html

- OpenAM https://www.cisco.com/c/en/us/support/docs/customer-collaboration/ unified-contact-center-express/211579-Install-and-Configure-the-OpenAM-Identit.html
- Shibboleth https://www.cisco.com/c/en/us/support/docs/customer-collaboration/ unified-contact-center-express/211578-Install-and-Configure-the-Shibboleth-Ide.html
- F5 https://www.cisco.com/c/en/us/support/docs/customer-collaboration/unified-contact-center-express/ 212148-install-and-configure-the-f5-identity-pr.html

### **IdP Metadata Schema**

When you configure IdS and exchange Metadata between Cisco Identity Service (IdS) and the Identity Provider (IdP), ensure that the IdP Metadata file should confirm to the SAML metadata schema at:

https://docs.oasis-open.org/security/saml/v2.0/saml-schema-metadata-2.0.xsd

### SAML Request Attributes

- SAML request supports the following SAML 2.0 bindings: HTTP-POST binding
- NameIDFormat in SAML request must be urn:oasis:names:tc:SAML:2.0:nameid-format:transient
- IdS supports the following AuthnContext in the SAML request:
  - urn:oasis:names:tc:SAML:2.0:ac:classes:PasswordProtectedTransport
  - urn:federation:authentication:windows
- SAML request must be signed using SHA-128.

```
SAMLRequest: <samlp:AuthnRequest xmlns:samlp="urn:oasis:names:tc:SAML:2.0:protocol"
    ID="s2888ec75773d6b2295326234fb1df5f05f6a81739" Version="2.0"
   IssueInstant="2017-08-10T09:04:38Z" Destination="https://adfsserver.cisco.com/adfs/ls/"
    ForceAuthn="false" IsPassive="false"
    ProtocolBinding="urn:oasis:names:tc:SAML:2.0:bindings:HTTP-POST"
    AssertionConsumerServiceURL="https://ids-ssp-node.cisco.com:8553/ids/saml/response">
    <saml:Issuer xmlns:saml="urn:oasis:names:tc:SAML:2.0:assertion">ids-ssp-node.cisco.com
    </saml:Issuer>
    <samlp:NameIDPolicy xmlns:samlp="urn:oasis:names:tc:SAML:2.0:protocol"</pre>
        Format="urn:oasis:names:tc:SAML:2.0:nameid-format:transient"
        SPNameQualifier="ids-ssp-node.cisco.com" AllowCreate="true" />
    <samlp:RequestedAuthnContext xmlns:samlp="urn:oasis:names:tc:SAML:2.0:protocol"
        Comparison="minimum">
        <saml:AuthnContextClassRef
xmlns:saml="urn:oasis:names:tc:SAML:2.0:assertion">urn:oasis:names:tc:SAML:2.0:ac:classes:PasswordProtectedTransport
        </saml:AuthnContextClassRef>
        <saml:AuthnContextClassRef
xmlns:saml="urn:oasis:names:tc:SAML:2.0:assertion">urn:federation:authentication:windows
        </saml:AuthnContextClassRef>
    </samlp:RequestedAuthnContext>
</samlp:AuthnRequest>
RelayState: s2888ec75773d6b2295326234fb1df5f05f6a81739
SigAlg: http://www.w3.org/2000/09/xmldsig#rsa-sha1
Signature:
DjhPRTjIr7QfR1RvHYPDPA74x5igGtwInMH06eGOYbjuF1uW/cAWTOVsh98bIZCIGEwGojwkM7UgB0UmFF2S1TiFjSJEn8/
cLUhbegG84wnXiT0vC+MxgMn5CdH6vRzWFyGE19SKiIRGGy1QpfvfaF7MnTe3Xyq87kotYj1D8c/
```

### Expectations from SAML Response

The following are the expectations from SAML Response:

- The entire SAML response (message and assertion) is signed or only the message is signed but not the SAML assertion alone is signed.
- SAML Assertion must not be encrypted.
- SAML response must be signed using SHA-128.
- NameIDFormat in SAML response must be urn:oasis:names:tc:SAML:2.0:named-format:transient.
- uid and user principal attributes should be present in SAML assertion in the AttributeStatement section.

The "uid" attribute value must be the user Id using which users log in to Cisco contact centre applications that are SSO enabled and the "user\_principal" attribute value must be in uid@domain format.

```
<samlp:Response xmlns:samlp="urn:oasis:names:tc:SAML:2.0:protocol"</pre>
    Consent="urn:oasis:names:tc:SAML:2.0:consent:unspecified"
Destination="https://ids-ssp-node.cisco.com:8553/ids/saml/response"
   ID=" 6a309495-d3c2-4a28-b8e3-289f8f5355bd"
InResponseTo="s21c84ba20862f573f5daec121c305ba6aac877843"
   IssueInstant="2017-08-10T13:20:26.556Z" Version="2.0">
    <Tssuer
xmlns="urn:oasis:names:tc:SAML:2.0:assertion">http://ADFSServer.cisco.com/adfs/services/trust
    </Issuer>
    <ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#">
        <ds:SignedInfo>
            <ds:CanonicalizationMethod Algorithm="http://www.w3.org/2001/10/xml-exc-c14n#"
 />
            <ds:SignatureMethod Algorithm="http://www.w3.org/2000/09/xmldsig#rsa-shal" />
            <ds:Reference URI="# 6a309495-d3c2-4a28-b8e3-289f8f5355bd">
             . . . . . . . . . .
            </ds:Reference>
        </ds:SignedInfo>
        . . . . . . . . . .
        . . . . . . . . . .
     </ds:Signature>
    <samlp:Status>
        <samlp:StatusCode Value="urn:oasis:names:tc:SAML:2.0:status:Success" />
    </samlp:Status>
    <Assertion xmlns="urn:oasis:names:tc:SAML:2.0:assertion"</pre>
```

```
ID=" df3bdbcf-a225-4e97-b00a-a199bdda3d2c"
        IssueInstant="2017-08-10T13:20:26.556Z" Version="2.0">
        <Issuer>http://ADFSServer.cisco.com/adfs/services/trust</Issuer>
        . . . . . . . . . . . . .
        . . . . . . . . . . . . .
            <NameID Format="urn:oasis:names:tc:SAML:2.0:nameid-format:transient"
                NameOualifier="http://ADFSSserver.cisco.com/adfs/services/trust"
                SPNameQualifier="ids-ssp-node.cisco.com">CISCO\Admin121</NameID>
            <SubjectConfirmation Method="urn:oasis:names:tc:SAML:2.0:cm:bearer">
                <SubjectConfirmationData
                    InResponseTo="s21c84ba20862f573f5daec121c305ba6aac877843"
                    NotOnOrAfter="2017-08-10T13:25:26.556Z"
                    Recipient="https://ids-ssp-node.cisco.com:8553/ids/saml/response" />
            </SubjectConfirmation>
        </Subject>
        <Conditions NotBefore="2017-08-10T13:20:26.556Z"
            NotOnOrAfter="2017-08-10T14:20:26.556Z">
            <AudienceRestriction>
                <Audience>ids-ssp-node.cisco.com</Audience>
            </AudienceRestriction>
        </Conditions>
        <AttributeStatement>
            <Attribute Name="user_principal">
                <AttributeValue>Admin121@cisco.com</AttributeValue>
            </Attribute>
            <Attribute Name="uid">
                <AttributeValue>Admin121</AttributeValue>
            </Attribute>
        </AttributeStatement>
        <AuthnStatement AuthnInstant="2017-08-10T13:18:12.086Z"
            SessionIndex="_df3bdbcf-a225-4e97-b00a-a199bdda3d2c">
            <AuthnContext>
```

<authnContextClassRef>urn:oasis:names:tc:SAML:2.0:ac:classes:PasswordProtectedTransport</AuthnContextClassRef>

```
</AuthnContext>
</AuthnStatement>
</Assertion>
</samlp:Response>
```



# **Bandwidth, Latency, and QoS Considerations**

- Bandwidth, Latency, and QoS for Core Components, on page 119
- Bandwidth, Latency, and QoS for Optional Cisco Components, on page 136
- Bandwidth, Latency, and QoS for Optional Third-Party Components, on page 136

# **Bandwidth, Latency, and QoS for Core Components**

## **Estimating Bandwidth Consumption**

Bandwidth plays a large role in deployments involving:

- The centralized call processing model (Unified CCX at the central site)
- · Any call deployment model that uses call admission control or a gatekeeper
- Any deployments involving email processing model (via SocialMiner).

### **Unified CCX Bandwidth Calculator**

The Unified CCX Bandwidth Calculator is a spreadsheet that can be used as reference while provisioning the bandwidth for the different operations between:

- · Client applications to Unified CCX
- Unified CCX to External Systems.

The bandwidth calculator details how the bandwidth provisioning can be estimated for the following features between the Unified CCX solution components:

- Email
  - Bandwidth that can be provisioned between Agent desktop and SocialMiner.
  - Bandwidth that can be provisioned between Email Server and SocialMiner.
- Chat
  - Bandwidth that can be provisioned between Agent desktop and SocialMiner.

- External System Interactions
  - Bandwidth that can be provisioned for Enterprise Database (EDBS) flow using the JDBC.
  - Bandwidth that can be provisioned for REST APIs in HTTP and HTTPS mode.
- Unified Intelligence Center Reports
  - Bandwidth that can be provisioned for the Unified Intelligence Center Reports related flow.
- Finesse IPPA
  - Bandwidth that can be provisioned for the Finesse IPPA flow.

For more information on how to estimate the bandwidth consumption see, Cisco Unified CCX Bandwidth Calculator located at, https://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/products-technical-reference-list.html.

### **Remote Agent Traffic Profile**

Unified CCX signaling represents only a very small portion of control traffic (Agent and Supervisor Desktop to and from the Unified CCX Server) in the network. For information on TCP ports and Differentiated Services Code Point (DSCP) marking for Unified CCX and CTI traffic.

Bandwidth estimation becomes an issue when voice is included in the calculation. Because WAN links are usually the lowest-speed circuits in an IP Telephony network, particular attention must be given to reducing packet loss, delay, and jitter where voice traffic is sent across these links. G.729 is the preferred codec for use over the WAN because the G.729 method for sampling audio introduces the least latency (only 30 milliseconds) in addition to any other delays caused by the network.

Where voice is included in bandwidth, system architects should consider the following factors:

- Total delay budget for latency (taking into account WAN latency, serialization delays for any local area network traversed, and any forwarding latency present in the network devices). The generally agreed-upon limit for total (one-way) latency for applications in a network is 150 milliseconds.
- Impact of delays inherent in the applications themselves. The average Unified CCX agent login time with no WAN delay is 8 seconds. This includes the exchange of approximately 1,000 messages between the agent application and various servers. The overall time to log in agents increases by approximately 30 seconds for each 30 milliseconds of WAN delay.
- Impact of routing protocols. For example, Enhanced Interior Gateway Routing Protocol (EIGRP) uses quick convergence times and conservative use of bandwidth. EIGRP convergence also has a negligible impact on call processing and Unified CCX agent logins.
- Method used for silently monitoring and recording agent calls. The method used dictates the bandwidth load on a given network link.

Use the following table to estimate the number of Unified CCX agents that can be maintained across the WAN (with IP Telephony QoS enabled). These numbers are derived from testing where an entire call session to Unified CCX agents, including G.729 RTP streams, is sent across the WAN. Approximately 30 percent of bandwidth is provisioned for voice. Voice drops are more of an issue when you are running RTP in conjunction with Cisco Finesse and other background traffic across the WAN. These voice drops might occur with a specific number of agents at a certain link speed, and those possible scenarios are denoted by the entry N/A (not applicable) in the following table.

Frame Relay	128 KB	256 KB	512 KB	768 KB	T1
G.729	3	7	15	25	38
G. 711	N/A	N/A	N/A	N/A	14

Table 25: Remote Agents Supported by Unified CCX Across a WAN Link

In remote agent deployments, QoS mechanisms should be used to optimize WAN bandwidth utilization. Advanced queuing and scheduling techniques should be used in distribution and core areas as well. For provisioning guidelines for centralized call processing deployments, refer to the *Cisco IP Telephony Solution Reference Network Design* documentation, available online at: http://www.cisco.com/go/ucsrnd.

### **External System Interactions**

Unified CCX application supports interactions with external systems to include the transaction logic in the business logic while creating customer applications. There are four Database (DB) steps that use the JDBC infrastructure and REST API steps in HTTP and HTTPS mode to achieve the interactions with external systems. Using these script-based steps, the transactions can be done in the Unified CCX application seamlessly.

For bandwidth requirements, while performing the external system interactions with the external database and REST APIs see, Cisco Unified CCX Bandwidth Calculator located at, https://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/products-technical-reference-list.html.

### IP Call Bandwidth Usage

An IP phone call consists of two streams of data. One stream is sent from phone A to phone B. The other stream is sent from phone B to phone A. The voice data is encapsulated into packets that are sent over the network. The amount of data required to store a voice stream is dependent upon the Codec used to encode the data.

The voice data itself is transmitted over the network using the Real-Time Transport Protocol (RTP). The RTP protocol supports *silence suppression*. When silence suppression is used, no voice packets are sent over the network if there is no sound.

Otherwise, even packets that contain silence are sent. This situation lowers the average required bandwidth for a call. Although it supports silence suppression, the lower bandwidth requirements for silence suppression should not be used when provisioning the network because the worst case scenario would be where there is not silence in the call, requiring the full call bandwidth as if silence suppression was not enabled.

When calculating bandwidth for an IP call, you must use the size of the RTP packet plus the additional overhead of the networking protocols used to transport the RTP data through the network.

For example, G.711 packets carrying 20 ms of speech data require 64 kbps (kilobytes per second) of network bandwidth per stream. These packets are encapsulated by four layers of networking protocols (RTP, UDP, IP, and Ethernet). Each of these protocols adds its own header information to the G.711 data. As a result, the G.711 data, once packed into an Ethernet frame, requires 87.2 kbps of bandwidth per data stream as it travels over the network. Because an IP phone call consists of two voice streams, in this example, a call would require 174.4 kbps.

The amount of voice data in a single packet also influences the size of the packet and bandwidth. The example above used packets containing 20 milliseconds of speech for its calculations, but this value can be changed in the Unified CM configuration for each supported Codec. Configuring packets to contain more speech information reduces the number of packets sent over the network and reduces the bandwidth because there are fewer packets containing the additional networking headers, but the packet sizes increase.

The following table shows the bandwidth required for a phone call for the different combinations of Codec and amount of speech per packet.

Codec	Milliseconds of speech per packet	Bandwidth required (Kbps) for a call		
G.711	10	220.8		
G.711	20	174.4		
G.711	30	159.0		
G.729	10	108.8		
G.729	20	62.4		
G.729	30	47.0		
G.729	40	39.2		
G.729	50	34.6		
G.729	60	31.4		

#### Table 26: Per-call Packet Size Bandwidth Requirements



Note

• The calculations are based on G.711 using a sampling rate of 64 kbps speech encoding and the G.729 using 8 kbps. This means one second of speech encoded into the G.711 Codec requires 65,536 bits (or 8,192 bytes) to represent one second of sound.

- For full-duplex connections, the bandwidth speed applies to both incoming and outgoing traffic. (For instance, for a 100-Mbps connection, there is 100 Mbps of upload bandwidth and 100 Mbps of download bandwidth.) Therefore, an IP phone call consumes the bandwidth equivalent of a single stream of data. In this scenario, a G.711 IP phone call with no silence suppression and containing 20 milliseconds of speech per packet requires 87.2 kbps (174.4 / 2) of the available bandwidth.
- Unified CCX supports a-law and µ-law for G.711.
- If a prompt is recorded with G711 a-law phones and uploaded, you may encounter an error while playing the recorded prompt.

### Bandwidth Available for Monitoring and Recording

The following tables display the percentage of total bandwidth available, based on the network connection, which is required for simultaneous monitoring sessions handled by a VoIP provider.

Number of	Percentage of Available Bandwidth Required (No Silence Suppression)									
Simultaneous Monitoring Sessions	100 Mbps	10 Mbps	1.544 Mbps	640 kbps	256 kbps	128 kbps	64 kbps	56 kbps		
Call only	0.1	0.9	5.6	13.6	34.1	68.1	Not suppo	orted (NS) <sup>5</sup>		
1	0.3	2.6	16.8	40.9	NS	NS	NS	NS		
2	0.4	4.4	28.1	68.1	NS	NS	NS	NS		
3	0.6	6.1	39.3	95.4	NS	NS	NS	NS		
4	0.8	7.8	50.5	NS	NS	NS	NS	NS		
5	1.0	9.6	61.7	NS	NS	NS	NS	NS		
6	1.1	11.3	72.9	NS	NS	NS	NS	NS		
7	1.3	13.1	84.2	NS	NS	NS	NS	NS		
8	1.5	14.8	95.4	NS	NS	NS	NS	NS		
9	1.7	16.6	NS	NS	NS	NS	NS	NS		
10	1.8	18.3	NS	NS	NS	NS	NS	NS		

Table 27: Available Upload Bandwidth Percentage for Simultaneous Monitoring Sessions with G.729 Codec

<sup>5</sup> The bandwidth of the connection is not large enough to support the number of simultaneous monitoring sessions.

Number of	Percentage of Available Bandwidth Required (No Silence Suppression)									
Simultaneous Monitoring Sessions	100 Mbps	10 Mbps	1.544 Mbps	640 kbps	256 kbps	128 kbps	64 kbps			
Call only	0.0	0.3	2.0	4.9	12.2	24.4	48.8			
1	0.1	0.9	6.0	14.6	36.6	73.1	Not supported (NS) <sup>6</sup>			
2	0.2	1.6	10.0	24.4	60.9	NS	NS			
3	0.2	2.2	14.1	34.1	85.3	NS	NS			
4	0.3	2.8	18.1	43.9	NS	NS	NS			
5	0.3	3.4	22.1	53.6	NS	NS	NS			
6	0.4	4.1	26.1	63.4	NS	NS	NS			
7	0.5	4.7	30.1	73.1	NS	NS	NS			

Number of Simultaneous Monitoring Sessions	Percentage of Available Bandwidth Required (No Silence Suppression)								
	100 Mbps	10 Mbps	1.544 Mbps	640 kbps	256 kbps	128 kbps	64 kbps		
8	0.5	5.3	34.1	82.9	NS	NS	NS		
9	0.6	5.9	38.1	92.6	NS	NS	NS		
10	0.7	6.6	42.2	NS	NS	NS	NS		

<sup>6</sup> The bandwidth of the connection is not large enough to support the number of simultaneous monitoring sessions.

The following notes apply to the bandwidth requirements shown in the previous tables:

- The bandwidth values are calculated based on the best speed of the indicated connections. A connection's true speed can differ from the maximum stated due to various factors.
- The bandwidth requirements are based on upload speed. Download speed affects only the incoming stream for the IP phone call.
- The values are based upon each voice packet containing 20 milliseconds of speech.
- The number of bytes in each packet include the entire Ethernet encapsulation.
- The data represents the Codecs without silence suppression. With silence suppression, the amount of bandwidth used may be lower.
- The data shown does not address the quality of the speech of the monitored call. If the bandwidth requirements approach the total bandwidth available and other applications must share access to the network, latency (packet delay) of the voice packets can affect the quality of the monitored speech. However, latency does not affect the quality of recorded speech.
- The data represents only the bandwidth required for monitoring and recording. It does not include the bandwidth requirements for Cisco Finesse.

### Web Chat Feature

When deploying the Unified CCX along with Cisco SocialMiner, observe the following network requirements:

**Delay**—The maximum allowed round-trip time (RTT) between the Unified CCX server and SocialMiner is 150 ms.

**Bandwidth**—In addition to the requirements for the Unified CCX and Unified CM clusters, provision sufficient bandwidth for SocialMiner, the customer web server, and remote agent or supervisor desktops to deploy Web Chat successfully.

Consider the bandwidth required for the following components:

- Unified CCX and SocialMiner—If SocialMiner and the Unified CCX are not co-located, there is an additional bandwidth requirement for the communication and contact signaling.
- SocialMiner and Cisco Finesse Agent Desktop—When a chat session starts, depending on the chat transcript size and communication frequency, there is an additional bandwidth requirement between SocialMiner and the Cisco Finesse Agent Desktop.

• SocialMiner and Customer Website—The customer website transfers all new chat contact requests to SocialMiner. When a chat contact request reaches SocialMiner, an active chat session is maintained by SocialMiner to carry chat messages between SocialMiner and the browser. After the chat contact request is transferred to SocialMiner, the customer website server is no longer a part of the active chat session.

The following table shows the minimum bandwidth requirement for the Unified CCX and SocialMiner when they are not located in the same network.



Note These numbers depend on overall network efficiency.

	Between Unified CCX and SocialMiner (KBps)	Between Unified CCX and Agent Desktop (KBps)	Between SocialMiner and Agent Desktop (KBps)	Between Customer Web Server and SocialMiner (KBps)
Actual data bandwidth	3.35 <sup>1</sup>	4.02 <sup>2</sup>	12 <sup>3</sup>	12 <sup>3</sup>
Data bandwidth considering HTTP traffic and other factors	40	40	100	100

<sup>1</sup> Allocate network bandwidth for signal communication based on this formula:

Signaling network bandwidth (in KBps) = Number of new chat sessions per second  $\times$  Number of messages per chat session  $\times$  Average message size

### Example

If you have a Busy Hour Call Completion (BHCC) of 2400 (maximum supported) with an average chat duration of 3 minutes, you have 0.67 chat sessions per second. On average, if each chat session has five messages for state signaling and contact injection and each message is 1 KB (500 characters), then bandwidth utilization is  $0.67 \times 5 \times 1$  KBps = 3.35 KBps.

<sup>2</sup> Allocate network bandwidth for signal communication based on this formula:

Signaling network bandwidth (in KBps) = Number of new chat sessions per second  $\times$  Number of messages per chat session  $\times$  Average message size

### Example

If you have a BHCC of 2400 (maximum supported) with an average chat duration of 3 minutes, you will have 0.67 chat sessions per second. On average, if each chat session has 3 messages and each message is 2 KB (1000 characters), bandwidth utilization is  $0.67 \times 3 \times 2$  KBps = 4.02 KBps.

<sup>3</sup> Allocate network bandwidth for chat based on this formula:

Chat network bandwidth (in KBps) = Chat sessions sending message per second × Average message size

#### Example

If all of the 120 sessions are active and 10 percent of the chat sessions are sending messages every second,  $120 \times 10 / 100 = 12$  chat sessions are sending a message each second.

If the average message size is 1 KB (500 characters), the chat network bandwidth is 12 KBps.

### **Agent Email Feature**

When you deploy Unified CCX along with Cisco SocialMiner, observe the following network requirements:

**Delay**—The maximum allowed round-trip time (RTT) between the Unified CCX server and SocialMiner is 150 ms.

**Bandwidth**—In addition to the requirements for the Unified CCX and Unified Communications Manager clusters, you must provision sufficient bandwidth for SocialMiner, the mail server, and remote agent/supervisor desktops to deploy Agent Email successfully.

The following table shows the minimum bandwidth requirement for Unified CCX and SocialMiner when they are not located in the same network.



Note These numbers depend on overall network efficiency.

	Between Unified CCX and SocialMiner (KBps)
Actual data bandwidth	0.67 <sup>1</sup>
Data bandwidth considering HTTP traffic and other factors	40

<sup>1</sup> Allocate network bandwidth for signal communication based on this formula:

Signaling network bandwidth (in KBps) = Number of new email sessions per second  $\times$  Number of messages per email session  $\times$  Average message size

### Example

If you have 400 emails (maximum supported) per hour, you will have 0.11 email sessions per second. On average, if each email session has six messages for state signaling and contact injection and each message is 1 KB (500 characters), then bandwidth utilization is  $0.11 \times 6 \times 1 \text{ KB} = 0.67 \text{ KBps}$ .

	Between Unified CCX and Agent Desktop (KBps)
Actual data bandwidth	2.22 <sup>2</sup>
Data bandwidth considering HTTP traffic and other factors	40

<sup>2</sup> Allocate network bandwidth for signal communication based on this formula:

Signaling network bandwidth (in KBps) = Number of new email sessions per second  $\times$  Number of messages per email session  $\times$  Average message size

#### Example

If you have 400 emails (maximum supported) per hour and an agent can handle five concurrent emails, you will have 0.11 emails per second. The agent can requeue or respond to that email directly. Assuming on average 10% of email messages are requeued and there are 100 Email CSQs in the system, three messages, each 1 KB, and the requeue list message is 10 KB, the bandwidth requirement is calculated as follows:

network bandwidth (in KBps) = number of concurrent emails x number of new email sessions per second x [(number of messages per email session x average message size) + (percentage of emails requeued x size of requeue list message)]

### **Agent Email Flow**

There are four types of Agent Email flows that exist between the Agent Desktop, SocialMiner, and the Exchange Server.

- Basic Email flow—No attachments and no requeue.
- Email with attachments flow—The customer's email contains attachments and the agent's reply has attachments.
- Email requeue flow-The customer's email is sent to another queue.
- Email requeue with attachments flow—The customer's email contains attachments. The email is requeued and the agent's reply contains attachments.

The flows listed above represent the extreme cases which makes the calculations conservative.

Requeues and attachments are expected to occur 10% of the time. The maximum number of emails per hour is 400. The occurrence of each type of flow is determined by first calculating the number of basic and requeue flows followed by the number of basic and requeue flows that contain attachments:

- Total basic email flow = Maximum email per hour [maximum email per hour x (requeue percent / 100)]
  - Email with attachments flow = total basic email flow x (attachment percent / 100)
  - Basic email flow = total basic email flow email with attachments flow
- Total email requeue flow = Maximum email per hour x (requeue percent / 100)
  - Email requeue with attachments flow = total email requeue flow x (attachment percent / 100)
  - Email requeue flow = total email requeue flow email requeue with attachments flow

After considering the maximum values, the calculation is:

- Total basic email flow = 360
  - Email with attachments flow = 36
  - Basic email flow = 324
- Total email requeue flow = 40
  - Email requeue with attachments flow = 4
  - Email requeue flow = 36

Each of the flows has a set of messages with different bandwidth requirements. The requirements are derived based on the following constants:

- Customer email size = 6 KB
- Attachment size = 5120 KB
- Agent reply size = 6 KB
- SLA = 60 minutes
- Save draft interval = 3 minutes

### Agent Email Routing Configuration

Emails are fetched on every polling interval configured by the administrator. A snapshot age (in minutes) is defined by the administrator. Based on this configuration, SocialMiner determines the oldest email to be fetched and emails are fetched in the oldest first order from the mail server and then injected to the Unified CCX engine. Later, the Unified CCX engine presents the emails to the agent.

In the event of any disruption (SocialMiner or Unified CCX engine or network connectivity between Unified CCX and SocialMiner goes down and comes back), SocialMiner re-injects the email contacts to Unified CCX in the oldest first order.

#### Agent Desktop and SocialMiner

If SocialMiner and Unified CCX are not co-located, additional bandwidth is required for communication and contact signaling.

	Between Agent Desktop and SocialMiner
Actual data bandwidth	3560160 KB per hour
Data bandwidth considering HTTP traffic and other factors	1024 KBps

### Example

Using an email size of 6 KB and an agent reply of 6 KB, the bandwidth requirements for the set of messages between the Agent Desktop and SocialMiner for each flow is as follows:

- Basic email flow = 6288 KB
  - Load UI files into Finesse = 6144 KB
  - Signaling = 6 KB
  - Get email body = 6 KB
  - Save draft = agent reply size x (SLA / save draft interval) = 120 KB
  - send reply = customer email size + agent reply size = 12 KB
- Email with attachments flow = 31888 KB
  - Load UI files into Finesse = 6144 KB
  - Signaling = 6 KB
  - Get email body with attachments = customer email size + attachment size = 5126 KB

- Save draft = agent reply size x (SLA / save draft interval) = 120 KB
- Customer attachments download = attachment size = 5120 KB
- Agent attachments upload = attachment size = 5120 KB
- Agent attachments download = attachment size = 5120 KB
- Send reply with attachments = customer email size + agent reply size + attachment size = 5132 KB
- Email requeue flow = 6300 KB
  - Load UI files into Finesse = 6144 KB
  - Signaling (get contact + reserve contact) = 4 KB
  - Get email body = 6 KB
  - Requeue = 2 KB
  - Signaling (requeue + get contact + reserve contact) = 6 KB
  - Get email body = 6 KB
  - Save draft = agent reply size x (SLA / save draft interval) = 120 KB
  - Send reply = customer email size + agent reply size = 12 KB
- Email requeue with attachments flow = 37020 KB
  - Load UI files into Finesse = 6144 KB
  - Signaling (get contact + reserve contact) = 6 KB
  - Get email body with attachments = customer email size + attachment size = 5126 KB
  - Signaling (requeue + get contact + reserve contact) = 6 KB
  - Get email body with attachments = customer email size + attachment size = 5126 KB
  - Save draft = agent reply size x (SLA / save draft interval) = 120 KB
  - Customer attachments download = attachment size = 5120 KB
  - Agent attachments upload = attachment size = 5120 KB
  - Agent attachments download = attachment size = 5120 KB
  - Send reply with attachments = (customer email size + agent reply size + attachment size) = 5132 KB

At 400 emails per hour, the bandwidth for each flow is as follows:

- Basic email flow = 6288 KB x 324 = 2037312 KB
- Email with attachments flow = 31888 KB x 36 = 1147968 KB
- Email requeue flow = 6300 KB x 36 = 226800 KB
- Email requeue with attachments flow = 37020 KB x 4 = 148080 KB

The total bandwidth is 3560160 KB per hour. The bandwidth in KBps between the Agent Desktop and SocialMiner is 1024 KBps.

#### SocialMiner and Mail Server

SocialMiner must retrieve emails, save drafts, and send emails from the Agent Desktop to the mail server. If the mail server is not on the same network as SocialMiner, you must ensure that the bandwidth requirement is based on mean per-session email traffic.

	Between SocialMiner and Mail Server (KBps)
Actual data bandwidth	1516720 KB per hour
Data bandwidth considering HTTP traffic and other factors	512 KBps

### Example

Using an email size of 6 KB and an agent reply of 6 KB, the bandwidth requirements for the set of messages between the SocialMiner and mail server for each flow is as follows:

- Basic email flow = 156 KB
  - Initial fetch of customer email = 6 KB
  - Get email body = 6 KB
  - Save draft = agent reply size x (SLA / save draft interval) = 120 KB
  - send =  $2 \times (\text{customer email size} + \text{agent reply size}) = 24 \text{ KB}$
- Email with attachments flow = 35996 KB
  - Initial fetch of customer email with attachments = customer email size + attachment size = 5126 KB
  - Get email body with attachments = customer email size + attachment size = 5126 KB
  - Save draft = agent reply size x (SLA / save draft interval) = 120 KB
  - Customer attachments download = attachment size = 5120 KB
  - Agent attachments upload = attachment size = 5120 KB
  - Agent attachments download = attachment size = 5120 KB
  - Send reply with attachments = 2 x (customer email size + agent reply size + attachment size) = 10264 KB
- Email requeue flow = 162 KB
  - Initial fetch of customer email = 6 KB
  - Get email body = 6 KB
  - Get email body after requeue = 6 KB
  - Save draft = agent reply size x (SLA / save draft interval) = 120 KB

- Send reply =  $2 \times (\text{customer email size} + \text{agent reply size}) = 24 \text{ KB}$
- Email requeue with attachments flow = 41122 KB
  - Initial fetch of customer email with attachments = customer email size + attachment size = 5126 KB
  - Get email body with attachments = customer email size + attachment size = 5126 KB
  - Get email body with attachments afer requeue = customer email size + attachment size = 5126 KB
  - Save draft = agent reply size x (SLA / save draft interval) = 120 KB
  - Customer attachments download = attachment size = 5120 KB
  - Agent attachments upload = attachment size = 5120 KB
  - Agent attachments download = attachment size = 5120 KB
  - Send reply with attachments = 2 x (customer email size + agent reply size + attachment size) = 10264 KB

At 400 emails per hour, the bandwidth for each flow is as follows:

- Basic email flow = 156 KB x 324 = 50544
- Email with attachments flow = 35996 KB x 36 = 1295856
- Email requeue flow = 162 KB x 36 = 5832 KB
- Email requeue with attachments flow = 41122 KB x 4 = 164488 KB

The total bandwidth is 1516720 KB per hour. The bandwidth in KBps between SocialMiner and the mail server is 512 KBps.

- Ensure maximum RTT between SocialMiner and Office 365 SMTP and IMAP hosts are within 100 ms (including network traversals via SOCKS5 proxy if applicable).
- Follow the considerations for provisioning Office 365 accounts geographically based on information provided by Microsoft support.
- Gmail requires SOCKS proxy configuration if SocialMiner is deployed in a non-DMZ setup. There is no direct access to Internet or Gmail Server.
- Emails operations are slower with Gmail when compared to Microsoft Exchange as it is hosted over Cloud.
- The maximum size of attachment allowed in an email is dependent on the bandwidth provisioned between the following:
  - · Agent desktop to Unified CCX and SocialMiner
  - Email Server to SocialMiner

The minimum assured bandwidth required can be calculated using the Unified CCX Bandwidth Calculator.

### **Context Service Performance Considerations**

In general, typical Context Service requests within the same geographical area take from 100ms to 300ms and across the globe can take as long as 1.2 to 1.5 seconds.

### QoS and Call Admission Control

Quality of service (QoS) becomes an issue when more voice and application-related traffic is added to an already growing amount of data traffic on your network. Accordingly, Unified CCX and time-sensitive traffic such as voice need higher QoS guarantees than less time-sensitive traffic such as file transfers or emails (particularly if you are using a converged network).

QoS should be used to assign different qualities to data streams to preserve Unified CCX mission-critical and voice traffic. The following are some examples of available QoS mechanisms:

- Packet classification and usage policies applied at the edge of the network, such as Policy Based Routing (PBR) and Committed Access Rate (CAR).
- End-to-end queuing mechanisms, such as Low Latency Queuing (LLQ). Because voice is susceptible to increased latency and jitter on low-speed links, Link Fragmentation and Interleaving (LFI) can also be used to reduce delay and jitter by subdividing large datagrams and interleaving low-delay traffic with the resulting smaller packets.
- Scheduling mechanisms such as Traffic Shaping to optimize bandwidth utilization on output links.

### **Unified CCX and Application-Related Traffic**

The table lists TCP ports and DSCP markings for use in prioritizing Unified CCX and Unified CM mission-critical CTI traffic. The DSCP markings for call signaling traffic between Unified CCX and Cisco Unified Communication Manager and for voice traffic played from the Unified CCX server are set by default according to the traffic classification guidelines documented in *Cisco Unified Communications System Design Guidance*, available here:

#### http://www.cisco.com/go/ucsrnd.

Unified CCX does not mark any network traffic other than those mentioned here. As a result, traffic should be marked and prioritized at the edge according to the values in the table.

The performance criteria used in classifying this traffic includes:

- No packet drops on the outbound or inbound interface of the WAN edge router
- Voice (G.729) loss under 1percent
- · One-way voice delay under 150 ms

A detailed description of QoS is not within the scope of this design guide. For QoS design considerations, refer to the quality of service design guide available here:

http://www.cisco.com/go/designzone

Unified CCX Component	Interface / Protocol	Port	DSCP Marking
Unified CCX Engine — CTI-QBE messaging destined to Unified CM from Unified CCX	CTI-QBE	TCP 2748	CS3
Unified CCX Administration and BIPPA Service — HTTP traffic destined for web administration and BIPPA interface on Unified CCX	HTTP / HTTPS	TCP 8443	AF21
Unified CCX Engine and Unified CCX Administration — SOAP AXL HTTPS messaging destined to Unified CM from Unified CCX	HTTPS / SOAP	TCP 8443	AF21
Unified CCX Engine — CTI messaging destined to Unified CCX from CAD clients	СТІ	TCP 12028	CS3
Unified CCX Engine — RTP voice bearer traffic (bi-directional)	RTP	UDP 16384 - 32767	EF

#### Table 29: QoS Classifications for Unified CCX Interfaces

### CAC and RSVP

Unified CM supports Resource-Reservation Protocol (RSVP) between endpoints within a cluster. RSVP is a protocol used for Call Admission Control (CAC) and is used by the routers in the network to reserve bandwidth for calls. The bandwidth being controlled is only for the voice streams, call signalling traffic is not part of CAC.

Before RSVP, each Unified CM cluster maintained its own calculation of how many active calls were traversing between locations in order to calculate bandwidth usage. If more than one Unified CM cluster shared the same link, bandwidth would have to be carved out and dedicated for each cluster, and this led to inefficient use of available bandwidth. RSVP also enables customers to deploy complex network topology while location-based CAC is limited to a hub-and-spoke type of topology.

RSVP solves this problem by tracing the path between two RSVP Agents that reside on the same LAN as the IP Phones. A software MTP or transcoder resource that runs on Cisco IOS routers can be RSVP Agents. The RSVP Agents are controlled by Unified CM and are inserted into the media stream between the two IP phones when a call is made. The RSVP Agent of the originating IP Phone will traverse the network to the destination IP Phone's RSVP Agent, and reserve bandwidth. Since the network routers (and not Unified CM) are keeping track of bandwidth usage, multiple phone calls can traverse the same RSVP controlled link even if the calls are controlled by multiple Unified CMs.

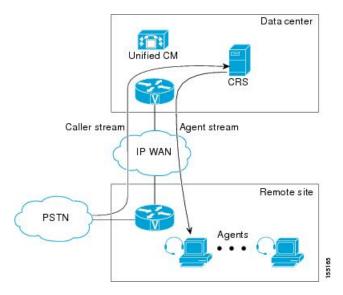
For more information, see the RSVP chapter in *Cisco Unified Communications Solution Reference Network Design (SRND).* 

Unified CCX selects a call center agent independent of the mechanism, using either RSVP or location-based CAC. Unified CCX routes a call to an available agent even though the agent phone might not be able to receive the call due to lack of bandwidth. Proper sizing of bandwidth between sites is very important.

For any call transfer, there are moments when two calls are active. If any of the active calls traverses between sites, then CAC is used. Even when the original call is placed on hold during a transfer, that call still takes up the same amount of bandwidth just like an active call.

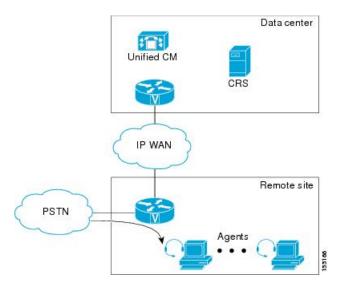
In the two examples that follow, the voice gateway and agents are at a remote site, while the Unified CCX server is at another site. A call from PSTN reaches the voice gateway at the remote site and connects to Unified CCX at the site. This takes one call bandwidth over the WAN link, which is represented by the caller stream. Once an agent is available and selected at the remote site, Unified CCX transfers the call to the agent.

Figure 22: Call From PSTN to Unified CCX Server to Agent



During the transfer, before the agent picks up the call, there is another call setup between Unified CCX and the agent phone. It takes up another call bandwidth over the WAN, and is represented by the agent stream in the previous example. Once the agent picks up the call, the voice traffic is between the voice gateway and the agent phone, which are both at the remote site. At that time, no bandwidth is reserved over the WAN, as illustrated in the following example. This example shows how call bandwidth is reserved in a contact center call that is eventually routed to an agent. Depending on where the voice gateway, the agents, and the Unified CCX server are located, proper WAN bandwidth should be provisioned.





## Bandwidth, Latency, and QoS for Cisco Finesse

#### Bandwidth requirement for Cisco Finesse client to server

The agent and supervisor login operation involves loading web pages, and includes the CTI login and the display of the initial agent state. After the desktop web page loads, the required bandwidth is significantly less.

As Cisco Finesse is a web application, caching can significantly impact the required bandwidth. To minimize the amount of bandwidth required for login, make sure that caching is enabled in the browser.

To help you with the bandwidth calculation, Cisco Finesse provides a bandwidth calculator (Cisco Unified CCX Bandwidth Calculator) to estimate the bandwidth required to accommodate the client login time.

The bandwidth calculator does not include the bandwidth required for any third-party gadgets in the Cisco Finesse container or any other applications running on the agent desktop client.

The bandwidth listed in the bandwidth calculator must be available for Cisco Finesse after you account for the bandwidth used by other applications, including voice traffic that may share this bandwidth. The performance of the Cisco Finesse interface, and potentially the quality of voice sharing this bandwidth, may degrade if sufficient bandwidth is not continuously available.

#### **Cisco Finesse Desktop Latency**

Cisco Finesse Agent and Supervisor Desktops can be located remotely from Unified CCX. The round-trip time between the Unified CCX server and the agent desktop must not exceed 400 ms.

### **QoS for Cisco Finesse**

Cisco Finesse does not support configuration of QoS settings in network traffic. Generally, have the QoS classification and marking of traffic done at the switch or router level. You can prioritize signaling traffic there, especially for agents who are across a WAN.

### Bandwidth, Latency, and QoS for Unified Intelligence Center

The two bandwidth considerations in a Unified Intelligence Center installation include the following:

- Bandwidth between the Unified Intelligence Center and data source
- Bandwidth between the user and Unified Intelligence Center

The Unified CCX database is local to the server. In a normal operating mode, the bandwidth between Unified Intelligence Center and the data source can be ignored.



Each report requires about 2.6 Mbps of bandwidth between the user and Unified Intelligence Center.

The configuration parameters that affect bandwidth include the following:

- Size of each row: 500 bytes
- HTML size overhead for each row: 500 bytes
- Time to transfer the rendered report from Unified Intelligence Center to the browser: 3 seconds

### **Reporting Scaling Considerations**

Following are the reporting considerations:

- A maximum of eight reporting users logged in concurrently on Cisco Unified Intelligence Center can view:
  - Four Live Data reports with 50 rows of 10 fields refreshing every 3 seconds.
  - Two historical reports with 2000 rows with 10 fields each refreshing every 30 minutes.
- A maximum of 42 Finesse supervisors can view:
  - Three Live Data reports with 50 rows of 10 fields refreshing every 3 seconds.
- A maximum of 358 Finesse agents can view:
  - Three real-time reports with 20 rows of 10 fields refreshing every 3 seconds.

# Bandwidth, Latency, and QoS for Optional Cisco Components

### Bandwidth, Latency, and QoS for Cisco MediaSense

MediaSense requires gigabit LAN connectivity with 2 ms or less latency between servers in a cluster.

# Bandwidth, Latency, and QoS for Optional Third-Party Components

None



# Sizing and Operating Conditions for Reference Designs

- Contact Center Basic Traffic Terminology, on page 137
- Operating Considerations for Reference Design Compliant Solutions, on page 144

# **Contact Center Basic Traffic Terminology**

It is important to be familiar with, and to be consistent in the use of, common contact center terminology. Improper use of these terms in the tools used to size contact center resources can lead to inaccurate sizing results.

The terms listed in this section are the most common terms used in the industry for sizing contact center resources. There are also other resources available on the internet for defining contact center terms.

#### **Busy Hour or Busy Interval**

A busy interval can be one hour or less (such as 30 minutes or 15 minutes, if sizing is desired for such smaller intervals). The busy interval occurs when the most traffic is offered during this period of the day. The busy hour or interval varies over days, weeks, and months. There are weekly busy hours and seasonal busy hours. There is one busiest hour in the year. Common practice is to design for the average busy hour (the average of the 10 busiest hours in one year). This average is not always applied, however, when staffing is required to accommodate a marketing campaign or a seasonal busy hour such as an annual holiday peak. In a contact center, staffing for the maximum number of agents is determined using peak periods, but staffing requirements for the rest of the day are calculated separately for each period (usually every hour) for proper scheduling of agents to answer calls versus scheduling agents for offline activities such as training or coaching. For trunks in most cases it is not practical to add or remove trunks or ports daily, so these resources are sized for the peak periods. In some retail environments, additional trunks can be added during the peak season and disconnected afterwards.

#### **Busy Hour Call Attempts (BHCA)**

The BHCA is the total number of calls during the peak traffic hour (or interval) that are attempted or received in the contact center. For the sake of simplicity, we assume that all calls offered to the Voice Gateway are received and serviced by the contact center resources. Calls normally originate from the PSTN, although calls to a contact center can also be generated internally, such as by a help-desk application.

#### Calls Per Second as reported by Call Router (CPS)

These are the number of call routing requests received by the Unified CCX Call Router per second. Every call will generate one call routing request in a simple call flow where the call comes in from an ingress gateway and is then sent to an Agent; however, there are conditions under which a single call will need more than one routing request to be made to the Unified CCX Call Router to finally get to the right agent.

#### Servers

Servers are resources that handle traffic loads or calls. There are many types of servers in a contact center, such as PSTN trunks and gateway ports, agents, and voicemail ports.

#### **Talk Time**

Talk time is the amount of time an agent spends talking to a caller, including the time an agent places a caller on hold and the time spent during consultative conferences.

#### Wrap-Up Time (After-Call Work Time)

After the call is terminated (the caller finishes talking to an agent and hangs up), the wrap-up time is the time it takes an agent to wrap up the call by performing such tasks as updating a database, recording notes from the call, or any other activity performed until an agent becomes available to answer another call.

#### Average Handle Time (AHT)

AHT is the mean (or average) call duration during a specified time period. It is a commonly used term that refers to the sum of several types of handling time, such as call treatment time, talk time, and queuing time. In its most common definition, AHT is the sum of agent talk time and agent wrap-up time.

#### Erlang

Erlang is a measurement of traffic load during the busy hour. The Erlang is based on having 3600 seconds (60 minutes, or 1 hour) of calls on the same circuit, trunk, or port. (One circuit is busy for one hour regardless of the number of calls or how long the average call lasts.) If a contact center receives 30 calls in the busy hour and each call lasts for six minutes, this equates to 180 minutes of traffic in the busy hour, or 3 Erlangs (180 min/60 min). If the contact center receives 100 calls averaging 36 seconds each in the busy hour, then total traffic received is 3600 seconds, or 1 Erlang (3600 sec/3600 sec).

Use the following formula to calculate the Erlang value:

Traffic in Erlangs = (Number of calls in the busy hour \* AHT in sec) / 3600 sec

The term is named after the Danish telephone engineer A. K. Erlang, the originator of queuing theory used in traffic engineering.

#### **Busy Hour Traffic (BHT) in Erlangs**

BHT is the traffic load during the busy hour and is calculated as the product of the BHCA and the AHT normalized to one hour:

BHT = (BHCA \* AHT seconds) / 3600, or BHT = (BHCA \* AHT minutes) / 60

For example, if the contact center receives 600 calls in the busy hour, averaging 2 minutes each, then the busy hour traffic load is (600 \* 2/60) = 20 Erlangs.

BHT is typically used in Erlang-B models to calculate resources such as PSTN trunks. Some calculators perform this calculation transparently using the BHCA and AHT for ease of use and convenience.

#### Grade of Service (Percent Blockage)

This measurement is the probability that a resource or server is busy during the busy hour. All resources might be occupied when a user places a call. In that case, the call is lost or blocked. This blockage typically applies to resources such as Voice Gateway ports, PBX lines, and trunks. In the case of a Voice Gateway, grade of service is the percentage of calls that are blocked or that receive busy tone (no trunks available) out of the total BHCA. For example, a grade of service of 0.01 means that 1% of calls in the busy hour is blocked. A 1% blockage is a typical value to use for PSTN trunks, but different applications might require different grades of service.

#### **Blocked Calls**

A blocked call is a call that is not serviced immediately. Callers are considered blocked if they are rerouted to another route, if they are delayed and put in a queue, or if they hear a tone (such as a busy tone) or announcement. The nature of the blocked call determines the model used for sizing the particular resources.

#### Service Level

This term is a standard in the contact center industry, and it refers to the percentage of the offered call volume (received from the Voice Gateway and other sources) that are answered within x seconds, where x is a variable. A typical value for a sales contact center is 90% of all calls answered in less than 10 seconds (some calls are delayed in a queue). A support-oriented contact center might have a different service level goal, such as 80% of all calls answered within 30 seconds in the busy hour. Your contact center's service level goal determines the number of agents needed, the percentage of calls that are queued, the average time calls spend in queue, and the number of PSTN trunks needed.

#### Queuing

When agents are busy with other callers or are unavailable (after call wrap-up mode), subsequent callers must be placed in a queue until an agent becomes available. The percentage of calls queued and the average time spent in the queue are determined by the service level desired and by agent staffing. Cisco's Unified CCX solution uses a IVR to place callers in queue and play announcements. It can also be used to handle all calls initially (call treatment, prompt and collect such as DTMF input or account numbers or any other information gathering) and for self-service applications where the caller is serviced without needing to talk to an agent (such as obtaining a bank account balance, airline arrival/departure times, and so forth). Each of these scenarios requires a different number of IVR ports to handle the different applications because each has a different average handle time and possibly a different call load.

### Server Capacities and Limits

#### **OVA Profile**

The following table displays Open Virtualization Alliance (OVA) configuration settings to be used for Unified CCX:

#### Table 30: OVA Settings

Agent Capacity	vCPU	vRAM	vDisk
100 agents	2	10 GB	1 x 146GB
300 agents	2	10 GB	2 x 146GB
400 agents	4	16 GB	2 x 146GB

The following table provides a selected list of capacity limits when deploying Unified CCX.

#### Table 31: Capacity Limits

Deployment	Capacity
Maximum number of teams	8
	Note This maximum of eight teams is mentioned considering that each team has five supervisors. However, more teams can be created if the number of supervisors are less for each team.
	<b>For example</b> : If one team is assigned with one supervisor, you can have a maximum of 40 teams.
Maximum number of supervisors in a team	5
Maximum number of inbound agents	400
Maximum number of preview outbound agents	150
Maximum number of remote agents	100
Maximum number of concurrent supervisors	42
Maximum number of teams that a supervisor can be assigned	5
Maximum number of agents in a team	50
Maximum number of IVR ports	400
Maximum number of outbound IVR ports	150
Maximum number of progressive and predictive outbound agents	150

This table shows absolute limits. Reaching the limits for multiple criteria in a specific configuration might not be possible. Use the Cisco Unified Communications Sizing Tool to validate your configuration. This tool is available at:

http://tools.cisco.com/cucst

The Cisco Unified Communications Sizing Tool is available to Cisco partners only. For more details and to validate your configuration, contact your Cisco sales engineer or Cisco partner to access this tool.

For information on capacity and sizing of Cisco Workforce Optimization, refer to the Cisco Workforce Optimization System Configuration Guide.

The summary overview of system maximums for inbound and outbound voice listed in the table is for reference only.

Table 32: Reference Capacities for Inbound Deployment

Inbound-Only Deployment- Maximum Capacities						
	Standalo	ne Server		Two-Serv		
OVA profile	3	2	1	3	2	1
Agents	400	300	100	400	300	100
Supervisors	42	32	10	42	32	10
Web Chat volume per hour	2400 <sup><u>7</u></sup>	2400 <sup>8</sup>	1200 9	2400 10	2400 11	1200 12
Silent Monitoring	42	32	10	42	32	10
Recording and Playback using Finesse	The recor on Unifie		based on the	e number of re	ecording licer	ises deployed
Customer service queues	250	250	35	250	250	35
Skills	250	250	250	250	250	250
Historical reporting sessions	8	8	3	16	16	10
IVR ports <sup>13</sup>	400	300	100	400	300	100
ASR ports	100	100	50	100	100	50
TTS ports	160	160	40	160	160	40
VoiceXML ports	80	80	40	80	80	40
Busy Hour Call Completions (BHCC)	6000	5000	2000	6000	5000	2000
Number of skills with which an agent can associate	50	50	50	50	50	50
Number of CSQs with which an agent can associate (includes total combined email CSQs and voice CSQs)	25	25	25	25	25	25
Number of skills with which a CSQ can associate	50	50	50	50	50	50

Inbound-Only Deployment- Maximum Capacities						
Number of CSQs for which a call can queue	25	25	25	25	25	25
Number of agents per team	50	50	50	50	50	50

<sup>7</sup> Large profile of SocialMiner is supported.

<sup>8</sup> Large profile of SocialMiner is supported.

<sup>9</sup> Small profile of SocialMiner is supported.

<sup>10</sup> Large profile of SocialMiner is supported.

<sup>11</sup> Large profile of SocialMiner is supported.

<sup>12</sup> Small profile of SocialMiner is supported.

<sup>13</sup> The number of IVR ports is also limited by the maximum number supported for a given server platform. In case of virtualized deployment, the maximum number of IVR ports is limited by the maximum number supported for a given virtual machine template.

#### Table 33: Reference Capacities for Email Deployment

	Standalor	Standalone Server			Two-Server Cluster		
OVA Profile	3	2	1	3	2	1	
Total Agents	400	300	100	400	300	100	
Agents assigned to handle Emails	120	120	60	120	120	60	
Email volume per hour (MS Exchange) with Small Attachments <sup>14</sup>	400	300	100	400	300	100	
Email volume per hour (Office 365 or Gmail) with Small Attachments $\frac{15}{5}$	300	200	75	300	200	75	
Email volume per hour (MS Exchange, Office 365 or Gmail) with Larger Attachments <sup>16</sup>	100	75	25	100	75	25	
Maximum CSQs for Agent Email	100	100	100	100	100	100	

<sup>14</sup> (a). Maximum size of each attachment is less than 2 MB. (b). Maximum size of combined attachments in an email sent is 5 MB and 10 MB in a received email. (c). Maximum number of attachments in an email is 10.

<sup>15</sup> (a). Maximum size of each attachment is less than 2 MB. (b). Maximum size of combined attachments in an email sent is 5 MB and 10 MB in a received email. (c). Maximum number of attachments in an email is 10.

(a). Maximum size of each attachment can range between 2-10 MB. (b). Maximum size of combined attachments in an email can range between 10-20 MB. (c). Maximum number of attachments in an email is 10. The limits have been tested and validated for 15% of total Emails with maximum attachment size.

Note

The maximum Web Chat Concurrent sessions for any type of OVA profile used must not exceed 120.

Table 34: Reference (	Capacities for Blen	ded Deployments
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Blended Deployment- Maximum Capacities							
	Standalor	Standalone Server			Two-Server Cluster		
Agents	400	300	100	400	300	100	
Supervisors	42	32	10	42	32	10	
Silent Monitoring	42	32	10	42	32	10	
Customer service queues	250	250	35	250	250	35	
Skills	250	250	250	250	250	250	
IVR ports	400	300	100	400	300	100	
ASR ports	100	100	50	100	100	50	
TTS ports	160	160	40	160	160	40	
VoiceXML ports	80	80	40	80	80	40	
Web Chat volume per hour	2400 <sup><u>17</u></sup>	2400 <sup><u>18</u></sup>	1200 <u>19</u>	2400 <sup><u>20</u></sup>	2400 <sup>21</sup>	1200 22	
Blended or Preview Agents	150	150	75	150	150	75	
Blended or Progressive/Predictive Agents	150	150	75	150	150	75	
Preview Outbound BHCC	6000	5000	2000	6000	5000	2000	
Progressive and Predictive Outbound BHCC	6000	5000	2000	6000	5000	2000	
Outbound IVR BHCC	6000	5000	2000	6000	5000	2000	
Total BHCC <sup>23</sup>	6000	5000	2000	6000	5000	2000	
Number of skills with which an agent can associate	50	50	50	50	50	50	
Number of CSQs with which an agent can associate	25	25	25	25	25	25	
Number of skills with which a CSQ can associate	50	50	50	50	50	50	
Number of CSQs for which a call can queue	25	25	25	25	25	25	

Blended Deployment- Maximum Capacities						
Number of email CSQs	100	100	100	100	100	100
Outbound IVR ports	150	150	75	150	150	75
Maximum number of configured agents	2000	2000	2000	2000	2000	2000

- <sup>17</sup> Large profile of SocialMiner is supported.
- <sup>18</sup> Large profile of SocialMiner is supported.
- <sup>19</sup> Small profile of SocialMiner is supported.
- <sup>20</sup> Large profile of SocialMiner is supported.
- <sup>21</sup> Large profile of SocialMiner is supported.
- <sup>22</sup> Small profile of SocialMiner is supported.
- <sup>23</sup> For high-availability (HA) deployments, the BHCC listed in the table is for LAN deployments. For WAN deployments, BHCC is 5000, 750, and 750 for OVA profile 3 and 2, and 1, respectively. In addition, the BHCC contributed by the preview outbound dialer should not exceed 1000, 750 and 750 for OVA profile 3, 2, and 1, respectively. The BHCC contributed by Outbound IVR should not exceed 1000 and 750 for OVA profile 3 and 2 respectively. These reduced BHCCs apply only to HA over WAN deployments.

Note

All the capacities stated in this section are system maximums.

# **Operating Considerations for Reference Design Compliant Solutions**

### **Time Synchronization**

To ensure accurate operation and reporting, all the components in your contact center solution must use the same value for the time. You can synchronize the time across your solution using a Simple Network Time Protocol (SNTP) server. The following table outlines the needs of various component types in your solution.

C)

```
Important
```

Use the same NTP sources throughout your solution. When you configure the Unified CCX node ensure to point to a Stratum-1, Stratum-2, or Stratum-3 NTP server to ensure that the cluster time is synchronized correctly with an external time source. The NTP information for second node is pulled from the first node.

Type of component	Notes
ESXi hosts	All ESXi hosts must point to the same NTP servers.
Unified CCX components	Components such as Standalone Unified Intelligence Center, SocialMiner, and Unified Communications must point to the same NTP servers.

Type of component	Notes
External components used in Unified CXX solution	MS Exchange and any Identity Provider (IdP) that is configured with Unified CCX.
	To point to Time Synchronized common NTP source as that of CCX components.
	Follow the Microsoft documentation to synchronize directly with the NTP server.
Cisco Integrated Service Routers	To provide accurate time for logging and debugging, use the same NTP source as the solution for the Cisco IOS Voice Gateways.

## **IPv6 Support**

Unified CCX can be deployed as part of a dual stack IPv4 and IPv6 solution. Unified CCX servers and other optional servers (for example, ASR/TTS, WFM, QM etc) should be running in IPv4 segment. However, Unified CM, MediaSense servers, IP Phones and Gateways can be configured as either IPv4 or IPv6. If the calling device is in IPv6 and the receiving device is in IPv4, Unified CM dynamically inserts a media termination point (MTP) to convert the media between the two devices from IPv4 to IPv6 or vice versa. This would have an impact on Unified CM performance.

For more information on IPv6 deployment with Unified CM, refer to the document *Deploying IPv6 in Unified Communications Networks with Cisco Unified Communications Manager* available here:

http://www.cisco.com/go/ucsrnd

### **SIP Support**

Unified CCX CTI ports are notified of caller-entered digits (DTMF input) via JTAPI messages from Unified CM. Unified CCX does not support any mechanism to detect in-band DTMF digits where DTMF digits are sent with voice packets. In deployments with voice gateways or SIP phones that only support in-band DTMF or are configured to use in-band DTMF, an MTP resource must be invoked by Unified CM to convert the in-band DTMF signaling so that Unified CM can notify Unified CCX of the caller-entered digits. Ensure to enable out-of-band DTMF signaling when configuring voice gateways in order to avoid using the previous MTP resources. For detailed design consideration related to DTMF handling, media resources and voice gateway deployments, see the Cisco Unified Communications Solution Reference Network Design at http://www.cisco.com/c/en/us/support/unified-communications/unified-communications-manager-callmanager/ products-implementation-design-guides-list.html.



# **Cisco Unified Contact Center Express in Hosted Collaboration Deployment**

- Overview, on page 147
- Hosted Unified CCX Deployment, on page 147
- Bandwidth and Latency Considerations, on page 150
- Security Considerations, on page 150

# **Overview**

The Cisco Hosted Collaboration Solution (HCS) enables service providers to offer managed and hosted Unified Communications (UC) and collaboration services to multiple autonomous business customers by hosting UC applications. Using this solution, service providers can manage and deploy new highly reliable and scalable collaboration services to small- or medium-sized businesses and enterprises. This capability allows a service provider to offer differentiated services.

The following sections detail the various deployment models, bandwidth requirements and limitations if any for HCS.

The HCS deployment of Unified CCX is combination of HCS-Unified CM deployment and HCS-Unified CCX deployment. Thus, the bandwidth and security considerations are a combination of both these types of deployments. These are as per the values tabulated in the Bandwidth, Latency, and QoS Considerations section of this guide, see Bandwidth, Latency, and QoS Considerations, on page 119. Thus for example, the total bandwidth that need to be provisioned is sum of bandwidth that need to be provisioned for Unified CM/IP Telephony and Unified CCX.

# **Hosted Unified CCX Deployment**

In the hosted deployment model, Unified CCX is deployed in the HCS data center with

- Dependent Cisco HCS elements
- · Cisco Unified Communications Manager and other related components

The modes of deploying Unified CCX in HCS are:

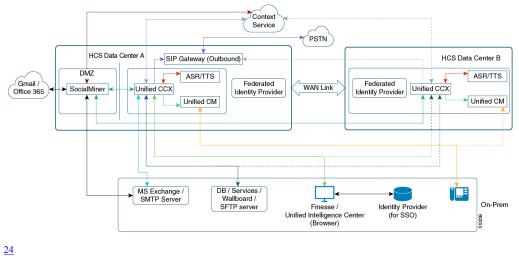
• Deploy a Single node of Unified CCX

- Deploy the two nodes of Unified CCX in the same data center in High Availability (HA) over LAN model (Software Redundancy only available)
- Deploy the two nodes of Unified CCX in two different geographical locations in HA over WAN model (Software Redundancy and Network Redundancy available)

The HA over WAN deployment model is shown in the following illustration.

#### Figure 24: Hosted Unified CCX Deployment in Cisco HCS

The following diagram depicts the hosted deployment for Unified CCX solution components in Cisco HCS.



<u>25</u>

#### Table 35: Bandwidth and Latency Between the On Premise and Data Centers A or B

Maximum Latency (RTT)	80 milli seconds
Minimum Assured Bandwidth	See, Cisco Unified Contact Center Express Bandwidth Calculator

#### Table 36: Bandwidth and Latency Between Data Centers A and B

Maximum Latency (RTT)	80 milli seconds	
Minimum Assured Bandwidth	10 Mbps (This value is valid for a contact center's day to day operations only. This does not include the bandwidth required for other operations like, upgrades, backups or file transfers.)	



Note

All bandwidth and latency calculations mentioned here for Hosted Collaboration deployment over ride any other values mentioned elsewhere in this document.

<sup>24</sup> The colored lines are used to denote the different connections between the Unified CCX solution components in the hosted environment. 25

The dotted lines indicate the connections to the standby Unified CCX and Unified CM sever.

The following table outlines the various Unified CCX solution components and their supported deployment location.

Unified CCX Solution Element	Functionality	Deployment Location
Agent phones	IP Telephony Finesse IP Phone Agent (Finesse IPPA)	Customer premises
SIP Gateway for Outbound Campaigns	Outbound IVR - Progressive and Predictive Campaigns Agent IVR - Progressive and Predictive Campaigns	Hosted
Microsoft Exchange Server	SMTP integration with Unified CCX including for sending email using a Unified CCX script, for sending email updates regarding an update, and for Cisco Unified Intelligence Center scheduled reports.	Customer premises
MS Exchange Server/Office 365/ Gmail	For Finesse email.	Customer Premise (MS Exchange), Office 365, Gmail
ASR/TTS Servers	Automatic Speech Recognition and Text-to-Speech	Hosted
Wallboard Server	Third-Party Wallboard Application	Customer premises
Cisco SocialMiner	Finesse Chat and Email	Hosted in DMZ
Enterprise Identity Provider (IdP)	For Single Sign-On	Customer premises

Table 37: Unified CCX Solution Components in Hosted Deployment for Cisco HCS

Note

- In a Single Sign-On enabled environment, to use a hosted Identity Provider (IdP) that is federated to the Enterprise IdP see, https://www.cisco.com/c/en/us/support/docs/customer-collaboration/ unified-contact-center-express/200612-Configure-the-Identity-Provider-for-UCCX.html.
  - Unified CM cluster can not be shared across multiple Unified CCX.
  - Every customer must have one dedicated instance of Unified CCX as multi-tenancy is not supported.
  - Workforce Optimization solutions for deployment in an HCS environment are provided by Cisco Solutions Plus partners.
  - In an HA over WAN deployment a few of the configurations done in Unified CCX Administration on the secondary node may take longer time:
    - Creation of CTI Port
    - Creation of Trigger
    - Finesse IPPA login
  - The number or partitions and calling search spaces on Unified CM doesn't impact Unified CCX. Ensure that the agent phones and the CTI ports belong to the same calling search space to enable consult transfer from CTI port to agent phone.
  - The SFTP location used as backup device must be located in the service provider network locally.

# **Bandwidth and Latency Considerations**

For bandwidth and latency requirements see, Bandwidth, Latency, and QoS Considerations section in the guide. For email and chat depending on the location of the email server (Cloud based Gmail/Office 365 or MS Exchange server at customer premises), the bandwidth must be provisioned as per the Unified CCX Bandwidth Calculator. The clients described in the bandwidth calculator are located in the customer premises in an HCS deployment. The contact center in the data center is in the service provider network in an HCS deployment.

In addition to HCS-Unified CM bandwidth provisioning, that is between phone-phone (internal or external call) additional bandwidth must be provisioned for IVR streaming from Unified CCX to customer phone depending on the type of breakout.

In case of Ingress Local Breakout the bandwidth required for IVR streaming from service provider to customer premises must be provisioned in addition to Unified CM provisioning (similar to Music on Hold (MoH)).

In case of Ingress Central Breakout there is no extra provisioning of bandwidth required for IVR streaming as IVR is directly streamed from service provider to the user.

# **Security Considerations**

The following section details the firewall rules and other external system requirements.

The connectivity from the customer premises to service provider is a VPN where all ports are enabled without any restrictions, the same conditions listed in the Solution Port Utilization for Unified CCX guide are applicable here. See the Port Utilization Guide for Cisco Unified Contact Center Express Solution at https://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-express/products-installation-and-configuration-guides-list.html for information on the ports that must be used for this deployment.

For external interactions from the contact center, the edge firewall must be configured to allow the network traffic.