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Cisco étend en Europe son financement à 0% pour tous ses produits et solutions

- Cisco inclut désormais tous ses produits et solutions à son programme de financement à 0% Cisco CapitalSM EasyLease.
- Cisco fournit ainsi aux petites et moyennes entreprises françaises une option de financement innovante leur permettant d'acquérir la technologie dont elles ont besoin pour développer leurs activités.

Cisco Extends Zero-Percent Financing in Europe to All Products and Solutions and Doubles Maximum Deal Size

Offer Available Through July 2010 to Help European Businesses Strengthen Competitive Advantage Through Streamlined Technology Acquisition

AMSTERDAM, Nov. 10, 2009 – Cisco today announced that it is expanding the Cisco CapitalSM EasyLease zero-percent financing program in Europe to include all Cisco® products and solutions, while also doubling the maximum deal size up to £200,000 or €250,000 until the end of July 2010. By dramatically expanding its popular zero-percent financing initiative, Cisco is providing European small and medium-sized companies with an innovative financing option to acquire the technology they need to grow their business.

EasyLease Offer Details:

- Zero-percent financing is available to help businesses make technology investments where Cisco technology accounts for 70 percent or more of the total value of the solution.

- Zero-percent financing agreements run for a maximum term of 36 months (42 months in Italy), subject to terms and conditions, and are available for the financing of Cisco solutions ranging in price from £1000/€1000 to £200,000/€250,000.
- EasyLease financing is available through Cisco Certified Partners and enables partners to deliver a complete end-to-end technology solution to their customers.
- The offer is currently available in Austria, Belgium, Denmark, France, Germany, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and the United Kingdom

Supporting Quotes:

- **Tim Shockley, European director for Cisco Capital** said: “Extending zero-percent financing provides customers with the opportunity to invest in technology today, helping to boost productivity and efficiency with the latest Cisco equipment. At a time when capital budgets are limited, we are enabling businesses to prepare themselves to emerge stronger when the economy recovers.”
- **Javier Aguilera, director, Aryse, Cisco Premier Certified Partner**, said: “One of the biggest challenges of operating in an uncertain economic climate is finding alternative financing options to allow our customers to implement new technology solutions. Financing through Cisco Capital helps alleviate budget issues while streamlining and simplifying the technology acquisition process.”
- **Thierry Drillhon, vice president of worldwide channels, European Markets, Cisco** said: “Financing is a key component of Cisco’s ongoing commitment to help its channel partners navigate the economic downturn and accelerate in the upturn. With the expansion of EasyLease, we are helping European channel partners unlock deals, grow sales and increase profitability.”

Supporting Resources:

- [Cisco Channels Partner Program](#)
- [Cisco Capital](#)
- For more information, please visit: <http://www.cisco.com/web/europe/cceu/smb.html>
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About Cisco Systems

Cisco, (NASDAQ: CSCO), is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Information about Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>. Cisco equipment in Europe is supplied by Cisco Systems International BV, a wholly owned subsidiary of Cisco Systems, Inc.

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