# Cisco ONE Mid Cycle Refresh Opportunities in CCW



#### Overview

The Cisco ONE Mid Cycle Refresh Opportunities tool in Cisco Commerce provides you the ability to identify Cisco ONE offers for already purchased hardware products. Within the tool, based on user selection, such as, Technology Group, Platform Family, Product, Installed software, Quantity, Age of installation and Target Suite, the user can view, and create a Cisco ONE BOM (Bill of Material). The tool provides a view of the complete BOM, an analysis of the total cost of ownership of upgrading to Cisco ONE, a detailed breakdown of the value of Cisco ONE compared to A-la-Carte, and the ability to create an estimate for the selected offer. Excel export capability is available for easy download and provides advanced analytical summary of the Cisco ONE offer.

Add Products – Advanced Search

Add Products – Guided Approach

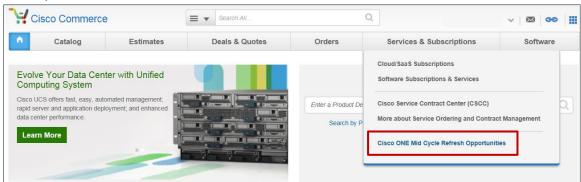
Cisco ONE Mid Cycle Refresh - BOM Summary

Cisco ONE Value Tab

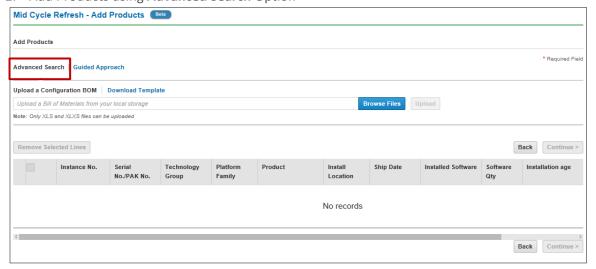
Export BOM & Mid Cycle Refresh benefits to Excel

#### Add Products – Advanced Search

1. From the Cisco Commerce homepage, select <u>Cisco ONE Mid Cycle Refresh Opportunities</u> under Services & Subscriptions

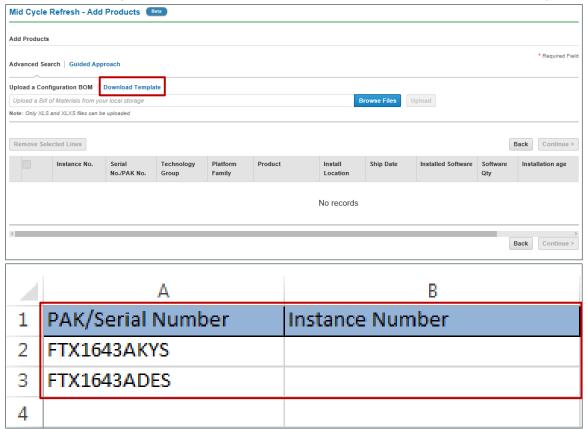


2. Add Products using Advanced Search Option







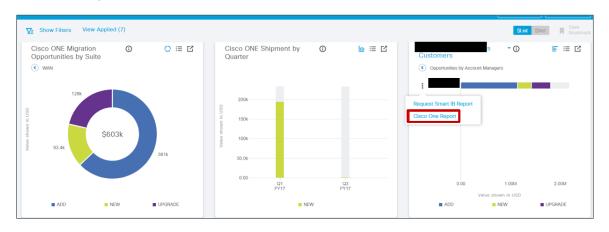


4. Serial and Instance number data can be downloaded using **Cisco Ready** tool (**Partners**: <u>Link</u> | **Cisco Internals**: Link (CRUE - legacy) or Link (Connected Experience - preferred)

**Note**: **Cisco employees**, for any help/training on how to download report from Cisco Ready Tool, please visit our Cisco Jive **Site**. **External users**, please make use of the **Help Contents** section under the **Help** widget on the tool.

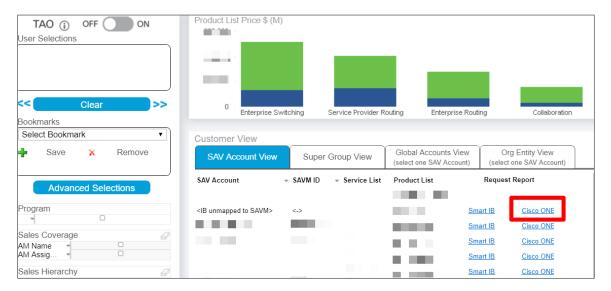
- 5. To help reduce irrelevant data, we strongly recommend either:
  - a. Clicking on the Cisco ONE Report

#### **Connected Experience:**



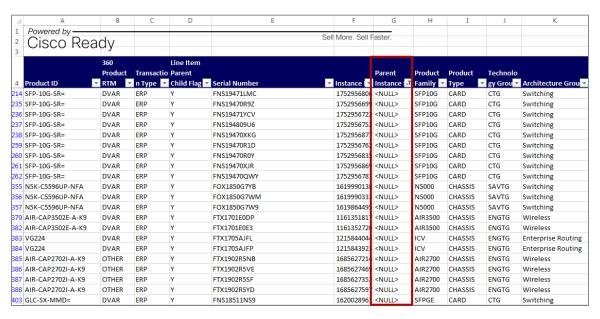


#### **CRUE:**



OR

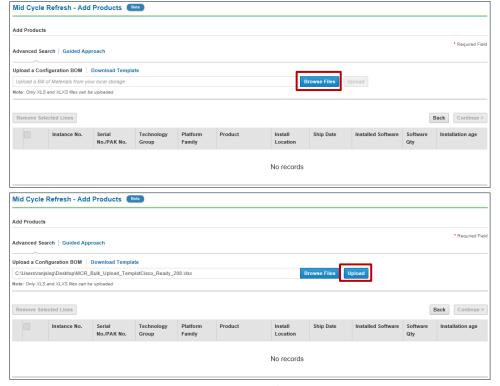
b. Using filters on the Cisco Ready UI to target a particular portion of large install base. Additionally, on the Cisco Ready excel report, filter the Parent Instance Column as <Null>



**Note:** Alternate sources to get serial and instance number reports are Customer's Inventory Records, Sales Order documents, Partner's Sales or Install records, SNIF Report, SNT Collector Report. You may also place a request with Cisco Customer Service Team to get the report

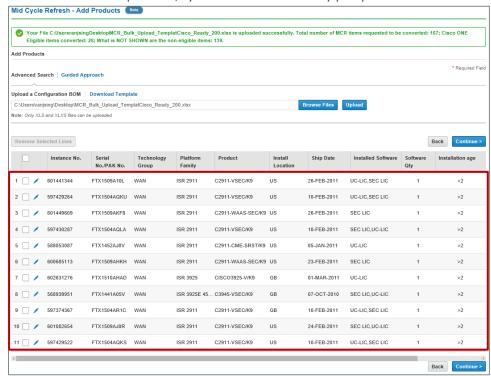


6. Browse and Upload the filled template



**Note**: We recommend using only 1500 serial/instance numbers per file upload, you may upload multiple excel files to create a consolidated BOM

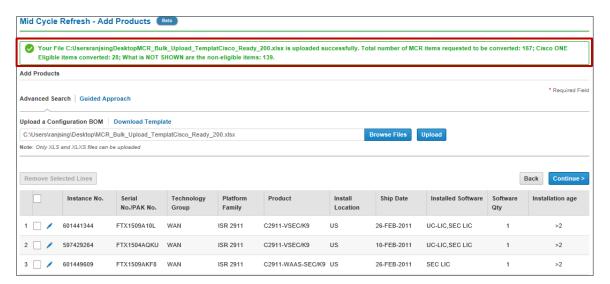
7. Based on data uploaded, system will automatically pull product records and recommend upgrade offers



Note: Use horizontal scroll bar at the bottom of the screen to view the recommended Cisco ONE Target Suite



8. Serial/Instance numbers not eligible for Cisco ONE upgrade will be systematically dropped for conversion and not show on the results



9. To remove a line(s), select the checkbox and Click Remove Selected Lines



10. To edit a line, Click the pencil icon

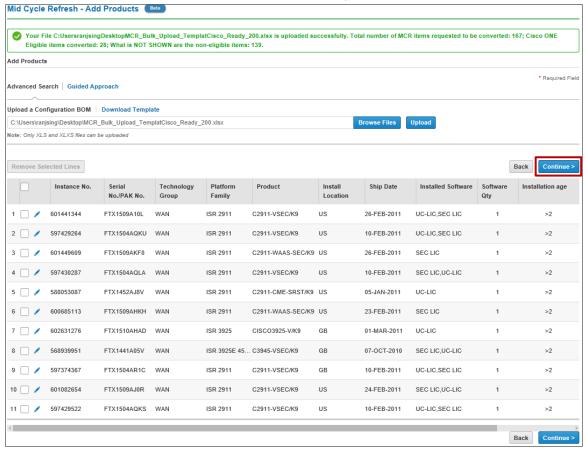


11. Make changes as needed and Click save or discard





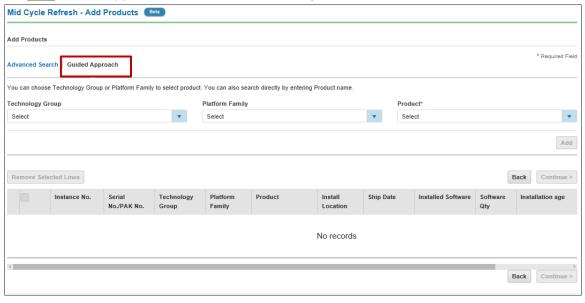
#### 12. Click Continue to view Cisco ONE offer BOM summary



Note: To add additional items individually, use steps available under Add Products - Guided Approach below

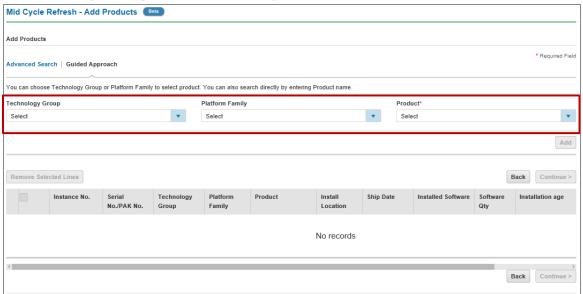
# Add Products - Guided Approach

1. Click Guided Approach on the Add Products Page



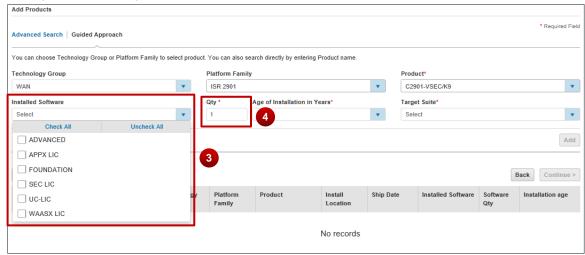


2. Select HW product you own from the drop-down menus



Note: Additional options will appear when a Product is selected

- 3. Select software you own from the Installed Software drop-down menu
- 4. Input the Quantity



Note: \* indicates mandatory fields

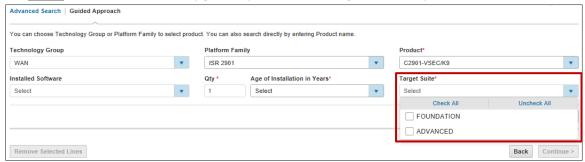
5. Select the age of installed product from Age of Installation in Years drop-down menu





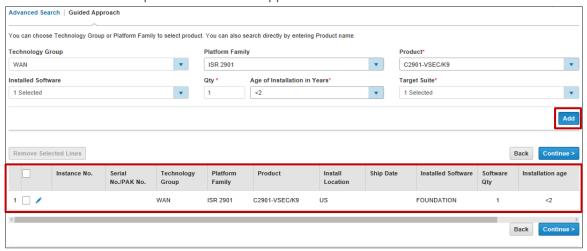
Note: Option selected under Age of Installation In Years will impact Cisco ONE BOM pricing

6. <u>Select</u> available Cisco ONE upgrade option/s from **Target Suite** drop-down



Note: Based on options selected, the Cisco ONE Software Upgrade opportunities will be shown under Target Suite

7. Click Add and the options selected will appear in the table below



Note: To add multiple products repeat the above steps

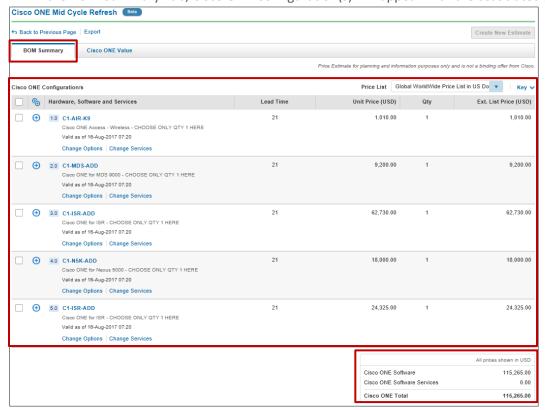
- 8. To remove or edit a line(s), follow steps 9 to 11 under Add Products Advanced Search
- 9. After you have added the products, Click Continue to view Cisco ONE offer BOM summary



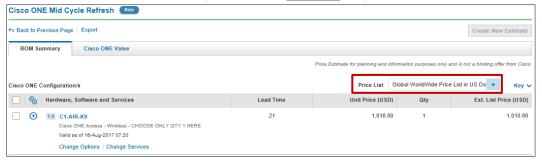


## Cisco ONE Mid Cycle Refresh - BOM Summary Tab

1. In the BOM Summary Tab, Cisco ONE Configuration(s) will appear with the associated price

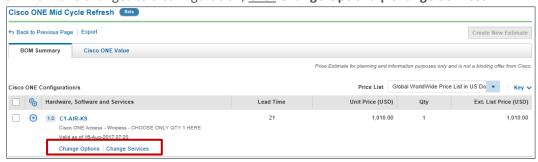


2. To view the BOM in different price list, use Price List drop down menu



Note: Pricelists shown in the drop-down menu are based on the pricelist available in the user profile

3. To make changes to a configuration, Click Change Options | Change Services





4. To create an estimate, select the Cisco ONE configuration(s) and click Create New Estimate

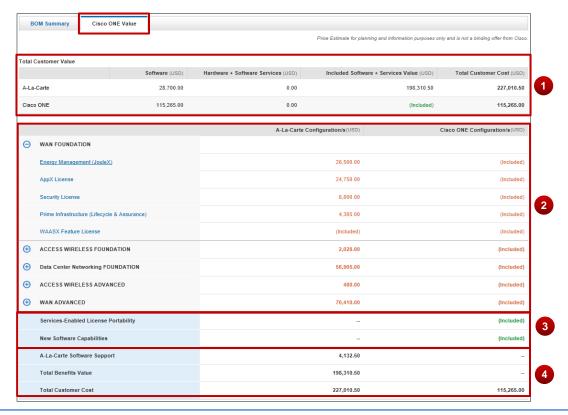


**Note**: By default, all the configurations are auto-selected, you can choose to select an individual configuration(s) and create an estimate

#### Cisco ONE Value Tab

- 1. Total Customer Value table shows
  - a. Software cost of products for A-La-Carte and Cisco ONE
  - b. Cost of Hardware + Software Services for A-La-Carte and Cisco ONE
  - Included Software + Service Value shows additional cost of licenses if buying as A-La-Carte vs it being
    included if upgrading to Cisco ONE
  - d. Total Customer Cost is the sum of Hardware + Software, Services and Included Software + Service

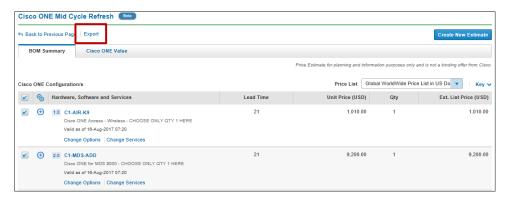
    Value
- 2. Cost of each license is shown, if bought as A-La-Carte vs it being included if upgrading to Cisco ONE
- 3. Services-Enabled License Portability and New Software Capabilities are included, if upgrading to Cisco ONE
- 4. A-La-Carte Software Support, Total Benefits Value and Customer Cost is shown, if upgrading to Cisco ONE



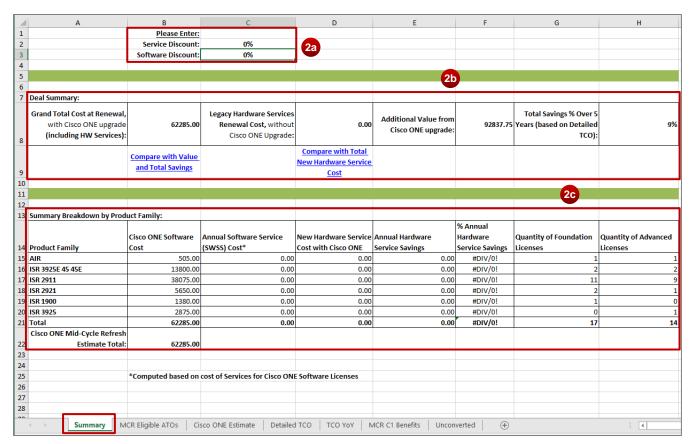


## **Export BOM & Mid Cycle Refresh Benefits to Excel**

1. Click on Export to get the excel version of the BOM summary and Cisco One Value



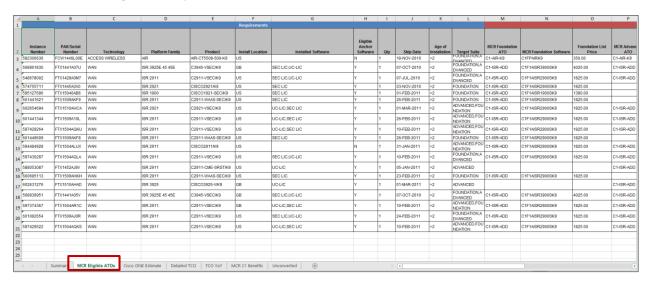
- 2. In the excel export file, a complete synopsis of your existing hardware, associated costs, service/software costs, benefits of switching to Cisco ONE etc are shown
  - a. In the **Summary** tab, **Service & Software discounts** can be added based on your deal discount (if any)
  - b. **Deal Summary** provides cost and savings details of the BOM
  - c. **Summary Breakdown by Product Family** is provided to show individual product family based cost and pricing summary



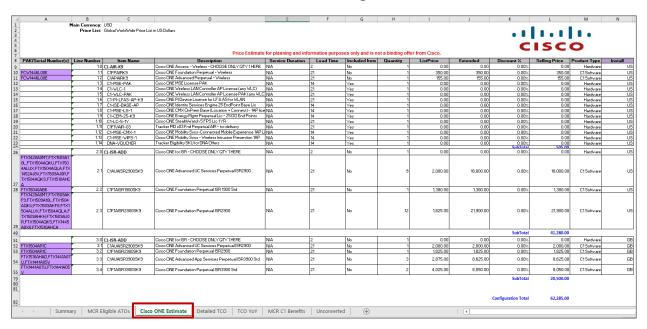
Note: The computation on the Summary tab is based on cost of Service for Cisco ONE Software Licenses



d. The MCR Eligible ATOs tab provides item wise details of MCR eligible ATOs and the associated Cisco ONE ATOs along with the prices

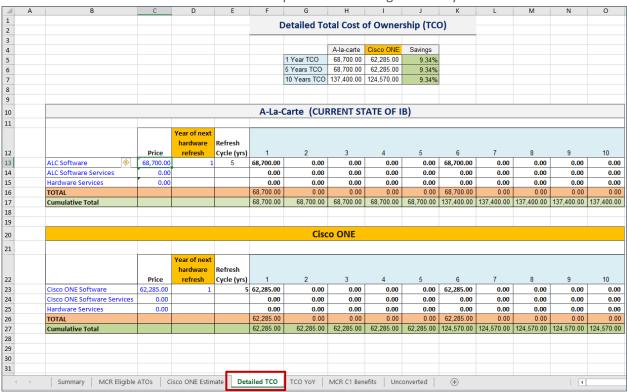


e. Cisco ONE Estimate tab shows the Cisco ONE configuration details and associated costs

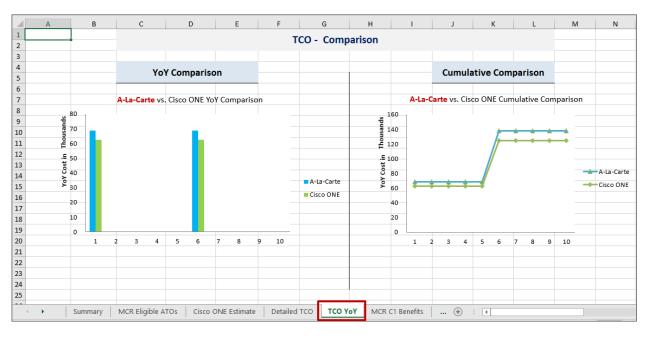




f. **Detailed TCO** tab shows the cost comparison and savings summary



g. Graphical cost representation of Year Over Year and Cumulative comparison is shown in TCO YoY tab

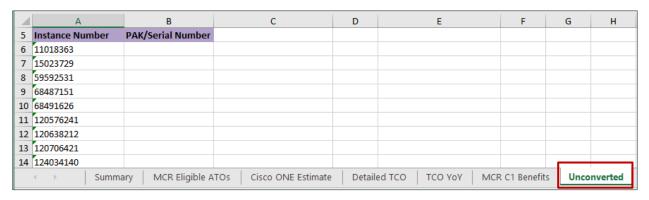




h. The Total Customer Value can be seen in the MCR C1 Benefits tab



i. Details of Instance Number or PAK/Serial Number that were uploaded but are not MCR eligible are shown under **Unconverted** tab



<sup>\*</sup>Price Estimate are for planning and information purposes only and is not a binding offer from Cisco

<sup>\*</sup>Images & Price related information shown in this document may differ from actual Production screens